# Rola Khalil

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#### **EXPERIENCE**

# **Product Manager | BlackBerry**

Jan - April 2020

- Mitigated risk by reducing false positives by 50% in Safe Browsing Cloud ML model
- Performed a competitive analysis on machine learning threat intelligence software to determine products strengths and weaknesses
- Conducted user research with security intelligence professionals to drive product roadmap for UEBA technology
- Envisioned, validated and prioritize product features; and planned for development of machine learning application with 4 development teams

# Software Engineer & Product Manager | Scotiabank

May - Aug 2019

- Translated stakeholders requirements into functional designs and specifications and planned sprints for minimal viable product deadlines
- Developed the front-end of a machine learning application for predictive capital markets investment projected to increase revenue by \$9 million.
- Used Angular and Django to implement dashboard features that increased conversion by 25%

# Front-end Engineer | tealbook

Sept - Dec 2018

- Met the needs of global users by developing an autotraslator for a B2B application using Node.js
- Designed and developed user onboarding profile page using React.js and MaterialUI to increase user retention by 10%
- Wrote ~60 unit tests to improve user experience and and increase product accuracy

# **Programmer Analyst | Scotiabank**

Jan - April 2019

- Create ~30 python scripts to optimize and maintain internal tools utilized by over 8000 developers.
- Spearheaded design and development of an internal application reaching over 3000 developers to advance the agile work environment.

# **SKILLS**

#### **PRODUCT**

Prototyping, Data Science, Analytics, User Research, User Interviews

#### **SOFTWARE**

Python, SQL, C++, Javascript, MATLAB, Arduino

#### **PROJECTS**

# **UWAFT | Program Manager**

Worked on team deliverables and sponsorships for EcoCar3.

Developed advanced driver-assistance system using **LiDAR** to achieve level 2 autonomy on EcoCar3.

#### **Stormy Skys**

**Prototyped** an application using **React.js** and **Sketch** that uses meteorological data to inform users on current atmospheric conditions.

#### **Tabata Workout**

Built an interactive workout device using C++, microcontroller and interrupts to make physical activity accessible to college students.

# **EDUCATION**

#### **UNIVERSITY OF WATERLOO**

Bachelors of Applied Science System Design Engineering 2017-2022

#### Courses

Human Factors in Design Systems and Society Needs Analysis and Prototyping Probability and Statistics