

Website Planning Document

Tomorrow's Weather

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Site Purpose

Provide up to date weather information for local areas.

Target Audience

Working class

Site Map

Home, Franklin, Greenville, Springfield, Storm Center, Gallery

Color Scheme

Blue and neutral colors

Typography

Page titles and headers centered. Content aligned to the left with pictures and small sentences of information offset to the right. Whole document will be used in san serif text.

Wire-Frame Sketches

Large

Medium

Small

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