



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/ Worst Sellers



BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends, **Friday/Saturday** evenings.

MONTHLY

There are maximum orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum sales & total orders

SIZE

Large Size pizza contributes to maximum sales



\$817.86K

Total Revenue



38.31

Avr Order Value



49,574

Total Pizza Sold



21,350

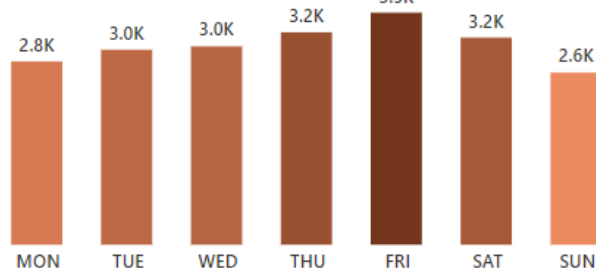
Total Orders



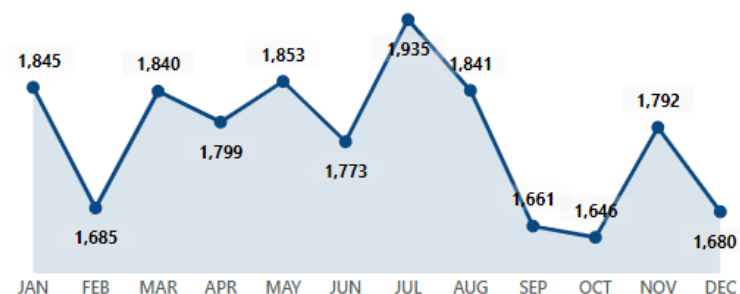
2.3

Avg Quantity per Order

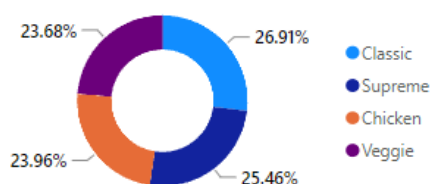
Daily Trend for Total Orders



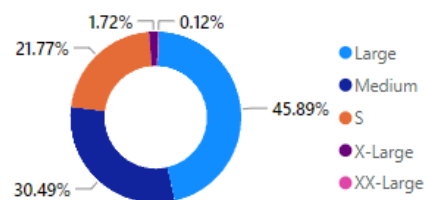
Monthly Pizza Orders



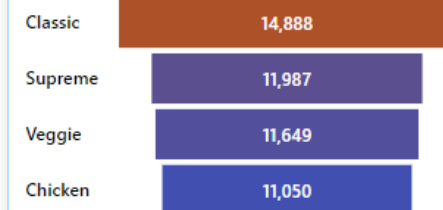
Pizza Category Sales Distribution



Pizza Size Sales Distribution



Total Pizza Sold by Pizza Category





PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/ Worst Sellers

BEST SELLERS

REVENUE

The highest revenue was generated by the **Thai Chicken Pizza**

QUANTITY

The highest quantity sold pizza is **The Classic Deluxe Pizza**

ORDERS

The highest ordered pizza is **The Classic Deluxe Pizza**

WORST SELLERS

REVENUE

The lowest revenue was generated by **The Brie Carre Pizza**

QUANTITY

The lowest quantity sold pizza is **The Brie Carre Pizza**

ORDERS

The lowest ordered pizza is **The Brie Carre Pizza**



\$817.86K

Total Revenue



38.31

Avr Order Value



49,574

Total Pizza Sold



21,350

Total Orders



2.3

Avg Quantity per Order

Top 5 Pizza by Revenue

The Thai Chi...	\$43.4K
The Barbecu...	\$42.8K
The Californi...	\$41.4K
The Classic D...	\$38.2K
The Spicy Ita...	\$34.8K

Top 5 Pizza by Quantity

The Classic D...	2,453
The Barbecu...	2,432
The Hawaii...	2,422
The Pepper...	2,418
The Thai Chi...	2,371

Top 5 Pizza by Orders

The Classic D...	2,329
The Hawaii...	2,280
The Pepper...	2,278
The Barbecu...	2,273
The Thai Chi...	2,225

Bottom 5 Pizza by Revenue

The Brie Carr...	\$11.6K
The Green G...	\$14.0K
The Spinach ...	\$15.3K
The Mediterr...	\$15.4K
The Spinach ...	\$15.6K

Bottom 5 Pizza by Quantity

The Brie Carr...	490
The Mediterr...	934
The Calabres...	937
The Spinach ...	950
The Soppres...	961

Bottom 5 Pizza by Orders

The Brie Carr...	480
The Mediterr...	912
The Calabres...	918
The Spinach ...	918
The Chicken ...	938