

What does our privacy policy cover?

The objective of the privacy policy is to inform you regarding the processing of your personal information collected during your visit to our website / mobile application. This policy applies to current and former visitors of the website/application.

A. Collection and Use of Personal Information

Personal information (PI) - any information relating to an identified or identifiable living person, i.e. you or yours. In particular, we are using a common identifier such as a name, an identification number, location data, an online identifier or any other social identity of that natural person.

The company respects the privacy of the Services users and is committed to protecting it in all respects. The information about the user as collected by the company is:

B. information you provide to us

Information Collected When you use our Website

We may hold personal information about you, including, but not limited to, the following:

- Name/User name
- Email id
- Contact Number
- Gender
- Location
- User Address (street address, city, state/province, zip/postal code, country)
- Photographs
- IP Address

We may also collect payment-related data for subscription services; however, we do not store any card data in our environment.

You may allow us to access your camera or photo album to add certain content, like pictures.

Information Collected When you use our Mobile Application

When you download our mobile application (related to our various services), we collect the below information, but not limited-

- User Name
- Email id
- Mobile number
- Photograph
- Gender
- Device ID

Information you provide to us voluntarily

We may collect additional information when you provide feedback(s), modify your content requirements or email preferences, respond to surveys, or communicate with us by posting a comment on our website/application or asking us a question through our feature or email. This information may include personal information such as but is not limited to, your name, email id, mobile number, comment, message etc.

C. Information Automatically Collected/Tracked while Navigation

Cookies

To improve the responsiveness of the "**Services**" for our users, we may use "**cookies**" (a small text file that may be used, for example, to collect your information about Website/Application activity. Some cookies and other technologies may serve to recall Personal Information previously indicated by a user) or similar electronic tools to collect information to assign each visitor a unique, random number as a User Identification ("**User ID**") to understand the user's interests using the identified computer. We receive and store certain types of information whenever you interact with us via Website (s), Application(s) or Services through your computer/laptop/notebook/mobile/tablet/pad/handheld device or any other electronic device capable of connecting to the internet.

You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you will need to re-enter your original user ID and password to gain access to certain parts of the Website/application, and some sections/features of the site/application may not work.

D. Retention of Personal Information

Your personal information processed by our site or application is kept in a form that permits your identification for no longer than is necessary for the purposes for which the personal information is processed in line with legal, regulatory, contractual or statutory obligations as applicable.

Your personal information will be deleted or archived to comply with legal/contractual retention obligations or under applicable statutory limitation periods at the expiry of such periods.

E. Monitoring

To the extent permitted by law, AstroMart may record and monitor your communications with us to ensure compliance with our legal and regulatory obligations and our internal policies. This may include the recording of telephone conversations.

F. Others

Links

We may present links in a format that lets us track whether these links have been followed. We use this information to improve our customized content. We encourage our users to be aware when they leave our site to read other websites' privacy statements that collect personally identifiable information. This Privacy Policy applies solely to information collected by our Website.

Alerts

We may alert you by email or phone (through SMS/call) to inform you about new service offerings of the company and its subsidiaries/affiliates or other information which we feel might be useful for you through the company or its subsidiaries/affiliates.

Security

We are concerned about safeguarding the confidentiality of your information. Therefore, we provide physical, electronic, and procedural safeguards to protect the information we process and maintain. For example, we limit access to this information to authorized employees who only need to know that information to operate, develop or improve our Application/Services/products/Website. However, please be aware that although we endeavour to provide reasonable security for the information we process and maintain, no security system can prevent all potential security breaches.