

Shrawani Kajal

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Professional Summary

Data-driven Business Analyst skilled in SQL, Excel, and Power BI. Expert in transforming data into insights to drive performance, automate dashboards, and support strategic decisions.

Technical Skills

- **Data Analysis:** Advanced SQL, MS Excel (Pivot Tables, VBA, Power Query)
- **Visualization:** Power BI (Dashboard creation, DAX), Tableau
- **Programming:** Python (Pandas, NumPy), R
- **Databases:** MySQL, PostgreSQL, MS SQL Server

Business Skills

- **Problem Solving:** Root cause analysis, A/B testing, Statistical analysis
- **Stakeholder Management:** Cross-functional collaboration, Project documentation
- **Industry Knowledge:** E-commerce analytics, KPI tracking, Process optimization

Professional Experience

- **Physics Wallah | Associate (E-commerce)** Apr 2023 - Present
 - Analyzed 50,000+ operational data points using SQL, identifying 3 key process inefficiencies that reduced logistics costs by 15%.
 - Developed Excel-based performance reports and automated data tracking, improving reporting accuracy by 30%.
 - Collaborated with regional and growth teams to optimize delivery timelines and enhance customer satisfaction metrics.
- **Neubrain | Data Engineering Intern (Remote)** Aug 2024 - Oct 2024
 - Built automated Power BI dashboards to track KPIs across multiple data streams, reducing manual reporting effort by 70%.
 - Cleaned, transformed, and maintained datasets using SQL and Python to ensure data accuracy.
 - Collaborated with data teams to implement sustainable data workflows and improve visualization efficiency.
- **Microsoft | Virtual Internship** Oct 2021 - Jan 2022
 - Worked with Azure cloud functions to automate small-scale data workflows.
 - Gained exposure to data-driven decision systems and scalable reporting mechanisms.

Projects

Sales Performance Dashboard | Power BI, SQL

- Developed automated Power BI dashboard tracking 10+ KPIs across 5 regions.
- Reduced reporting time by 70% through SQL-based data pipeline automation.
- Enabled real-time monitoring of sales metrics leading to 25% improvement in response time.

Movie Rating Prediction | Python, SQL, Machine Learning

- Built a predictive model using regression techniques to estimate movie ratings.
- Performed data preprocessing, feature engineering, and visualization using Python and SQL.

Education

Master of Computer Applications | Lovely Professional University | CGPA: 7.45 | 2021 – 2023

Bachelor of Computer Applications | Chandigarh University | CGPA: 7.84 | 2018 – 2021

Certifications

- Business Analyst Accelerator Program 1.0 – PW Learn and Grow
- Advanced Excel – Elearnmarkets
- SQL Intermediate – HackerRank
- Data Analysis with Python – Coursera
- Google Cloud Platform Fundamentals: Core Infrastructure
- Mastering Data Structures and Algorithms Using C and C++