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Executive Summary

- Summary of performance
 - Data Collection from SpaceX API
 - Data Wrangling
 - Exploratory Data Analysis with SQL
 - Interactive Visual Analytic with Folium and Plotly Dash
 - Predictive Analysis using Classification Models
- Summary of results
 - Exploratory Data Analysis result
 - Interactive Analytic in screenshots
 - Predictive Analysis result

Introduction

- Space X Falcon 9 vs. Others
 - Space X Falcon 9 each rocket launch \$62 million dollars;
 - other providers each rocket launch \$165 million dollars;
- Why?
 - Space X can recover and reuse Stage One expensive component of the rocket, if it lands successfully.
- The problem is?
 - The successful landing is not guaranteed
- Ouestion to find answer to:
 - What factors determine whether the rocket will land successfully

Introduction cd.

- What to do?:
 - Train machine learning models to predict whether the landing is successful
- What for?:
 - With this knowledge Space Y will be able to copy the aspects of successful landings, save millions and conquer the market

Methodology

- · Data collection methodology:
 - Data was collected from Space X and Wikipedia using API and web scraping.
- Perform data wrangling
 - Columns were modified
 - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Data was splited into train and test
 - Various ML classification models were tested using train data
 - Best model was tested using test data

Data Collection

The data was collected using various methods:

- Data was collected using get request to the SpaceX API,
- Next, the response content was parsed into a pandas Data Frame,
- Then data was cleaned checked for missing values which were converted where necessary into the mean of the column.
- In addition, web scraping from Wikipedia was performed for Falcon 9 launch records.
- The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas Data Frame for future analysis.

Data Wrangling

- So how to find out whether a landing was successful or not?
- According to our dataframe, there are 8 different outcomes, each of which can be considered a Success or Failure:
 - True ASDS → Successful landing to drone ship
 - True RTLS → Successful landing on a ground pad
 - True Ocean → Successful landing in ocean
 - None None → Failed to land
 - None ASDS → Failed to land
 - False ASDS → Failed to land on drone ship
 - False RTLS → Failed to land on ground pad
 - False Ocean → Failed to land in ocean

Data Wrangling

- Therefore, a new column, 'class', was created to differentiate between successful and unsuccessful landings:
 - 1 → successful landing
 - 0 → unsuccessful landing
- From here, some EDA was performed to:
 - calculate the number of launches on each site,
 - calculate the number and occurrence of each orbit,
 - calculate the number and occurrence of mission outcome per orbit type.

EDA with Data Visualization

- We explored the data by visualizing the relationship between:
 - flight number and payload,
 - flight number and launch Site,
 - payload and launch site,
 - success rate of each orbit type,
 - flight number and orbit type,
 - payload and orbit type,
 - success rate and yearly trend.

EDA with SQL

- To get insight from the data, some queries were made (data was loaded into a PostgreSQL database) to find out for instance:
 - The names of unique launch sites in the space mission.
 - The total payload mass (kg) carried by boosters launched by NASA (CRS)
 - The average payload mass carried by booster version F9 v1.1
 - The total number of successful and failure mission outcomes
 - The failed landing outcomes in drone ship, their booster version and launch site names.

Interactive Map with Folium

- Using the color-labeled marker clusters an interactive map was created, where one can see:
 - Where each launch site is located,
 - How many successful vs unsuccessful launches occurred at each location
 - The distance to nearest coastline, city, railway and highway

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Dashboard with Plotly Dash

- An interactive dashboard with Plotly dash was built, where one can see:
 - A pie chart showing the total launches by a certain site (which can be changed via a dropdown menu),
 - A scatter graph showing the relationship between Outcome and
 Payload Mass (Kg) for the different booster version
- The dashboard provides insight into the launch sites and payload masses relationships with the outcomes.

Predictive Analysis (Classification)

- Data was loaded using numpy and pandas, standardized and split into train and test portions.
- Logistic Regression, Support Vector Machine, Decision Tree and K Nearest Neighbours models were built and tuned with different hyper-parameters using GridSearchCV and training data
- The models were then tested with best parameters and testing data to compute accuracy score and plot confusion matrix.
- The best classification model was found.

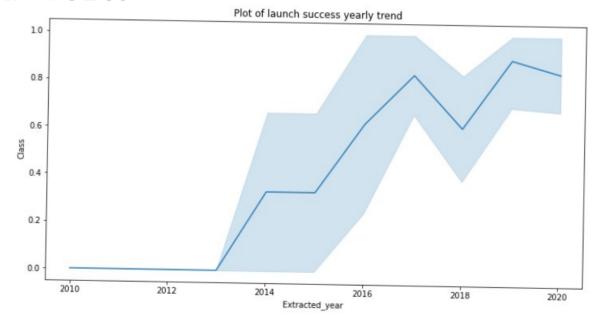
Results

EDA Results:

- SpaceX has gotten better at launching rockets overtime.
 Launches are most successful when launched in 2017 or later
- Each launch site is somehow successful, however site KSC LC-39A appears to be ideal with a success rate of over 75%
- Each model performed about equally, correctly predicting a recovery outcome at a rate of 83.33%

Launch Success Yearly Trend

 we can observe that success rate kept on increasing since 2013 till 2020.



First Successful Ground Landing Date

 We observed that the date of the first successful landing outcome on ground pad was 22nd December 2015

```
%sql select min("Date") from spacexdataset where landing_outcome = 'Success (ground pad)';

* postgresql://postgres:***@127.0.1.1/coursera_sql
1 rows affected.

min
2015-12-22
```

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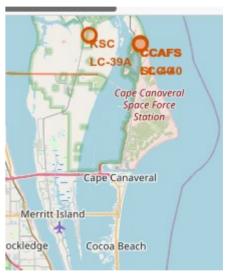
All Launch Site Names

• There are four unique launch site locations from the Space X data.

	Launch Site	Lat	Long
0	CCAFS LC-40	28.562302	-80.577356
1	CCAFS SLC-40	28.563197	-80.576820
2	KSC LC-39A	28.573255	-80.646895
3	VAFB SLC-4E	34.632834	-120.610746

All Launch Site Locations

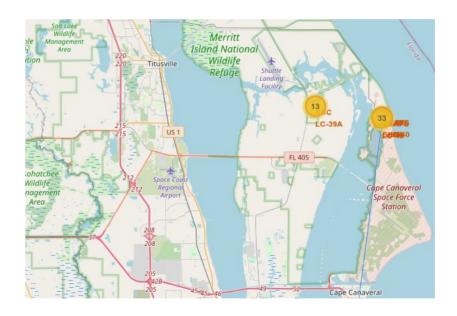




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Distances between a launch site to its proximities

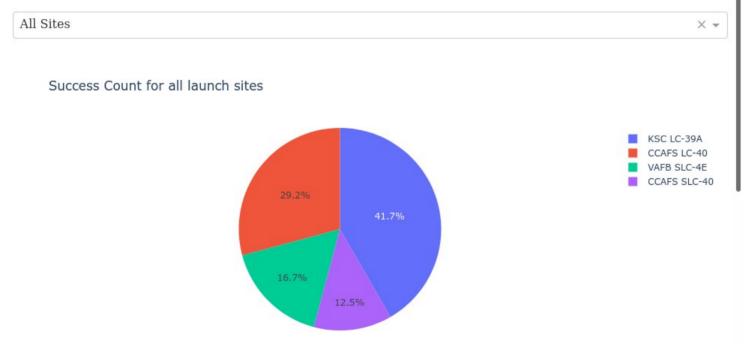




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Pie Chart of Successful Launches by Site

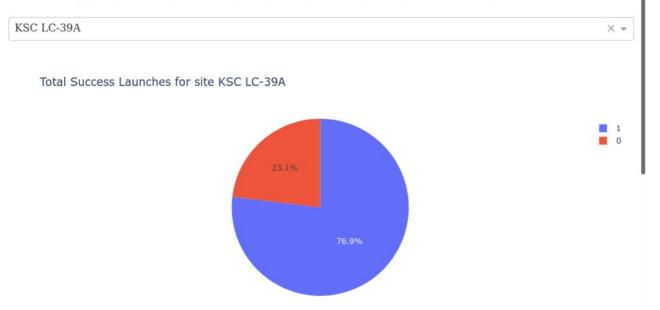
SpaceX Launch Records Dashboard



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Most Proportionally Successful Launch Site

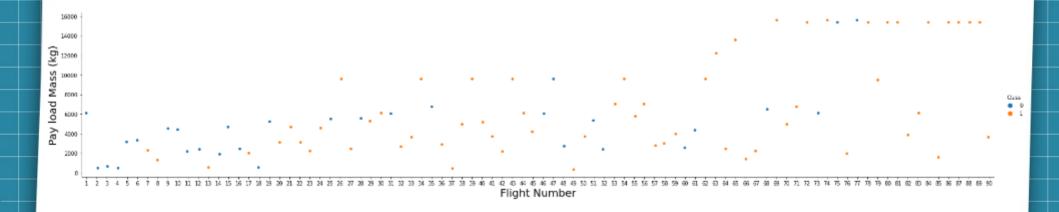




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Flight Number vs Payload Mass

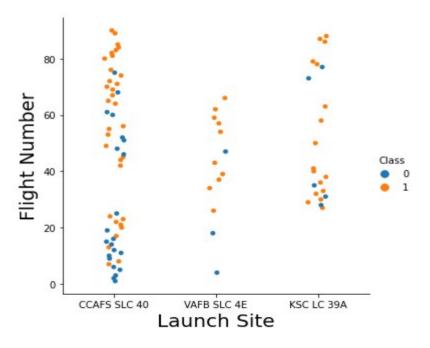
We see that as the flight number increases, the first stage is more likely to land successfully.
 The payload mass is also important; it seems the more massive the payload, the less likely the first stage will return.



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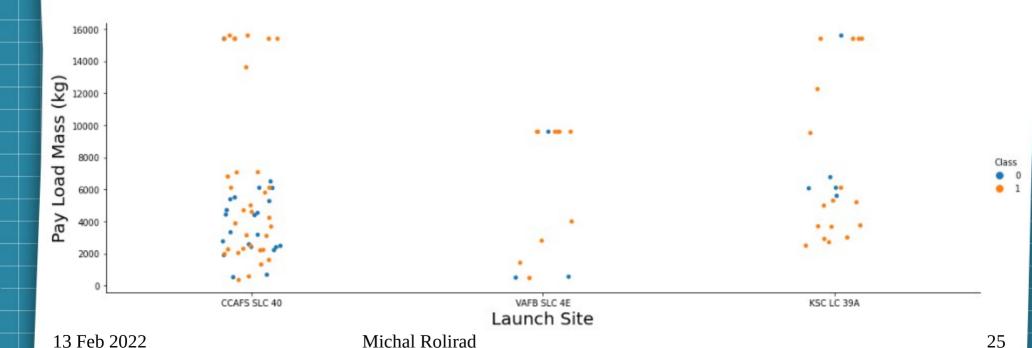
Flight Number vs Launch Site

Rate of success has grown over time at each site, though KSC LC-39A seems to be the most consistent



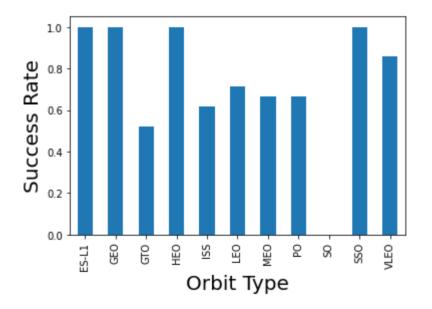
Payload Vs. Launch Site

• We can observe that for the VAFB-SLC launchsite there are no rockets launched for heavypayload mass(greater than 10000).



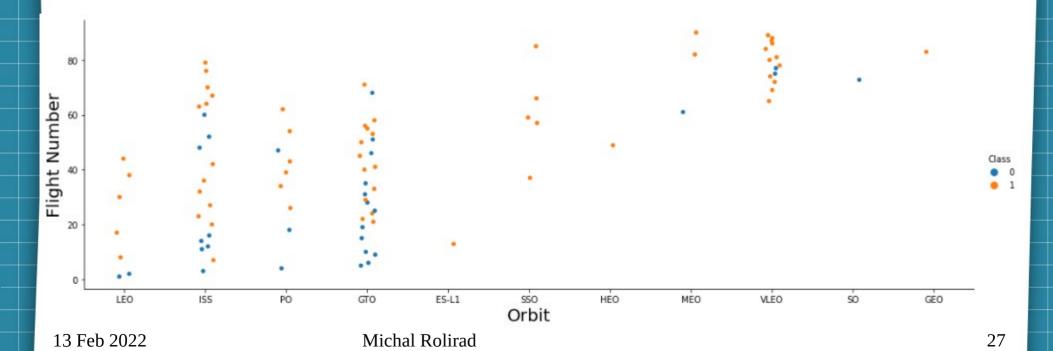
Orbit Type vs. Success Rate

We can see that there is a relationship between success rate and orbit type. ES-L1, SSO, HEO and GEO seems to be the most reliable.



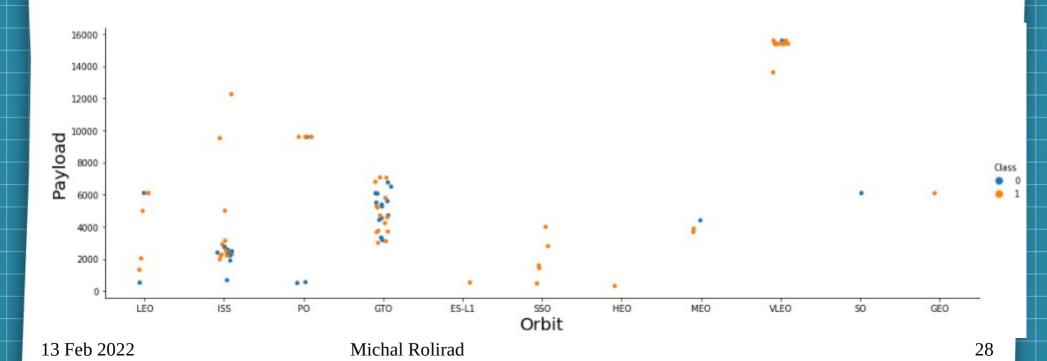
Flight Number vs. Orbit Type

 However, ES-L1, HEO and GEO have just had only 1 launch each. VLEO seems to have both good success rate and high sample size.



Payload vs. Orbit Type

Vleo success may be due to heavy payloads. However LEO and SSO may be due to light payloads.



SQL Queries

Here we can find first 5 records for launch site names that begin with 'CCA':

Date	Time(UTC)	booster_version	launch_site	payload	payload_masskg_	orbit	customer	mission_outcome	landing_outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

Here is the total payload mass (in kg) carried by boosters from NASA (CRS):

```
%sql select sum(payload_mass__kg_) from spacexdataset where customer like '%NASA (CRS)%';

* postgresql://postgres:***@127.0.1.1/coursera_sql
1 rows affected.

sum
48213
```

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Average Payload Mass by F9 v.1.1

• On average, rockets of booster version F9 v1.1 carry a mass of:

Successful Drone Ship Landing with Payload between 4000 and 6000

 This is a list of the names of boosters which have successfully landed on a drone ship and had payload mass greater than 4000kg but less than 6000kg:

```
%sql select booster_version from spacexdataset where landing_outcome = 'Success (drone ship)' and \
payload_mass__kg_ between 4001 and 5999;

* postgresql://postgres:***@127.0.1.1/coursera_sql
4 rows affected.

booster_version
    F9 FT B1022
    F9 FT B1021.2
    F9 FT B1031.2
```

Total Number of Successful and Failure Mission Outcomes

In total, there were 101 missions, out of which:

Boosters Carried Maximum Payload

List of the names of boosters which have carried the maximum payload mass:

```
In [12]: %sql select distinct booster version from spacexdataset where payload mass kg = \
          (select max(payload mass kg ) from spacexdataset);
           * postgresql://postgres:***@127.0.1.1/coursera sql
          12 rows affected.
Out[12]:
           booster version
             F9 B5 B1048.4
             F9 B5 B1048.5
             F9 B5 B1049.4
             F9 B5 B1049.5
             F9 B5 B1049.7
             F9 B5 B1051.3
             F9 B5 B1051.4
             F9 B5 B1051.6
             F9 B5 B1056.4
             F9 B5 B1058.3
             F9 B5 B1060.2
             F9 B5 B1060.3
```

2015 Fail Records

In 2015, there were two launches which resulted in a failed landing in drone ships:

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Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

• This is a rank of the types and number of landing outcomes (in descending order) between dates 2010-06-04 and 2017-03-20:

Out[25]:	landing_outcome	total_number
	No attempt	10
	Failure (drone ship)	5
	Success (drone ship)	5
	Success (ground pad)	3
	Controlled (ocean)	3
	Uncontrolled (ocean)	2
	Failure (parachute)	2
	Precluded (drone ship)	1

Classification Accuracy – Logistic Regression

```
parameters ={"C":[0.01,0.1,1],'penalty':['l2'], 'solver':['lbfqs']}# l1 lasso l2 ridge
lr=LogisticRegression()
logreg cv = GridSearchCV(lr,parameters,cv=10)
logreg cv.fit(X train, Y train)
GridSearchCV(cv=10, estimator=LogisticRegression(),
             param grid={'C': [0.01, 0.1, 1], 'penalty': ['l2'],
                        'solver': ['lbfas']})
In [13]: print("tuned hyperparameters :(best parameters) ",logreg cv.best params)
         print("accuracy :",logreg cv.best score )
         tuned hpyerparameters :(best parameters) {'C': 0.01, 'penalty': 'l2', 'solver': 'lbfqs'}
         accuracy: 0.8464285714285713
                   print("test set accuracy :",logreg cv.score(X test, Y test))
                   test set accuracy: 0.8333333333333334
```

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Classification Accuracy – SVM

```
parameters = {'kernel':('linear', 'rbf', 'poly', 'rbf', 'sigmoid'),
             'C': np.logspace(-3, 3, 5),
             'qamma':np.logspace(-3, 3, 5)}
svm = SVC()
svm cv = GridSearchCV(svm,parameters,cv=10)
svm cv.fit(X train, Y train)
GridSearchCV(cv=10, estimator=SVC(),
            param grid={'C': array([1.00000000e-03, 3.16227766e-02, 1.00000000e+00, 3.16227766e+01,
      1.00000000e+03]),
                        'qamma': array([1.00000000e-03, 3.16227766e-02, 1.00000000e+00, 3.16227766e+01,
      1.00000000e+03]),
                        'kernel': ('linear', 'rbf', 'poly', 'rbf', 'sigmoid')})
print("tuned hpyerparameters :(best parameters) ",svm cv.best params )
print("accuracy :",svm cv.best score )
tuned hpyerparameters :(best parameters) {'C': 1.0, 'qamma': 0.03162277660168379, 'kernel': 'sigmoid'}
accuracy: 0.8482142857142856
               print("test set accuracy :",svm cv.score(X test, Y test))
               test set accuracy: 0.8333333333333334
```

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Classification Accuracy – Decision Tree

```
parameters = {'criterion': ['gini', 'entropy'].
     'splitter': ['best', 'random'].
     'max depth': [2*n for n in range(1.10)].
     'max features': ['auto', 'sgrt'].
     'min samples leaf': [1, 2, 4].
     'min samples split': [2, 5, 10]}
tree = DecisionTreeClassifier()
tree cv = GridSearchCV(tree,parameters,cv=10)
tree cv.fit(X train, Y train)
GridSearchCV(cv=10, estimator=DecisionTreeClassifier(),
            param grid={'criterion': ['gini', 'entropy'],
                         'max depth': [2, 4, 6, 8, 10, 12, 14, 16, 18],
                        'max features': ['auto', 'sqrt'],
                        'min samples leaf': [1, 2, 4],
                        'min samples split': [2, 5, 10],
                        'splitter': ['best', 'random']})
print("tuned hpyerparameters :(best parameters) ",tree cv.best params )
print("accuracy :", tree cv.best score )
tuned hpyerparameters :(best parameters) {'criterion': 'gini', 'max depth': 12, 'max features': 'sqrt', 'min sample
s leaf': 4, 'min samples split': 2, 'splitter': 'best'}
accuracy: 0.8857142857142858
                  print("test set accuracy :",tree cv.score(X test, Y test))
                  test set accuracy : 0.83333333333333334
```

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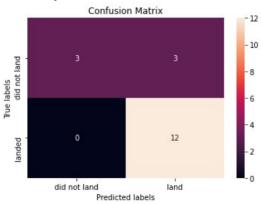
Classification Accuracy – KNN

```
parameters = {'n neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],
              'algorithm': ['auto', 'ball tree', 'kd tree', 'brute'],
              'p': [1,2]}
KNN = KNeighborsClassifier()
knn cv = GridSearchCV(KNN,parameters,cv=10)
knn cv.fit(X train, Y train)
GridSearchCV(cv=10, estimator=KNeighborsClassifier(),
             param grid={'algorithm': ['auto', 'ball tree', 'kd tree', 'brute'],
                          'n neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],
                          'p': [1, 2]})
print("tuned hpyerparameters :(best parameters) ",knn cv.best params )
print("accuracy :",knn cv.best score )
tuned hpyerparameters :(best parameters) {'algorithm': 'auto', 'n neighbors': 10, 'p': 1}
accuracy: 0.8482142857142858
                                  print("test set accuracy :",knn cv.score(X test, Y test))
                                  test set accuracy: 0.8333333333333334
```

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Accuracy and Confusion Matrix

- As we can see, all the presented models, tested on our test data, exhibit identical scores (83.33%)
- The confusion matrix shows that the major problem is the false positives .i.e., unsuccessful landing marked as successful landing by all the models.
- It is also possible that the tested portion was too small.



Conclusions

- We can conclude that:
 - Rate of launch success has grown over time at each site, though KSC LC-39A seems to be the most consistent 76,9 % success ratio,
 - Success rate kept on increasing between 2013 and 2020,
 - VLEO orbit seems to have both good success rate and high sample size,
 - In general the more massive the payload, the less likely the first stage will return. LEO and SSO successes may be due to light payloads. However, Vleo success may be due to heavy payloads.
- Our machine learning model can predict the outcome of a given landing with a 83.33% degree of accuracy.

Appendix

- Github Repository
- Executive Summary page 3,
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- EDA and interactive visual analytics methodology page 10-13,
- Predictive analysis methodology page 14,
- EDA with visualization results page 18 and 23-28,
- EDA with SQL results page 17-18 and 29-36,
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- Plotly Dash page 21-22,
- Predictive analysis result page 37-41,
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