Lego Spaceship Project Brief

# Summary

This document is project brief prepared to clarify the different elements. The project is the building of a lego spaceship that contains a lego world space video game to attract visitors and be on social media. The project members will ensure the respect of the tasks, the deadline and the budget.

# Stakeholders

The client: the marketing department of the Lego the company.

The lego builders: they design and build the spaceship

The video game developer

# Goals

The client goals: 50 photos of the spaceship on Instagram the first day and at least 50 mentions on Twitter.

The lego builders: design and build the spaceship

The video game developer: coding the video game in the budget and the timeline

# Timeline

Design of the spaceship by the lego builders

Video game backend coding

Review and Approval of the design and the game by the client

Build the spaceship

Video game front end coding

Install and test

Preparing the event

