

ROBERTO ROMAN RAMIREZ

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I believe in purpose-driven work. I love working with mission-oriented organizations that use technology to solve global-scale problems. With a technical background in software engineering and product design - I have experience designing and deploying tech-based solutions across a wide range of arenas.

EXPERIENCE

Alquimia

Technology & Digital Strategist

Los Angeles

Led web design and direction. Designed social media promotional materials, digital assets, and advised digital strategy on initial launch campaign.

Hispanic Heritage Foundation

Entrepreneurship Advisor

Los Angeles, Present

Advised on and designed technology entrepreneurship initiatives to foster economic development opportunities with local ecosystem stakeholders.

Project Haven

Research Analyst

Los Angeles / Geneva

Worked on compiling and designing an impact report on FAWS (Fully Autonomous Weapons Systems), funding flows, and their threat to civilians in conflict zones.

EDUCATION

University of Houston, *Currently enrolled*

B.S. in Business Analytics and Data Science

QUALIFICATIONS/SKILLS

- Tableau, Google Analytics
- HTML5, CSS3, JavaScript
- Photoshop CC, Lightroom, Illustrator
- Git, Github, SSH
- "Digital native" to social media
- Social media engagement expertise
- Hubspot CMS
- Spanish (native)
- Proven experience within non-profit and human rights space

OTHER EXPERIENCE

Google

Business / Community Development

Was final-stage candidate for business development and community management position in Austin in 2017.

Facebook

Participant in 2017 F8

Was invited by Facebook and Latino Startup Alliance to Facebook F8 for business development and data opportunities.

FWD.us

Policy Representative 2017

Engaged in policy-building efforts with high-level members of Congress to support immigration policy architecture. Designed adjacent personal digital campaign, Dream For America, which included digital strategy and content creation.