Rola Khalil

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EXPERIENCE

Product Manager | BlackBerry

Jan - April 2020

- Mitigated risk by reducing false positives by 50% in Safe Browsing Cloud ML model
- Performed a competitive analysis on machine learning threat intelligence software to determine products strengths and weaknesses
- Conducted user research with security intelligence professionals to drive product roadmap for UEBA technology
- Produced a pricing plan for safe browsing threat intelligence feed to add another revenue stream to mobile threat detection
- Envisioned, validated and prioritized product features; and planned for development of machine learning application with 4 development teams

Software Engineer & Product Manager | Scotiabank

May - Aug 2019

- Translated stakeholders requirements into functional designs and specifications and planned sprints for minimal viable product deadlines
- Developed the front-end of a machine learning application for predictive capital markets investment projected to increase revenue by \$9 million
- Used Angular and Django to implement dashboard features that increased conversion by 25%

Front-end Engineer | tealbook

Sept - Dec 2018

- Met the needs of global users by developing an autotraslator for a B2B application using Node.js
- Designed and developed user onboarding profile page using React.js and MaterialUI to increase user retention by 10%
- Wrote ~60 unit tests to improve user experience and increase product accuracy

Programmer Analyst | Scotiabank

Jan - April 2018

- Created ~30 python scripts to optimize and maintain internal tools utilized by over 8000 developers
- Spearheaded design and development of an internal application reaching over 3000 developers to advance the agile work environment

SKILLS

PRODUCT

Prototyping, Data Science, Analytics, User Research, User Interviews

SOFTWARE

Python, SQL, C++, Javascript, MATLAB, Arduino

PROJECTS

UWAFT | Program Manager

Worked on team deliverables and sponsorships for EcoCar3.

Worked on advanced driver-assistance system using **LiDAR** to achieve level 2 autonomy on EcoCar3.

Stormy Skys

Prototyped an application using **React.js** and **Sketch** that uses meteorological data to inform users on current atmospheric conditions.

Tabata Workout

Built an interactive workout device using C++, microcontroller and interrupts to make physical activity accessible to college students.

EDUCATION

UNIVERSITY OF WATERLOO

Bachelors of Applied Science System Design Engineering 2017-2022

Courses

Human Factors in Design Systems and Society Needs Analysis and Prototyping Probability and Statistics