Rami Shoula

Copywriter

👤 Profile

Highly skilled Copywriter bringing forth exceptional talent for developing content and taking projects from original conception through completion. Adept in developing and implementing copy that supports clients' objectives.

💼 Employment History

Copywriter at Adventure Marketing, San Francisco

May 2018 — August 2021

- Created written communications that effectively communicated and sold developed marketing concepts.
- Managed and organized multiple projects on a daily basis.
- Brought forth an in-depth understanding of marketing initiatives and consumer mindsets.
- Consistently wrote clear, concise, and grammatically correct copy.
- Edited copy to ensure message clarity, flow, grammar, and tone.
- Handled extra take writing and/or editing assignments as needed.

Digital Content Strategist at Fierce Falcon, Los Angeles

April 2014 — April 2018

- Developed content marketing strategy plans and content calendars.
- Planned and executed a wide range of digital content.
- Crafted content ideas based on target audiences and insights.
- Effectively communicated strategy to creative teams and account management.
- Presented product ideas, strategies, and designs to internal and external stakeholders.
- Led cross-functional teams in the planning and delivery of content and digital strategy,
- Helped to orchestrate plans that fostered business growth for our clients.

🎓 Education

Bachelor of Science in Marketing, University of Southern California, Los Angeles

September 2009 — May 2013

High School Diploma, Los Angeles High School, Los Angeles

September 2005 — May 2009

💼 Internships

Content/Copywriting Intern at Mascola Group, Los Angeles

September 2013 — April 2014

Details

romioshoula@gmail.com

Skills

Creative Problem Solving Skills

Project Management Skills

Excellent Communication Skills

Digital Marketing

Content Writing

Creative Writing

Copywriting

Languages

Spanish

English

- Assisted with research, blog writing, social media content, and general agency tasks.