

Rick Foster(Boss)

age: 44

residence: Columbia, SC

education: Bachelor degree in Busniess Managment

occupation: Wendy's Manager

marital status: Married with one kid



"With a good work ethic, great things can be created"

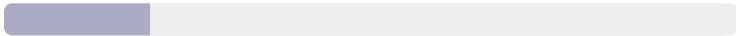
A quick summary of behaviors and practices like how he/she spends their day.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- He needs an app or system to keep track of order tickets
- He needs suggestion for incentives to keep his workers motivated
- He needs updates for errors in his worker's efficiency

Values

- Positive attitudes
- Dedication to person's craft
- Respectful enviornments

Criteria For Success:

To have the majority of his customers satisfied with their experience and food

To have a stable amount of customers on a daily basis

To have highly motivated and efficient staff

Wants

- His son to be successful
- To have relaxing retirement
- He wants a yacht

Fears

- He fears to lose his job
- He fears that his son will run into trouble
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