

## ADDRESSEE

Attention: Rod Kent,  
Director Projects and Asset Management  
Re: Director, Innovation and Planning Role

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Dear Rod,

I am writing to express my strong interest in the Director, Innovation and Planning position. As a hands-on technical leader with CEO experience and 20+ years of spelunking and historical mine exploration, I bring proven strategic leadership, innovation expertise, and genuine domain understanding that directly addresses the complex challenges of making abandoned mines safe, secure, durable and, where possible, productive.

## MOTIVATION

This position represents a convergence of my professional expertise in strategic transformation with specialised domain knowledge developed through two decades documenting hundreds of abandoned mine sites. This hands-on experience positions me to advance Queensland's transition from reactive hazard management toward strategic asset optimisation.

My approach recognises that abandoned mines are not merely remediation challenges but historical artefacts and brownfield opportunities for productive reuse that balance public safety imperatives with cultural heritage preservation.

## LEADERSHIP

My progression from Senior Software Architect to Operations Manager to CEO at ValuePRO Software demonstrates the capabilities essential for this role. As

Operations Manager, I led multidisciplinary teams while running comprehensive GRC programs across the Secure Controls Framework, Essential Eight, IRAP assessments, and ISO27001/9001 certifications, achieving zero audit findings across 5+ years.

As CEO, I successfully revitalised complex software portfolios during organisational restructuring, achieving exceptional performance metrics including eNPS of 8.5–9.5. This GRC expertise and transformation experience directly translates to implementing the Risk and Prioritisation Framework for Abandoned Mines and leading the Asset Management transformation project.

## INNOVATION

Through founding d/rksci as an innovation laboratory, I've developed expertise in applying emerging technologies to complex challenges, including AI-powered terrain analysis and historical data preservation platforms. My technical architecture background provides the foundation needed to modernise spatial and analytical data systems while establishing operational frameworks that support sustained programme growth.

## MANAGEMENT

My entrepreneurial experience has required extensive stakeholder management in complex regulatory environments. I'm particularly committed to fostering meaningful partnerships with Traditional Owners, local communities, and businesses, understanding that abandoned mines represent both safety challenges and historical assets requiring culturally sensitive approaches.

## VALUES ALIGNMENT

### My Values → Queensland Values

Envision the Extraordinary → Ideas into action

Collaborate with Charisma → Empower people

Persevere to Achieve → Customers first, Be courageous, Unleash potential

## VALUE

The convergence of comprehensive GRC programme management, strategic transformation achievements, and 20+ years of hands-on abandoned mine documentation creates a unique qualification profile that positions me to drive programme evolution from reactive management toward proactive asset optimisation while maintaining rigorous safety and compliance standards.

## CLOSING

I welcome the opportunity to discuss how my experience and vision can contribute to the department's objectives.

Sincerely,

Blake Carter

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*Available for discussion at your convenience / References available upon request*