

# Rami Shoula

Business Marketing Manager

## 👤 Profile

Experienced and energetic Marketing Manager with over seven years of experience effectively managing marketing projects from conception to completion. Adept in using digital marketing platforms to increase sales and overall company productivity. Experienced in preparing and overseeing online and print marketing campaigns, resulting in an increase in partner relations for the company. Adept in monitoring and reporting marketing objectives, to maintain necessary internal communications within the company. Pragmatic and result oriented, I am determined to build market presence in the next company I join.

## 📁 Employment History

### Division Vice President Marketing at Zane Telecommunications, Austin

November 2017 — September 2019

- Effectively managed creative projects, promoting a superior corporate image.
- Designed and implemented direct mail campaigns, resulting in a 10% sales increase per quarter.
- Developed and maintained internal and external relationships, which were crucial to company enhancement and success.
- Assessed the strategies of competitors, while avidly working to increase our own productivity.

### Online Marketing Consultant at Freelance, Telecommute

August 2009 — June 2017

- Researched the motivations of users and consumers to better understand company goals.
- Put forth carefully planned strategies to improve company business.
- Fostering relationships to maintain existing clients, while developing new relationships to attract potential clients.
- Planned, executed, and led online marketing tactics, resulting in wide range company advancements.

### Sales and Marketing Director at Bee Hive Printing, Dallas

October 2009 — October 2011

- Oversaw sales, marketing, and business development goals.
- Planned strategies to develop new markets for printing.
- Successfully planned and executed over 15 trade shows.
- increased brand presence, resulting in higher sales and more advantageous relationships.

## 🎓 Education

### Master of Business Administration, Harvard College, Cambridge

August 2010 — August 2012

## Details

romioshoula@gmail.com

## Skills

Excellent Communication

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Exceptional Presentation and Public Speaking

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Innovation

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Fluent in English, Spanish, and French

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- Winner of the 2004 Hackley Fellowship.

## **Bachelor of Finance and Business, Brown University, Providence**

August 2005 — June 2009

- Graduated *summa cum laude*.

## **References**

### **Joan Gray from Bee Hive Printing**

[jgray@bhprint.com](mailto:jgray@bhprint.com) · 671-232-6584

### **John Gillins from Zane Telecommunications**

[jgillins@ztcomm.org](mailto:jgillins@ztcomm.org) · 512-223-5637

### **Guy Manari from Brown University**

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