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7 days ago · Updated

QS World University Rankings 2025 Cycle

The QS Rankings 2025 cycle has arrived. Our cycle begins in November for data collection, and the QS World University Rankings, typically published in June, marks the start of the new publication cycle which runs up to the Subject Rankings in the spring of the following year.

All data collected during this cycle will be used to produce rankings beginning with the QS World University Rankings 2025 (to be published June 2024) and ending with QS Subjects Ranking 2025 (tentatively scheduled for an April 2025 publication).

**Please note that our Graduate Management Education Rankings (e.g. Global MBA / Business Masters/ Online MBA / Executive MBA) has its own process and data submission platform. Details of the new cycle for these will be communicated separately*

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to the relevant contacts we have for our GME rankings and business schools in November 2023. If you want to ensure your institution's business school receives this, please write to us to provide business school contacts for us to liaise with.

A message from the QS Rankings Team

Last year saw a significant development of our QS World University Rankings – the 20th anniversary methodology. Since its first edition nearly 20 years ago, the six indicators used in the evaluation of QS World University Rankings remained relatively unchanged. With a changing higher education landscape and QS's continuing mission to empower students to fulfil their potential, we took the bold step to innovate and bring our methods up to date. The success of last year's ranking was a proud moment for all of us here at QS. We have many people and groups to thank for getting us to that point, but not least all of you working at institutions who we interact with every day – from planning to strategy, international office to marketing and press departments, facilities and campus management, insights, bench marking and many, many more. For your questions, concerns, suggestions, complaints, advice, and most importantly your time – you have our gratitude.

Methodology

The methodology for our coming rankings can be found at support.qs.com. There are no changes planned for the 2025 edition of the QS World University Rankings. If adaptations are made to the methodologies of other rankings in the calendar, we will endeavour to provide six months' notice to institutions as well as updating any changes on our support site. It is therefore important that you bookmark support.qs.com and the

[articles on our rankings](#), and refer to it for the most up-to-date information. We know that, despite everyone's best efforts, emails get lost in spam filters or accidentally overlooked – so keeping an eye on the website is good practice.

The methodology for Sustainability Rankings 2024 will be published in November 2023.

Sustainability 2025

The data portal ([QS HUB](#)) for the QS Sustainability Rankings 2025 will open on 1 February 2024.

New Fields in QS HUB

As of October 2023, there are no new data fields in HUB compared to the previous cycle. This will change when we update the platform for Sustainability Rankings, or if (as mentioned above) we introduce any new metrics that require direct data submission. You can also find definitions for all our fields [here](#).

Inclusion Criteria

If your university meets our preliminary [inclusion criteria](#), then your institution may be evaluated for the following rankings:

- QS World University Rankings
- QS Regional Rankings
- QS Subject Rankings
- QS Sustainability Rankings

The inclusion in any published ranking is of course dependent on university performance. The submission of data does not guarantee that an institution will be ranked in any QS published rankings. Please refer to the [individual rankings pages](#) to find out more details.

Data reporting period for QS Rankings:

For the majority of the data we request, the reporting period should cover the academic year previous to our rankings cycle. Our cycles start in November of each year – so, when the cycle begins in November 2023, we are collecting data for the 2022 academic year. This will be approximately January to December 2022 for the Southern Hemisphere, and August 2022 to July 2023 for the Northern Hemisphere. There are exceptions to this, so please refer to our [data dictionary](#) if you are unsure.

Note for UK Institutions

HESA are not providing data according to the usual timescale; this means that the data will not be available for the upcoming 2025 cycle of QS Rankings.

There are two options available to institutions:

1. QS will use last year's HESA data for the 2025 rankings cycle
2. Your institution can submit up to date data on our HUB platform; the deadline is 9 February 2024.

Please note that for any concerns about availability of HESA data, your institution needs to contact HESA directly.

If you have any concerns relating to the data submission, please contact rankings@qs.com

How do I submit data for inclusion in these rankings?

You should submit data for your institution through our [QS HUB platform](#). Please contact our Institution Support Team via our helpdesk ([Submit a request – QS Quacquarelli Symonds](#)) if you do not have login details, or need further support.

I can't see a page for the Subject Rankings. Is this an error?

No. All institutions (including specialist institutions and postgraduate/ undergraduate only institutions) are automatically considered for QS Subject Rankings. The methodology for this ranking does not utilise institutional data. You are encouraged however to [submit academic and employer lists for our surveys](#).

What happens if I don't provide data?

We strongly encourage institutions to provide us with up-to-date and objective data. Where this is not possible, we will seek to source this from third-party sources, or use regional averages or historic data to fill the gaps. Our rankings are not opt-in/out-out, so it is in an institution's best interest to ensure that we reflect them accurately.

Can I opt-out of a rankings?

No. Please see our policy [here](#).

Deadlines

Survey list deadlines

- **Submit Academic and Employer contact detail lists and Registration of Sign-up by Friday 12th January 2024**

All institutions are invited to help improve the impact of our academic and employer surveys by providing us with updated academic and employer contact details. Your contribution is vital to ensuring comprehensive and high-quality survey responses. [Get the full instructions here](#).

Not sure how to select the best contacts for the upcoming cycle? QS Analytics offer valuable insights into past academic and employer nominations to help you make strategic decisions for this year's nominees. Experience the demos firsthand for the [Academic Reputation Tracker](#) and [Employer Reputation Tracker](#).

Struggling to manage contacts and communications with academics and employers? QS MoveIN for Reputation simplifies the process with one centralised platform that makes it easy to select and invite contacts for QS surveys. Don't miss out: [unlock the demo today](#) to see how our software can transform your institution's reputation management.

Institutional data submission deadlines

- **Submit statistics required for the QS World University Rankings by Friday 9th February 2024**

Since you are being considered for the QS World University Rankings, please complete all data fields by the above date. You are also welcome to complete any other data for the regional rankings at this time.

- **Submit statistics required for the QS Regional Rankings by Friday 9th February 2024**

We do not need you to submit the same data more than once per year, but our regional rankings may include some additional reporting requirements (such as Staff with PhD and Exchange Students). If you did not update these with your World Rankings data, they must also be submitted by Friday 9th February 2024.

- **Submit statistics required for the QS Sustainability Rankings: Q1 2024 (specific date to be confirmed)**

The QS HUB portal for the Sustainability Ranking will open in the new year. The data fields and definitions are currently under review for the 3rd edition. You will receive another notification to remind you to complete this data. The exact deadlines for submission will be communicated as soon as possible.

Unfortunately we are not able to provide extensions, so please let us know if you need any help or clarification to complete the process in time.

Have more questions? [Submit a request](#)

Related articles

[Survey Contacts: Submission Procedure](#)

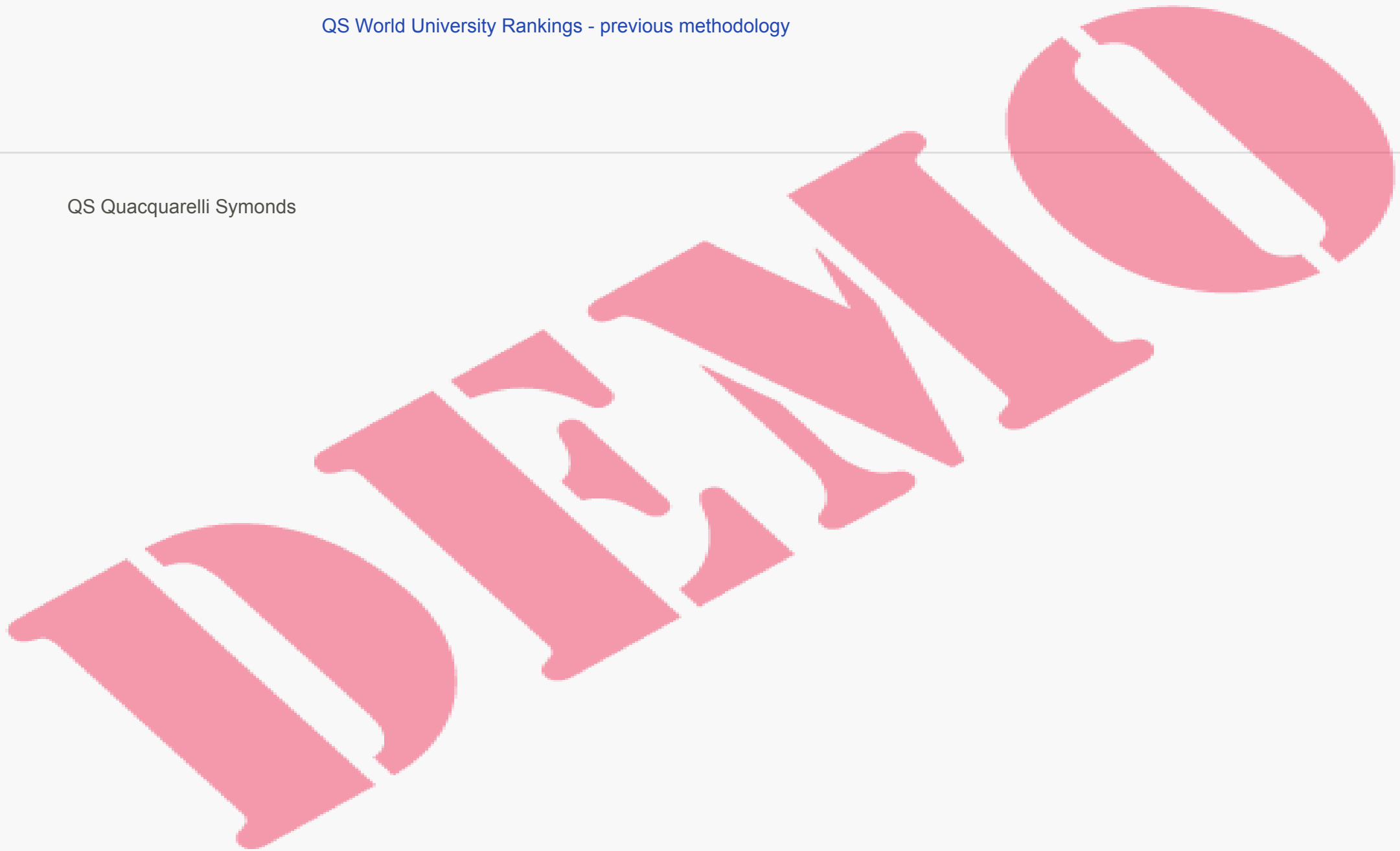
[QS World University Rankings](#)

QS Sustainability Rankings

Academic Reputation

QS World University Rankings - previous methodology

QS Quacquarelli Symonds



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Autonomous Campuses

5 months ago · Updated

We use the following guidelines in arriving at a decision on whether a campus of an institution can be considered separately for rankings purposes.

1. Does the international branch campus have its own university principal (president, chancellor or vice-chancellor depending on the local custom) that does NOT report into the leadership of the main campus? This is a strong indicator of distinct autonomous governance.
2. Does the additional campus have a distinct name/brand/identity/domain? e.g. ucla.edu; berkeley.edu – these sites look and feel very distinct from one another giving each a distinct identity.
3. Do researchers publishing at each country/territory publish under discernibly different affiliation identifiers that can be isolated reliably in Scopus?
4. Does the university print a distinct name on different campus degree certificates?

If the answer is NO to ANY of these questions, then we will not treat the campuses as an autonomous entity. When a campus has been determined to be autonomous, we will evaluate and analyze it as a separate university, completely in-line with the process for any other university in the ranking. It will have no effect on the parent institution.

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Where a campus is determined to be non-autonomous, its data (reputation, staff/student, research, sustainability etc.) will be analyzed as part of the whole institution. Please [find more](#) on how international branch campuses are evaluated.

Have more questions? [Submit a request](#)

Related articles

[2025 Global MBA and Business Masters Rankings Cycle](#)

[Guidelines for QS Global Academic and Employer Survey](#)

[2024 QS World University Rankings® Badges](#)

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[2023 QS World University Rankings by Subject® Badges](#)

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2025 Global MBA and Business Masters Rankings Cycle

1 month ago · Updated

The QS Rankings 2025 cycle has started. All data collected during this cycle will be used to produce rankings Global MBA and Business Masters (to be published in the 2024 calendar year).

Data submission process and important dates

Data for these rankings are submitted via our [MoveOn platform](#), rather than QS Hub, as used for our other rankings. Schools should, in the first instance, contact our team to find out if they are eligible to participate in these rankings. If they are, the team will arrange for access to the portal. Please contact our support team via our helpdesk ([Submit a request – QS Quacquarelli Symonds](#)) if you do not have login details, or need further support.

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Ranking Name

Start of Data Collection

End of Data Collection

Expected
Release Date

Online MBA

4 – Dec 2023

5 – Feb 2024

March 2024

EMBA

4 – Dec 2023

30 – April 2024

Jul 2024

Global MBA

4 – Dec 2023

14 – Jun- 2024

Sep 2024

Masters In
Management

8 – Jan 2024

14 – Jun- 2024

Sep 2024

Masters In
Finance

8 – Jan 2024

14 – Jun- 2024

Sep 2024

Masters In
Business
Analytics

8 – Jan 2024

14 – Jun- 2024

Sep 2024

**Masters In
Marketing**

8 – Jan 2024

14 – Jun- 2024

Sep 2024

**Masters In Supply
Chain
Management**

8 – Jan 2024

14 – Jun- 2024

Sep 2024

Contact List Submissions:

Universities participating in QS Rankings can provide up to 400 employer and 400 academic contacts who are invited to the survey. We also allow business school specifically to provide up to an additional 800 (400 * 2) contacts. Many business schools already take advantage of this opportunity to connect us with employers who recruit specifically from their programs.

We are currently receiving contact list submissions to be used for these rankings. These must be submitted by **5th Feb 2024**.

Eligibility Criteria

To be included in these rankings, schools must:

- Have either AACSB, AMBA, EQUIS or EPAS accreditation. We also allow schools which have rated at least 3 or more QS Stars.
- Have an average class size of least 20 students.
- Have at least one graduating class.

- Offer face-to-face programs (i.e., not be a distance learning program)
- Teach full-time (or FTE) programs

Have more questions? [Submit a request](#)

Related articles

[QS Global MBA Rankings](#)

[QS Business Masters Rankings](#)

[Survey Contacts: Submission Procedure](#)

[Autonomous Campuses](#)

[Guidelines for QS Global Academic and Employer Survey](#)

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Privacy Policy

2 years ago · Updated

Privacy Policy

Quacquarelli Symonds Ltd (“QS”) is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using any of our websites then you can be assured that it will only be used in accordance with this privacy statement. QS may change this policy from time to time.

Changes to our policy will be updated on our Websites and/or Services only. You should check our policy from time to time to ensure that you are happy with any modifications.

This policy was last updated on May 24 2018.

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What information we collect

We may collect the following information:

- Name and job title
- Gender and date of birth
- **Contact** information including email address
- **Demographic** information such as postcode, preferences, and interests
- **Other** information required or relevant to registrations for our events and/or products
- Other information relevant to customer surveys and/or offers All data collected by QS is stored in a one database environment, regardless of which QS site you contacted us through.

Due to the communications standards on the internet, when you visit our Websites or Services we also automatically receive the URL of the site from which you came and the site to which you are going to when you leave our Websites or Services.

QS receives the internet protocol (“IP”) address of your computer, your computer operating system and type of web browser you are using, email patterns, your mobile device and mobile operating system (if you are accessing our Websites or Services using a mobile device), as well as the name of your ISP or your mobile carrier.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

By providing information to QS for the purposes of becoming a Site User, creating your QS User account or adding any additional details to your QS User profile, you are expressly and voluntarily accepting the terms and conditions of this Privacy Policy and QS’s User Agreement that allow QS to process information about you.

Supplying information to QS, including any information deemed “sensitive” by applicable law, is entirely voluntary on your part. You have the right to withdraw your consent to QS’s collection and processing of your information at any time, in accordance with the

terms of this Privacy Policy and the User Agreement, by changing your Settings, or by closing your account, but please note that your withdrawal of consent will not be retroactive.

In order to become a QS User, you must provide us the following information to create an account: first name, last name, email address and password. Without this minimal amount of information, you cannot create an account. QS may request other information from you during the account creation process, (e.g., gender, location, etc.) that QS uses to provide better, more customized marketing services such as updates, better ads, and more valuable information. You acknowledge that this information is personal to you, and by creating an account on our websites, you allow QS and selected third parties, to identify you and to allow to use your information in accordance with our User Agreement.

This means we'll create a profile about you to help us understand you as a customer and tailor the communications we send you; tell you about other products and services you might be interested in; try to identify products and services you're interested in; and

We'll send you information (about the products and services we provide) by phone, post, email, text message and online banner advertising. We also use the information we have about you to personalise these messages wherever we can as we believe it is important to make them relevant to you. We also check that you are happy for us to send you marketing messages before we do so. In each message we send, you also have the option to opt out.

We'll only market other organisations' products and services if you have said it is OK for us to do so.

You can ask us to stop sending you marketing information or withdraw your permission at any time.

- Details of the products and services you've bought and how you use them

We use the following for marketing and to identify the products and services you're interested in.

Your contact details. This includes your name, of birth and email address. Information from cookies and tags placed on your connected devices.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we safeguard and secure the information we collect online via electronic and managerial procedures.

To protect any data you store on our servers, QS also regularly audits its system for possible vulnerabilities and attacks. However, since the internet is not a 100% secure

environment, we cannot ensure or warrant the security of any information you transmit to QS. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

Links to other websites

Our websites may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

What we use cookies for

QS use cookies to check whether or not you are logged in and to identify which of our high availability servers you are looking at. We also use cookies to help collect analytics data to constantly improve your on-site experience. It is your legal right to opt-out of this data collection if you so wish.

Like most websites, we use cookies and web log files to track site usage and trends, to improve the quality of our service, to customize your experience on our Websites and

Services, as well as to deliver QS and third-party advertising to Site Users and QS Users both on and off our Websites and Services. A cookie is a tiny data file which asks permission to be placed on your computer's hard drive. Once you agree, this small file resides on your computer, mobile phone, or other device, and allows us to recognize you as a Site User or QS User when you return to our Websites or Services using the same computer and web browser. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can remove or block cookies using the settings in your browser, but in some cases doing so may impact your ability to use our Websites or Services.

In the course of serving advertisements or optimizing the services to our Site Users or QS Users, we may allow authorized third parties to place or recognize a unique cookie on your browser. Any information provided to third parties through cookies will not be personally identifiable but may provide general segment information (e.g. your industry or geography or information about your professional or educational background) for the enhancement of your user experience by providing more relevant advertising. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Our Websites and Services do not store unencrypted personally identifiable information in the cookies.

Advertising

To support the services we provide at no cost to our Site Users and QS Users, as well as provide a more relevant and useful experience for our Site Users and QS Users, we target and serve our own ads and also ads from third-parties.

We target ads to Site Users and QS Users based on general profile information or on non-personally identifiable information inferred from a Site User's or QS User's profile (e.g. industry, school, gender, age, nationality, or other relevant information). QS does not provide personally identifiable information to any third party ad network.

Third party advertisers may use cookies to track the number of anonymous users responding to their campaigns. We will not have access to or control of cookies placed by third parties.

You have the ability to accept or decline cookies by modifying your browser preferences. You can accept all cookies, be notified when a cookie is set, or reject all cookies.

Exponential Interactive, Inc, as our partner, have a legitimate interest to collect and profile personal data in the form of IP address and cookie ID from users on our website in order to provide targeted online advertising and ad measurement. For more details, access requests or complaints, please review their privacy policy or contact their data protection officer via privacy@exponential.com . If you would like to opt out of Exponential's advertising, please use this link: <http://exponential.com/privacy/opt-out/>.

Admedo, as our partner, have a legitimate interest to collect and profile personal data in the form of IP address and cookie ID from users on our website in order to provide targeted online advertising and ad measurement. For more details, access requests or complaints, please review their privacy policy (<https://www.admedo.com/privacy-policy>)

or contact their data protection officer via privacy-request@admedo.com . If you would like to opt out of Admedo advertising, please use this

link: <https://www.admedo.com/advertising-preferences>

We may also show you advertising on our site based on your behaviour on other sites. Behavioural retargeting allows us and some of our advertising partners to show you ads based on your browsing patterns and interactions with a site away from our site. Our behavioural retargeting partner is Criteo. To read their privacy policy and to opt out of their services, please click here: www.criteo.com/en/privacy-policy

Removing a cookie

Removing a cookie varies depending on which browser you are using.

Firefox

To remove a cookie, Right Click on the page you are looking at and select 'View Page Info'. A dialogue window will then open. Choose the security tab from the top of the window and then choose 'View Cookies'. You are then able to remove any cookies you wish from your machine. To prevent cookies from being set on your machine, chose 'Menu->Options'. A dialogue window will open. Choose 'Privacy' from the tabs at the top and choose the checkbox that says 'Do not allow sites to track'.

Internet Explorer

To prevent a current page from tracking choose 'Tools

-> Safety -> Tracking Protection' from here you can set your preferences for analytics tracking. Choose 'Tools -> Internet Options -> Privacy' From here you can set your preferences for the types of cookies that you will accept and from where.

Safari

To prevent tracking if you are using Safari choose 'Tools -> Preferences -> Security' and then choose your preferences from the 'Accept Cookies' section.

Chrome

To manage your cookie options in Google Chrome choose 'Tools -> Settings -> Advanced Options -> Privacy -> Content Settings'. Then choose the options that you would like for cookies on your machine and then select 'Ok' to save.

Analytics

We use two analytics packages in order to constantly improve your browsing experience on TopMBA.com, TopUniversities.com, qs.com and some of our other web properties.

These packages are:

Google Analytics IBM CoreMetrics 1 Tranley Mews

London NW3 2DG

United Kingdom

Phone: +44(0) 207284 7200

Email: dpo@qs.com

Although you should submit a request in writing, if you would like to speak to someone in person, you can contact the Data Protection Officer using the following details:

Data Protection Officer

QS Quacquarelli Symonds Ltd

We may need to ask you to provide proof of your identity proof of your home address any information that we reasonably need to locate the information you have requested

(for example the website or event you registered for)

Under the law any individual has a right to ask for a copy of the personal information held about them. This means that you can ask for the information that the QS holds about you. This is known as the right of 'subject access'.

When making a request you will need to give us a request in writing (by post or by email)

To opt out of Google Analytics data collection, you will need to remove all cookies which begin with two underscore characters. Examples include:

__utma__utmb__utmc__utmz

Rights concerning the processing of your personal information

1. i) Right to restrict processing of personal information

In some situations, you have the right to require us to restrict the processing of your personal information. We may restrict your personal information by temporarily moving the information to another processing system, making the information unavailable to users, or temporarily removing published information from a website.

We may also use technical methods to ensure the personal information is not subject to further processing and cannot be changed. When we have restricted processing of personal information, this will be clearly indicated on our systems.

You can require us to restrict processing in the following circumstances:

You are concerned that the information we hold about you is inaccurate. You can ask us to restrict the information until we are able to determine whether the information is accurate or inaccurate; We are processing your personal data unlawfully and you do not want us to delete the information but restrict it instead. We no longer need the information for the purposes for which we collected it, but they are needed by you for the establishment, exercise or defence of legal claims; You have objected to the processing (see below), and we need to decide whether the legitimate grounds we have to process the information override your legitimate interests.

For contact details of national data protection regulators in the EU and EEA, please use the following link:

You should be aware that from 25 May 2018 onwards, the EU or EEA regulator you first contact may not be the regulator that deals with your complaint. They may refer your complaint to another data protection regulator, and a number of regulators may work together to determine the outcome of your complaint. The overall handling of your complaint will be dealt with by a “lead supervisory authority”, which will be allocated during the complaint handling process.

If you live outside the EU or EEA, and the data protection issue you are concerned about relates to the processing of personal data in the country you live in, you may be able to complain to your national data protection or privacy regulator. Details of some national data protection or privacy regulators are detailed in the above link. Alternatively, you may be able to find details of your national privacy or data protection regulator by searching the internet.

If you have a concern about how we have processed your personal data, many data protection/privacy regulators will ask that you contact us first, outlining your concerns, allowing us to try and put the issue right, prior to contacting them with your complaint or concern.

If you wish to exercise any of the above rights concerning the way in which we process your personal information, please contact:

QS Quacquarelli Symonds Ltd 1 Tranley Mews

London NW3 2DG

United Kingdom

Phone: +44(0) 207284 7200

Email: dpo@qs.com

vii) Your right to complain to a national data protection regulator (data protection supervisory authority)

If you think we have processed your personal information unfairly or unlawfully, or we have not complied with your rights under GDPR, you have the right to complain to a national data protection regulator.

Complaints about how we process your personal information can be considered by the UK data protection regulator, the Information Commissioner's Office (ICO). The ICO can be contacted using the following details:

Information Commissioner's Office Wycliffe House

Water Lane Wilmslow Cheshire SK9 5AF

UNITED KINGDOM

Website: www.ico.org.uk. Email: casework@ico.org.uk.

If you live in a country or territory located in the European Union (EU) or European Economic Area (EEA), and you think that some, or all, of the issues you are concerned about have taken place in your country of residence, you can complain to your national data protection regulator.

If you have provided your information to QS, you have the right to request and receive a copy of that information in a structured, commonly-used and machine-readable format.

There are some situations in which the right to data portability does not apply. For further information, please contact: dpo@qs.com

1. vi) Exercising your rights concerning the processing of your personal information

If we are using your personal information to send you direct marketing, you have the right to object at any time. If you exercise this right, we will stop processing your personal information for direct marketing purposes. However, we may keep your information on a “suppression list” to ensure your information is not added to any marketing lists at some point in the future.

You have the right to object to QS processing your personal data in the following circumstances:

Personal information used for direct marketing

If you think any of the above situations apply, we may ask you for an explanation and further information to verify this.

1. v) Right to object to processing

In the following circumstances, you have the right to require that QS securely deletes or destroys your personal information:

If the personal information we hold about you is no longer necessary for the purposes for which we originally collected it. The processing is based on consent - if you have previously given your consent to QS collecting and processing your personal information, and you notify us that you withdraw your consent. If you think QS has processed your personal information unlawfully.

If you tell us that you think we are processing your personal information unlawfully, but you do not want the information to be erased, you have the right to require us to restrict the processing of that information.

We will ask you for an explanation about why you think the processing is unlawful, and may also ask that you provide evidence to support this view.

- Processing of personal information you think is inaccurate

You can tell us if you think the personal information we are processing about you is factually inaccurate.

If we find that personal information we are processing about you is inaccurate, we will take appropriate steps to correct the information.

1. Right to erasure of personal data (“the right to be forgotten”) ii) Processing you think is unlawful

Your obligations

As a Site User or QS User, you have certain obligations to other Site Users and QS Users. Some of these obligations are imposed by applicable law and regulations, and others have become commonplace in user-friendly communities of like-minded members such as QS:

1. You must, at all times, abide by the terms and conditions of the then- current Privacy Policy and User Agreement. This includes respecting all intellectual property rights that may belong to third parties (such as trademarks or photographs). b) You must not download or otherwise disseminate any

information that may be deemed to be injurious, violent, offensive, racist or xenophobic, or which may otherwise violate the purpose and spirit of QS and its

Any violation of these guidelines may lead to the restriction, suspension or termination of your account at the sole discretion of QS.

- c) You must not provide to QS and/or other Site Users and/or QS

Users information that you believe might be injurious or detrimental to your person or to your professional or social status.

- d) You must keep your password confidential and not share it with

Have more questions? [Submit a request](#)

Related articles

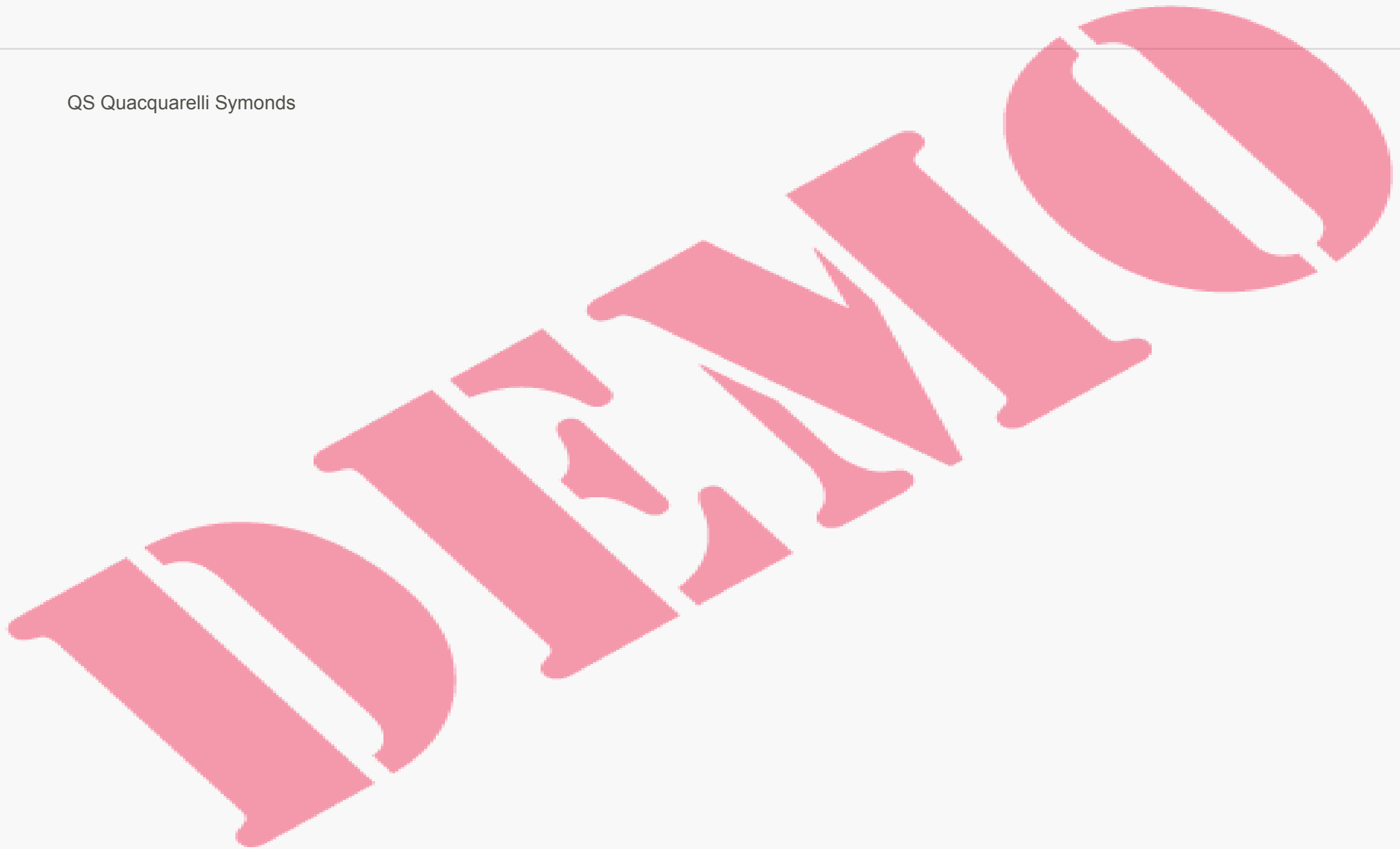
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Guidelines for QS Global Academic and Employer Survey

2 months ago · Updated

The QS Global Academic and Employer Surveys inform the [academic](#) and [employer](#) reputation metrics that are used in the QS Rankings as an indicator.

In the following PDF, you will find full details on:

- How to [submit your contacts via QS HUB](#)
- Instructions on how to fill in the [Contact List CSV](#)
- Information about the invitation to [complete the reputation surveys](#)

You can find full details on how to submit your contacts via QS HUB [here](#).

 [Survey Guidelines V3 - 2023.pdf](#)

300 KB · [Download](#)

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Have more questions? [Submit a request](#)

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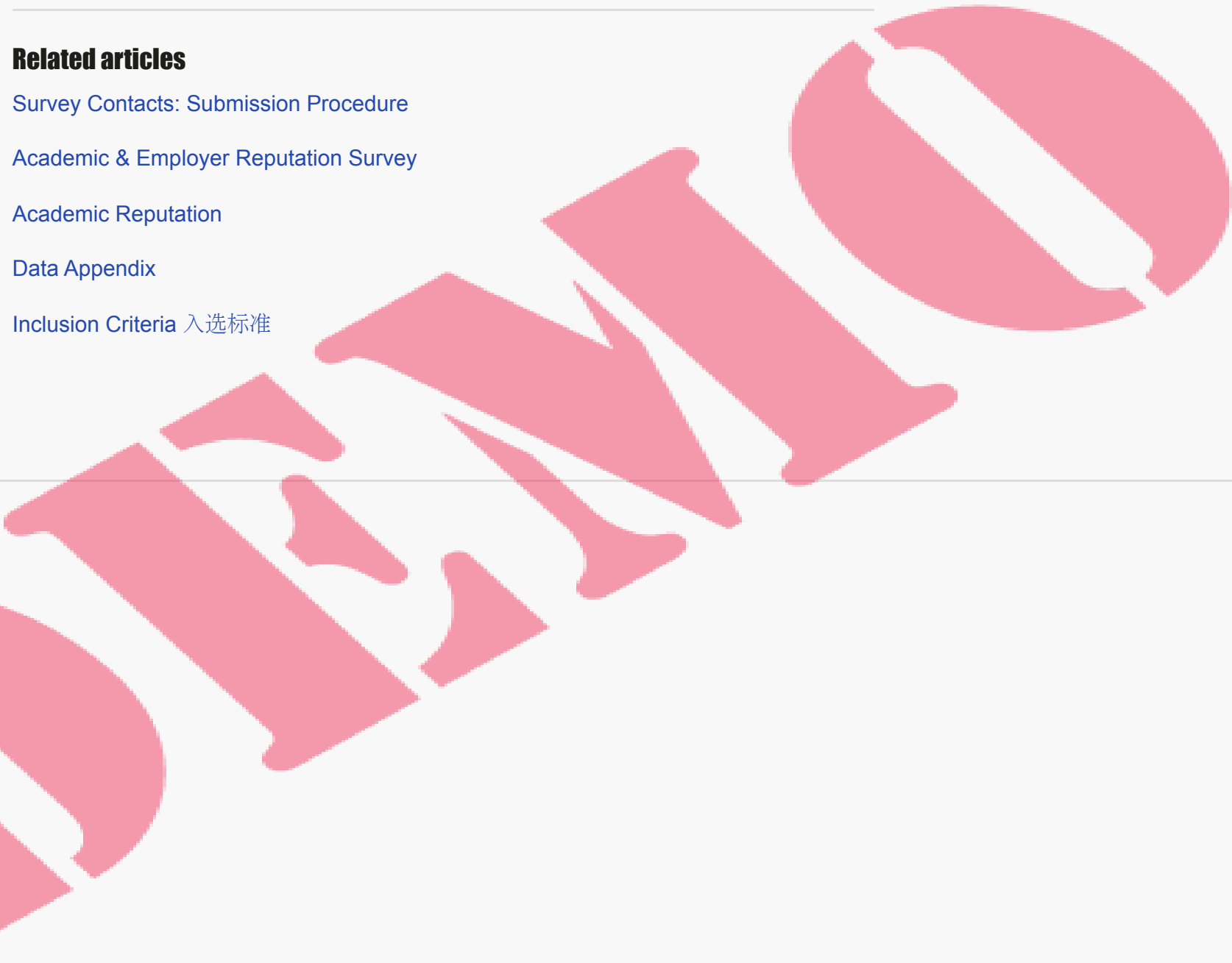
[Academic & Employer Reputation Survey](#)

[Academic Reputation](#)

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标准

Paper thresholds by
subject

Paper thresholds by subject

8 months ago · Updated

To appear in our Subject Ranking, institutions must meet certain paper publication thresholds by subject to be eligible. These have been developed by our data team based on both historic data, and the general trends of the disciplines in mind. Research data is collected from [Scopus](#).

As with our general approach to research papers (see [here](#)), we use a 5-year window for publications.

Subject (Broad)	Paper Threshold
Arts & Humanities	50
Engineering & Technology	300
Life Sciences & Medicine	800
Natural Sciences	500
Social Sciences & Management	150

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Subject (Narrow)	Paper Threshold
Medicine	190
Biology	170
Computer Science	140
Physics	140
Electrical Engineering	120
Materials Science	120
Chemistry	110
Agriculture	100
Mechanical Engineering	90
Chemical Engineering	80
Earth Sciences	80
Environmental Sciences	80
Geology	80
Geophysics	80
Mathematics	80
Pharmacy	80
Psychology	60
Civil Engineering	40
Data Science (NEW)	40
Mining Engineering	40
Nursing	40
Petroleum Engineering	40
Statistics	40
Anatomy	30
Architecture	30
Business	30
Dentistry	30

Economics	30
Education	30
Geography	30
History	30
Sociology	30
Veterinary Science	30
Accounting & Finance	20
Anthropology	20
Communication	20
Library Management	20
Marketing (NEW)	20
Politics	20
Archaeology	10
Development Studies	10
English	10
Law	10
Linguistics	10
Philosophy	10
Sports related subjects	10
Theology	10
Arts & Design	0
Classics	0
History of Art (NEW)	0
Hospitality	0
Languages	0
Performing Arts	0
Social Policy	0

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[Paper Definitions](#)

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[QS Subject Categorisation](#)

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Paper thresholds by
subject

All Science Journal Classifications: ASJC Codes

3 months ago · Updated

ASJC codes are used in [Scopus](#) to classify and categorize published research by its subject area. This is done using the aims and scope of the title (e.g. journal), and the content that it publishes. For further information, please see [ASJC Info](#).

Please [click here](#) if you wish to know more about QS Subject Rankings.

Have more questions? [Submit a request](#)

Related articles

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[Subject Rankings Criteria](#)

[QS Scopus User Guide](#)

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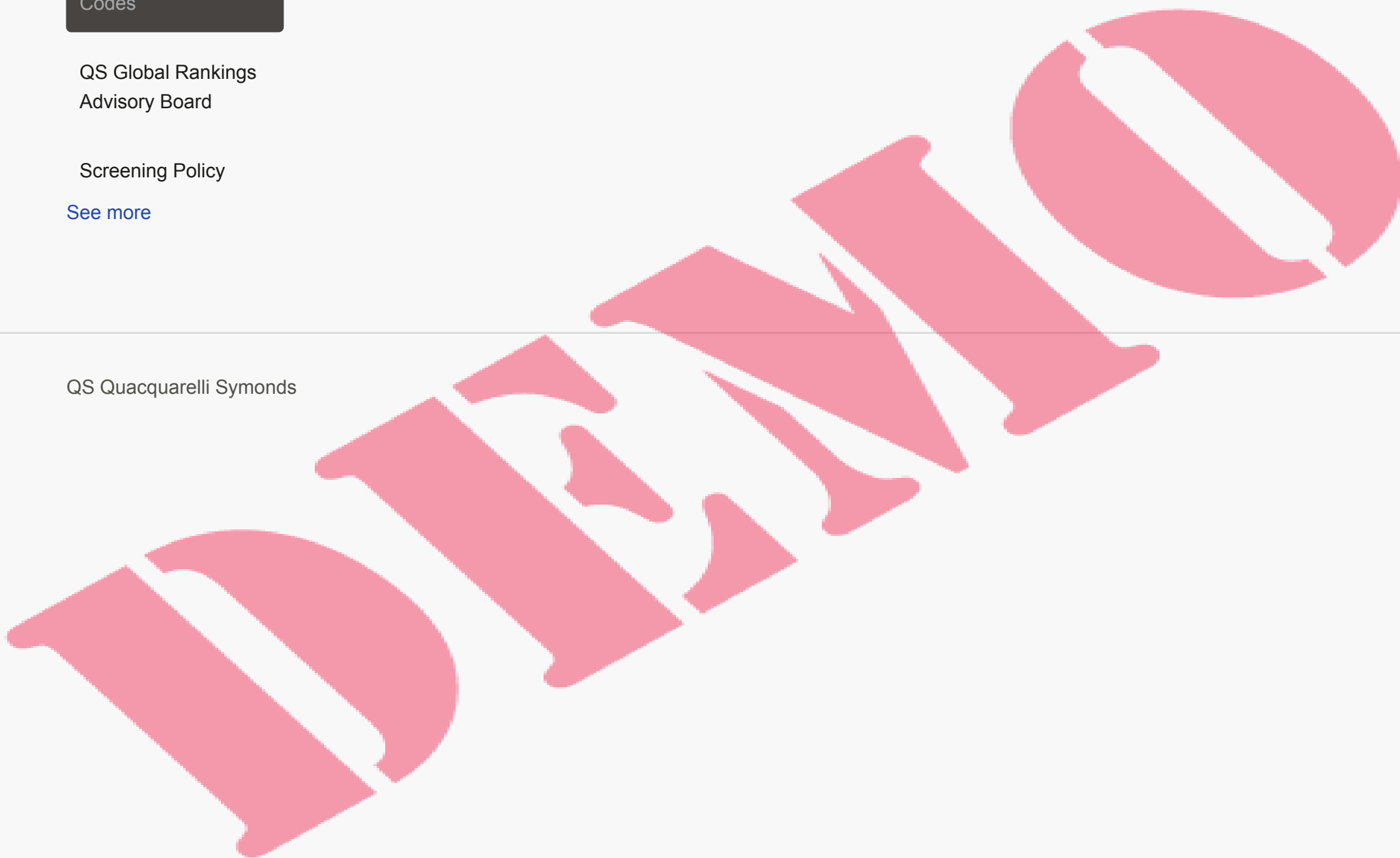
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subject

QS Global Rankings Advisory Board

2 months ago · Updated

The QS Global Rankings Advisory Board is an independent panel whose remit is to advise QS on any aspect of university rankings, including the methods used to produce them, possible new rankings, and the effect and impact of rankings around the world. We look for regional and subject diversity, as well as specific expertise in areas.

It is convened by Dr Alison Lloyd, Associate Provost (Institutional Data and Research) at Hong Kong University of Science and Technology (HKUST). Dr Ludovic Highman, Associate Professor in Higher Education Management at the University of Bath acts as Secretary of the Board.

The table below shows all members of the Advisory Board.

Full Name	Institution
Alison Lloyd (Chair)	Hong Kong University of Science and Technology, HK
Ludovic Highman (Secretary)	University of Bath, UK

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Amilcar Falcao	University of Coimbra, Portugal
Angel Calderon	RMIT University, Australia
Angela Yung Chi Hou	National Chengchi University, Taiwan
Anton Stroh	University of Pretoria, South Africa
Christina Slade	Lincoln Institute of Higher Education, Australia
Colin Campbell	Newcastle University, UK
Daniela Seskar-Hencic	Waterloo University, Canada
David Oswell	Goldsmiths, University of London, UK
Francisco Javier Cantú Ortiz	Tecnológico de Monterrey (ITESM), Mexico
Jingwen Mu	Hong Kong Baptist University, HK
John Molony	Deakin University, Australia
John Traxler	University of Wolverhampton, UK
Julio Durand	Austral University, Argentina
Kabsung Kim	Yonsei University, South Korea
Leandro Tessler	University of Campinas, Brazil
Luz Longworth	Sandals Corporate University, Jamaica
Lydia Snover	MIT (retired, Staff Affiliate), & University of Minnesota, USA
Martin Ince	Non affiliated
Michael Mooney	Waseda University, Japan
Mirko Degli Esposti	University of Bologna, Italy
Nasser Khalili	University of New South Wales, Australia
Pankaj Mittal	Association of Indian Universities, India
Paul Thurman	Columbia University, USA
Raj Kumar	O.P. Jindal Global University, India
Rory McGreal	University of Athabasca, Canada
Salwan Abdulateef	University of Anbar, Iraq

Santiago Iniguez de Onzono	IE Madrid, Spain
Sebastian Kahlert	ETH Zurich, Switzerland
Seeram Ramakrishna	National University of Singapore, Singapore
Shuiyun Liu	Beijing Normal University, China
Simon Pratt	University of Toronto, Canada
Stefano Caselli	Bocconi University, Italy
Stella Wernicke	Student representative
Susanne Raeder	University of Bonn, Germany
Yoram/Jerry Wind	Wharton School, University of Pennsylvania, USA
Yotaro Kanda	Waseda University, Japan
Xu Liu	Southern University of Science and Technology, China

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Related articles

[Screening Policy](#)

[QS Subject Rankings](#)

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[Paper thresholds by subject](#)

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subject

Screening Policy

2 years ago · Updated

Screening and appeals process for institutions not meeting eligibility criteria

QS has a [criteria for inclusion](#) in each of its rankings. QS conducts periodic reviews into the eligibility of each institution.

Background

- QS conducts periodic reviews into eligibility.
- Any third party may also flag a concern about eligibility with QS by submitting a ticket via [Submit Ticket](#)
- If QS, or a third-party, flags a potentially ineligible institution the Eligibility Review Process is initiated.

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Screening Policy

[See more](#)

Eligibility Review Process

1. An internal review is made by a member of the QS team by evaluating publicly available information about the institution online
2. A second member of the QS team conducts a second review by evaluating publicly available information about the institution online
3. If the two reviewers cannot agree, it is escalated to the QS Rankings Manager for a decision
4. Institution informed of the decision via email

Eligibility Appeals Process

1. Any institution may appeal the decision to exclude them from a ranking for not meeting the eligibility criteria. The appeal and any supporting information must be done in writing to rankings@qs.com.
2. Subject to clause 6 of the appeals process (below), the appeal is referred to the independent QS Rankings Academic Advisory Board (Advisory Board).
3. A subset of the Advisory Board will review the information provided in the appeal and determine whether, in its opinion, the institution meets the eligibility criteria.
4. Institution is informed of the decision via email.
5. Action taken to include or exclude the institution based on the Advisory Board decision.
6. The decision of the Advisory Board is final. Unless new and substantive evidence is presented, a decision will not be reconsidered.

Have more questions? [Submit a request](#)

Related articles

[Eligibility Criteria](#)

[Survey Contacts: Submission Procedure](#)

[Data Appendix](#)

[QS Global Rankings Advisory Board](#)

[Guidelines for QS Global Academic and Employer Survey](#)

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Survey Contacts: Submission Procedure

1 month ago · Updated

QS Survey Contacts Procedure and FAQs

- [Process for submitting your contacts and communicating with them](#)
 - [Contact Lists](#)
 - [Survey Sign-Up Facility](#)
- [Timeframes](#)
- [Number of Contacts](#)
- [Selection of Contacts](#)
- [Sanctions](#)

QS invites institutions to supply both academic and employer contacts who will be sent the relevant reputational survey. The results of these surveys are an integral part of QS's approach to evaluating performance in the university sector.

Note: Academic contacts are unable to vote for their own institution.

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[See more](#)

PROCESS FOR SUBMITTING YOUR CONTACTS AND COMMUNICATING WITH THEM

We can accept contacts by one of two methods:

- 1) Via a **contact list CSV** uploaded to our QS HUB platform. (See section below on: [CONTACT LISTS](#)).
- 2) Via our **survey sign-up facilities**. (See section below on: [SURVEY SIGN-UP FACILITY](#)).

We encourage universities to use our contact list submission process. This allows institutions a greater degree of control over the curation of their network

Universities can use one method for one group of contacts, and another method for the other group, but not both methods within one group. You must signal to the team whether you will use contact list submissions or sign-up facilities for each group of contacts .

You must use our template email when seeking consent from potential respondents or when sharing the sign-up platform with them. They should at no point feel coerced into participating or being influenced by your institution.

CONTACT LISTS

In order to comply with data protection guidance and to be seen to be following fair procedure, you must use the “Consent email for contact lists” email templates found here:

Consent Email Templates

This email template should be sent on its own and not accompany any other communication from the university.

You must use the pre-defined CSV templates found here, which needs to be uploaded to our QS HUB platform:

CSV Template

Contact lists are limited to 400 contacts for each contact list (see section on: [NUMBER OF CONTACTS](#)). It's at the university's discretion as to the ratio of domestic vs. international contacts they supply.

You must use the pre-defined CSV templates linked above to upload your lists onto our QS HUB platform [QS HUB](#). Submitted email addresses must use English characters only. When you upload your list, you will be required to indicate that you have the appropriate consent before you are able to submit their details to us. You **must** obtain the consent of those based in the EU and QS strongly advises you to take the same approach for all contacts.

For guidelines on how to fill and submit your CSV files, please visit: [Guidelines for QS Global Academic and Employer Survey](#).

SURVEY SIGN-UP FACILITY

If you would rather use our survey sign-up facility where individuals who consent can give us their details themselves, then you must use the relevant “Consent email for Sign Up” template emails found here:

Consent Emails

This email template should be sent on its own and not accompany other communication from the university; we ask that the template is used to ensure transparency and neutrality in how universities approach contacts for our reputational surveys.

The survey sign-up facilities for each contact groups can be found within the consent emails and is also linked here at:

Academic Sign-up Facility

Employer Sign-up Facility

A university may contact any number of individuals to access the sign-up facility. However, the number of individual contacts from a university's contact list will be capped at 400. QS will send a notification once a university exceeds 350 responses, at which point the university should cease contacting further participants.

TIMEFRAMES

If a university misses the data collection deadline for submitting their lists, or sends out links to the sign-up facility too late, QS cannot guarantee that their contacts will receive the survey in time to be able to reply before the cut-off date for analysis.

Survey responses received after the deadline will not be lost but will be counted in the following year's analysis.

NUMBER OF CONTACTS

List A:

A university may submit up to 400 contacts to be surveyed for each of our reputation surveys - Academic, and Employer, taking the total number of contacts to 800 per institution.

List A should be uploaded in HUB.

List B:

In addition, institutions that participate in the business school rankings may submit an additional 400 + 400 contacts to be surveyed (taking the total for the parent institution to 1600 contacts). Contacts stemming from List B will only feed into the analysis for the relevant business school rankings, and not back into our wider rankings suite. It is important, therefore, that the contacts provided in this list are relevant and targeted towards Graduate Management Education and business-related disciplines.

List B must be emailed to rankings@qs.com, indicating that it is for the purposes of the business school rankings. We aim to allow an upload feature for this in future.

SELECTION OF CONTACTS

QS will use your contact list or contacts received via the sign-up facilities for two years – the year of submission and one additional year. Therefore, you do not need to resend us contacts sent last year.

Definitions used:

Employers	Anyone involved with hiring decisions at a an organisation (private or public, but not a HEI or a research institute). You
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	can have multiple people at one company because different managers may recruit for different positions or have a different perspective on which universities produce good graduates. It is not a good idea to submit an "info@" or other generic email addresses as in our experience emails sent to such addresses are usually ignored. If you are unsure of someone's job title, these can be left blank but submissions with too much missing data may be rejected as suspicious.
Academics	Academic respondents need to have knowledge of academic excellence of a HEI (in research, teaching, third mission, etc.). Often this will mean they are an academic, but this could also be research or library staff of a HEI or a research institute, as long as the contact is involved in teaching and/or research at the higher education institute in which they work. It is unlikely that administrative staff would meet this criterion. They should be currently active in their field.

SANCTIONS

A university found to be in breach of QS' guidelines by seeming to coach responses for the institution from contacts (for example by deviating from the prescribed templates without seeking guidance and permission from QS) or engaging in another unethical practice may be subject to sanctions. These could range from exclusion from the rankings for a cycle, the removal of that year's nominations or other measures which QS deem reasonable. We have had to implement the use of prescribed email communication templates to ensure compliance with data protection legislation and to

ensure transparency and neutrality in how universities approach contacts for our reputational surveys.

Note: every year we have institutions that are subject to sanctions. We hope yours will not be one of them.

Have more questions? [Submit a request](#)

Related articles

[Academic & Employer Contacts Template](#)

[Consent emails](#)

[Academic Reputation](#)

[Guidelines for QS Global Academic and Employer Survey](#)

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Post Publication Corrections

3 years ago · Updated

Rankings Post Publication Corrections

The production of a ranking is a multi-step process which spans many months. It begins with data submission and collection, goes through a series of checks and validations, before undergoing a comprehensive analysis to create a ranking. We ask institutions to verify the data they submit to us before the analysis begins. For data that we collect from third party sources, we validate this internally using a combination of methods. Once the data has been validated, we will not typically accept any further modifications. Higher education institutions will have to wait for the next cycle of data collection for any new changes to be taken into account (this is particularly true for mergers between institutions that may occur after the data validation, etc.).

Inevitably, errors can and do occur during this process. Where responsibility for the error lies with QS, we take the following approach to correcting the rankings after they have

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been produced. Transparency is key, and we communicate our edits and version history on topuniversities.com

QS Global Rankings
Advisory Board

1. We correct the error in our database
2. We re-run the analysis
3. We communicate any change in score and ranking with the institution
4. We provide an updated fact-file
5. We update the ranking and the version history.

Screening Policy

[See more](#)

Regarding Point 5, post publication corrections are made to the rankings at the following intervals:

1 month after publication

3 months after publication

6 months after publication

It is important that we follow this to minimize the impact of these changes to the overall stability of the ranking. When an institution has been corrected in the ranks, we do not alter the score or positions of any other institutions relative to them, to avoid impacting negatively on the institution already ranked in a certain position. In this case, the newly corrected rank of an institution is placed as a joint equal at their new rank position.

Where the error lies with the university the decision to adjust our rankings for the affected rankings cycle is fully at our discretion depending on the impact of the error. We will however provide institutions with an updated fact file with corrected scores so that they may benchmark their performance more accurately.

Have more questions? [Submit a request](#)

Related articles

[International Branch Campuses](#)

[Processing of citations and papers](#)

[2025 Global MBA and Business Masters Rankings Cycle](#)

[Paper thresholds by subject](#)

[2023 QS World University Rankings® - Sustainability Badges](#)

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International Branch Campuses

6 months ago · Updated

Current state:

QS does not include data from international campuses in the evaluation of institutions. For example, if a British university has a campus in Malaysia, this campus does not contribute to the analysis for the parent institution. Note that this does not affect autonomous institutions that happen to share a name or history, but that are governed by an independent leadership team.

Future plan:

International Campuses have become more common over the past few years. Previously, QS did not consider these campuses in the evaluation of the parent campus. After extended consultation with stakeholders, including our Advisory Board, QS has revised its policy on this to provide two pathways: autonomous, and non-autonomous. Please see the Timeliness paragraph at the bottom of page to understand when this is happening.

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Screening Policy

[See more](#)

One of the key considerations is whether or not the international campus directly benefits towards, and benefits from, its parent campus. Typically, the brand reputation, not to mention the established set of skills and research of a parent university, is integral in establishing the satellite campus and attracting students. If this parent reputation and experience is clearly in place, then both campuses must share in this - the quality of education provision in one campus must contribute to the other. If it does, then there is a shared responsibility between these campuses to deliver a quality and largely equivalent education to students regardless of which campus they are studying at.

We use [specific guidelines](#) in arriving at a decision on whether a campus of an institution can be considered separately for rankings purposes. Where a campus is determined to be non-autonomous, its data (reputation, staff/student, research, sustainability etc.) will be analyzed as part of the whole institution as per the following sets of parameters.

Reputation:

- All academic and employer nominations for the satellite campus that come from the country of that satellite campus will be counted as domestic.
- All academic and employer nominations for the satellite campus that come from outside the country of that satellite campus will be counted as international.

We will only accept nominations for one campus in this scenario. Where respondents have nominated both the domestic and international campus, the domestic nomination will be used. For example:

Scenario A:

A university in the UK has a branch campus in Malaysia. A Malaysian academic or employer completes our survey. In the domestic list, they nominate the Malaysian

campus. In the international list, they nominate the UK campus. We will use the domestic (Malaysia) nomination, with its relevant weight.

Scenario B:

A university in the UK has a branch campus in Malaysia. An Australian academic or employer completes our survey. In the domestic list, they cannot nominate either of those campuses. In the international list, they nominate both the Malaysian and the UK campus. We will use only one of these international nominations, with its relevant weight.

International Students and International Faculty

- Students and staff whose passport matches the country of the international (secondary) campus should be counted as domestic students and staff.
- Students and staff whose passport does not match the country of the international (secondary) campus should be counted as international students and staff.

Research

Any Scopus affiliation ID associated with the branch campus will contribute to the the citations and papers of the overall institution.

Timelines

Calendar year 2023/2024.

We are currently working with institutions to find out more information on their international branch campuses. You may have already received an email about this.

Calendar Year 2025.

In terms of when this will apply to the rankings calculations, this will start from QS World University Rankings 2026 (June of 2025). Any unresolvable dispute will be taken through our appeals process, where the matter will be referred to the rankings committee. [Screening Procedure](#)

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Paper Definitions

2 years ago · Updated

We exclude certain content types from our analysis. These types are defined by Elsevier Scopus. You can see the included and excluded lists below.

Considered as “Paper”

Article

Review

Conference Paper

Book

Book Chapter

Not Considered as “Paper”

Abstract Report

Conference Review

Editorial

Erratum

Letter

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Article in Press

Note

Business Article

Press Release

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Review

Short Survey

Screening Policy

Data Paper

Undefined

[See more](#)

Report

Retracted

Scopus have a fuller explanation of their content types [here](#).

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Related articles

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Opt-out policy

2 months ago · Updated

Philosophy

QS World University Rankings aims to serve as a comprehensive public resource, offering accurate insights into the higher education landscape for students, parents, and stakeholders. A key aspect of our methodology is the inclusion of all qualifying universities, which we believe enhances the overall value and integrity of our rankings.

Allowing universities to opt out would diminish the comprehensiveness and reliability of our rankings, while potentially inflating the standing of institutions that would otherwise rank lower than those opting out.

This is akin to imagining a car ranking without key manufacturers like Rolls Royce or Mercedes Benz; the absence of such brands would likely raise questions about the rankings' completeness. We aim to offer a comprehensive overview, incorporating all eligible institutions to ensure that students, our primary audience, receive a full and well-rounded perspective of their higher education options.

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Process

Where we don't have the cooperation of the individual institution (which we would always prefer), we feature them on the strength of proprietary and publicly available or previously supplied data. Our rankings are designed with this in mind. Many of our metrics - such as reputation, or research strength, can be modelled without direct institution data. The types of institution data we require, such as faculty or student numbers, are almost always a matter of public record.

Opting out vs. Eligibility

These are two distinct processes. Many institutions do not appear in a particular ranking because they are ineligible to do so, or because they are underperforming. This could be because they do not teach a broad spectrum of subjects, or because they are too small, or because they have not met analytical performance thresholds. You can find more about this [here](#). Opting out refers to those institutions, then, that are eligible but for a particular reason (such as undergoing a merger with another institution) are seeking not to be included.

Have more questions? [Submit a request](#)

Related articles

[Why is my university not in WUR?](#)

[Survey Contacts: Submission Procedure](#)

[Displayed Scores and Ranks](#)

Why is my submitted data shown as pending on Hub?

QS Subject Rankings

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subject

Eligibility Criteria

9 days ago · Updated

QS rankings are designed to evaluate and compare broadly similar types of institutions. This is particularly true of our [QS World University Rankings](#) and [QS World University Rankings by Region](#). The [QS World University Ranking by Subject](#) has a separate eligibility criteria.

To be **evaluated as eligible** for QS University Rankings, a university should satisfy the following criteria:

1	Subject comprehensiveness	For <i>QS World University Rankings</i> and <i>QS Rankings by Region</i> , the institution must provide full degree programs* (undergraduate or postgraduate) in at least two out of five broad faculty areas. Further, in each broad faculty area, full-degree programs* should be offered at least in two
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narrow subjects (as per QS subject classification).

There must have been at least three graduated classes in those narrow subjects before eligibility is conferred. Where an institution only provides degree programs in one broad faculty area, we consider this a **single-faculty** institution. Such institutions may appear only in our Rankings by Subject or Sustainability Rankings.

Please find more details about QS broad and narrow subject classification here: <https://www.topuniversities.com/subject-rankings/>.

2

Level comprehensiveness

For QS *World University Rankings* and QS *Rankings by Region*, the institution must provide full degree programs* at both undergraduate (Bachelor's or equivalent) and postgraduate (Master's, PhD or equivalent) levels, in any subject area.

There must have been at least three graduated classes at both levels before eligibility is conferred. Where an institution only provides degrees at either undergraduate or postgraduate, it is classified as **single-level** institution. Such institutions may appear only in our rankings

		by subject or Graduate Employability Rankings.
3	Mode of teaching	For both of the above criteria, these should be delivered in-person and on campus. An institution may, of course, deliver online provision - but it should be in addition to the physical delivery.

*** Important exclusions:**

- Joint or double degree programs (where more than one institution collaborate in the delivery of the program) will not be considered
- Programs run in overseas campuses are not currently evaluated, but please see our policy notes on this this will change in the coming editions ([International Branch Campuses](#)).

To be analysed (included in the final rankings analysis), every eligible institution will need to also meet specific analytical thresholds for their particular ranking. These vary by the sample size and relative performance of others per ranking per year.

To be ranked (published), an institution's estimated rank should be within a publishing threshold which is set differently for each ranking and which depends on the market size and quality of available data.

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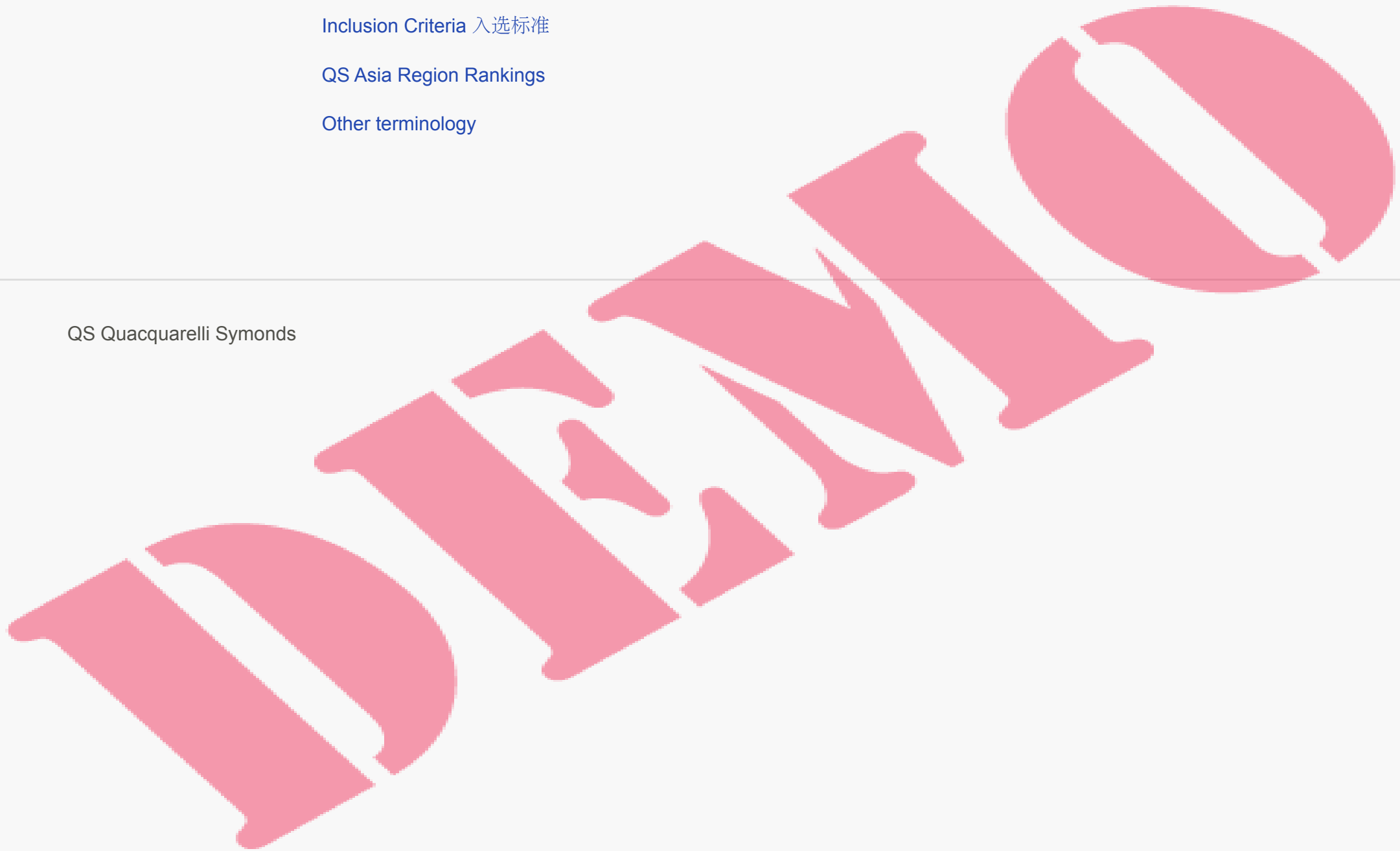
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Single-Faculty Institution

8 months ago · Updated

A single-faculty institution is defined as one that *offers degree programs in only one of our five broad faculty areas*. It is important to note here that it must be a full degree in a particular subject. If you would like to be ranked in psychology, you will need to have a BA, BSc, or equivalent degree offered in psychology. A degree in Health Sciences with a module in psychology will not be counted.

Single-faculty institutions will qualify for our QS World University Rankings by [Subject](#)

We must remind you that providing university statistics data to QS does NOT guarantee inclusion in any of our rankings. After submitting the requested information, our team will review the eligibility and inform the institution of our decision.

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Subject Rankings Criteria

1 year ago · Updated

To feature in any discipline of the QS Subject Rankings an institution must meet three simple prerequisites:

- **Exceed the minimum required score for the academic and/or employer reputation indicators**
- **Exceed the five-year threshold for the number of papers published in the given discipline**
- **Offer undergraduate or taught postgraduate programs in the given discipline**

The publication threshold for all subjects can be found [here](#). For example, for an institution to be considered for the subject Earth & Marine Sciences, the institution requires a minimum of 80 papers indexed by [Scopus](#) in a five-year period.

For more information on our Subject Ranking Methodology please click here: [QS World University Ranking by Subject](#)

To ensure we know that your institution offers certain subjects, we ask that you complete the '55 Subject file' and 'Name Variation file' (see below).

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