

# Roman Parkhomenko

Senior Software Engineer

## Personal Info

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## Skills

JavaScript / JQuery

React

HTML5

SCSS / CSS3

PHP

C# / .NET

Java

Wordpress / CMS

Senior Software Engineer with 5+ years of experience building enterprise websites and applications. Highly performant and driven individual committed to providing high quality work. Emphasized skillset in front-end technology with the ability to navigate the full-stack.

## Experience

2021-07 - present	<div><b>Senior Software Engineer</b> <i>BombBomb</i><ul style="list-style-type: none"><li>Architected access level infrastructure for rapid feature set management across products.</li><li>Managed permutational growth loop experiments across several systems to increase product conversion and usage.</li><li>Consolidated RESTful API endpoints, increased test coverage, and centralized process for flexible billing scenarios.</li><li>Maintained billing system responsible for over 1M successful transactions annually.</li></ul></div>
2019-07 - 2021-07	<div><b>Software Engineer</b> <i>BombBomb</i><ul style="list-style-type: none"><li>Modularized and rearchitected payment processing forms to atomic components to decrease billing errors.</li><li>Engineered new solutions to track key company metrics with a client-side approach.</li><li>Developed infrastructure across marketing website and application to automatically assign customer plans.</li><li>Created growth loop to increase product trial signups by 100%.</li><li>Improved internal tooling to remove customer success and sales need for billing system access.</li></ul></div>
2016-12 - 2019-07	<div><b>Front End Development Lead</b> <i>BombBomb</i><ul style="list-style-type: none"><li>Implemented new website performance strategies for a projected increase of \$700,000 in annual recurring revenue due to load time reductions.</li><li>Oversaw development for brand overhaul with numerous key pages, while ensuring optimized SEO and technical performance, resulting in a 30% increase of conversion rate and traffic to website.</li><li>Managed Wordpress hosting migration to cloud based service, drastically streamlining development workflow.</li><li>Rebuilt customer payment processing between the application and website without using framework dependencies.</li><li>Optimized event tracking for more accurate data reporting in Google Analytics.</li></ul></div>
2015-03 - 2020-07	<div><b>Co-Founder</b> <i>ThinkSpark.io</i><ul style="list-style-type: none"><li>Identify client needs to deliver responsive, optimal web and marketing solutions.</li><li>Create custom configurations for WordPress to ensure client autonomy after project completion.</li><li>Establish infrastructure to optimize post and page SEO automatically.</li></ul></div>

## Education

2017-04	<div><b>Grand Canyon University</b><ul style="list-style-type: none"><li>Bachelors of Science in Computer Programming</li></ul></div>
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