

Rami Shoula

Senior Software Engineer

Dear Mrs. Wanamaker,

After eight years of software development experience in the ecommerce operations of two leading online fashion retailers (averaging 11 million+ monthly visits), I hope to bring my web development and systems architecture skills to Banton.

The majority of my career has been spent maintaining ESB applications and ensuring the smooth operations of the ecommerce back end. I am proficient at understanding the needs of the business and putting the customer experience first while keeping an eye on budgetary constraints. After reinvigorating the supplier base in 2019, we achieved a 13% annual cost saving while decreasing website bugs and coding errors by 35%.

My highest profile project came when I designed, developed and implemented the architecture of an award-winning virtual store that allowed customers to superimpose their image onto our products. From initial requirement gathering to design, coding, testing and roll-out, I project managed every aspect. The application increased LFL sales by 18%.

Prior to my retail experience, I spent a decade in a software consultancy, so my technical experience is broader than just ecommerce. This has proved useful for many non-retail requirements. I am proficient in Windows, Unix and Linux platforms, as well as fluent in nine programming languages (including C, C++, VB, Java, Perl and SQL).

My computer science degree from CalTech formed the foundation of my career, but I have taken every opportunity since to take over 60 online courses and certifications. You could say that I am somewhat addicted to improving my software skills.

I look forward to hearing about your development plans and hope that an interview might allow me to expand on how my skills could contribute.

Yours sincerely,

Steven Frost

To

Banton
Mrs. Wanamaker

From

Rami Shoula
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