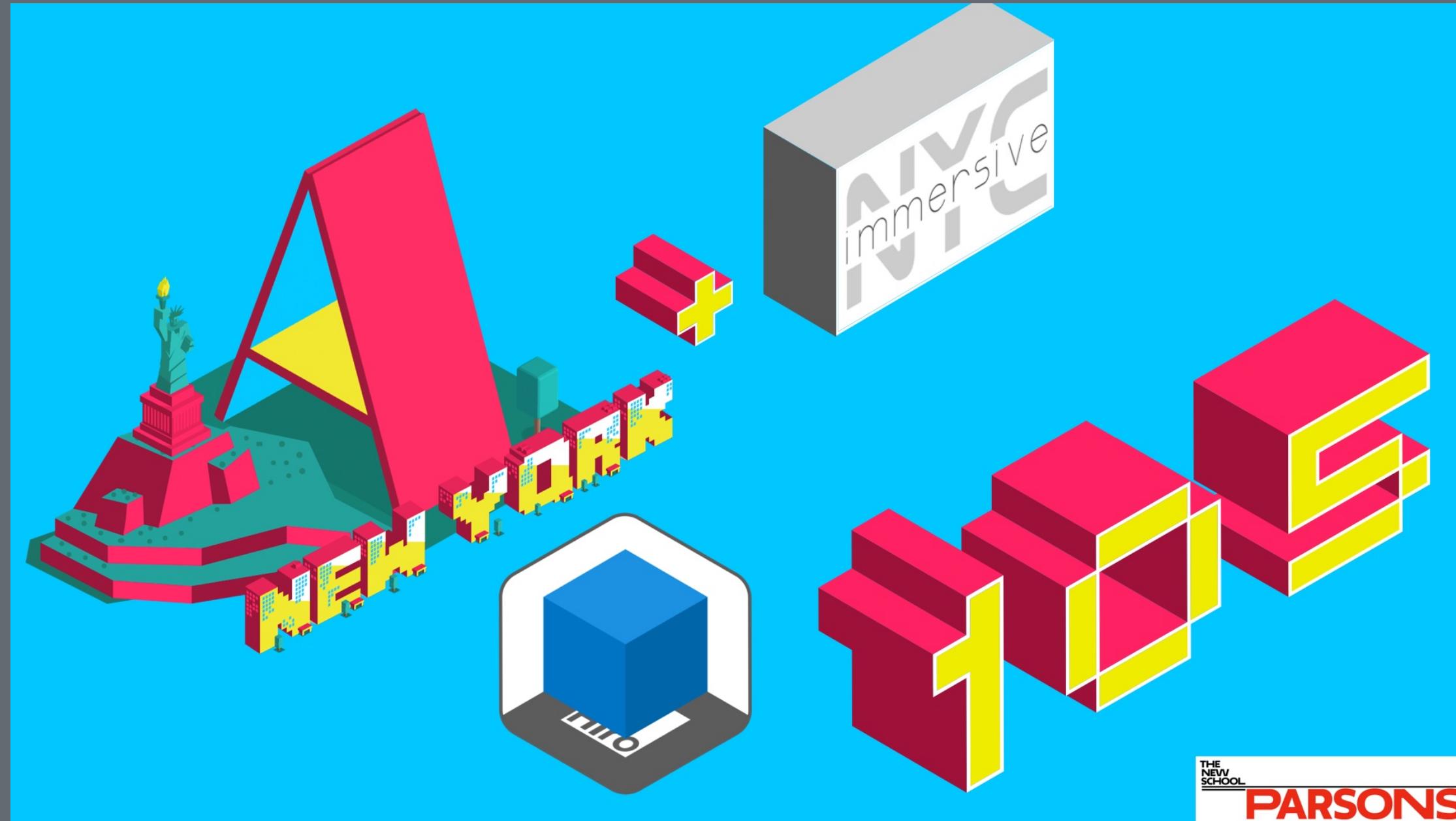
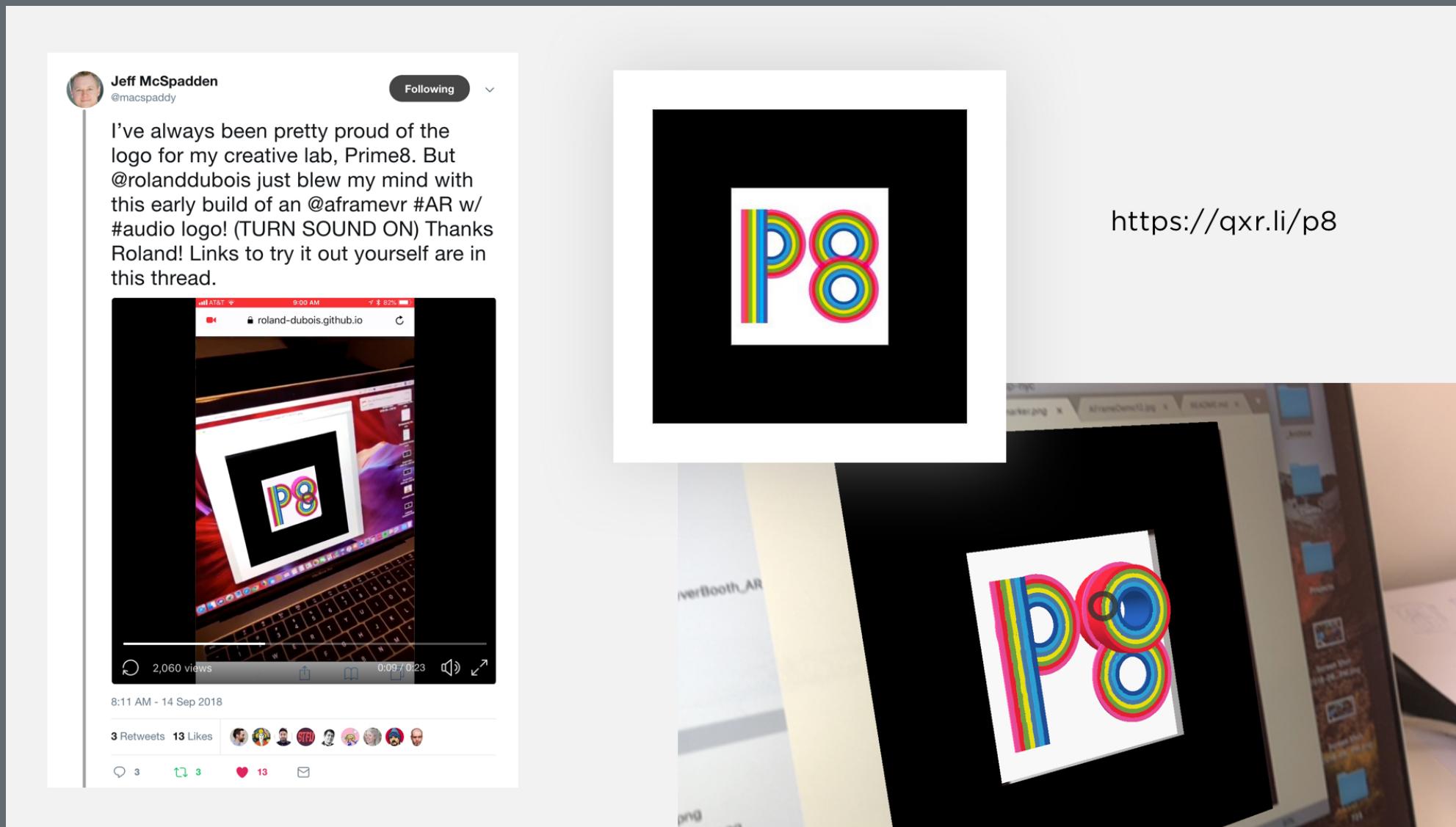


# Welcome to A-Frame NYC



# Todays Workshop Project: Demo 12 A-Frame Logo AR (AR.js)



AR.js projects we have built in the past



Welcome to  
NYC Immersive  
Immersive NYC  
meetup.com/ Immersive-NYC  
@immersivenyc

&

A-Frame NYC  
meetup.com/ A-Frame-NYC  
#aframe\_nyc

at **propelify** Innovation Festival 2018.

Join our vibrant NYC-based community of professionals in immersive technologies  
(XR) - virtual reality ( VR), augmented reality ( AR), and mixed reality ( MR).

and  
Demos, C

Interested to become a member?  
Interested to become a partner or sponsor?  
Contact us @rolanddubois @debraeanderson

Let's build the Metaverse! Signup for IMMERSIVE NYC & A-FRAME NYC

A close-up photograph of a person's hand holding a silver smartphone. The screen of the phone displays the same promotional content as the banner above, including the logos for NYC Immersive and A-Frame NYC, the festival name, and the call to action "Let's build the Metaverse! Signup for IMMERSIVE NYC & A-FRAME NYC". Above the phone, there is a QR code.



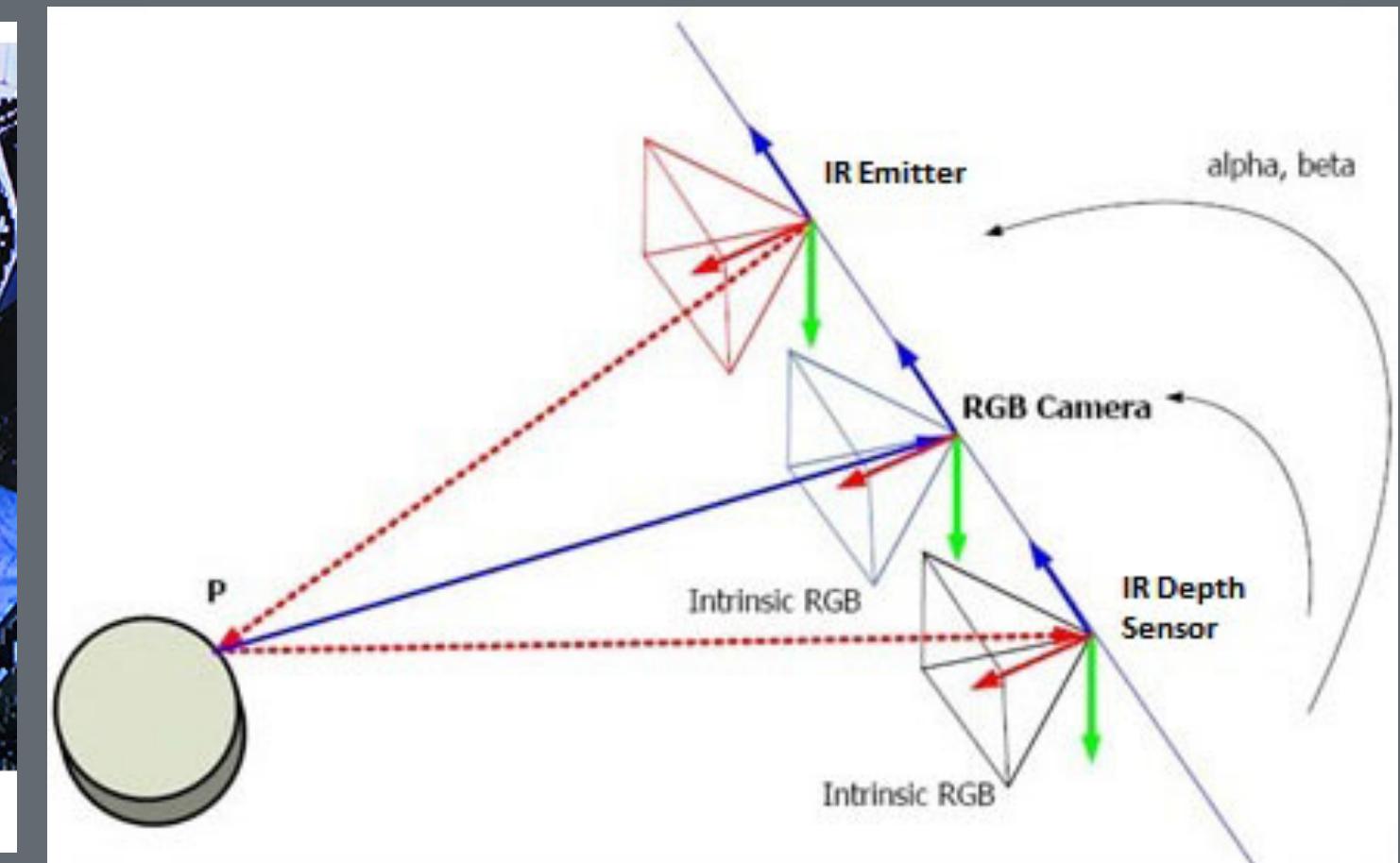
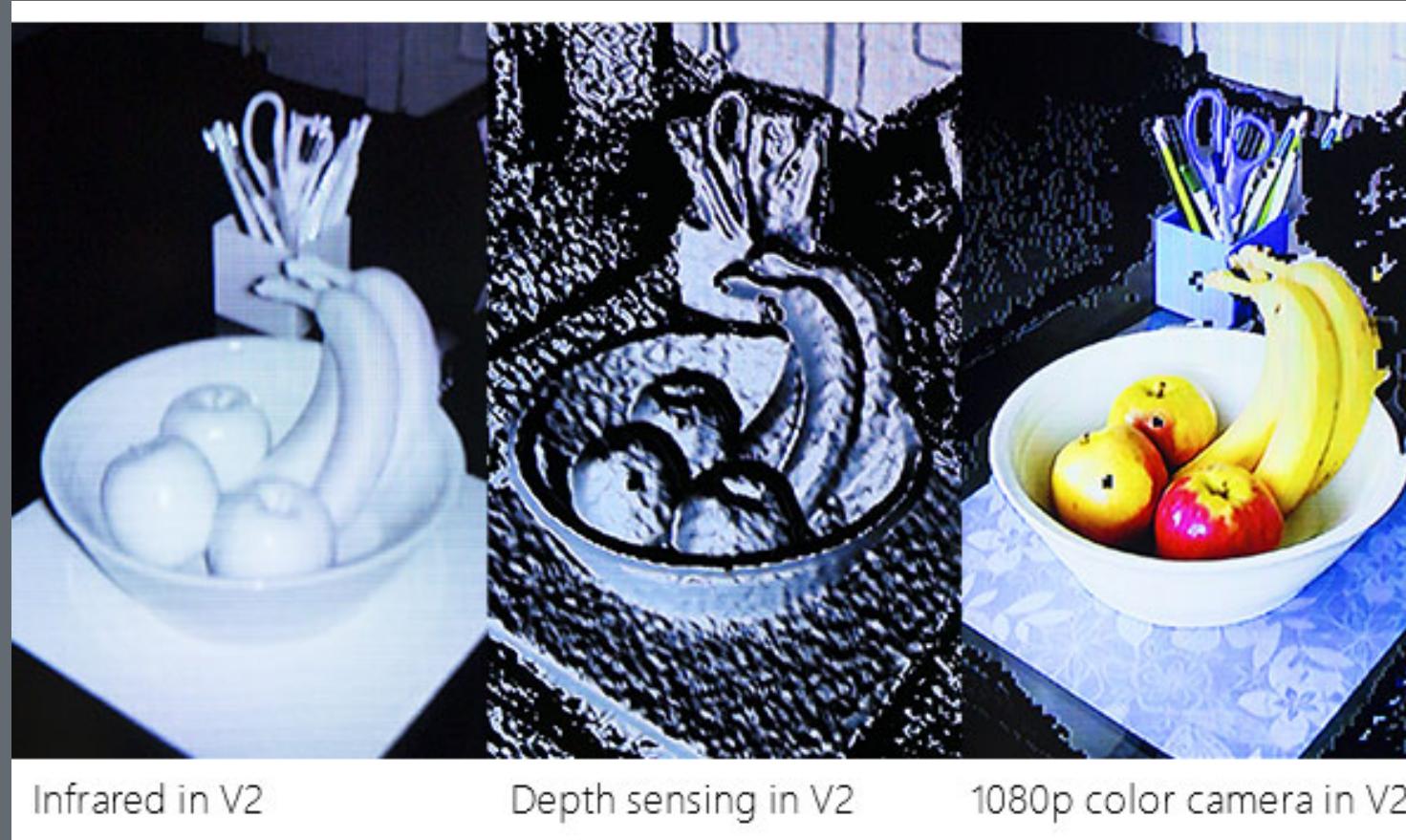
# We will be covering:

- Overview of the current web-based AR landscape
- A-Frame AR (marker-based AR with AR.js)
- Setup: Dev Environment & Git or Glitch
- AR "Hello World"
- Custom markers and how to do it right
- Building the Logo Demo

# Overview of the current web-based AR landscape

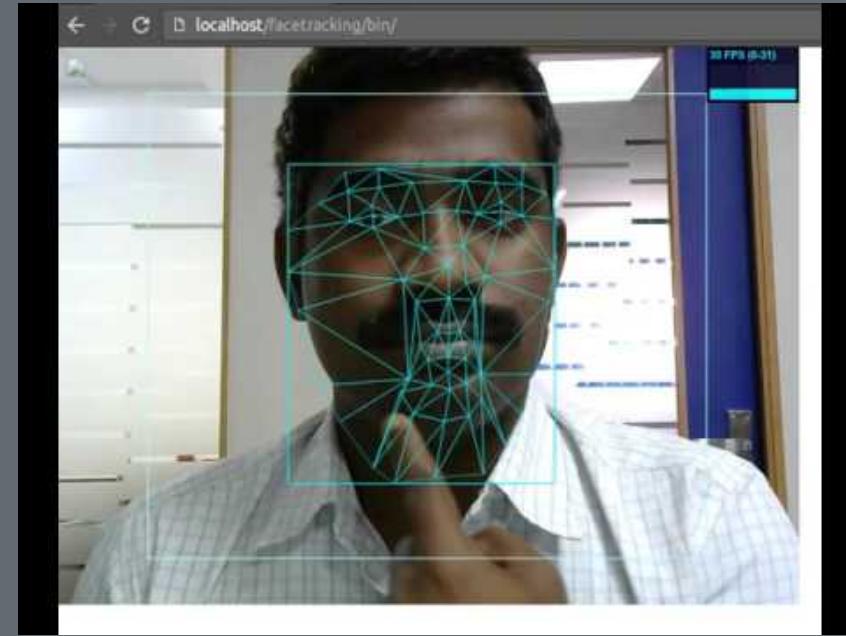
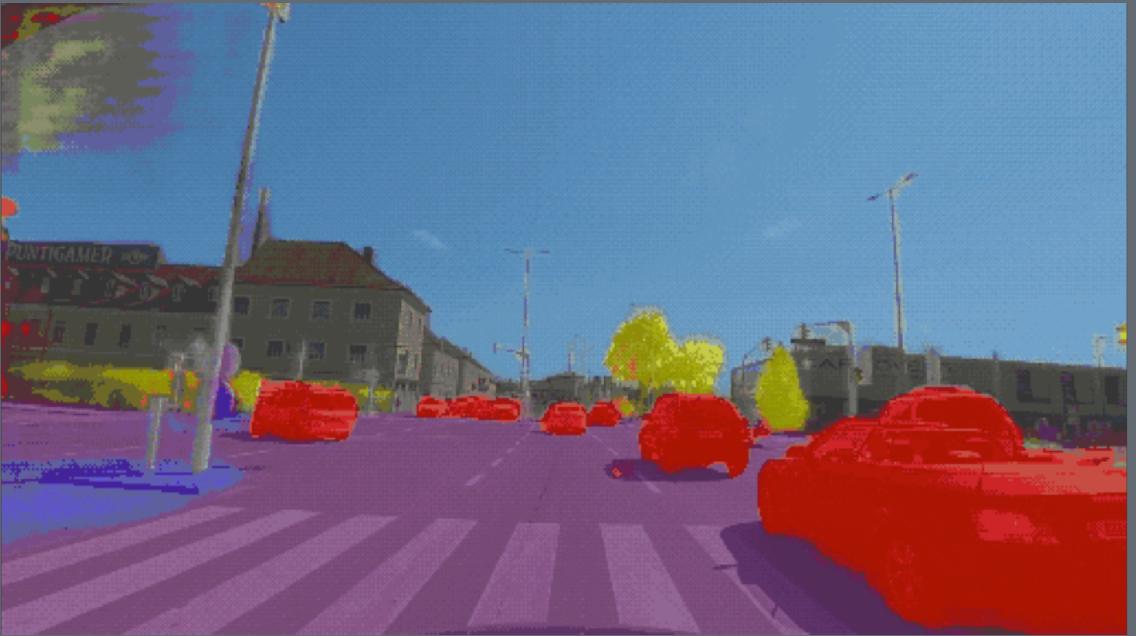
Depth Sensors vs Computer Vision (+ DL)

# Depth sensors



Tango, Kinect, Leap Motion, or Asus Xtion  
IR (Infrared) or Laser point cloud

# Computer Vision & Deep Learning



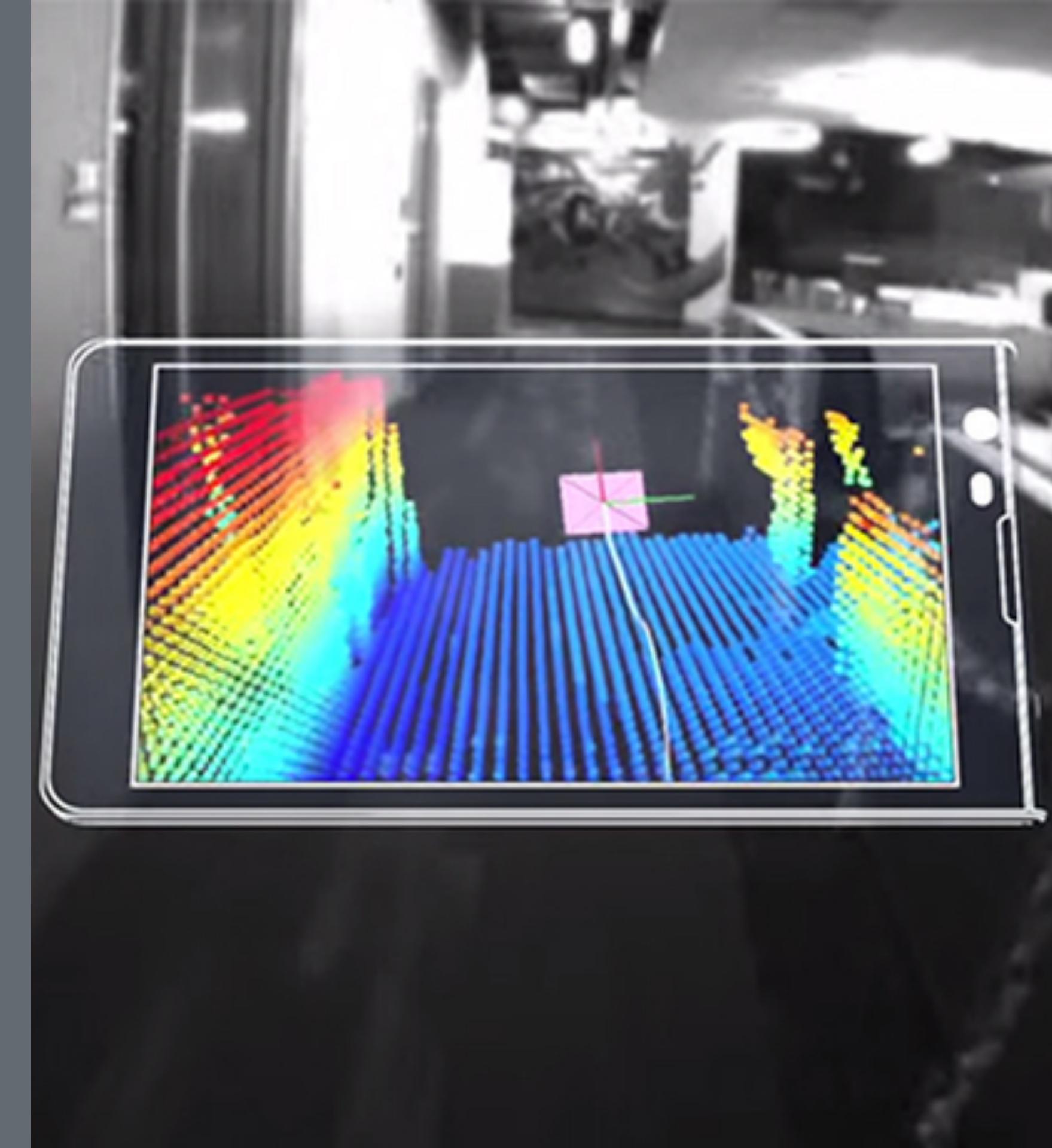
OpenCV (open-source C++ Library from Intel)

- tracking.js
- three.ar.js / jsartoolkit

# WebARonTango shut down to focus on ARCore

Tango (launched in 2014) and Chromium (extending the WebVR 1.1 API)  
Needed a Tango enabled device

- Wide FOV Camera & Infrared Camera
- Features: Marker detection, ADF support (Tango saves these area scans in an Area Description File), motion tracking, rendering of the camera's video feed, and basic understanding of the real world



# WebARonARCore/WebARonARKit



- Install custom app/browser to access device hardware for exposure to browser
- Limited to devices that support ARCore/ARKit (provide marker detection capabilities, plane detection and hit testing)

# THREE.AR - WebVR API extension for smartphone AR

- Motion tracking - exact location and orientation in 3D space (6DOF)
- Rendering the pass through camera (rendering on top of camera feed)
- Basic understanding of the real world - identify planes in the real world (or meshes, objects/markers, point clouds)

## AR.js (& A-Frame)

- **Fast** - up to 60 fps on two year-old devices
- **Web-based** - no installation, javascript based on three.js + jsartoolkit5
- **Open Source** - large community
- **Using Web Standards** - WebGL and WebRTC (no additional hardware needed)



s, even on 2y old pho

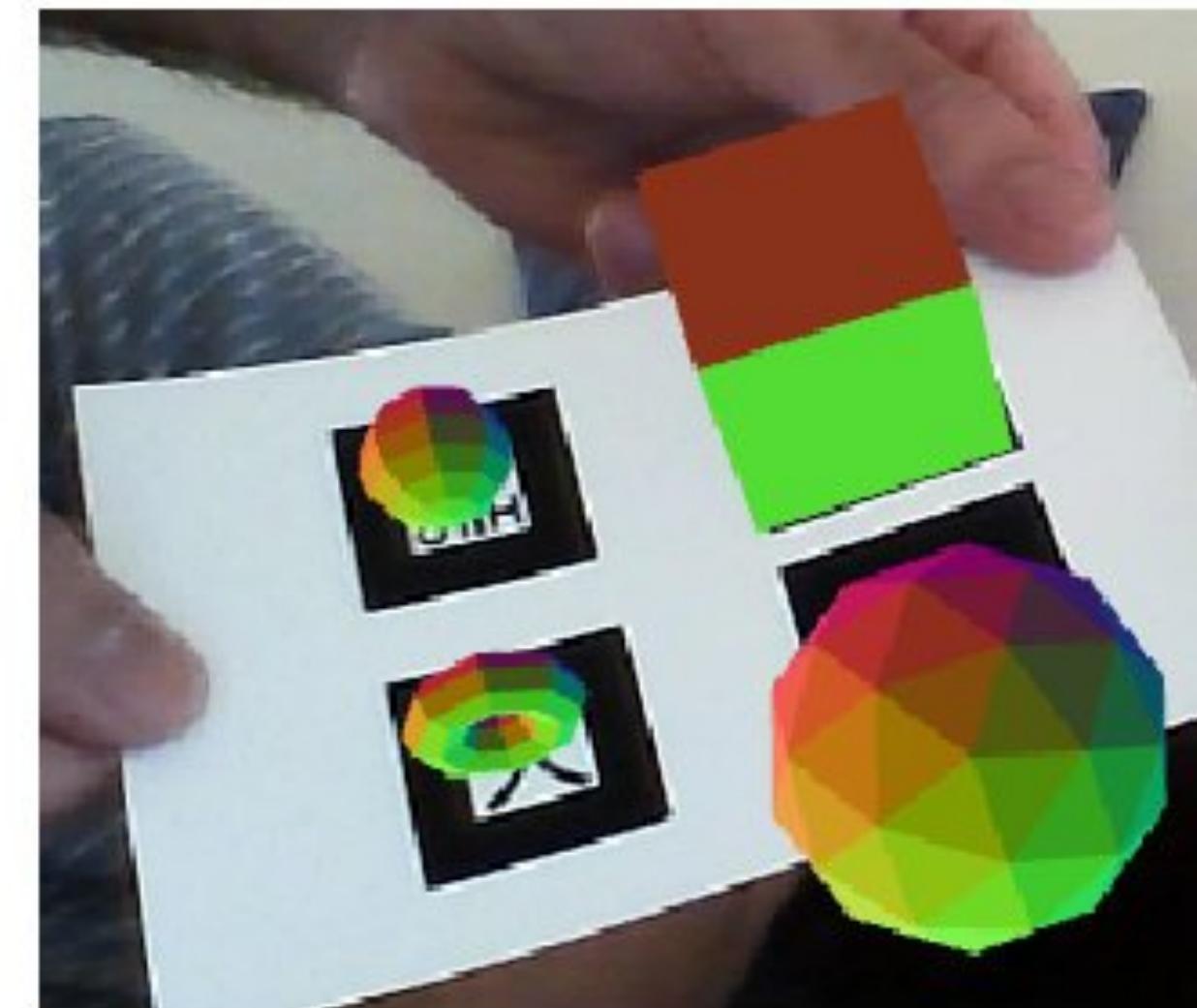
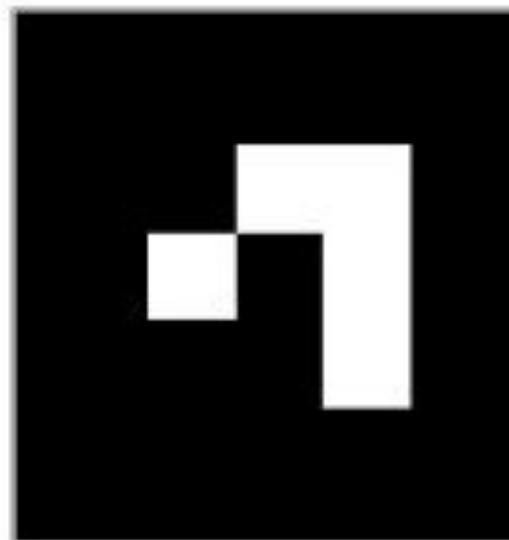
# Anchors

- Estimation of the pose of the device in the real world with the highest accuracy possible.
- Evolves over time as the system "learns" more about the real world - value is updating.
- Notifying the application about changes in the tracking estimation so the virtual element can correct its pose.

# Markers

- Printed tags that the AR system can recognize when they are in the line of sight of the camera so their world scale pose can be calculated.
- Useful to trigger an experience or to share the same coordinate system between different devices, among others.
- Two types of markers: QRCodes and ARMarkers. Both allow to obtain their world pose but in the case of QRCodes, they can contain a string that is encoded in the marker itself. ARMarkers have a unique identifier, a number between 0 and 255.

[https://artoolkit.github.io/jsartoolkit5/examples/pattern\\_and\\_barcode\\_threejs.html](https://artoolkit.github.io/jsartoolkit5/examples/pattern_and_barcode_threejs.html)



# Global WebXR Hackathon: 2nd Place Winner ARs Attacks



[Read more here at Virtuleap](#)

## Google I/O 2018

Everything you need to know from Google's developer conference

[See all articles](#)

### Latest in Tomorrow



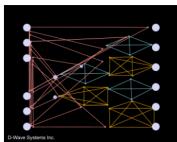
Study: Fake Twitter accounts from 2016 US election are still active

4h ago



Toyota's e-Palette concept is edging closer to reality

5h ago



D-Wave takes quantum computers mainstream with 'Leap'

Google believes that 2018 is the year the web turns a corner and starts becoming more immersive, and the company's new WebXR API is at the

## Chrome will let you have AR experiences, no app needed

The future of the immersive web can't come soon enough.



Chris Velazco, @chrisvelazco  
05.09.18 in Internet

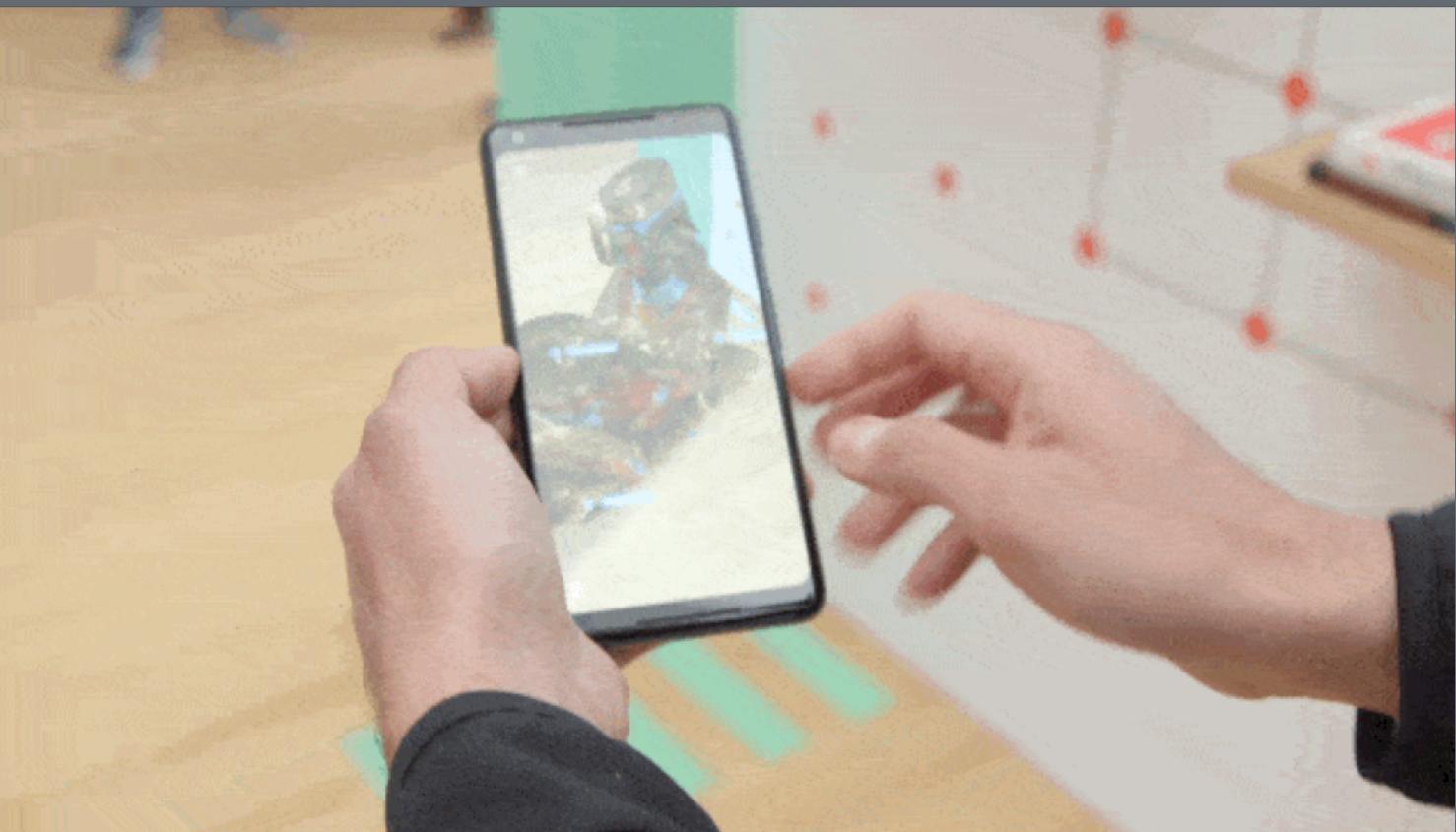
1

Comments

1183

Shares

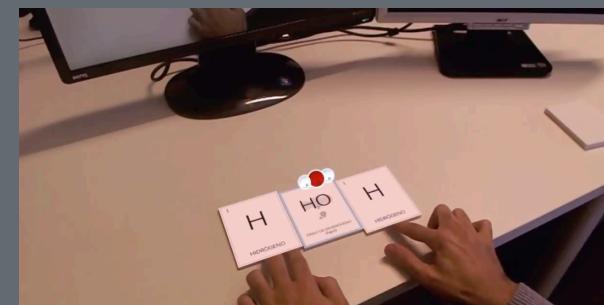
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## Read more



# Creative AR Projects that *could* be built in WebXR (instead of Unity&Vuforia)



Using Augmented Reality to teach chemistry lessons!



Controlling Hue lights and shooting them out with a bow and arrow

*It's code time!*

## Custom Marker

### Project

A-Frame AR "Hello World"

Building the logo with primitives

Animation component and interaction

# A-Frame AR "Hello World"

```
<!DOCTYPE html>
<html>
  <head>
    <title>Hello World</title>
    <script src="https://aframe.io/releases/0.8.2/aframe.min.js"></script>
    <script src="https://jeromeetienne.github.io/AR.js/aframe/build/aframe-ar.js"> </script>
  </head>
  <body style="margin: 0px; overflow: hidden;">

    <a-scene embedded arjs>
      <a-marker preset="hiro">
        <a-box position="0 0.5 0" material="color: blue;">
        </a-box>
      </a-marker>
      <a-entity camera></a-entity>
    </a-scene>

  </body>
</html>
```

- [github.com/roland-dubois/aframe-meetup-nyc](https://github.com/roland-dubois/aframe-meetup-nyc)
- Setup: [Gulp Tutorial](#) & [Git Repo](#)
- Marker: [AR Marker](#)
- Build: [Logo AR](#)

Didn't finish? Take the challenge home! Got stuck? Reach out!

*@rolanddubois  
rolanddubois.com*