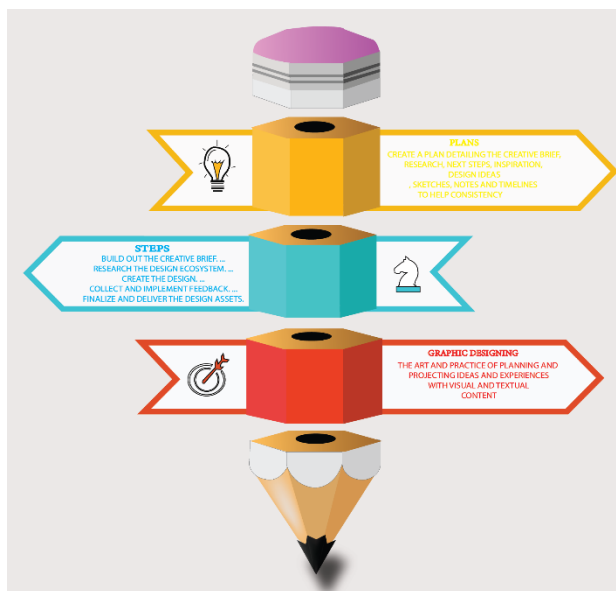




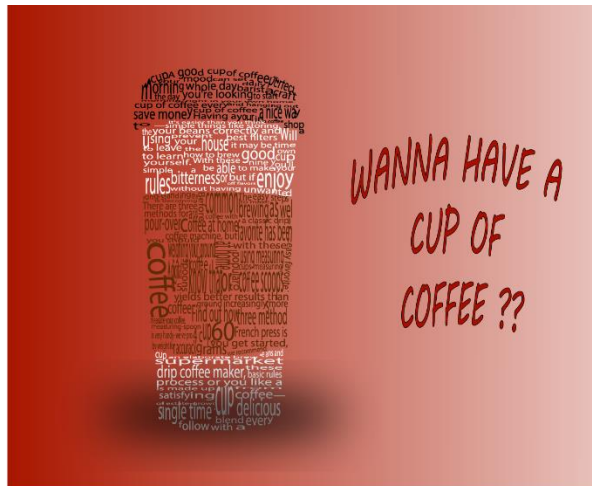
ADVERTISEMENT OF CHOCOLATE

Designed this to clearly demonstrate the unique and eye-catching nature of the advertising. This design is created using Adobe Photoshop. It is extremely important to create an advertising campaign that is unique and appealing, as this will capture the viewer's attention and engage them, increasing their likelihood of remembering and responding to the message. It allows companies to showcase their values, sense of humor, creativity, or other distinctive traits.



INFOGRAPHY

While creating this infographic in Adobe Illustrator, there were several techniques and features I used such as shape tool, Typography, pen tool, Color and Contrast, Alignment and Distribution, Effects and Styles, Iconography, Gradient and Messy Tool, Eyedropper Tool, etc. And the main role of designing this infographic is to serve as a powerful communication tool, enabling viewers to quickly grasp and understand information that would otherwise be difficult to process or comprehend in text form alone.



TYPOGRAPHY

My main motive for creating this typography is to visually capture the essence of a cup of coffee and create a unique and engaging typographic representation. Creating Text, Formatting Text and Text Effects were some common techniques, I used in Illustrator while creating it. This style of typography combines the art of typography which offers a playful and artistic approach to combining the visual elements of coffee with creative lettering.



TUITION ADVERTISEMENT

While creating this advertisement in Adobe Photoshop, I have used various tools and features. I have designed this advertisement for a tuition center (CREATIVE EDUCATIONAL FOUNDATION PVT.LTD) for their advertisement purpose. The design of an advertisement is crucial because it captures attention, effectively communicates the message, and establishes brand identity. A well-designed advertisement has the power to leave a lasting impact on the audience, drive engagement, and ultimately lead to the desired action or response from the viewers.



THREE FOLDING BROCHURE

This three-folding brochure designed is created by using Adobe Photoshop

Folding brochures are versatile marketing tools used by businesses to convey information about their products, services, or events to their target audience. They are compact, visually appealing, and can provide a significant amount of information in a concise format. So, it should be created in such a way that it attracts the target audience by its design.



WEBSITE DESIGN

I have designed this website for the magazine (visionary creatives) using Photoshop and Illustrator.

Creating a unique website design is essential for branding, user experience, differentiation, visual appeal, credibility, adaptability, and SEO. It helps you establish a strong online presence, engage users, build trust, and stand out in a competitive digital landscape.



MANIPULATION

Designed this to clearly demonstrate the creative nature of manipulation. This design is created using Adobe Photoshop...

The main role to design this manipulation is for the logo for portfolio