

# Rolansky Desir

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## EDUCATION

**The Los Angeles Film School** *Los Angeles, CA*

Sept 2020 - June 2021

- Bachelor of Arts: Film
- GPA: 3.6 | Dean's List

## HIGHLIGHTS OF QUALIFICATIONS / SKILLS

- Photography: Adobe Lightroom and Photoshop.
- Video/ Video Editing: Adobe Premiere Pro, audio and color correct using Adobe Creative Cloud, knowledge of video compression.
- Camera: Sony, Canon, Blackmagic 4k and 6k, Nikon.
- Branding and Logo Design: Create unique logos that align with clients' brand identities.
- Soft skills: Clear and effective communication, adaptability, creativity, and time management skills.

## RELEVANT WORK EXPERIENCE

Filmmaker/Graphic Designer, FYW TV; *Queens, NY*

Jun 2021 - CURRENT

- Conceptualize, plan, and film diverse range of shows, event recaps, and show intro using cameras like Blackmagic 4k and 6k, and software system like Adobe Creative Cloud.
- Advise the team on production and post-production processes, providing insights into design, style and editing techniques to uphold exceptional quality standards.
- Develop business proposals combining compelling content and design to secure new clients and project contracts.
- Stay updated on industry trends, emerging technologies, and best practices to ensure comprehensive understanding of the entire content creation process.

Freelance Videographer, Graphic Designer, & Photographer

JRPIX LLC; *Queens, NY*

Feb 2018 - CURRENT

- Utilize Adobe Premiere Pro, Adobe Lightroom, and Photoshop to edit and enhance videos, photos, and logos. ensuring high-quality and engaging content.
- Trim and arrange footage, apply effects, transitions, and add graphics or text overlays.
- Conceptualize and execute visually stunning billboards for prominent clients displayed in Times Square.

Associate, FedEx Office/DHL/Post Office/LJ Shipping; *Queens, NY*

July 2014 - Feb 2016

- Developed visually appealing business cards, eye-catching flyers, and posters for the company and its clients, maintaining a professional and cohesive brand image.
- Utilized Adobe Photoshop and tools to create high-quality and innovative designs that aligned with the company's brand guidelines.

## ACCOMPLISHMENTS

- Successfully managed and coordinated several projects simultaneously, ensuring timely delivery and consistently high-quality output.
- Demonstrated strong business development skills by securing several new clients through effective pitches and proposals, contributing to substantial business growth.
- Played a key role in expanding FYW TV to Los Angeles, demonstrating effective business development efforts.