

Ensures that SEDL has the funding needed to achieve its mission.

SEDL's Development staff focus on two major funding streams: (1) federal, state, and local government grants; and (2) foundation, corporate, and other philanthropic opportunities.

Activities

- Scanning, monitoring, and gathering information to identify new funding opportunities.
- Managing the institutional process of deciding which funding opportunities SEDL should pursue.
- Coordinating, leading, and assisting with the pursuit of funding opportunities.
- Coordinating the process of identifying and conceptualizing new SEDL products, services, and research.
- Cultivating relationships with funders and strategic partners, and coordinating other SEDL staff members' relationship-building activities.
- Working with Communications and other SEDL units to plan and implement philanthropic marketing strategies.
- Maintaining a variety of data systems and files on funding sources and SEDL's development activities.
- Helping to build SEDL staff members' capacity for the effective pursuit of public and private funding opportunities.