

Startup Culture in India

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IST-719 Information Visualization

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I always wanted to have a startup of my own. Through this dataset I will bring forward the market trends in India when it comes to startup. We will analyze the big players in the game to understand their stories. Also, has investment decreased over time? Going forward, we will bring forth the industries dominating in the startup market. Where have they rised from? And what concentrations are they focussing on to challenge the best in the world.

DATASET

Rows * Columns - 2372 * 10

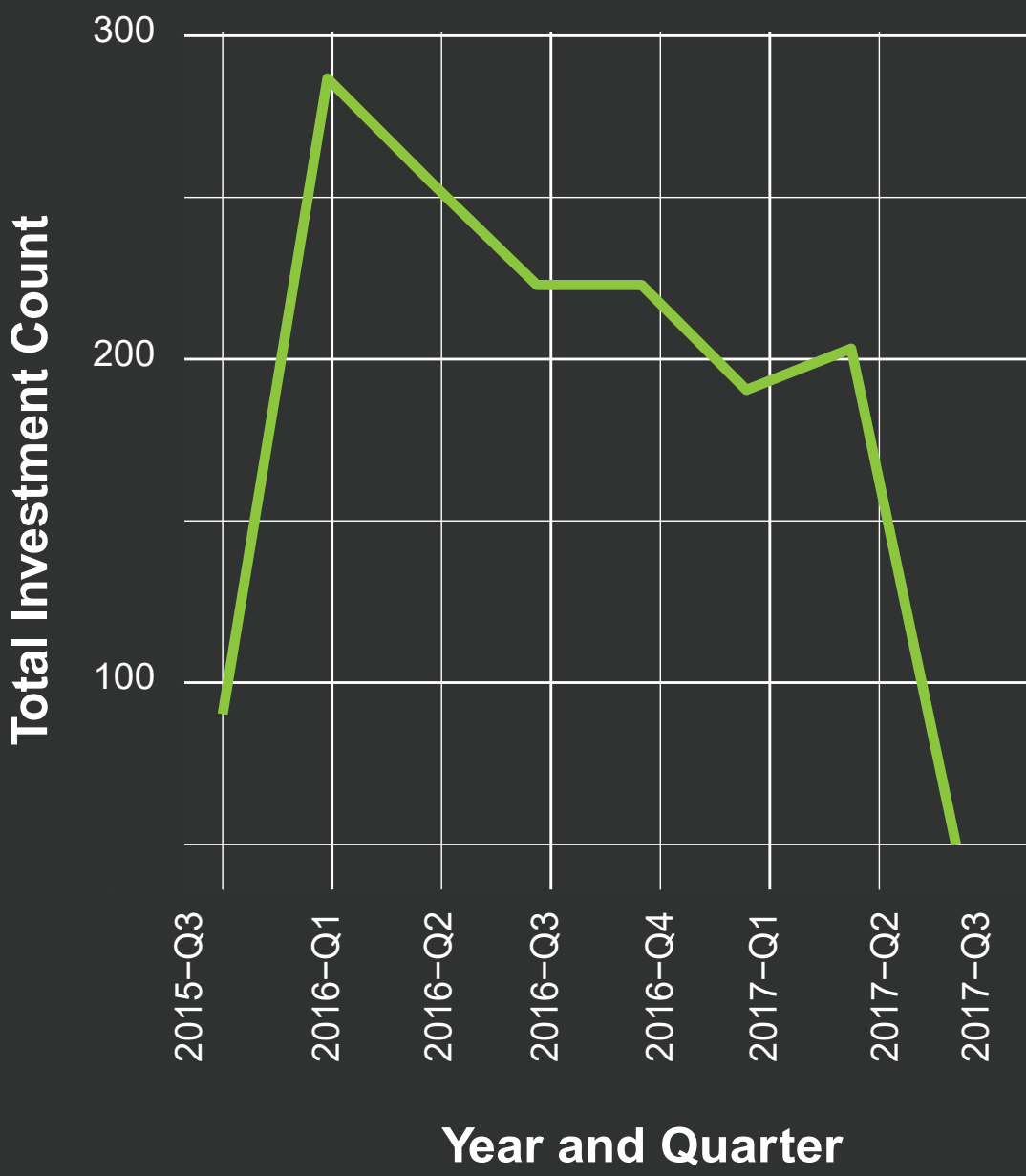
This dataset is about the various types of startups that have occured in India between the period 2015-2017. Each startup has its industry, investors, city of origin and investment to elaborate it. The cleaning of this data involved removing NA's, converting numerical columns, changing date formats, changing data types and aggregating to create several subset data frames.

AUDIENCE

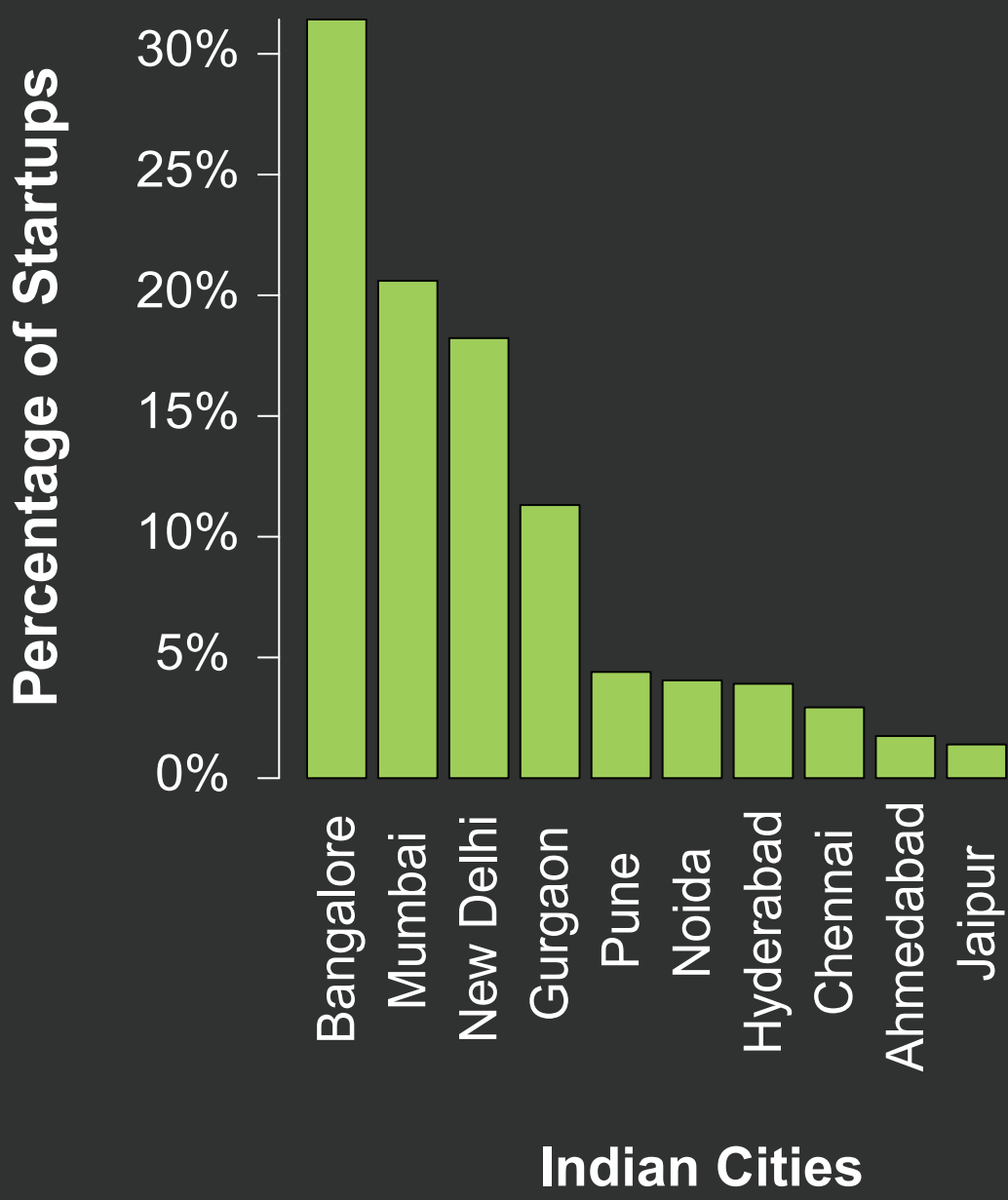
The content presents interest to all technology and business entrepreneurs looking to go big with their startup ideas in the market

Data Descriptive Plots

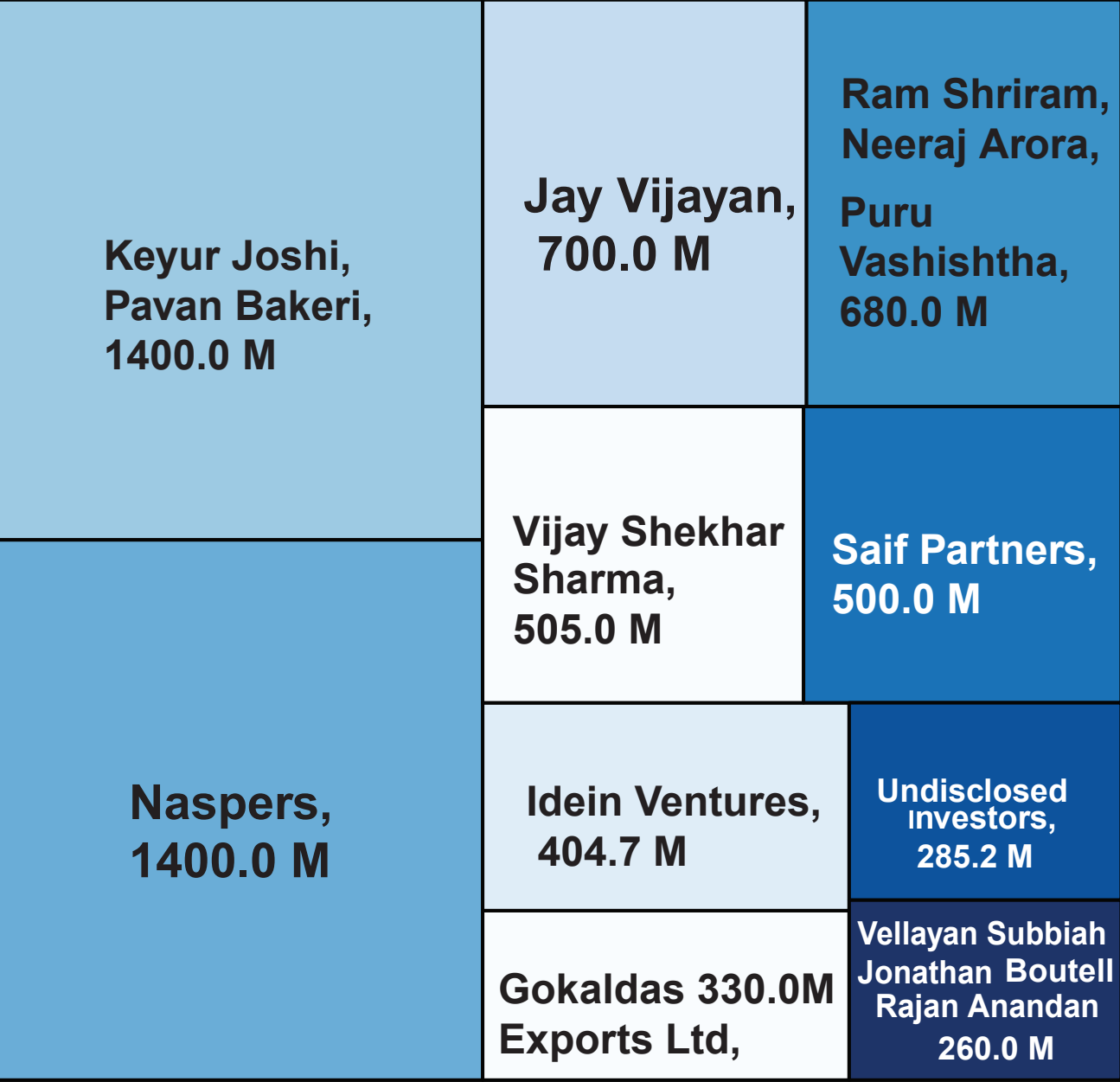
Investment Trends Over The Quarter



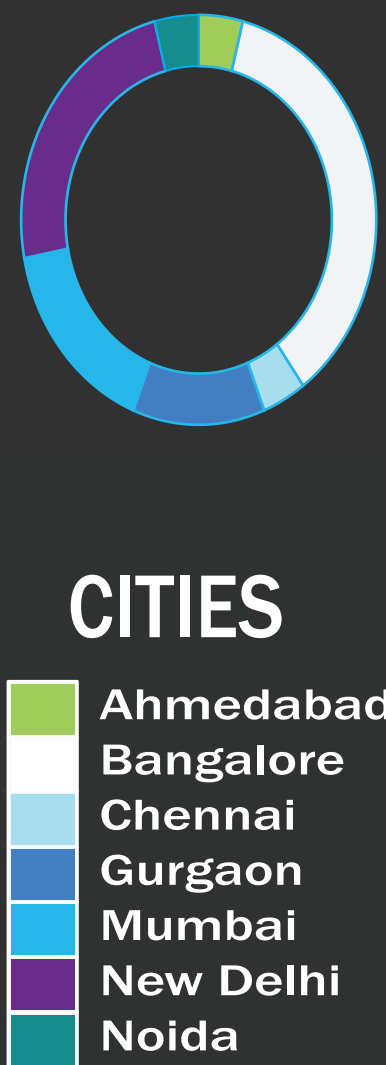
Cities With The Most Startups



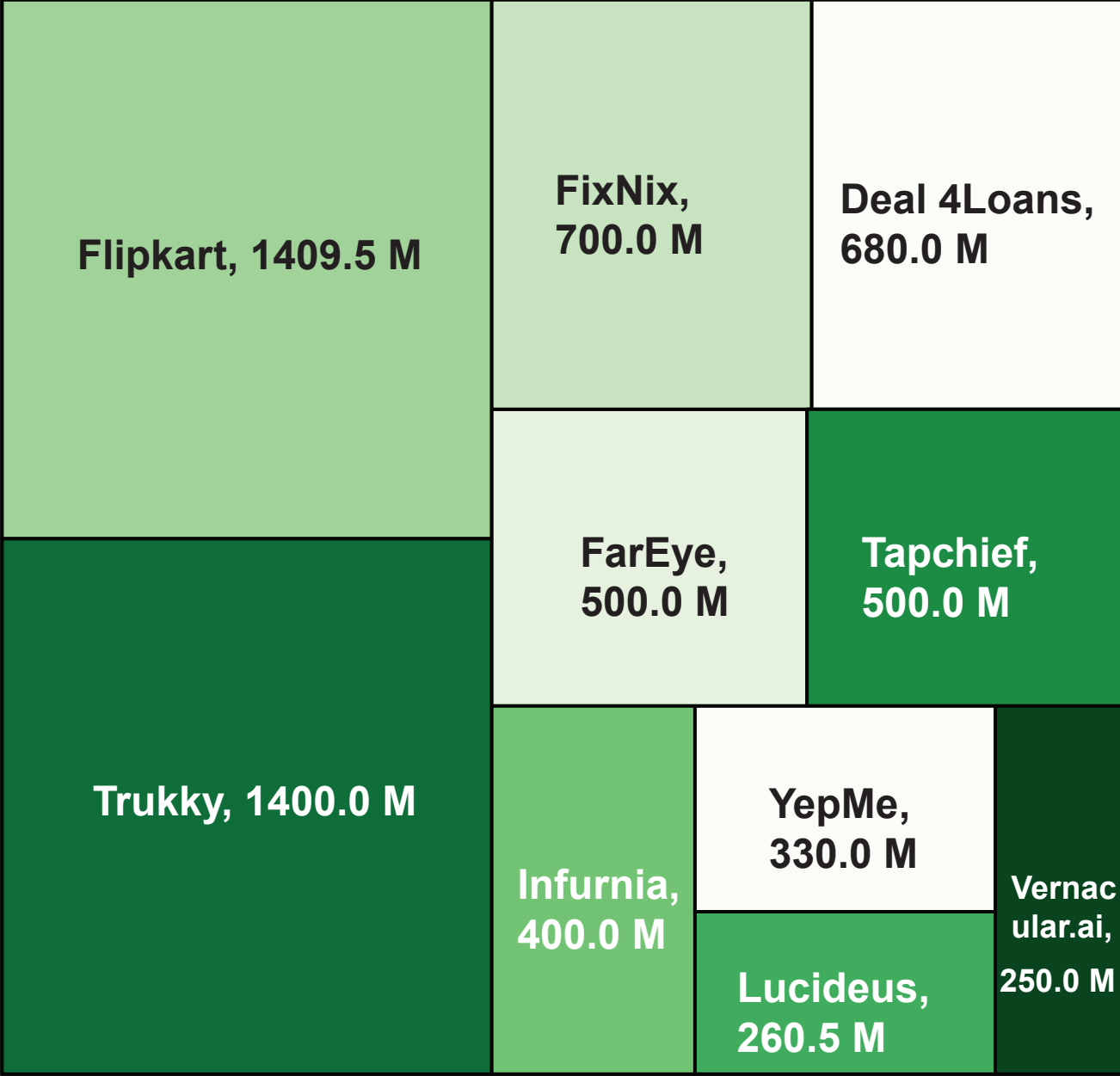
Top Investors/Startups in India



City-wise Distribution of Top Investors



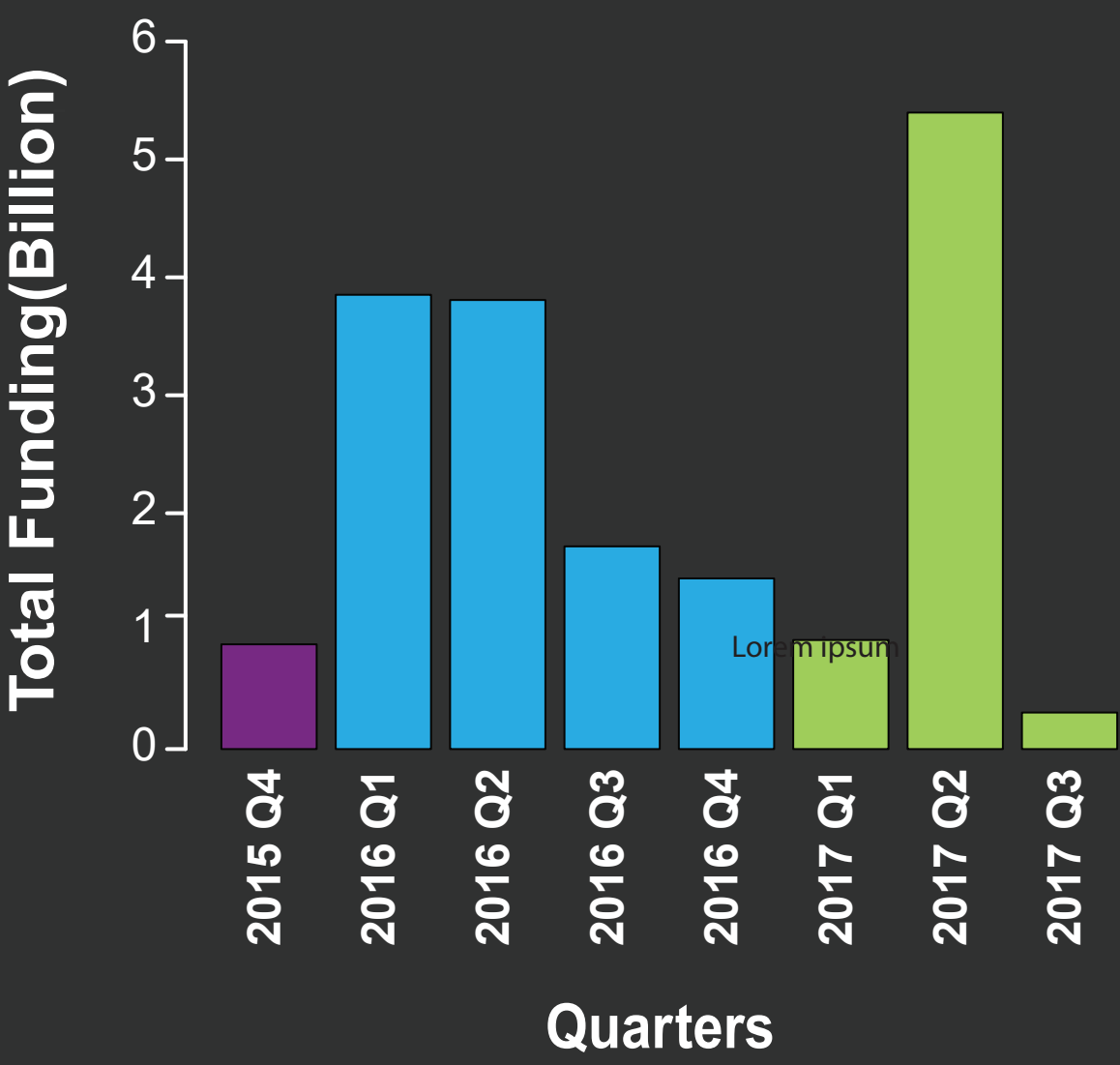
City-wise Distribution of Top Startups



Angel Investors are the primary source of startup funds, lthe above visual identifies the top investors in India and breakdown of their location of operations

Which Startups bagged the most money from investors? A cool stat is that startups in Bangalore and New Delhi got the most money as that is where investors were

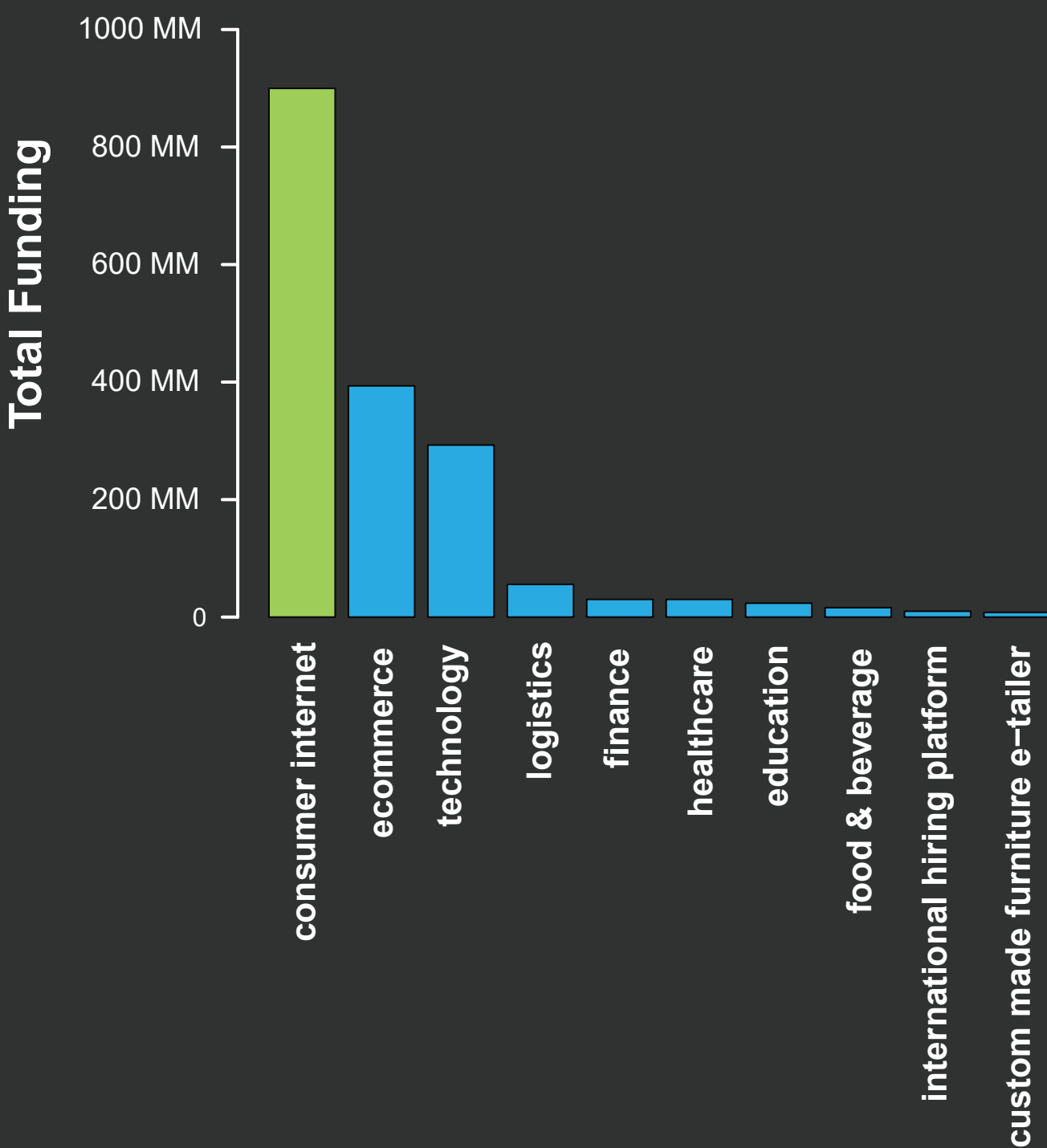
Funding Trends Over Time



The Money Chart

Qtr	Investment
2015 Q4	888.5 M
2016 Q1	3852.4 M
2016 Q2	3808.0 M
2016 Q3	1719.0 M
2016 Q4	1447.4 M
2017 Q1	924.8 M
2017 Q2	5397.3 M
2017 Q3	310.0 M

Industries Bagging The Investor's Money



Popular Sub-Concentrations in Startup Industries

