

# Rami Shoula

Creative Director

## Profile

Passionate Creative Director with vast experience managing the creative process from conception to completion. Adept in leading and directing creative teams to achieve standards and goals.

## Employment History

### Creative Director at Alue Design, New York

April 2017 — February 2021

- Oversaw the work of the creative department to ensure goals were met.
- Remained highly involved in the hiring and training of creative staff.
- Reviewed the work of the creative team and provided constructive feedback.
- Developed and implemented creative strategies to achieve new goals.
- Supported company growth through creative vision and a focus on excellence.

### Associate Creative Director at Cool Drive, New York

September 2014 — December 2016

- Participated in the development of brand personality and creative briefs.
- Assisted the Creative Director with all strategic planning and implementation.
- Provided clear creative direction and worked collaboratively to achieve goals.
- Worked to ensure that visual communication and brand standards were met.

## Education

### Communications Design, BFA, Pratt Institute, New York

September 2010 — May 2014

### High School Diploma, St. John's High School, New York

September 2006 — May 2010

## References

### Thomas Bond from Cool Drive

th\_omsbond@yahoo.com · 212-213-5465

### Emilia Smith from Alue Design

smith\_emilias@aluedesign.org · 212-879-5411

### Jacob Wallingford from Soho Creative Group

walli\_jacob@sohocreative.org · 212-546-7890

## Details

romioshoula@gmail.com

## Skills

Creative Direction

Interpersonal  
Communication Skills

Innovative Thinking

Agile Project Management

Detail Oriented

## Languages

German

English

Spanish

