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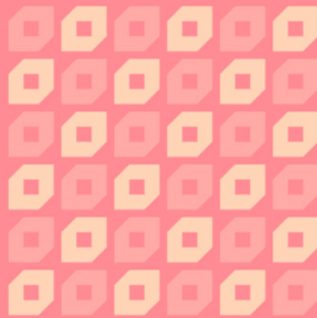
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Income

What's new

2



APR 10, 2021 AT 10:19 AM

Good Graphics' Purpose

Missions and values usually cause eye rolls but I genuinely think they're important. They provide a north star for you to guide yourself and your team by and even make the question of "What do you do?" easier to answer. They're stories that we tell ourselves and they matter. So what is Good Graphics' mission?

Probed by Andy Matuschak's [Reflections on 2020 as an independent researcher](#), I've started reading [Creativity Inc.](#) It's really informed some of the ideas I've been playing around with in my mind and sparked some new ones. I tried my best to write them down in a notebook that you can read more about here if you're interested - [let {Purpose, Name, Logos} = GoodGraphics](#). Here's the tl;dr: **Idk, but I want to explore how code and creativity are linked.** Maybe not the most satisfying answer but good enough for now and I know it'll change. 😊

Sooooooooooooooooo In other news:

Graphic Function State

My talk is this week! Its gonna be streaming at [remote.reactsummit.com](#) but I can't remember if its free to watch or not. Either way peruse the slides at [romellogoodman.com/graphic-function-state](#) and I'll be sure to link to the free video when thats been posted.

Brute Forcing Creativity, Or Computers be Computing!!

I finished my talk proposal for !!Con 2021. Here is the abstract:

Computers are tools for doing mathematical or logical operations. Given a set of problems and equations they can quickly spit out a range of solutions. When incorporating computers into the creative process we can use this characteristic to reimagine our workflows. We can imagine workflows that are centered around working with dozens of possible outputs instead of singularly focusing on one. I'll explain how computers can enable us to follow a range of ideas at once and allow us to approach creative systems from a holistic standpoint.

👉 👉 👉 it gets accepted

Graphics

A recap of all the graphics I made this week:

- [xword inspired generative grid](#)
- [lerped grid](#)
- [nested rect grid](#)
- [xo grid](#)
- [simple line grid](#)
- [lines from 4 corners to the center](#)
- [lines from 4 corners to the center II](#)

My process is to usually sketch them quickly using Observable and then gradually turn them into pen plots, insta posts and other forms of media.

[goodgraphics.xyz/aubs](#)

It's just a placeholder for now but I'm putting this here so y'all hold me responsible for finishing it next week.

Till next week!

-Mello

P.S. - Did y'all see the new banner and tier headers on the [Patreon page](#)? Pretty snazzy



mello

is creating using code.

8 patrons

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Aa

We're moving to substack!!!!

May 15 at 10:35 AM



Retreat + Art Fair

May 8 at 1:10 PM



a.u.b.s. Retrospective

May 2 at 6:55 AM



a.u.b.s.

April 27 at 5:55 PM



Lessons from Creativity, Inc.

April 25 at 1:20 PM



I have a stamp and a tiktok!

April 17 at 10:34 AM

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