Ayesha Naveed

Frontend Developer | UI/UX-Focused | Remote Ready

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Frontend Developer with 6+ years of experience designing and building fast, scalable, and visually engaging web applications using **React.js**, **Next.js**, **Tailwind CSS**, and **Redux Toolkit**. Adept at transforming design concepts into clean, pixel-perfect UIs, integrating APIs, and enhancing performance. Experienced with **GSAP** animations, **D3.js** data visualizations, and **Web3 integrations**. Thrive in agile, fast-paced environments, collaborating closely with cross-functional teams to ship high-quality, user-centric features.

WORK EXPERIENCE

Senior Frontend Developer | Full-time - Remote   02/2024 – 10/2025 | Istanbul, Turkey
TechThree

- Developed scalable and reusable UI components using **React.js**, **Tailwind CSS**, and **Radix UI**, establishing a consistent design system across multiple web products.
- Engineered **GSAP-powered** product landing pages with advanced scroll-based animations, improving engagement metrics.
- Built **interactive D3.js visualizations** (bubble maps, charts) to enhance stakeholder understanding of complex datasets.
- Integrated **Web3 features** (MetaMask, WalletConnect) and real-time blockchain data syncing for decentralized applications (dApps).
- Implemented **WebSocket**-based real-time data features, improving UI responsiveness for blockchain metrics and user interactions.
- Collaborated in Agile sprints, participated in code reviews, and mentored junior developers to raise overall code quality.

Frontend Developer - Remote   08/2022 – 01/2024 | Karachi, Pakistan
NXT LABS

- Built dynamic, modular, and high-performing interfaces using **React**, **Next.js**, and **Tailwind CSS**.
- Integrated REST APIs via Axios and Fetch, improving code structure and maintainability.
- Introduced a **modular architecture** using **Stitches JS**, reducing code duplication by over 30%.
- Led the successful UI revamp of a key client product, increasing engagement by 20%.
- Collaborated directly with clients and PMs to align designs with functionality requirements.
- Mentored junior developers and supported the adoption of consistent code practices.

UI Developer   06/2021 – 07/2022 | Karachi, Pakistan
Salsoft Technologies Karachi, PK

- Translated **PSD/XD** designs into responsive and accessible front-end code using HTML, CSS, and Vanilla JS.
- Implemented **SASS** and **Bootstrap** for efficient and reusable styling frameworks.
- Automated tasks with **Gulp**, improving build efficiency and reducing development time.
- Consistently delivered projects ahead of schedule and received recognition from clients for design precision and speed.

Frontend Developer   01/2019 – 05/2021 | Karachi, Pakistan
Digital Eggheads Karachi, PK

- Developed responsive, cross-platform web interfaces using **Bootstrap**, **CSS**, and **JavaScript**.
- Enhanced UX by optimizing page load speeds, cutting bounce rates by 30%, and boosting mobile traffic by 25%.
- Customized **WordPress** themes and plugins to deliver client-specific functionality.
- Conducted QA testing and collaborated with cross-functional teams to ensure design consistency and performance quality.

SKILLS

Frontend

React.js, Next.js, Redux Toolkit, Context API, Typescript, Tailwind CSS, Sass, Stitches JS, MUI, Radix UI, Bootstrap, Vanilla CSS, Vanilla JS

Design & Tools

Figma, Adobe XD, Photoshop, Bitbucket, GitHub, VSCode

Build & Optimization

Webpack, Vite, Parcel, Gulp

APIs & Frameworks

REST APIs, Axios, WebSockets (Socket.io 🔗), Node.js, WordPress,

Animation & Visualization

GSAP, D3.js, Lenis.js

Collaboration & Management

Agile/Scrum, Jira, Trello, Slack, Discord

EDUCATION

Software Engineering DIPLOMA ACCP-Pro
Aptech Pakistan

Karachi, Pakistan

Bachelor of Computer Science
University of People 🔗

Pasadena, USA

(Remote, In-progress, 2025-Present)