Communications Specialist

Exempt (Pay Grade 9: \$39,120 - \$58,296) Minimum Education/Experience

- Bachelor's degree in relevant field3 years relevant experience

| Areas of Responsibility | Complexity | Impact of Decisions |
|---|--|--|
| Scope of Work | Participates in and sometimes leads activities related to communications services, including the planning, production, and dissemination of communication strategies and products. Ensures assigned communication related activities are carried out in a timely manner and completed at a high level of quality. Assists in developing and maintaining informational resources related to scope of work. Normally receives general directions on routine work, and detailed directions on new assignments. | Decisions moderately impact the progress and quality of communication with audiences. |
| Budget/Financial accountability | Sometimes has limited budget responsibilities for assigned activities. | Decisions moderately impact the cost effectiveness of assigned scope of work. |
| Institutional resources and relationships | Serves as a spokesperson for the activities that s/he leads. Sometimes serves as liaison to clients and recommends ways to improve and maintain institutional relations with key audiences. Sometimes participates in the development of new streams of revenue. | Decisions moderately impact the institution or program's image and relationship to funding agents and clients. |
| Staff leadership | Participates in a team of exempt and non-exempt staff. Provides mentoring and coaching for appropriate staff to ensure the successful completion of assigned tasks. | Decisions moderately impact the quality and productivity of the work environment. |