Roman Izmestev

Full-Stack Developer • Product Manager • Customer Support

Vladivostok, Russia

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SKILLS & TECHNOLOGIES

Frontend:	React, Next.js, TypeScript, Tailwind CSS
Mobile:	Flutter, Dart
Web Dev:	Shopify, Liquid, WordPress, WooCommerce
Backend:	Node.js, REST API, PostgreSQL, Firebase
Tools:	Git, VS Code, Vercel, YouTrack, Jira, Figma
AI:	Claude, Cursor.ai, ChatGPT

EXPERIENCE

Full-Stack Developer
2020 — Present

Freelancer

- More than 15 projects launched
- Clients across Russia, UAE, South Korea, USA
- Specialization in creating websites, eCommerce, web apps & mobile apps

Main Technical Engineer
Nov 2024 — Oct 2025

Yuwab Consulting

- Created the whole technical ecosystem of the SaaS platform from scratch
- Developed a cross-platform mobile app for end users
- Collaborated with third-party providers
- Organized internal technical processes

eCommerce Store Manager
Jan 2024 — Jul 2025

Oloaa Granola

- Increased online store sales from 0 to 5,000 AED+ / month
- Optimized website speed and purchase flow to increase conversions
- Re-organized the catalog to make navigation easier
- Launched automated email marketing, increased loyal customer engagement by 80%

Customer Support (2nd Line)
Jan 2020 — Feb 2025

Ecwid by Lightspeed

- Provided second-line support for SaaS platform users via chat, email, and phone
- Service monitoring, collaborated with Dev and DevOps teams to troubleshoot issues
- Onboarded and trained new team members
- Wrote internal documentation and support guides

Marketing & Advertisement Manager   Feb 2019 — Aug 2019

Korean Air

- Planned and executed marketing campaigns
- Managed partnerships and media relations
- Analyzed advertising performance and generated reports

Intern of Sales Department   Feb 2018 — Sep 2018

JTI (Japan Tobacco International)

- Assisted in supply chain operations and procurement
- Supported field sales representatives
- Used SAP and Excel for inventory and shipment tracking

EDUCATION

Bachelor in International Economics   2014 — 2018

Far Eastern Federal University
Vladivostok, Russia

Bachelor in Finance   2014 — 2018

University of Maryland Global Campus
Maryland, USA

LANGUAGES

Russian: Native
English: Advanced