



Insta- Places, Things, & People

mello good Apr 10, 2019



What's up instagram?

Instaplaces

Whose facade is it, anyway?

If it were me, I would have taken advantage of the tourist attention and started a mimosa stand or something!...What's your opinion on regulations around locals' homes that are popular in the area? I totally understand the desire for privacy but at the same time if your home is as pretty as this, you can't expect people to ignore it, can you?

From poppy fields to Icelandic canyons, all the tourist destinations ruined by Instagram this year

Humans are awful sometimes. Sorry, but it's true.

For some small businesses, Instagram has replaced word-of-mouth

DirtQueenNYC is something else: a modern take on word-of-mouth marketing. "People post a picture of a plant that they got from me and tag me," she says. From there, her service spreads among their friends.

We're Obsessed With This Restaurant's Weird and Wonderful Instagram Account

Paired with a yellow background that's so bright it almost requires sunglasses, the images here are a far cry from the naturally lit ones flooding our feed.

Instathings

"In the Company of Trees" shows how Instagram is changing the way we write books

Each page is complete unto itself, as if it was written to exist on its own and be reposted.

To Win on Instagram, Consider the Tabletop

This is branding as design.

Why are fancy bathrooms all over Instagram?

She told me that a few weeks after the restaurant opened, waitstaff began notifying her out of concern: People who went to the bathroom were *taking their time*.

Instapeople

Face value

The grace of God is inked into the skin above Justin Bieber's right eyebrow.

Yelp Elite Are Becoming Obsolete

The late Anthony Bourdain said in a 2017 interview, "There's really no worse, or lower human being than an Elite Yelper," declaring them "universally loathed by chefs everywhere."

How Parents of Child Influencers Package Their Kids' Lives for Instagram

"He came home and asked me if he's famous," said Ryker's mom, Collette Wixom. Her reply: "'You're not famous, but people know who you are.' And his friend thought it was the coolest thing ever."

By Mello Goodman

Links and articles that I find interesting.

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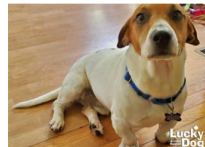


Happy Birthday Day! (to me)

Its my birthday so I have a gift for all of you! A Mello approved youtube playlist: The High Maintenance Guy Curated You the Ultimate YouTube Playlist ...

mello good

Aug 26, 2019 [♡](#) 1 [💬](#) [➦](#) [⋮](#)

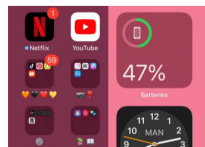


an ode to shorty

i must own this dog.

mello good

Jul 27, 2020 [♡](#) [➦](#) [⋮](#)



🚨 BREAKING NEWS: iOS 14 widget aesthetics 🚨

oh yeahhhhhhhhhhhhhhhhh bbs were sharing homescreens again

mello good

Sep 17, 2020 [♡](#) [💬](#) [➦](#) [⋮](#)

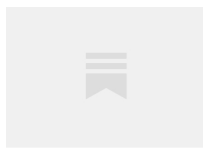


Aubrie is a Big Big Baby

Big Baby is Better Than the Reply All song

mello good

Mar 25, 2020 [♡](#) [➦](#) [⋮](#)

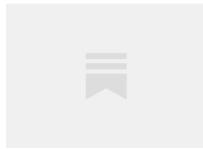


Mello's Newsletter is Dead

Long Live Mello's Newsletter

mello good

Feb 2, 2020

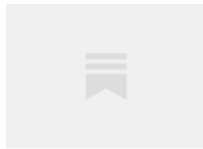


Okay, lets get it

back at it again with the links

mello good

Mar 20, 2020



an encore

this really is goodbye yall. also the new project is called mello today

mello good

Feb 12, 2020

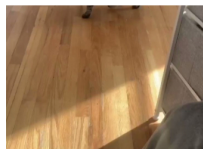


Mhmm, mhmm, mhmm *kid cudi hum*

oh shit its 2021!

mello good

Jan 28



Do I need to get a weird cat?

I've been thinking about this all quarantine

mello good

Apr 4, 2020



a short one today

for the short kings

mello good

Jan 13, 2020

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