

# Rami Shoula

Freelancer

## Profile

Dynamic Freelancer specializing in content creation, journalism, entertainment writing, and social media management. Adept in creating engaging, stimulating, and data-driven content that relays powerful messages to targeted audiences.

## Employment History

### Editorial Content Manager at J&R Media, New York

August 2018 — July 2021

- Served as a Content Manager for this digital communication platform specializing in entertainment news.
- Researched interesting stories and conducted interviews with persons of interest.
- Oversaw the production of still photography and its layout.
- Effectively coordinated team members and assignments to achieve goals.
- Maintained an editorial calendar and oversaw the execution of content across internal and external channels.

### Freelance Writer at Lower East News, New York

July 2015 — May 2018

- Wrote over 200 blog articles for this high-traffic news platform.
- Helped to achieve the goal of 200k readers per month.
- Performed in-depth research and content development prior to delivering articles.
- Collaborated with other writers, and mentored new writers in content writing best practices.

## Education

### Bachelor of Science in Media, Culture, and Communication, New York University, New York

September 2011 — May 2015

### High School Diploma, The Loyola School, New York

September 2007 — May 2011

## References

### Samuel Morris from J& R Media

[morris\\_sam@jandrmedia.com](mailto:morris_sam@jandrmedia.com) · 212-324-5788

### Louise Mandelli from Lower East News

[mandelli\\_l@lowereastnews.org](mailto:mandelli_l@lowereastnews.org) · 917-546-7899

### Aaron Cane from New York University

[canee\\_aaron16@nyu.edu](mailto:canee_aaron16@nyu.edu) · 212-324-2178

## Details

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## Skills

Motivated Attitude

Content Writing

Journalism

Content Research & Development

Advanced Communication Skills

Ability to Work Independently

## Languages

English

German

Spanish