

Rami Shoula

Advertising Director

👤 Profile

Innovative Advertising Director with a proven track record of successfully leading and overseeing advertising accounts and helping clients to achieve high advertising sales revenue. Adept in directing business strategy for Advertising campaigns and constantly aiming to achieve 100% client satisfaction. Experienced in overseeing and managing campaigns, budgets, and strategic partnerships for clients. Bringing forth strong leadership skills, and the creativity necessary to effectively oversee creative development and an effective Advertising Sales Staff.

📁 Employment History

Advertising Director at Goldberg Advertising, New York

June 2015 — May 2020

- Supervised creative teams and worked to accomplish 100% client satisfaction.
- Oversaw all aspects of design and development, and offered design solutions when necessary.
- Managed multiple accounts at once, and won Leadership Awards two years in a row.
- Worked to motivate and support all creative staff, resulting in excellent workflow and productivity.

Advertising Director at B2B, New York

August 2002 — April 2015

- Offered design solutions that effectively solved problems and enhanced advertising goals.
- Supervised the development and training of team members.
- Oversaw projects and ensured all goals were approached with optimal performance measures.

🎓 Education

Bachelor of Graphic Design , Boston College, Boston

September 1998 — May 2002

High School Diploma, Somers High School,, Somers

September 1994 — May 1998

🗨 References

Jack Hoffman from B2B

jack.hoddman@b2bsolutions.com · 212-432-4564

Naomi Jacquard from Goldberg Advertising

jacquard@goldadvertising.com · 917-218-4377

Ashley Francesco from Goldberg Advertising

Details

romioshoula@gmail.com

Skills

Advanced Communication Skills

Leadership Skills

Project Management

Advertising Design

Design and Interactive Media

Design Solutions

