

Rami Shoula

Consultant

Profile

Experienced and dedicated Consultant with over 10 years of experience helping clients to meet and exceed business goals. Bringing forth proven expertise in guiding business operations, management, strategy, and profitability. Experienced in marketing, advertising, and brand enhancement. Adept in dealing with complex issues and challenges, advising clients in a way that enhances performance.

Employment History

Consultant at Tour X, Dallas

October 2013 — August 2019

- Provided the client with optimal guidance and business planning based on industry expertise and predictions of market trends.
- Developed specific finance goals and strategies to achieve them.
- Outlined problem areas and created real solutions.
- Recommended business best practices.
- Prepared detailed reports, proposals, and recommendations.
- Attended and participated in staff meetings regarding marketing goals and strategies.

Consultant at New Wave Partners, Austin

April 2009 — September 2013

- Worked with client to assess business progress and identify problems and shortcomings.
- Provided guidance regarding advertising, product development, and product placement.
- Created measurable benefits for the company, and provided employees with long lasting tools for growth.
- Communicated well with high level executives and provided them with weekly briefings on progress and growth.
- Helped to devise a new business model, and steps to support it.
- Advanced content marketing initiatives, leading to noticeable successes.
- Established and nurtured open communication airways to lead to better team functioning.

Education

Bachelor of Economics, Baylor University, Waco

August 2003 — May 2007

High School Diploma, St. Francis Preparatory School, Austin

September 1999 — May 2003

References

Renee Watters from New Wave Partners

Details

romioshoula@gmail.com

Skills

Business Performance Expertise

Strong Communication Skills

Business and Marketing Strategies

Creativity

Problem Solving Skills

Knowledge of Digital Performance Metrics

Analytical Thinking Skills

Languages

Dutch

English

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Dennis Reese from Synergy Corporation

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Mariela Lopez from Intel Group, LLC

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