

# Rami Shoula

Project Manager

## 👤 Profile

Dynamic project manager with an enviable track record spanning nine years in the retail sector. Proficient in stakeholder management, risk assessment and strategy formulation. Flexible approach to project methodology means that team performance and cohesiveness is optimised, while ensuring all goals are met within scope and budget.

## 📁 Employment History

### Project Manager, Macy's, Inc. , Los Angeles

September 2012 — Present

- Develop key project goals and worked collaboratively with cross-functional teams to achieve them in a timely and effective manner.
- Apply rigorous time management and task tracking methods to successfully oversee and manage all project stages from conception to completion.
- Oversee visual display plans and managed teams creating those plans.
- Ensure project strategies are consistent with the company's overall mission and seek to effectively convey and promote the Macy's brand.
- Cooperate in developing the creative budget and monitor project expenditures accordingly.

### Associate Project Manager, Sam Edelman, San Francisco

September 2008 — August 2012

- Worked in collaboration with the senior project manager to define project goals and establish a timeline and plan to achieve them.
- Collaborated with other team members to create fresh brand ideas and project initiatives.
- Managed marketing agendas and suggested ways to improve audience saturation.
- Handled overall management of workflow in the marketing department.

## 🎓 Education

### M.B.A, Pomona College, Claremont

August 2008 — May 2010

### Bachelor of Business Administration, UNC Chapel Hill, Chapel Hill

August 2004 — May 2008

## 📖 References

References available upon request

## Details

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## Skills

Strategic Project Planning

Team Recruitment and Development

Resource Planning,  
Accounting and Budgeting

Relationship Management

Innovative Problem-Solver

Project Evaluation

## Languages

Dutch