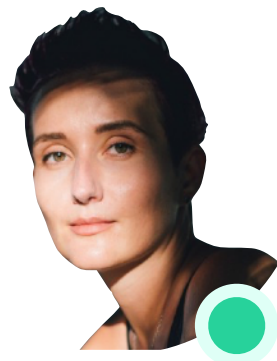


# TalkWork.ai

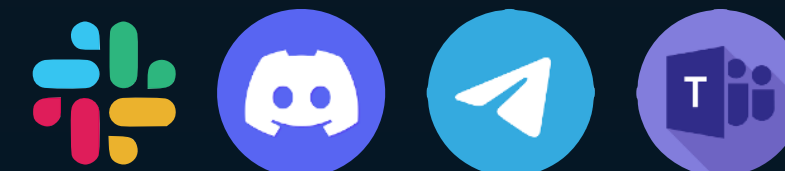


How did you get it  
done so fast?! 🙌🥳

## Manage projects from taxi

Retrieve any context and manage your project from  
messenger – instead of switching between 10 apps

Chat in



Send to



TalkWork.ai by DoubleTeam Inc.  
Operating AI should be easy.

# Team

**Best fit to improve project management experience with Gen AI**

Fixing own problem. Built 20+ products together. Scaled teams, recruited >100+

## CEO Advisor

Founder of **AI Assistant**  
Hints.so, Built and sold **AI ad-tech platform**  
Getintent, \$16M ARR



## Complex projects

Managing PMO offices and complex projects for 10+ years (**EY, PwC, Sber**).  
**Industries:** FMCG, Banking, Telecom, Construction (incl. **Fortune500** clients).  
**Entrepreneur** (custom mob. dashboards for PMO)



**pwc**

**Yandex**

## Top Tech lead

Building complex products and leading tech. teams for **15 years**. Ex-Yandex; Silicon Valley Insight. Founded a dev. studio GoodITworks, built >20 products w. COO.



## Smooth operations

Operations lead with **computer science pedigree**. Manager 30+ IT projects, recruited >100. Built >20 products together w. CTO. Ex-CPO of **Biglion, 10M MAU**.



## CTO Advisor

As CTO built and sold **AI ad-tech platform**  
**Relap.io**





# Problem

**Project management workflow is scattered across 10 apps**



**My project's  
context is  
changing  
every hour**

**I check 10  
apps to  
manage it**



**sales call update**

**Client call update:**

Opportunity to upsell as the client is restructuring. Can pitch to COO. Need 2 new slides first.



**client email**

**Email:**

Hi Ann!  
As we know, you are restructuring. We are ready to support this process. Can we have a call w. COO? Rob



**task definition**

**Trello task for Joe:**

Create 2 new slides for a meeting with client's COO. A - our experience in restructuring support. B - our partner's bio. Until tomorrow, 11 am.



**project plan**

**Restructuring plan:**

Goals: support client's restructuring to avoid operational risks, especially of losing valuable employees.



**process FAQ**

**Project kickstarting FAQ:**

To kickstart a project you need 2 documents: project charter & plan + have a partner's approval



**team knowledge**

**Team knowledge record:**

A fact about Ann: she has financial background, be accurate when you talk numbers to her.

# Gen AI Revolution

**Gen AI allows to retrieve and create texts with natural prompts**



**I want to  
understand  
our status**

**And draft  
these texts  
from taxi**



**sales call update**

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# Solution

**Ask in plain english, add input naturally, send to any app**

**Retrieve info  
from any app**

**Search info  
in any app**



How was 1 pm client

Great

👍 What was so great?

Turns out they are restructuring. We could upsell.

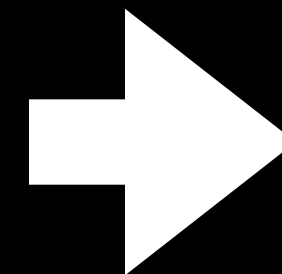
Sounds cool! Who should we pitch to?


I think COO. We also need 2 new slides.

**Client call update:**  
Opportunity to upsell as the client is restructuring. Can pitch to COO. Need


Message

**Send to  
any app**




 **sales call update**


**Client call update:**  
Opportunity to upsell as the client is restructuring. Can pitch to COO. Need 2 new slides first.

 **client email**


**Email:**  
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# Save time in 95% of daily project tasks



Prepare an agenda for the call

Send me a status on your tasks



Send me meeting minutes pls

Write the meeting minutes pls



Write a plan for this project

Draft an email to client for me



Explain this process to Joe

Define the sprint tasks in Jira



# T.A.M.

**\$1.5B from  
making 250 000  
project teams 1%  
more productive**

**End user:** project team members

at Fortune500 back offices + SME

**End buyer:** middle & senior project  
leadership

**Math:** 250K PMs, 10 members per  
team, \$60K average salary, 1% of  
annual salary saved = \$1.5B



**Every back office.**

# Competition

**Niche project tool over the top of desktop apps landscape**



**Writing is 80–100% ready  
before you get to the desktop**



Project/process docs / wiki



Docs, tables, pitches



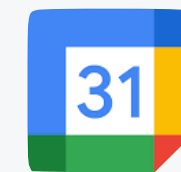
Tasks



Emails



Discussions, daily reports



Meeting agendas



Team Knowledge base



# Slack app MVP

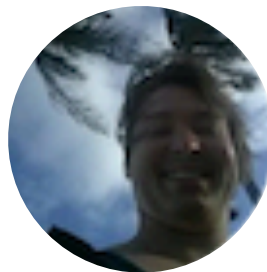
**Y22: Dialogue-based platform for back office workflow automation**



PRODUCT HUNT

**#1 Product of the Day**

We started 1 year before ChatGPT kicked in  
[producthunt.com/products/debrief-2](https://producthunt.com/products/debrief-2)



**Ilya Bukeev** @ilya\_bukeev

Have been participating in the early testing.  
Loved it and looking forward to trying the next iteration!  
This is huge and underdeveloped problem space -  
wish the team best to crack it!

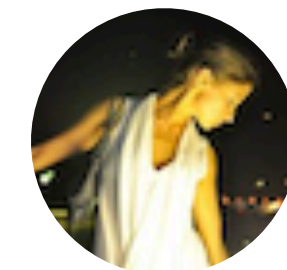
**DoorDash PM, ex-Amazon**



**Roman Kumar Vyas** @roman\_kumar1 

Great product, I will try it with my team.  
We have 350 people in Slack.

**Refocus co-founder**



**Maria Lazareva** @maria\_lazareva1

This tool supports current trends and  
meets the needs of the business  
environment in the corporate  
world. Not only in tech.

**HR BP, Pernod Ricard**

# Pre-seed round

>30% secured

**We raise +\$600k  
at post-money  
\$6m (Delaware  
C-corp)**

To pilot the product and sales  
with enterprise clients in USA;  
achieve \$1M ARR in Q1'24

Y

Standard YC SAFE, Valuation cap, no discount  
<https://www.ycombinator.com/documents/>

Y22: \$15K self-funded, \$160 raised from 6 angels.  
Built MVP for Slack. Won **product of the day** on PH

Y22

Q1 Y23: close the round with 1 leading fund +  
group of angels. **Seed round in Q1 '24 – \$1m.**

Q1

# Roadmap

## Enterprise-grade solution in 2 quarters

Implement **target AI pipeline** into our Slack MVP

Q1



Q2

Meet **enterprise requirements**: security, workspace apps integrations, and oth.

Build **2 success stories** with known-to-the-market clients

Q3

Q4

Scale from founders-led sales to the team of remote **US based salesforce**

CEO on GTM



We will focus on professional services firms and sign for pilots w. **early believing** Partners. The plan is to start with **founders-led** sales to learn the process and experiment with **B2B sales team in US** as we go.