# ROMEET CHATTERJEE

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#### **SUMMARY**

Creative and detail-driven UI/UX Designer with a passion for crafting intuitive digital experiences that connect people and solve real problems. Experienced in turning complex ideas into clean, usable designs through thoughtful research, prototyping, and collaboration.

# **EDUCATION**

Bachelors in Computer Application (BCA), Dr B.C.Roy Academy of Professional Courses

2021 - 2024

Relevant Coursework: Statistics, Graphic Design, Digital Marketing, UI/UX Design.

### **SKILLS**

Design Interaction Design, Wireframing, Prototyping, High-Fidelity UI Design, Accessibility Design
UX Research Usability Testing, A/B Testing, User Interviews, Feedback Analysis, Data-Driven Optimization
Technical Figma, Framer, Firebase, HTML/CSS, JavaScript (basic), Git

Soft Skills Communication, Collaboration, Leadership, Empathy, Problem-Solving

## **EXPERIENCE**

# Lead UI/UX Designer

Oct 2024 - Present

Maity Innovations Pvt. Ltd - Durgapur, India

- Optimized bidding flow by 80%, replacing paper-based and outdated systems with a smooth digital platform.
- Led full design lifecycle for real estate platform, from research and prototyping to developer handoff.
- Conducted A/B tests and user sessions to validate UI ideas, improving feature trust and overall usage.
- Boosted user task completion rate by 35% using usability feedback and continuous experience iteration.
- Worked cross-functionally with devs and PMs to maintain design consistency and WCAG accessibility.

#### UI/UX Design Intern

Jul 2024 - Sept 2024

House Of Artist - Delhi, India

- Designed landing pages, apps, and websites that helped raise client engagement and retention by 30%.
- Conducted UX research and user testing to improve clarity, flow, and information prioritization.
- Delivered 15<sup>+</sup> wireframes and high-fidelity mockups, speeding up design approval by 35%.
- Shared annotated Figma files with devs for a smooth handoff and minimal rework post-implementation.

# PROJECTS

# Secure Online Voting System

Designed a secure, accessible digital voting platform to improve voter participation and trust. Conducted user research and usability testing, reducing friction in navigation and boosting user satisfaction by 45%. (View Project)

# Folds Money - Account Visibility Enhancement

Redesigned account information UI using UX laws like Hick's Law and Law of Proximity. Decreased navigation issues by 60% and reduced average task time for key actions. (View Project)

#### EXTRA-CURRICULAR ACTIVITIES

• Served as Secretary of a social welfare organization in Durgapur (Jun 2023 – Oct 2024), leading a 25-member team in organizing rural outreach programs, clothing and food distribution, blood donation drives, and city-wide tree plantation initiatives.