

EDUCATION

EXTERNADO UNIVERSITY OF COLOMBIA

Bogota, Colombia
Bachelor degree business
administration

5 Years Program

FANSHAWE COLLEGE

London, On, Canada Interactive Media Design

2 Years Program

CAMILA ROMERO

Multimedia designer

I'm Camila, a Capricorn sun with a passion for fine arts, dog lover and supporting communities, as well as an interactive media design student at Fanshawe College since 2022. I'm a business manager who decided to change her life by jumping into the erratic design, front-end and back-end world.

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maria-camila-romero-0103-

EXPERIENCE

True Taco - London, Ontario Junior Social Media Coordinator Dec 2024 - Ongoing

- Designed and published visually engaging marketing content using Adobe Suite, increasing social media engagement. Coordinated with team members to ensure alignment with branding strategies and successfully supported the execution of promotional events.
- Engaging with visual and attractive content for potential customers through graphic design using the Adobe suite and capturing moments with DSRL cameras.
- Organize and maintain execution of projects and related planning, details, and schedules to meet established deadlines.

ADDITIONAL EXPERIENCE

True Taco - London, Ontario Jun 2023 - Ongoing

- Processing and receiving payments and issuing receipts to customers as they leave with their purchases.
- Created experience for customers using top-notch communication skills.
- Working in a highly driven environment, I have developed skills such as working under pressure, being detail-oriented, effective communication, and active listening.

SKILLS

HARD

- Proficiency in MS Office
- Proficiency in Adobe Illustrator, photoshop, XD, In design
- Cinema 4D
- HTML5 SASS

SOFT

- Attention to detail and problem solving skills
- Strong organizational skills with the ability to multi-task
- Leadership and time management effectively

ADDITIONAL

HOME COUNTY music & art festival

July 14 2023 - July 16 2023 Volunteer

FANSHAWE STUDENT UNION

June 2023 - February 2024 Volunteer

FANSHAWE STUDENT UNION

August 2023
Recognition as a volunteer of the month

LANGUAGES

SPANISH native ENGLISH C1

