

Credit Card Transaction Report

Revenue

55.3M

Total Interest

7.8M

Transaction Amount

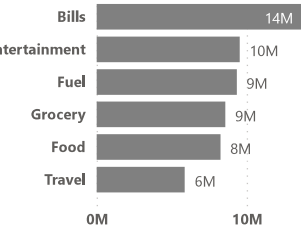
44.5M

Transaction Count

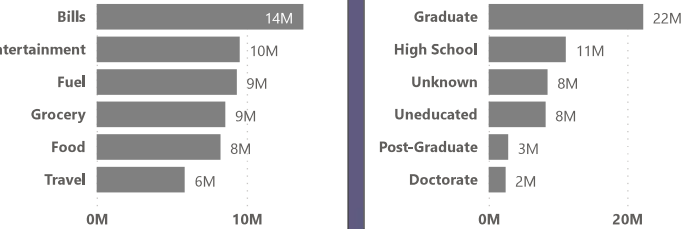
655.7K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	46,139,397.74	6,495,887.74	2685635
Silver	5,586,332.28	812,081.28	187505
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Total	55,315,410.23	7,843,382.23	2950015

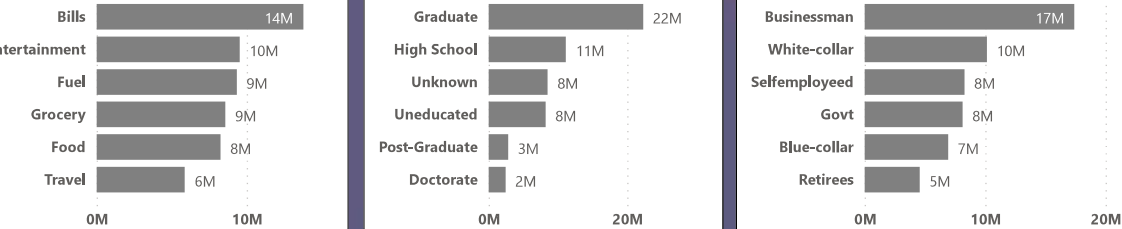
Sum of Revenue by expense



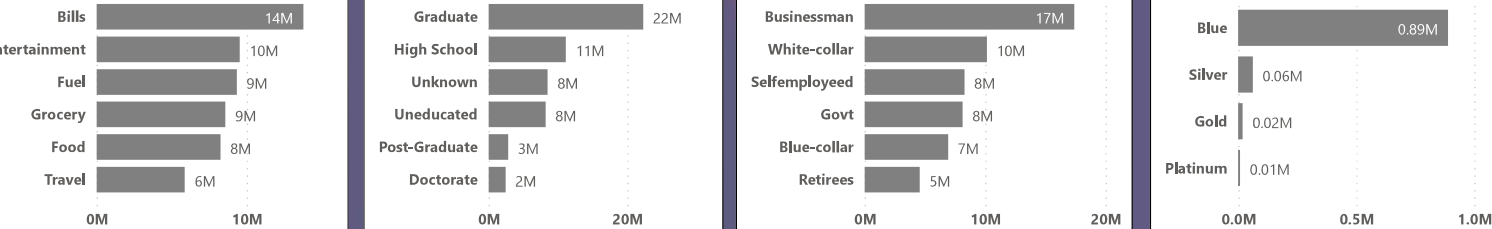
Sum of Revenue by Education



Sum of Revenue by employee type



Customer Acquisition Cost

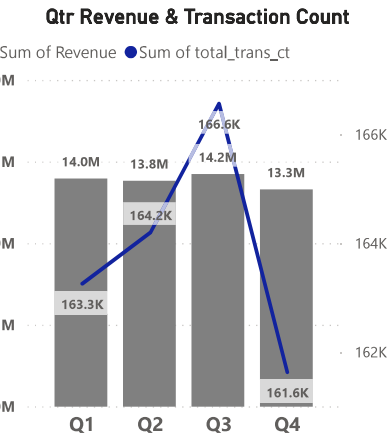


Q4

Q3

Q2

Q1



week_start_date

All

M

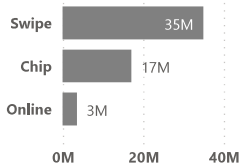
F

High

Med

Low

Sum of Revenue by expense



Credit Card Customer Report

Q1

Q2

Q3

Q4

M

30.22M

F

25.09M

week_start_date

All

Revenue
55.3M

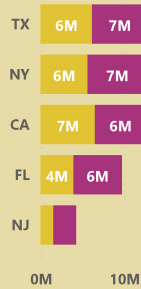
Total Interest
7.8M

Total income
575.9M

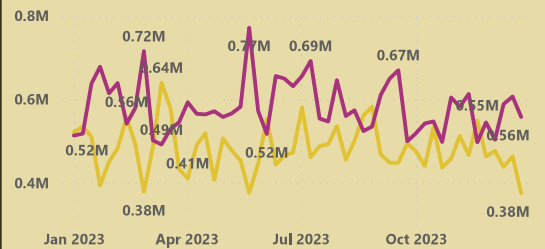
CSS
3.19

Customer_Job	Sum of Revenue	Sum of total_trans_amt	Sum of Income
Businessman	17,387,832.31	14285412	186959919
White-collar	10,114,655.93	8221742	103930055
Govt	8,111,701.37	6507875	88773989
Selfemployeed	8,261,757.81	6395026	75313288
Blue-collar	6,904,278.57	5488838	72262158
Retirees	4,535,184.24	3623120	48675030
Total	55,315,410.23	44522013	575914439

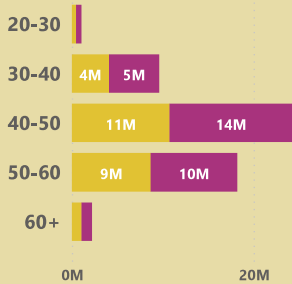
Top 5 States



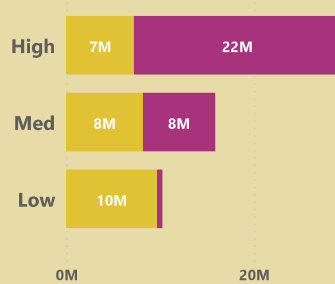
Revenue vs Gender



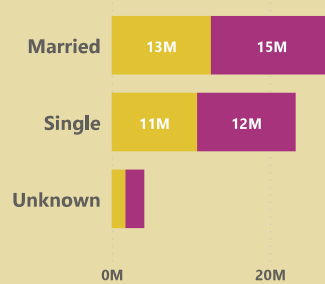
Age Group



Salary Group



Marital Status



Education level

