

Shrawani Kajal

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Professional Summary

Data-driven Business Analyst skilled in SQL, Excel, and Power BI. Expert in transforming data into insights to drive performance, automate dashboards, and support strategic decisions.

Technical Skills

- *Data Analysis: Advanced SQL, MS Excel (Pivot Tables, VBA, Power Query)*
- *Visualization: Power BI (Dashboard creation, DAX), Tableau*
- *Programming: Python (Pandas, NumPy), R*
- *Databases: MySQL, PostgreSQL, MS SQL Server*

Business Skills

- *Problem Solving: Root cause analysis, A/B testing, Statistical analysis*
- *Stakeholder Management: Cross-functional collaboration, Project documentation*
- *Industry Knowledge: E-commerce analytics, KPI tracking, Process optimization*

Professional Experience

- **Physics Wallah | Associate (E-commerce)** **Apr 2023 – Present**
 - *Analyzed 50,000+ operational data points using SQL, identifying 3 key process inefficiencies that reduced logistics costs by 15%.*
 - *Developed Excel-based performance reports and automated data tracking, improving reporting accuracy by 30%.*
 - *Collaborated with regional and growth teams to optimize delivery timelines and enhance customer satisfaction metrics.*
- **Neubrain | Data Engineering Intern (Remote)** **Aug 2024 – Oct 2024**
 - *Built automated Power BI dashboards to track KPIs across multiple data streams, reducing manual reporting effort by 70%.*
 - *Cleaned, transformed, and maintained datasets using SQL and Python to ensure data accuracy.*
 - *Collaborated with data teams to implement sustainable data workflows and improve visualization efficiency.*
- **Microsoft | Virtual Internship** **Oct 2021 – Jan 2022**
 - *Worked with Azure cloud functions to automate small-scale data workflows.*
 - *Gained exposure to data-driven decision systems and scalable reporting mechanisms.*

Projects

Sales Performance Dashboard | Power BI, SQL

- *Developed automated Power BI dashboard tracking 10+ KPIs across 5 regions.*
- *Reduced reporting time by 70% through SQL-based data pipeline automation.*
- *Enabled real-time monitoring of sales metrics leading to 25% improvement in response time.*

Movie Rating Prediction | Python, SQL, Machine Learning

- *Built a predictive model using regression techniques to estimate movie ratings.*
- *Performed data preprocessing, feature engineering, and visualization using Python and SQL.*

Education

Master of Computer Applications | Lovely Professional University | CGPA: 7.45 | 2021 – 2023

Bachelor of Computer Applications | Chandigarh University | CGPA: 7.84 | 2018 – 2021

Certifications

- *Business Analyst Accelerator Program 1.0 – PW Learn and Grow*
- *Advanced Excel – Elearnmarkets*
- *SQL Intermediate – HackerRank*
- *Data Analysis with Python – Coursera*
- *Google Cloud Platform Fundamentals: Core Infrastructure*
- *Mastering Data Structures and Algorithms Using C and C++*