



# Romina Sepúlveda

BI Data Analyst & Pharmacist

[Portfolio](#) | [LinkedIn](#)

## Contact

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📍 Stgo, Chile / Europe

## Education

2021-2022

**Data Science Specialization**

Kibernetum IT Academy Chile

2018 - 2019

**Advanced English Program**

International Language Institute of Massachusetts

2010 - 2016

**Pharmaceutical Science**

Pontifical Catholic University of Chile

## Certifications

Tableau, A2

Python, Edx.

SQL, Udemy.

Power BI, Openwebinars.

Statistics with R / Python,

Coursera.

## Skills

Self-directed Learner

Detail Oriented

Adapt to Change

## Languages

English Advanced (C1)

Bulgarian Beginner (A2)

Spanish Native

## Experience in Data Analysis

2023 Feb - now

**BI/Data Analyst** Almacenes Digitales Startup, (Full Remote)

- Check the accuracy and reliability of the collected information by establishing **data quality** criteria.
- Enhance SQL **query efficiency** by 70% using Window Functions and CTEs for extracting and transforming retail data from transactional databases
- Create interactive **Tableau dashboards** to communicate key retail metrics, including market share and market penetration. This accomplishment has played a significant role in acquiring our first clients.

2023 Jan - now

**Data Analyst** Good Players (Full Remote)

- Collaborate with senior team members to gain insight into data analysis techniques, tools, and **best practices**.
- Participate in **data cleaning** tasks using Python, focusing on enhancing data quality and integrity for subsequent analysis.

2022 Sep - 2022 Dec

**Data Scientists Intern** Kibernetum Chile (Full Remote)

- Extracted data using SQL, transformed and cleaned it in Python, and developed **machine learning** models to determine which variables have the greatest impact on the business model.
- Communicated results through **visualizations** directly to stakeholders on every sprint on our project.

## Personal Projects

- **Effects of the Pandemic on the Passenger Entry to Chile** (Excel/Tableau): Analyzed public data to investigate the impact of the pandemic on travel trends to Chile.
- **Bicycle Collisions in Chile** This project provides insights into geographical patterns, temporal trends, and the severity of these incidents.
- **Covid Cases SQL/Tableau:** Leveraged SQL and Tableau to delve into CDC data concerning the progression of COVID-19 cases in Latin American countries.

## Experience in Healthcare

2020 - 2021

**Pharmacy Manager** Salcobrand Pharmacy, Chile

- Trained the technical team in medication dispensing and advised clients promoting the correct use of medications.
- I supervised the **customer loyalty** programs improving commercial KPIs.
- I motivated my team to participate in activities in favor of **inclusion and diversity**. We won the 2021 National Diversity Photography Contest.

2017 - 2018

**Chemotherapy Coordinator** FALP Oncological Institute, Chile

- Led the chemotherapy preparation team to deliver over 200 therapies a day to different healthcare centers throughout the country.
- Trained personnel in dosing techniques with a focus on operator safety and **time management**.