

Rami Shoula

Senior Software Engineer

Dear Ms. Hanson,

As a Bright intern, I will bring a fearless creativity and youthful perspective to your team.

I have long sought out any opportunity to get involved in the media industry and joining Bright Media would offer the opportunity to learn from the best minds in the PR business. My college course in English Literature and Creative Writing is far from an academic exercise - writing is my passion. My words need to make a difference in the world. A Bright internship would be an ideal opportunity to do exactly that.

Amongst other challenges, you expect your interns to analyse press coverage, manage your clients' social media campaigns and write compelling press releases. You need them to possess a sharp analytical mind, a savvy approach to maximising social reach and a spellbinding way with words.

My extensive college work experience over the past two years is an ideal fit:

- Edited the weekly college newspaper with a readership of over 8,000 students.
- Grew social media presence of family business by 1200% - to over 23,000 followers.
- Wrote 12+ articles in a previous in-house PR internship for Marner.

My high-energy approach would fit in well in your fast-moving environment.

A people-first attitude ensures that profitable relationships develop – this is when the magic happens. My meticulous writer's mind will find the right words for your clients and their audience.

I trust that the above might tempt you to read my resume with interest and am grateful for your consideration. Your intern program won't be the same without me.

Yours sincerely,

Tony Sanders

To

Bright Media
Ms. Hanson

From

Rami Shoula
Senior Software Engineer
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