

# Alyan Nasir

**Place of birth:** Chakdara, Dir, Pakistan

**Nationality:** Pakistani

**Gender:** Male

## CONTACT

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## LANGUAGE:

English

Pushto

Urdu

## ABOUT ME

I am a passionate software engineer and results-oriented professional with over 3 years of experience in full-stack development, delivering innovative web and e-commerce solutions. Proficient in **PHP, Laravel, Magento 2, Python, Node.js, React.js**, DevOps tools, Database systems, and **CRM** management. Committed to leveraging digital platforms using Agentic AI and digital marketing, and problem-solving skills to develop high-quality online platforms that meet business needs.

## WORK EXPERIENCE

**Balitech Pvt Ltd** Rawalpindi, Pakistan

**Full Stack Web Developer**

3 Aug 2024 – Current

- Developed and maintained responsive websites using **WordPress** with Elementor, enhancing user experience and engagement.
- Developed robust systems with **Laravel, MERN stack**, and **Next.js** with **SQL** and **NoSQL** databases for dynamic applications for US clients.
- Managed full deployment life cycle with automated processes via **CI/CD pipelines** and **Hostinger VPS**, ensuring seamless and secure deployment.
- Integrations with **Go High Level** CRM to ensure smooth appointment bookings for effective agency and client management, focusing on workflows, social media, and team management.

**United Sol Pvt. Ltd** Islamabad, Pakistan

**Software Engineer**

1 Jul 2023 – 31 Jul 2024

- Developed **Magento 2 extensions** including administration, speed optimization, and catalog category applications.
- Collaborated with cross-functional teams to deliver Magento 2 extensions like **SMTP, Social Login**, and **Restore canceled orders**.
- Actively contributed to major company projects, including the **Tehzeeb web application** and **AtoZ Clothing** brand.
- Contributed with mobile development teams to provide REST API's and GraphQL using Magento 2's API packages.
- Gained extensive knowledge in **package development** and **object-oriented programming** in **PHP frameworks** through experience in building applications.

**Alright Tech Pvt. Ltd** Rawalpindi, Pakistan

**Laravel Developer**

1 Jun 2022 – 30 Jun 2023

As a Laravel developer, focused on building a strong foundation in web application development using the **Laravel framework**. Some key skills I gained during my tenure include, database management, version control, debugging and optimization and basic API integrations. Gained knowledge of object-oriented programming, **PHP, Laravel framework, ReactJS, VueJS** and **jQuery** while working on CRM and CMS projects.

## EDUCATION AND TRAINING

**10 SEP 2020 – 10 OCT 2024** Rawalpindi, Pakistan

**Bachelors of Software Engineering** PMAS Arid University

**Address** PMAS-Arid Agriculture University, Shamsabad, Muree Road Rawalpindi, 46000, Rawalpindi, Pakistan **Website** <https://uaar.edu.pk>

**1 MAR 2018 – 15 APR 2020** Rawalpindi, Pakistan

**FSc PreEngineering** Punjab College of Information Technology

**Website** <https://pgc.edu/> |

**3 MAR 2017 – 3 APR 2018** Rawalpindi, Pakistan

**Matriculation** The Educators School System

**Website** <https://www.educators.edu.pk/> |

## SKILLS

PHP | Laravel | Python | Agentic AI & LLMs | Magento 2 | Wordpress | Linux | MySQL | API Development(Rest API and GraphQL) | ReactJS | MongoDB | VPS deployment | Git | Node.js | GoHighLevel CRM

## PROJECTS

**1 DEC 2023 – 1 APR 2024**

### Tehzeeb Web application

A renowned Pakistani bakery e-commerce store built on Magento 2, including my work on modules like:

- Multi-Order Grid for distributing orders based on location and type.
- Store Pickup for the nearest store location.
- Customizing Checkout extensions.
- Regions extension for managing regions and bakeries.
- Developed API's for mobile applications to retrieve orders based on type and location.

**Links** <https://tehzeeb.com/> | [https://res.cloudinary.com/daqkrnpei/video/upload/v1754769313/Tehzeeb\\_Web\\_app\\_wobvnu.mp4](https://res.cloudinary.com/daqkrnpei/video/upload/v1754769313/Tehzeeb_Web_app_wobvnu.mp4)

**10 APR 2024 – 30 JUL 2024**

### AtoZClothing Web application

A US-based e-commerce store built on Magento 2 offers services such as custom embroidery and brand shopping. We have added a "Shop by Brand" extension, which allows sellers to showcase their brands and products. Additionally, I have worked on resolving bugs in extensions, addressing issues related to swatches, and the Add to Cart extension.

**Link** <https://www.a2zclothing.com/>

**10 SEP 2024 – 30 NOV 2024**

### Chat Support system

A chat support system built on Laravel and React.js that allows system administrators to provide support to their users.

- A module that can be used in any web application using script (`<script type="module" src="http://your_host_url/dist/chat-widget.js"></script>`).
- Users create a ticket by submitting a form explaining their issue.
- Admins can assign chat to other operators and manage total visitors and tickets.
- Admins can transfer chats, close chats, and manage roles and permissions of the operators.

**Link** [https://res.cloudinary.com/daqkrnpei/video/upload/v1754929475/Vite\\_bundling\\_chat\\_widget\\_h4ta4s.mp4](https://res.cloudinary.com/daqkrnpei/video/upload/v1754929475/Vite_bundling_chat_widget_h4ta4s.mp4)

**1 JAN 2025 – 30 MAR 2025**

### Best Leads Network

A New York-based Lead provider LLC company website built on Next.js

- Coordinated with the marketing team to optimize the website's SEO.
- Featuring an admin panel for blog management, user management, monitoring, and managing new leads.
- Added Google Analytics and Microsoft Clarity to record sessions on websites.
- Coordinated in Google Ads campaigns for lead generation and website traffic to close new leads.

**Links** <https://bestleadnetwork.com/> | [https://res.cloudinary.com/daqkrnpei/video/upload/v1754929633/BLN\\_hw0qae.mp4](https://res.cloudinary.com/daqkrnpei/video/upload/v1754929633/BLN_hw0qae.mp4)

**1 APR 2025 – 30 APR 2025**

### Blog writer AI agent

An AI agent built using crewAI, a Python framework used to build AI agents using LLMs. I used a free LLM API (gpt-3.5-turbo-16k) to generate responses based on the instructions I provided to each agent.

- Three agents (Researcher, Writer, Humanizer) each perform their tasks with some limitations.
- The researcher searches for relevant content based on a topic entered by the user.
- The writer then writes the content into a proper article based on the research.
- Humanizer proofreads and humanizes the content to make it look like human-written content.

**Link** [https://res.cloudinary.com/daqkrnpei/video/upload/v1754931627/AI-agent-for-blogs-crewAI\\_taej1k.mp4](https://res.cloudinary.com/daqkrnpei/video/upload/v1754931627/AI-agent-for-blogs-crewAI_taej1k.mp4)