

# AMAZING MART SALES DASHBOARD

**\$29,358,677.2207**  
TOTAL SALES AMOUNT

**\$12,080,883.645**  
TOTAL PROFIT

**69.92%**  
PROFIT PERCENTAGE

**\$2,348,694.2301**  
TOTAL TAX AMOUNT

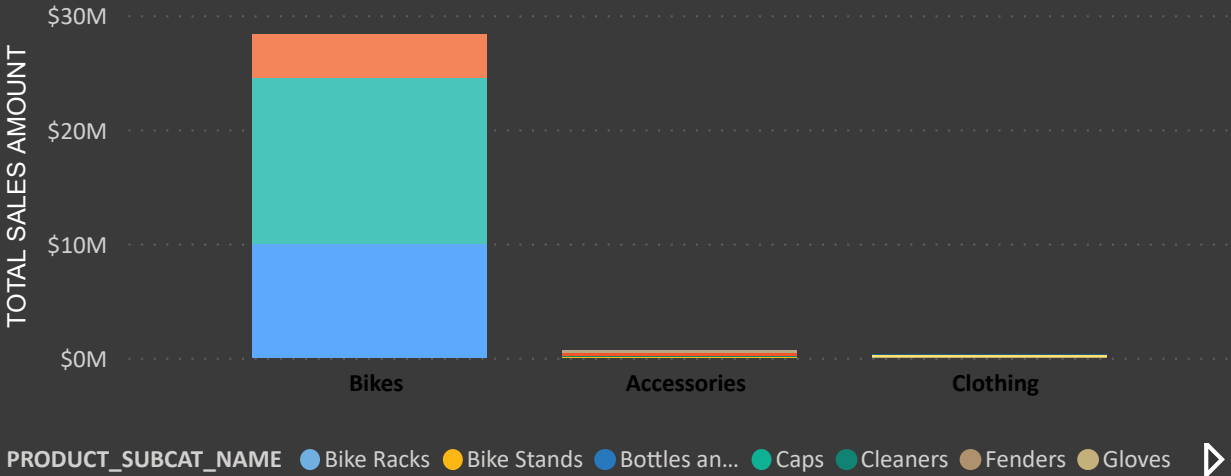
**\$733,969.6091**  
Total Freight Cost

**18484**  
NO OF CUSTOMERS

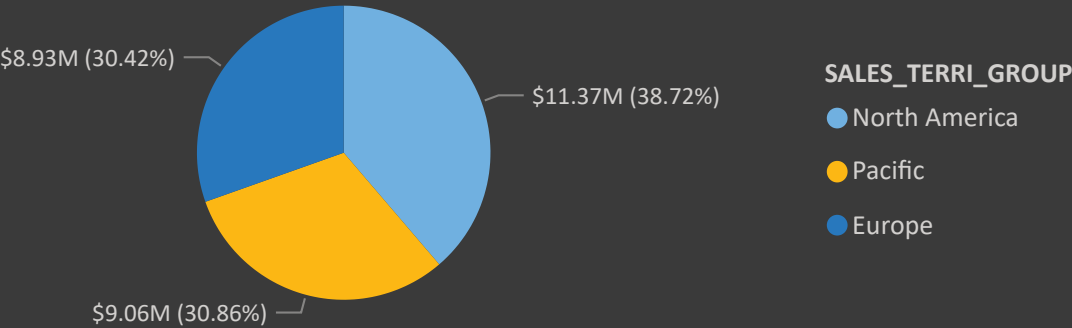
**27659**  
NO OF ORDERS PLACED

**60398**  
TOTAL QUANTITY ORDERED

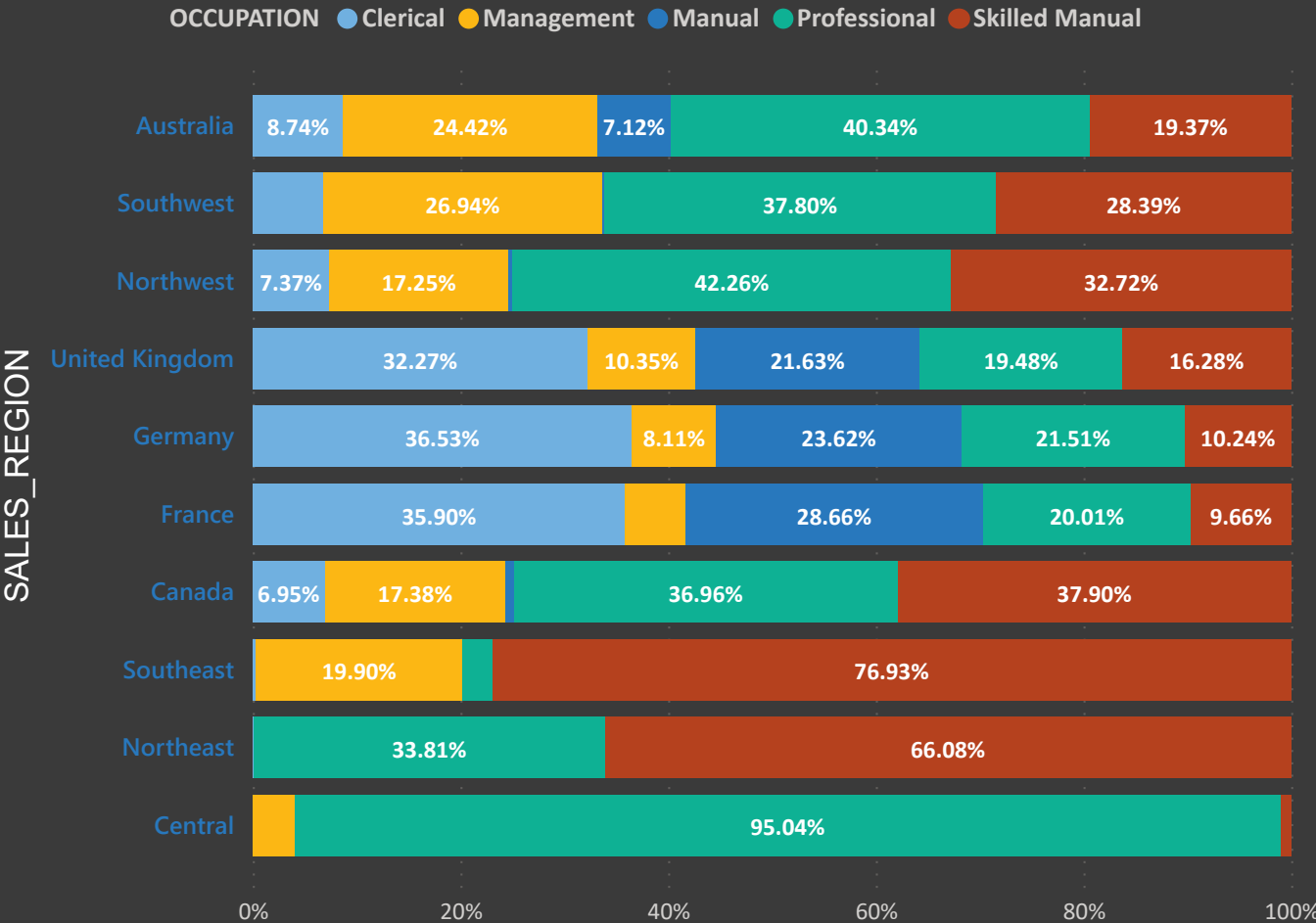
## CATEGORY SALES BREAKDOWN BY SUBCATEGORY



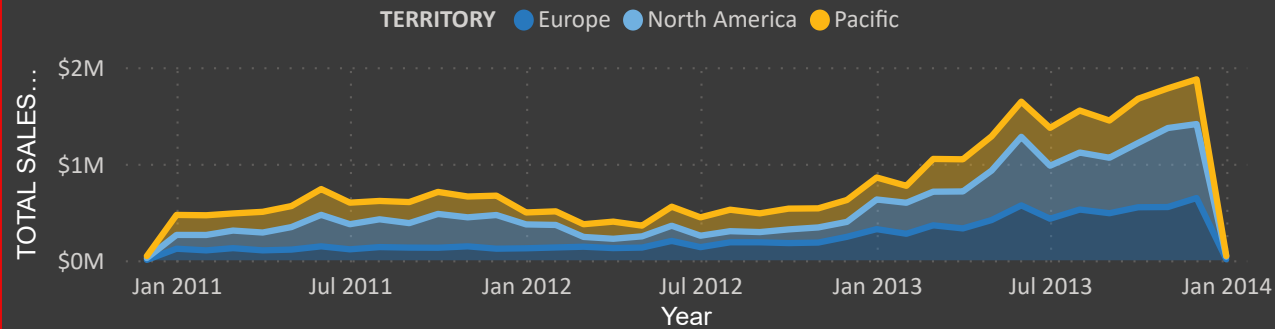
## FREIGHT COST ACROSS TERRITORIES



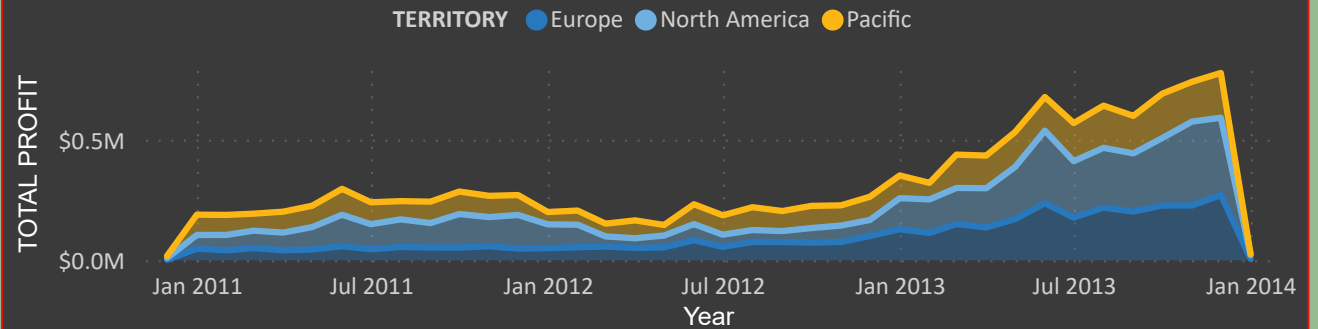
## REGION WISE SALES BREAKDOWN BY CUSTOMER OCCUPATION



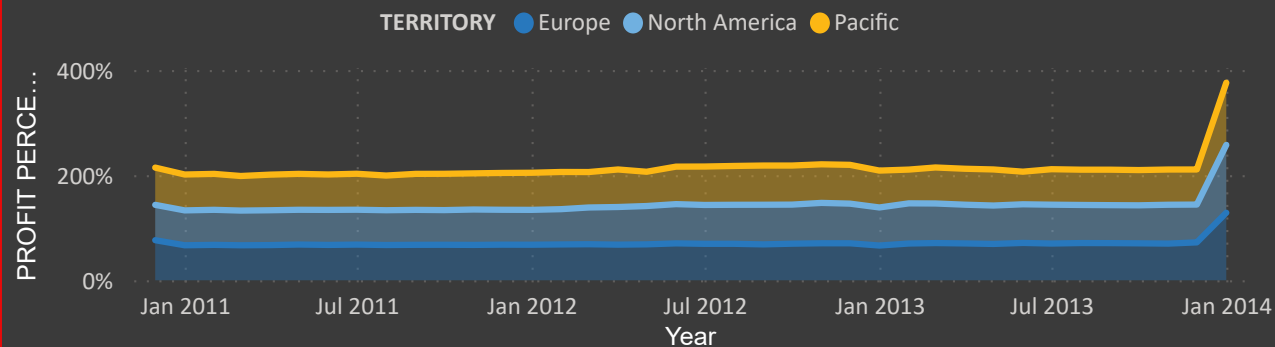
### TOTAL SALES AREA CHART ACROSS TERRITORY



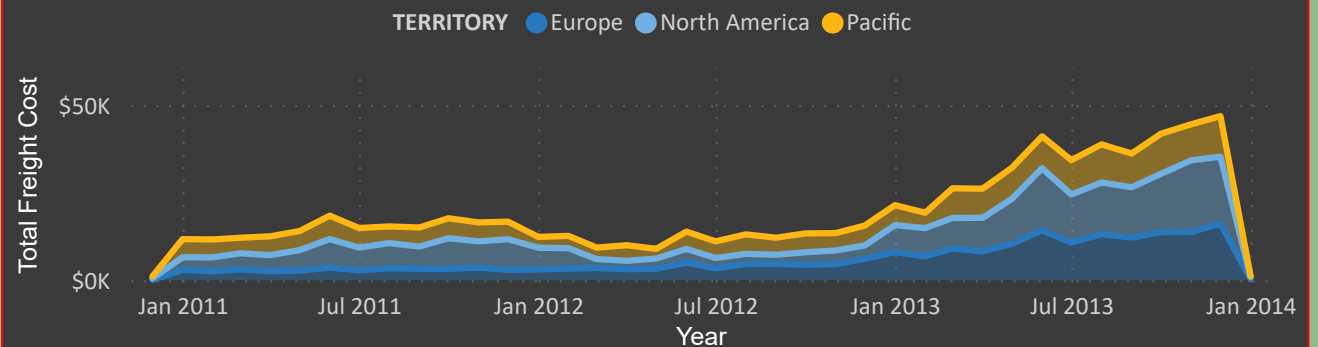
### TOTAL PROFIT AREA CHART ACROSS TERRITORY



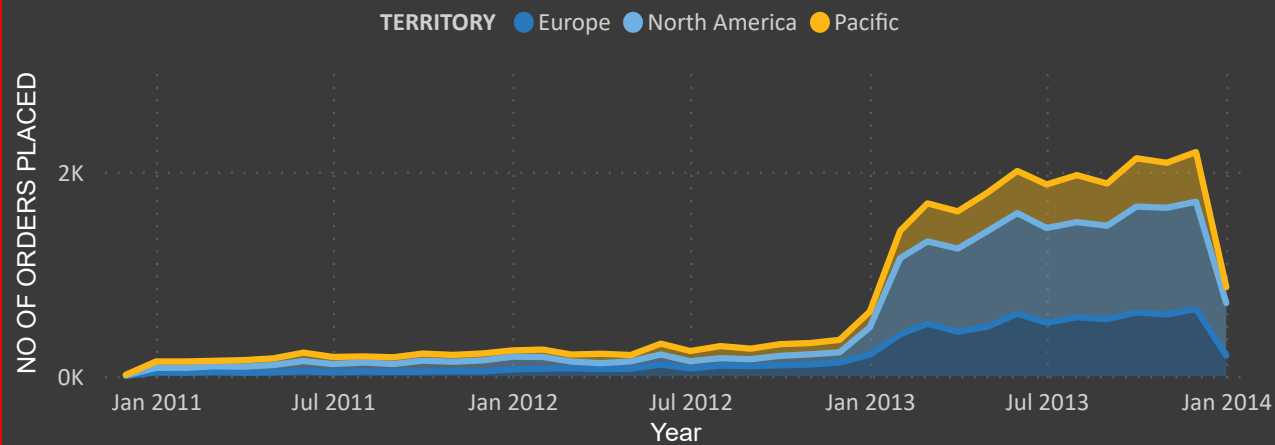
### TOTAL PROFIT % AREA CHART ACROSS TERRITORY



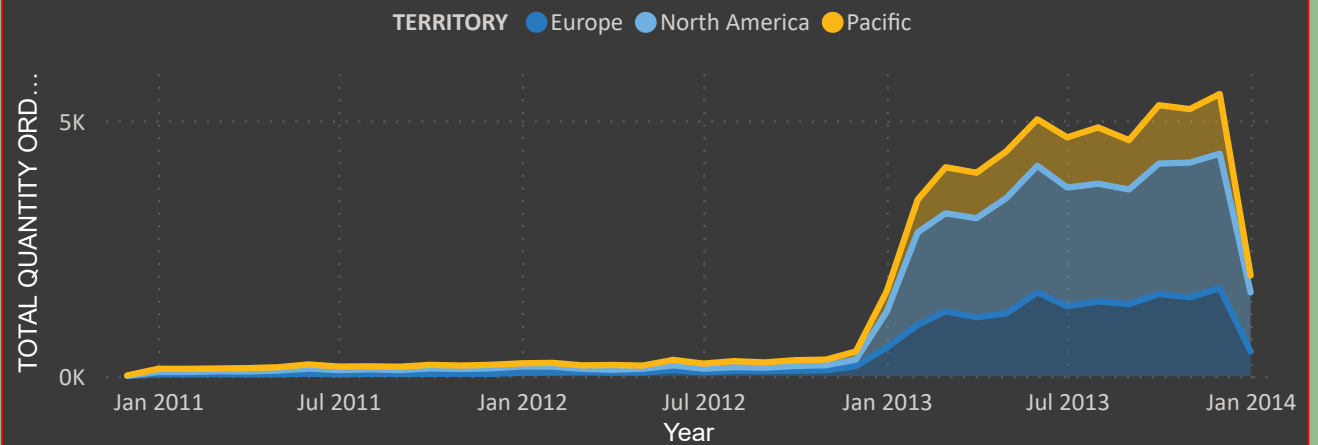
### TOTAL FREIGHT COST AREA CHART ACROSS TERRITORY



### TOTAL ORDERS PLACED AREA CHART ACROSS TERRITORY



### TOTAL QUANTITY AREA CHART ACROSS TERRITORY



A world map titled "ORDER BY COUNTRIES" showing the distribution of countries by size. The map uses a light blue background with white landmasses. Countries are labeled in bold black text: NORTH AMERICA, SOUTH AMERICA, AFRICA, EUROPE, ASIA, and AUSTRALIA. The map includes a legend in the top right corner with a green circle and the text "ORDER BY COUNTRIES". The map is sourced from Microsoft Bing and OpenStreetMap.

ORDER_DATE	SALES_ORDER_NUMBER	REGION_NAME	PRODUCT_CAT_NAME	PRODUCT_SUBCAT_NAME	PRODUCT_NAME	CUSTOMER_KEY	Customer_FullName	TOTAL SALES AMOUNT
29/12/2010	SO43697	Canada	Bikes	Road Bikes	Road-150 Red, 62	21768	Cole Watson	\$3,578.27
30/12/2010	SO43702	United States	Bikes	Road Bikes	Road-150 Red, 44	27645	Colin Anand	\$3,578.27
30/12/2010	SO43703	Australia	Bikes	Road Bikes	Road-150 Red, 62	16624	Albert Alvarez	\$3,578.27
31/12/2010	SO43706	United States	Bikes	Road Bikes	Road-150 Red, 48	27621	Edward Brown	\$3,578.27
31/12/2010	SO43707	United States	Bikes	Road Bikes	Road-150 Red, 48	27616	Emma Brown	\$3,578.27
31/12/2010	SO43709	Australia	Bikes	Road Bikes	Road-150 Red, 52	16351	Martha Xu	\$3,578.27
31/12/2010	SO43710	Australia	Bikes	Road Bikes	Road-150 Red, 56	16517	Katrina Raji	\$3,578.27
01/01/2011	SO43711	United States	Bikes	Road Bikes	Road-150 Red, 56	27606	Courtney Edwards	\$3,578.27
01/01/2011	SO43712	Germany	Bikes	Road Bikes	Road-150 Red, 44	13513	Abigail Henderson	\$3,578.27
02/01/2011	SO43713	United States	Bikes	Road Bikes	Road-150 Red, 62	27601	Sydney Rogers	\$3,578.27
02/01/2011	SO43714	United Kingdom	Bikes	Road Bikes	Road-150 Red, 44	13591	Latasha Alonso	\$3,578.27
02/01/2011	SO43715	Australia	Bikes	Road Bikes	Road-150 Red, 56	16483	Warren Jai	\$3,578.27
02/01/2011	SO43716	Australia	Bikes	Road Bikes	Road-150 Red, 44	16529	Jonathon Gutierrez	\$3,578.27
03/01/2011	SO43718	United States	Bikes	Road Bikes	Road-150 Red, 44	27668	Kevin Gonzalez	\$3,578.27
03/01/2011	SO43719	United States	Bikes	Road Bikes	Road-150 Red, 48	27612	Lucas Hill	\$3,578.27
Total								\$29,358,677.2207

CUSTOMER SCATTER PLOT BASED ON SALES AND PROFIT

