

I am a multidisciplinary designer, with a focus on product design, brand design, illustration and web design. Currently working out of Bethesda, Maryland as the design lead at Employee Navigator. I'm a passionate designer with a mind for solving challenging problems and an eye for creating beautiful products, solutions and experiences. For more information, please contact.

Experience

Employee Navigator *from May 2016 - Current* PRODUCT DESIGN/LEAD DESIGN

As the company sole designer, I am responsible for all visual and design decisions as well as the UX & UI on new & existing product features. I lead the creation of prototypes & collaborate closely with developers, product managers, & QA to accomplish various product milestones. I've also overseen and been responsible for project management on various project sprints.

I am also responsible for all brand & marketing design needs(e-mail, blog, social media, branding), and video & animation needs. I've also provided and lead the art/creative direction for our annual EN users conference since 2016.

Major projects include:

- Public facing web design
- Employee Application UX redesign
- Marketplace of Plans UX/UI
- EN Users Conference 2016-2019
- Vendor Portal UX/UI
- PTO weekends & variable hour UX/UI

O'keefe Communications *from February 2016 - April 2016* FREELANCE VISUAL DESIGNER

Full Time contract freelancer, responsible for executing major conference keynote presentations and accompanying graphics. Responsible for producing, developing, and creating promotional video visuals and themes for client campaign use.

EventKloud *From September 2014 - December 2015* UI UX DESIGNER & BRAND DESIGN

Serving as the lead designer in charge of managing company brand & Identity. Involved in the web design for EventKloud website, UX/UI design of their SaaS platform, mobile app designs and additional event site designs. Responsible for all company visual design(blog, web ad content, graphics, etc), and additional collateral for conferences/ expos.

GKA Advertising *from November 2015 - December 2015* FREELANCE GRAPHIC DESIGNER

Rockville, MD. Working with the in-house design team at GKA and responsible for creating/editing promotional print material(brochures, flyers, catalogs), developing logo and branding identities, web graphics, and illustrating housing blueprint.

TrackMaven *from June 2014 - September 2014* DESIGN INTERN

Washington D.C. Responsible for blog graphics illustrations & visuals, speaker keynote presentations, web ad design, layout design & print design for expos.

Earlier roles can be found on my linkedin

Education

BFA In Graphic Design
The Art Institute of Washington
Rosslyn, VA

Liberal Arts Associate
Degree
Montgomery College
Germantown, MD

Certificates

UX Design Certificate
General Assembly
Washington D.C.

Tools

Sketch
Invision
Invision Studio
Adobe Creative Suite
HTML & CSS & Javascript
Microsoft Visual Studio
Atom Text Editor
GitHub & GitLab
Powerpoint
Keynote

Knowledge

User Interface Design
Human Centered Design
Visualization of Userflows
Project Management
Wireframing
Pattern & Brand Standard Guides
Web Usability
Research on User Experience
Good Sense for Typography
Color Theory Knowledge