

Romina Wiesenberger

UX/UI Design



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SUMMARY

Passionate UX design professional with a traditional painting background, currently studying graphic design. Skilled in creating user-friendly experiences and connecting with diverse audiences.

EXPERTISE

- UX Design
- UI Design
- Graphic Design
- Wireframing and Prototyping
- Information Architecture
- User Research
- User Testing
- Problem Solving
- Strategic thinking
- Agile Qualified

TOOLS

- Figma
- Adobe XD
- Arsana
- Miro
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

WORK EXPERIENCE

Thekenmitarbeiter Oct 2023- Present

1. **Customer Relations:** Delivers perfect customer service, catering to guest preferences and consistently achieving high satisfaction.
2. **Efficient time Management:** Masters multitasking to efficiently serve multiple tables, ensuring timely orders and a smooth experience.
3. **Collaborative Team Player:** Works seamlessly with kitchen and service teams and maintained a clean and organized workspace to the hotel standards.

UX/UI PROJECTS

UX/ UI Designer

Jan 2023- Oct 2023

Project overview

Health care project- Natural Health is a responsive web app that provides users with an accessible way to manage their health and access important educational content, which includes Natural remedies.

DIY project- This app should help users to create beautiful DIY home projects. The app helps to find projects, explain them in a video and give the user a material list, so they know exactly what to buy.

Vocabulary app project- Voo is a vocabulary app designed for language learners who want to improve their conversational skills.

User-Centered Design:

Prioritized user research and personas for intuitive, responsive interfaces.

By using the internet and survey monkey to conduct comprehensive user research, creating detailed personas that represented the target audience. Through the research the user satisfaction improved and enhanced product usability, leading to a more engaging and effective user experience.

Usability Testing and Iteration:

Enhanced product usability through iterative design based on usability tests.

Conducted regular usability tests utilizing Survey Monkey, gathering valuable feedback from users, and meticulously analysing the data.

Utilized Figma and Illustrator to refine and iterate designs based on the usability test results.

Wireframing:

Ensuring seamless user interactions and functionality through effective prototyping.

Employed Figma and Illustrator to develop interactive prototypes based on comprehensive wireframes.

Facilitated a user-centered approach to product development, leading to the identification of potential issues and the refinement of the user interface design.

EDUCATION

BA (Hons) Graphic Design

OCA Open Collage of the Arts

London, April 2022- Present

UX/ UI Design Certification

Careerfoundry

Berlin, January 2023- Present

Art Therapy Certification

Metafora

Barcelona, January 2022- July 2022

Traditional Painting

Barcelona Academy of Art

Barcelona, September 2017- July 2019