

Claude Code AI Prompt Guide for Crypto Presale Affiliate Website

PROJECT OVERVIEW

Project: Auto Crypto Presale Affiliate Website (React + Node.js + Tailwind CSS + Claude AI) Database: None Data Format: Flat `.json` files UI Library: Tailwind CSS + Flowbite

STEP 1: Prompt to Plan & Scaffold the Project

Prompt: You are a full-stack web engineer. Create a basic crypto presale website using: - React for frontend (with Tailwind CSS and Flowbite) - Node.js with Express for backend - No database (data is stored as `.json` files in a `/data` folder) - Endpoint: `GET /api/posts` returns all posts from `data/*.json` - Frontend fetches posts and renders them as cards using Flowbite Generate: 1. Folder structure 2. `server/index.js` 3. React frontend setup (App.js with Tailwind and Flowbite) 4. Tailwind config instructions 5. Sample post JSON file

STEP 2: Prompt to Scrape & Parse Crypto Presale Data

Prompt: You are a Python developer. Write a Python script that: - Scrapes crypto presale data from a given URL (e.g., PinkSale project page) - Extracts token name, symbol, raise amount, APY (if shown), status - Saves parsed values into a structured dictionary - Sends the result as input for content generation

STEP 3: Prompt to Generate Affiliate Content

Prompt: You are a crypto copywriter. Use the following data from a presale listing: Token: Snorter Token (\$SNORT) Presale Raise: \$2,412,500 APY: 72% Status: Live Instructions: 1. Write a human-readable summary (2–3 sentences) 2. Add this affiliate link: <https://cryptopresale.com/go/snorter> 3. Create a JSON object in this format: `{ "title": "...", "slug": "...", "description": "...", "affiliateLink": "...", "raise": "...", "apy": "...", "status": "...", "date": "[today]" }`

STEP 4: Prompt to Save as a JSON File

Prompt: You are a terminal automation bot. Create a file named `snorter-token.json` in the folder `./server/data` with the following JSON content: `{...}`

STEP 5: Prompt to Generate Frontend React UI with Tailwind + Flowbite

Prompt: You are a React frontend engineer. Using Tailwind CSS and Flowbite, generate a responsive React component that: - Fetches JSON data from `/api/posts` - Maps each post into a Flowbite card - Displays title, description, raise, apy, status, and a “Buy Now” affiliate link - Add hover effect, responsive grid, and spacing Use JSX. Assume Tailwind and Flowbite are already configured.

STEP 6: Prompt for Optional SEO Schema

Prompt: You are an SEO assistant. Generate a `BlogPosting` schema (JSON-LD) for this crypto presale post: - Title: Snorter Token - Slug: snorter-token - Description: Snorter Token (\$SNORT) is a DeFi project... - Date: 2025-08-06 - Affiliate URL: <https://cryptopresale.com/go/snorter> Output valid JSON-LD schema.org markup.

STEP 7: Prompt to Avoid Duplicates Using Upstash Context7

Prompt: You are a memory-aware AI assistant using Upstash Context7. Before creating a post for the slug `snorter-token`, check the key `snorter-token` in Context7: - If it exists, return "SKIP — Already processed" - If it does not exist, proceed to generate the JSON post as before - Then store the post in Context7 for future checks

STEP 8: Prompt to Auto-Generate Multiple Presales Daily

Prompt: You are a crypto automation script. Loop through a list of scraped crypto tokens. For each: 1. Extract token name, raise, apy, status 2. Create JSON post using Claude prompt above 3. Save it to /server/data/[slug].json 4. Skip tokens already in Context7 Input format: [{ "token": "Snorter Token", "symbol": "SNORT", "raise": "\$2.4M", "apy": "72%", "status": "Live" }, ...]