



Catch The AI

A senior project submitted in partial fulfilment of the requirements for the degree of Bachelor of Computers and Artificial Intelligence.

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ABSTRACT

In the dynamic landscape of technological progress, advanced deep learning techniques like Generative Adversarial Networks (GANs) and Variational Auto-encoders (VAEs) have significantly enhanced the realism of AI-generated media. This innovation, while beneficial for industries such as film, arts, and advertising, also poses risks to Multimedia Information Process and Retrieval (MIPR), facial recognition, and speech recognition systems by increasing the potential for misleading information.

This project introduces a comprehensive model to detect the origin of multimedia content, whether text or images, using advanced algorithms to identify subtle manipulations. It includes three primary detection models:

- 1. **AI Image Generation Detection:** Identifies AI-generated images.
- 2. **Text Generation Detection:** Recognizes AI-generated text.
- 3. **Deepfake Detection:** Detects deepfake content in both images and text.

By focusing on image and text authenticity, this project aims to protect against the risks of AI-generated media, promoting transparency, authenticity, and ethical AI use to ensure a trustworthy digital ecosystem.

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Chapter One

1. Introduction

1.1 Project Overview

The realm of artificial intelligence (AI) is experiencing rapid growth, with tech giants vying for dominance in groundbreaking technologies like transformers, Generative Adversarial Networks (GANs), and Large Language Models (LLMs). However, alongside these advancements arises a critical challenge: the increasing difficulty in differentiating AI-generated content from authentic human-created material. This challenge extends to images, text, and even audio, raising concerns about the spread of misinformation and the erosion of trust in online interactions. Our project proposes a comprehensive online platform equipped with specialized detection models to address this issue. By leveraging machine learning techniques, we aim to empower users to discern between AI-generated and human-created content, fostering transparency and trust in the digital landscape.

1.2 Problem Statement

The rapid evolution of AI, particularly with advanced techniques like GANs and transformers, has enabled the creation of remarkably lifelike and convincing AI-generated images, text, and audio. This progress presents a significant challenge: the increasing difficulty in distinguishing AI-generated content from real content. This situation opens doors for malicious actors to create and disseminate deceptive information, like the challenges posed by "fake news." Large Language Models (LLMs) exacerbate this problem by generating human-quality text, posing unique challenges in educational settings. As open-source AI technologies advance, the line between machine-generated and human-created media blurs, paving the way for potential misuse. Robust systems to identify content origin become paramount to protect trust and transparency in online interactions.

The potential consequences of undetected AI-generated media are vast, including the spread of misinformation, erosion of trust, academic dishonesty, and cyberbullying.

1.3 Project Objective

The objective of this project is to develop a comprehensive detection system that identifies and differentiates between human-generated and AI-generated multimedia content. By leveraging advanced algorithms and deep learning techniques, this system aims to safeguard against the proliferation of deceptive and manipulated media. The project focuses on three primary detection models:

- **AI Image Generation Detection**: Accurately identify images generated by artificial intelligence and distinguish them from human-created images.
- AI Text Generation Detection: Recognize text generated by AI and determine its authorship.
- **AI-Generated Audio Detection**: Identify and differentiate between audio content generated by artificial intelligence and authentic human-recorded audio.

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By addressing these challenges, the project seeks to enhance the reliability of multimedia information, protect facial and speech recognition systems, and promote a trustworthy digital ecosystem through transparency and ethical AI use.

1.4 Scope and Requirements

1.4.1 key Features:

- **AI-Generated Image Detection:** Clearly identify and differentiate between AI-created and human-created images, safeguarding against the misuse of visuals.
- **AI-Generated Text Detection:** Recognize text generated by AI and distinguish it from human-written content, ensuring the authenticity of information.
- AI-Generated Audio Detection: Identify and differentiate between audio content generated by AI and authentic human-recorded audio.

1.4.2 Core Requirements

- Machine Learning Model Development: Building robust machine learning models for accurate detection across all modalities.
- **Data Collection and Preprocessing:** A substantial and well-categorized dataset for each media type (images, text, and audio) is crucial for training effective models.

1.4.3 Scope Exclusions

- **Privacy and Security Measures:** While important, these are not the focus of this project but should be considered during development.
- Technical Challenges: Acknowledging the exclusion of addressing all technical challenges, especially advanced, hidden AI techniques.

1.5 Target Audience

The target audience for this project includes:

- Academics and Researchers: Individuals conducting research in AI media detection.
- **Software Developers:** Professionals interested in implementing AI-driven solutions.
- **Students:** Those studying computer science, AI, and related fields.
- Media Analysts: Experts needing tools to identify AI-generated content.
- Law Enforcement Agencies: Utilizing AI-generated audio detection for investigating deepfakes.

1.6 Methodology

The project follows a structured methodology:

- 1. **Requirement Analysis**: Identify and document requirements, engage with stakeholders.
- 2. **System Design**: Design architecture, create UML diagrams.
- 3. **Data Collection and Preprocessing**: Gather and preprocess datasets.
- 4. **Model Development**: Utilize pretrained models for training and fine-tuning.
- 5. **Implementation**: Develop frontend with React, backend with Django.
- 6. **Integration and Testing**: Perform thorough testing.
- 7. **Deployment**: Deploy using Docker, host on cloud platforms.

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8. **Documentation**: Document development process, prepare user manuals.

1.7 Document Structure

The document is structured as follows:

- 1. **Title Page**: Project title, author, institution, date.
- 2. **Abstract**: Summary of objectives, methods, outcomes.
- 3. **Table of Contents**: Sections and subsections with page numbers.
- 4. **Introduction**: Background, motivation, problem statement, objectives, scope.
- 5. Literature Review: Existing research and techniques.
- 6. **Project Methodology**: Project plan, technologies, system design, data handling, model development.
- 7. **Implementation**: Frontend and backend development, integration, deployment strategies.
- 8. **Testing and Results**: Testing methodologies, performance analysis, results.
- 9. User Manual: Installation instructions, system requirements, usage guide.
- 10. Conclusion and Future Work: Findings, limitations, future enhancements.
- 11. **References**: Academic papers, books, other sources.
- 12. **Appendices**: Additional materials such as code snippets, data samples, detailed diagrams.

Chapter Two

2. Literature Review

2.1 Existing Techniques

In recent years, the proliferation of AI-generated media has necessitated the development of robust detection techniques. Various methods have been proposed and implemented across different modalities—text, audio, and images. Each modality presents unique challenges and has prompted the development of specialized techniques.

2.1.1 Text

AI-generated text detection has evolved significantly with the advent of sophisticated language models like GPT-3 and beyond. Early approaches relied on statistical methods and linguistic features such as word frequency and sentence structure. However, these methods were often inadequate against advanced AI-generated text. Current state-of-the-art techniques leverage deep learning models, particularly those based on transformers. For example:

- **RoBERTa** (Robustly optimized BERT approach) has been fine-tuned for detecting AI-generated text by training on large datasets containing both human and AI-generated text.
- **DeBERTa** (Decoding-enhanced BERT with disentangled attention) introduces new mechanisms to improve the detection of subtle nuances in AI-generated text, which are often missed by simpler models.

2.1.2 Audio

Detection of AI-generated audio, such as synthesized speech or deepfake voices, has also seen substantial advancements. Traditional methods focused on spectral analysis and acoustic features. With the rise of powerful speech synthesis models like Wav2Vec2, more sophisticated techniques are required. Modern approaches include:

- Wav2Vec2: This model, originally designed for automatic speech recognition, can be adapted for detecting
 anomalies in speech patterns indicative of synthetic audio.
- **Mel-frequency cepstral coefficients (MFCCs)**: These are still used in conjunction with neural networks to detect inconsistencies in the spectral properties of AI-generated audio.

2.1.3 Images

The detection of AI-generated images, such as those created by GANs (Generative Adversarial Networks), involves analysing various visual features. Traditional image analysis techniques are often insufficient against high-quality GAN-generated images. Modern approaches include:

- **EfficientNet**: This model architecture, known for its efficiency and high performance on image classification tasks, is utilized to discern subtle differences between real and AI-generated images.
- **Image Forensics Techniques**: Techniques such as analysing photo response non-uniformity (PRNU) and checking for inconsistencies in lighting, shadows, and reflections are used in conjunction with deep learning models.

2.2 Strengths and Limitations

2.2.1 Strengths

- Accuracy: Modern deep learning models, particularly those based on transformers, have significantly improved the accuracy of AI-generated media detection.
- **Scalability**: These models can be scaled to handle large datasets, making them suitable for realworld applications.
- **Versatility**: Techniques developed for one modality (e.g., text) can often be adapted for another (e.g., audio), leveraging common underlying principles.

2.2.2 Limitations

- Evolving Nature of AI: As AI models improve, detection techniques must continually adapt. This ongoing "arms race" presents a significant challenge.
- **Resource Intensive**: Training and deploying sophisticated models require substantial computational resources.
- **False Positives/Negatives**: No method is perfect; there are always trade-offs between sensitivity and specificity, leading to potential misclassification.

2.3 Research Gap

While substantial progress has been made, several research gaps remain:

- **Multimodal Detection**: Most existing techniques focus on a single modality. There is a need for integrated approaches that can simultaneously handle text, audio, and images.
- **Real-time Detection**: Developing models that can operate in real-time, especially for audio and video streams, remains a significant challenge.
- **Generalizability**: Ensuring that models generalize well across different datasets and contexts is critical. Current models often perform well on specific datasets but struggle with out-of-domain samples.
- **Explainability**: Providing clear, understandable reasons for why a piece of media is classified as AI-generated or human-created is essential for trust and adoption.

By addressing these gaps, this project aims to advance the field of AI-generated media detection, providing more robust, scalable, and explainable solutions across multiple modalities

Chapter Three

- 3. System Design and Analysis
- 3.1 System Architecture