



# Drinking & Sobriety

mello good May 9, 2019



Millennials are drinking less beer. So beer is becoming more like juice.

Those hit the hardest? Domestic brands...

Why you're likely going to hear more about being "sober curious"

Maybe it means cutting out all alcohol, or just not drinking on weekdays.

"Wellness Beers" Are a Thing Now—Here's What You Need to Know

Beers with names like Race Pace and Long Run are hoping to edge out Gatorade. But do they work?

Four Loko, Joose, and Sparks: an abridged history of caffeinated alcohol

Why is everyone so nostalgic for messing up their bodies?

Welcome to the Underground World of Healthy Clubbing

But now more and more clubs are intentionally incorporating wellness practices—like deep listening, adaptogenic cocktails, and plant-based cuisine—to give partiers even more ways to find self-care after dark.

Why You Can't Call It a Barcade

No really, you'll get sued

Rosé vodka, rosé beer, rosé mustard: why everything beyond wine is rosé-flavored

...rosé is bigger than alcohol: It's an aesthetic

By Mello Goodman

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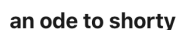


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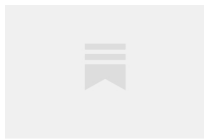
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