

Roman Parkhomenko

Software Engineer

Personal Info

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Skills

HTML5

SCSS / CSS3

JavaScript / JQuery

React

PHP

C# / .NET

Java

Wordpress / CMS

Software Engineer with 3+ years of experience building enterprise websites and applications. Highly performant and driven individual committed to providing high quality work. Emphasized skillset in front-end technology with the ability to navigate the full-stack.

Experience

2019-07 - present	<div>Software Engineer <i>BombBomb</i><ul style="list-style-type: none">Modularized and rearchitected payment processing forms to atomic components to decrease billing errors.Engineered new solutions to track key company metrics with a client-side approach.Developed infrastructure across marketing website and application to automatically assign customer plans.Created growth loop to increase product trial signups by 100%.Improved internal tooling to remove customer success and sales need for billing system access.</div>
2017-11 - 2019-07	<div>Front End Development Lead <i>BombBomb</i><ul style="list-style-type: none">Implemented new website performance strategies for a projected increase of \$700,000 in annual recurring revenue due to load time reductions.Oversaw development for brand overhaul with numerous key pages, while ensuring optimized SEO and technical performance, resulting in a 30% increase of conversion rate and traffic to website.Managed Wordpress hosting migration to cloud based service, drastically streamlining development workflow.Rebuilt customer payment processing between the application and website without using framework dependencies.Optimized event tracking for more accurate data reporting in Google Analytics.</div>
2016-12 - 2017-11	<div>Customer Success Manager <i>BombBomb</i><ul style="list-style-type: none">Created highly customized HTML & CSS email and form solutions that were brand-aligned with client identities.Personalized customer workflows to ensure optimized usage of software.Identified customer pain-points and up-sold additional solutions for 25% of team quota.</div>
2015-03 - present	<div>Co-Founder <i>ThinkSpark.io</i><ul style="list-style-type: none">Identify client needs to deliver responsive, optimal web and marketing solutions.Create custom configurations for WordPress to ensure client autonomy after project completion.Establish infrastructure to optimize post and page SEO automatically.</div>

Education

2017-04	<div>Grand Canyon University<ul style="list-style-type: none">Bachelors of Science in Computer Programming</div>
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