

# Climenow.org

## Site Plan

Site Name: Clime Now

Domain Name: climenow.org

Site Motto: Your weather delivered to you now.

### Site Description:

The purpose of this document site plan is to describe the website climenow.org and the contents contained in it. These include the purpose of the site, its intended audience, specifications, color schemes, structure, style elements, etc.

### Target Audience:

Who: Main audience are those students and staff of CIT 230. Site is built for anyone with an interest in weather and the development of such a site.

Age: 18-100

## Style Guide:

This section goes over the aesthetics of the site, including the colors used and typography.

### Color Scheme:

Navy Blue: #18121E

Gunmetal: #233237

Rusty Red: #984B43

Warm Yellow: #EAC67A

Here is an example of these colors. This is strictly for visualization purposes:



## Typography:

All font used throughout the site will be:

Default Paragraph Text: Calibri, 15px, Weight: Normal, Style: Normal

Heading: H1 Calibri, 22px, Weight: Bold, Style: Normal

H2 Calibri, 20px, Weight: Bold, Style: Normal

Navigation Anchor: Calibri, 15px, Weight: Normal, Style: Normal

## Navigation:

Example: This is a rough outline of the navigation area



Home Preston Soda Springs Fish Haven Storm Center Gallery