



# Steven Stevenson

## About



35



London



Styliste



Masters



Queer



Single

Meticulous

Assertive

Energetic

Helpful

Creative

Tech Savvy

## Motivations

To achieve the highest possible score by perfecting each level.

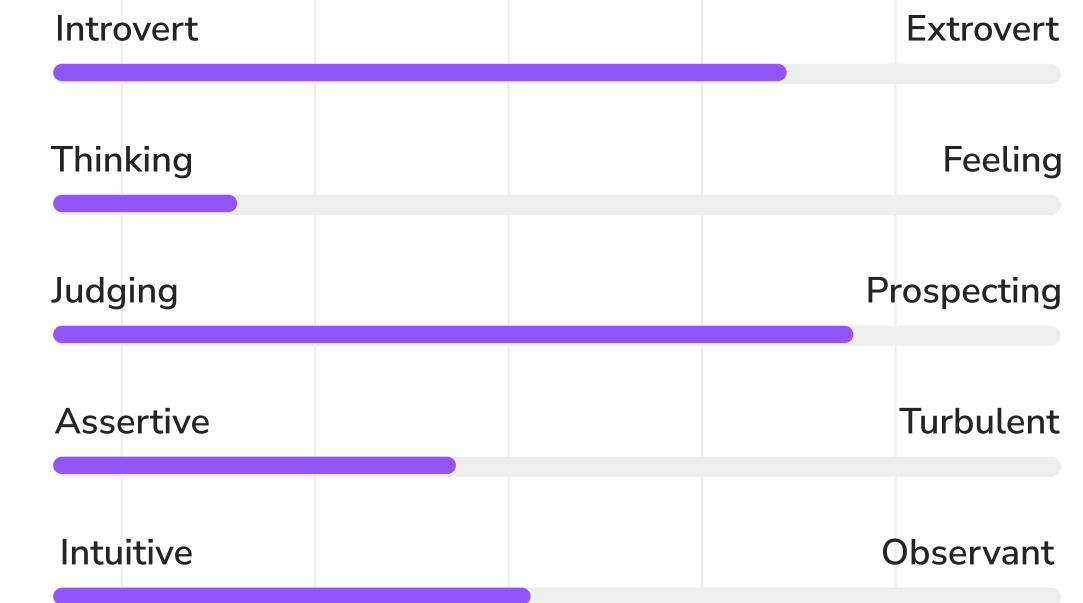
## Goals

- Beat personal and global high scores.
- Complete the game without losing lives or making errors.
- Memorize and predict enemy movement patterns.

## Pain Points

- Gets frustrated by random elements or unexpected glitches that break the perfect flow.
- Becomes annoyed if a single mistake ruins an otherwise flawless run.
- Finds it hard to enjoy casual play without the pressure to always improve or perform perfectly.

## Personality



## Technical Skills

### Internet



### Social Networks



### Online Shopping



## Brands





# Maya Cadela

## About



21



Apprentissage



Fey



Straight



Fleuriste



Single

Curious

Kind

Thoughtful

Passionate

Inclusive

## Motivations

She plays Space Invaders for fun and relaxation, although her eye problem makes it hard to grasp the game.

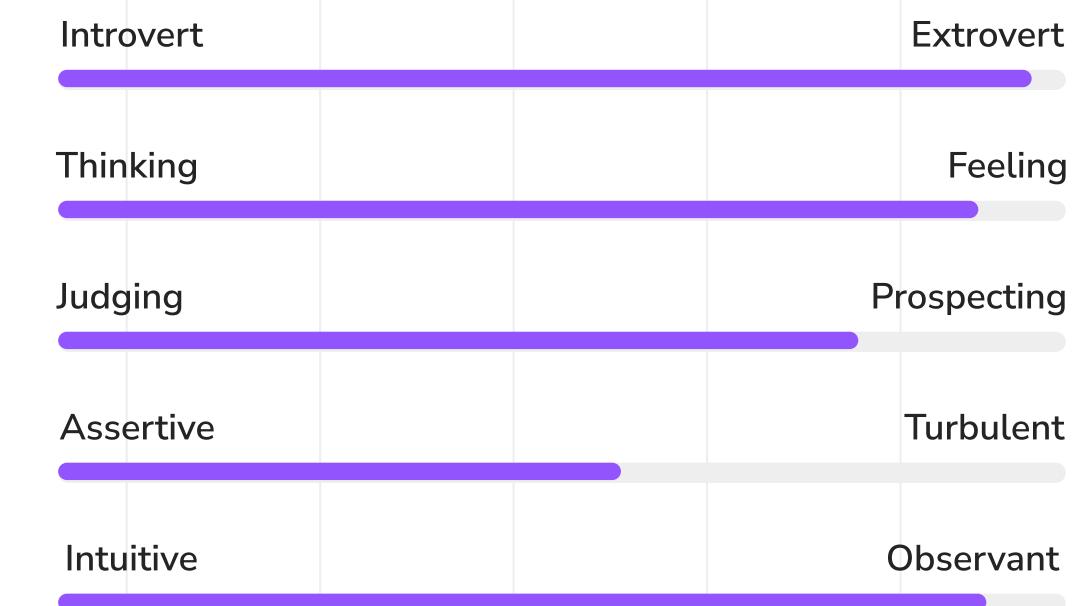
## Goals

- Enjoy playing in a low-pressure environment.
- Discover new ways to play or interesting parts of the game without focusing on performance.
- Have fun while casually exploring different game mechanics.

## Pain Points

- Is vision impaired so prefers games that include a setting for her
- Dislikes when games require too much precision or focus, as she prefers a more relaxed experience.
- Can feel frustrated if the game becomes too difficult or stressful.

## Personality



## Technical Skills

### Internet



### Curiosity



### Competitvity



## Brands

