

Rami Shoula

Product Manager

👤 Profile

Skilled and experienced Product Manager with experience in product marketing, product introduction, and the overall management of a product's life from conception to fruition. Experience in assessing customer desires and requirements and generating a product that successfully meets those standards. Bringing forth the ability to determine product specifications, production timelines, and in-depth plans for product development. An analytical thinker who works collaboratively to get the job done.

📁 Employment History

Product Manager at Friends of Friends Forum, Los Angeles

October 2017 — September 2019

- Successfully developed the latest platform of the internet sensation, "Friends of Friends".
- Developed relationships with partners and users to drive content and opportunity for the new platform.
- Established and monitored timelines in association with product launch.
- Assessed user feedback and lead initiatives for product adjustments to grow user base and overall user satisfaction.
- Led teams of designers, marketers, and developers in reaching product goals.

Assistant Product Manager at Rycon Group, Los Angeles

October 2015 — September 2017

- Assisted Senior Product Manager with all tasks related to the successful launching of products.
- Collected and analyzed user feedback and provided superiors with detailed reports.
- Researched market for unmet needs.

Product Manager at Cylo Tech, Los Angeles

September 2014 — September 2015

- Worked to improve existing products based on customer evaluations and needs.
- Led collaboration meetings to develop key processes for creation of new products.
- Successfully prioritized product requirements and set realistic expectations in regards to development and timeline.
- Tested product usability with UX research team.
- Identified failures and successes of a product, using them as a springboard for future development goals.

Details

romioshoula@gmail.com

Skills

Analytical Thinker

Effective Team leader

Solution Strategies

Customer-centric Selling

🎓 Education

Master of Science in Electronic Engineering, UCLA, Los Angeles

August 2015 — May 2017

- Graduated with Distinction.

Bachelor of Science in Engineering, Loyola Marymount University, Los Angeles

August 2011 — May 2015

References

Jillian Morris from Cylo Tech

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Cameron Daye from Friends of Friends

cdaye@friendsof.com · 315-172-2736

Bill Howe from UCLA

bhowe@ucla.edu · 315-283-2716