



mello on, music

blame ash for this.

mello good Sep 3, 2020    

her original piece

(and subscribe to her amazing writing please)

...

when i think of music, i think of limewire. i look back fondly at my teenage years spent searching for every song i could find by a new artist i just discovered. a digital crate digger downloading anything i could get my hands on over a crawling internet connection.

now. if its not on spotify then it doesn't exist. what appears at first glance as the entire history of human sound is only what can commercially be sold and distributed.

sampling and mixtapes are what defined my musical taste.

artists in conversation with each others work.

sound built on top of sound.

[and i know this still exists on soundcloud, youtube and other platforms. and that this whole rant is more of a commentary on my own habits. but thats the whole point of straw person arguments right?]

yes we can all draw influence from one another and seamlessly switch from Queen to Run the Jewels but we've lost the feeling of recognizing an already familiar beat. the joy of hearing your favorite artist's voice turned into an instrument and reinterpreted. samples were my gateway. how i branched out not only to other genres, but other time periods.

platforms have gentrified music and now its just content engineered to juice engagement and appease computers. everything is familiar because everything adheres to what has already deemed profitable and favorable by the platform. look no further than the genre of music that critics call spotifycore. you know what im talking about.

idk. maybe the laws will change on sampling (not likely) or maybe what i really miss is AMVs lol. either way heres some music that reminds me of how much i love music. all hail youtube the home for music ignored and banned by the platforms.



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 kendrick lamar - bitch don't kill my vibe (slowed + reverb)

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 pretty little birds - sza ft. isaiah rashad (slowed + reverb)

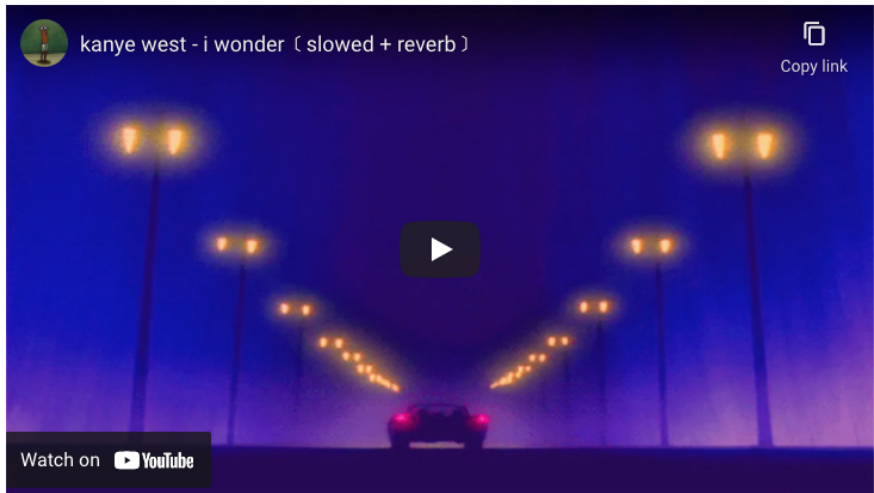
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
 kanye west - i wonder (slowed + reverb)

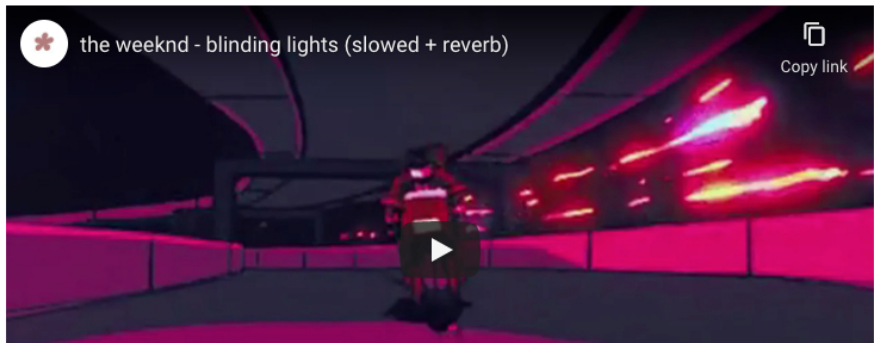
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 the weeknd - blinding lights (slowed + reverb)

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p.s. - idk. i write all of this a day after a black child was lynched by the DC police. so im sure that has something to do with my mood

related reads by folks way smarter than i:

- [A Tale Of Two Ecosystems: On Bandcamp, Spotify And The Wide-Open Future](#)
- [Streambait Pop](#)
- [How Much Is an Album Worth in 2020: \\$3.49? \\$77? \\$1,000? Maybe \\$0](#)
- [How Merchandise Bundles Undid the Album Chart](#)



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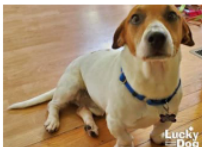


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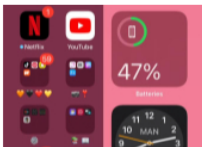
Top New What is mello today? 🔍



Happy Birthday Day! (to me)
Its my birthday so I have a gift for all of you! A Mello approved youtube playlist: The High Maintenance Guy Curated You the Ultimate YouTube Playlist ...
mello good
Aug 26, 2019 1 0 0 ...



an ode to shorty
i must own this dog.
mello good
Jul 27, 2020 0 0 0 ...



BREAKING NEWS: iOS 14 widget aesthetics
oh yeahhhhhhhhhhhhhhhhhhhhh bbs were sharing homescreens again
mello good
Sep 17, 2020 0 0 0 ...



Aubrie is a Big Big Baby
Big Baby is Better Than the Reply All song
mello good
Mar 25, 2020 0 0 0 ...



Mello's Newsletter is Dead
Long Live Mello's Newsletter
mello good
Feb 2, 2020 0 0 0 ...



Okay, lets get it
back at it again with the links
mello good
Mar 20, 2020 0 0 0 ...



an encore

this really is goodbye yall. also the new project is called mello today

mello good

Feb 12, 2020

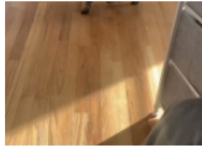


Mhmm, mhmm, mhmm *kid cudi hum*

oh shit its 2021!

mello good

Jan 28



Do I need to get a weird cat?

I've been thinking about this all quarantine

mello good

Apr 4, 2020



a short one today

for the short kings

mello good

Jan 13, 2020

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