

Rami Shoula

Blog Writer

👤 Profile

Innovative Blog Writer with several years of experience working to create interesting, entertaining, and informative blog posts for my own personal website, as well as for the websites of clients. Adept at researching new topics, engaging audiences, and promoting brands and missions. Bringing forth a love of writing, combined with extraordinary networking skills and a desire to connect with others through writing.

📁 Employment History

Blog Writer at The Atlas Project, New York

July 2014 — October 2019

- Worked to communicate the mission of The Atlas Project via social media engagement.
- Managed all social media pages and create innovative blog posts to achieve reader satisfaction.
- Conducted research and monitored blog traffic patterns to assess the kind of content readers desired.
- Created and distributed a monthly newsletter with informative content.
- Engaged with blog visitors via comments and emails.

Social Media Content Manager at Este Inc. , New York

May 2010 — June 2014

- Researched and implemented winning social media strategies to increase viewership and fans.
- Utilized excellent communication and writing skills to develop topical and interesting stories and outreach initiatives.
- Collaborated with other department teams to identify useful content ideas and map out strategies.
- Developed and launched viral marketing campaigns, resulting in increased viewership and clients.

🎓 Education

Bachelor of Communications, New York University, New York

August 2007 — May 2011

High School Diploma, Chappaqua High School, Chappaqua

September 2003 — May 2007

📄 References

Julie Dowd from The Atlas Project

jdowd@theatlasnow.com · 212-384-4495

Dr. Michael Steinhauser from New York University

steinhauserm@nyu.edu · 212-384-5442

Details

romioshoula@gmail.com

Skills

Social Engagement Skills

Marketing Strategies

Advanced Writing Skills

Project Management

Sales Strategies

Lydia Francez from Este Inc.
lydia@estegroup.org · 212-345-5860

Internships

Editorial Intern at The New York Times, New York
September 2010 — April 2011