

Pooja kania

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PROFESSIONAL SUMMARY

Experienced Web Developer passionate about building tailored, high-performing web solutions that drive business success. Skilled across the frontend and wordpress, with a sharp focus on usability, scalability, and lasting impact.

WORK EXPERIENCE

BitsWits

Web Developer

Karachi, Pakistan

Feb 2025 – Present

- **Web Application Development:** Designed and engineered responsive web applications using React.js and Node.js to deliver smooth, user-friendly digital experiences.
- **API Integration:** Integrated secure RESTful APIs for authentication, real-time communication, and external service connectivity across applications.
- **Admin Panel Development:** Created intuitive admin dashboards improving control over data flow, user roles, and platform monitoring.
- **Real-Time Features:** Utilized Firebase and WebSockets to enable live updates, notifications, and interactive user experiences.
- **Social Media Platform Features:** Developed functionalities such as user profiles, posts, comments, likes, and notification systems.
- **Health & Fitness Applications:** Built personalized dashboards and progress-tracking features to support users in achieving their goals.
- **UI/UX Collaboration:** Translated design concepts into intuitive, high-quality interfaces with well-managed states and smooth interactions.
- **Quality & Performance:** Ensured code stability through thorough debugging, testing, and version control with Git.
- **Deployment Support:** Supported deployment and monitoring to ensure secure, stable, and scalable production environments.

Puretech Innovation

Frontend Developer

Karachi, Pakistan

Jan 2024 - Dec 2025

- Created and optimized high-performance **React-based interfaces** for seamless user interaction.
- Collaborated with **project managers, designers, and backend teams** to translate business requirements.
- Enhanced application **performance and usability** by optimizing components and improving code efficiency.
- Implemented **interactive dashboards and visual elements** to improve user engagement and accessibility across platforms.
- Streamlined **frontend workflows** by automating repetitive tasks, improving development speed, and ensuring consistency across multiple projects.

Fiverr
Freelancer

Mar 2022 - Oct 2024

- **Front-End Developer:** Developed and refined responsive web interfaces with HTML, CSS, JavaScript, and React for consistent performance across devices.
- **WordPress:** Created custom WordPress themes, Elementary and plugins, optimized site speed, and improved SEO performance to enhance client visibility and engagement.
- **UI/UX :** Collaborated with clients globally to deliver pixel-perfect UI/UX designs, focusing on accessibility, usability, and seamless user experiences.
- Execute interactive web interfaces and dynamic front-end components for a seamless user experience.

AIM Technology under PSEB
Backend Developer

Sukkur, Sindh
Aug 2023 - Nov 2023

- Built and managed robust backend services with a focus on efficient API integration and structured database operations.
- Collaborated with front-end developers to ensure smooth data flow and application performance.
- Debugged and optimized backend processes to improve overall system performance and stability.

Exclusive Digitals Pvt. Ltd.
Front-End Developer

Sukkur , Sindh
Jan 2023 - May 2023

- **Designed Responsive Web Pages:** Crafted responsive and visually appealing interfaces using HTML, CSS, JavaScript, and React.
- **Collaboration with UX/UI Designers:** Translated UI/UX design prototypes into functional and engaging user interfaces.
- **Agile Development:** Participated in agile development processes, including sprint planning, daily stand-ups, and retrospective meetings.

TECHNICAL STACK

- **Web Development:** HTML, CSS, Bootstrap, Tailwind, JavaScript, [React.js](#) , [Next.js](#), RESTful API Integration, Wordpress themes, plugin, Canva , Figma
- **Software Development:** Best Practices, Clean Code, Implementation of Solutions
- **Databases:** MySQL, Google Firebase
- **Cloud Deployment and Containers:** Git, Vercel
- **Professional Skills:** Problem-solving, project management, collaboration, communication, stakeholder engagement, analytical thinking, and adaptability.

EDUCATION AND TRAINING

Sukkur Institute of Business Administration
Bachelor of Science , Computer Science

Sept 2019 - May 2023
Cumulative GPA: 3.2

PROJECTS

- Qunnas (Social platform)
- Outcome Based Assessment (FYP)
- Health-Fitness LMS
- React-Based E-Commerce Website
- E-Commerce Website (WordPress)

CERTIFICATIONS

- **Frontend Web development Ultimate course**
- **Introduction to MongoDB**
- **Web Security for Absolute Beginners**
- **Introduction to Wordpress**

LANGUAGES

- **English:** Full Professional Proficiency
- **Urdu:** Native Proficiency
- **Sindhi:** Native Proficiency
- **Hindi:** Professional Proficiency

