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| RONAD DAVE B. ARIOLA  3343 Gun-ob, Lapu-Lapu City, Cebu, Philippines **·** 09155953045  ronadpro@gmail.com · [LinkedIn](https://www.linkedin.com/in/ronad-dave-ariola-a5ba99106/) · [Github Profile](https://ronadpro.github.io/) |
| My role involves implementing, coding, and modifying web applications from mock-up layouts to fully functional websites according to the client's specifications. I create visually appealing and mobile-friendly user interfaces for websites. I am passionate about creating innovative and effective web solutions. Whether you want to build a brand-new website, update your existing website, or optimize your website for search engines, I am here to help. I specialize in WordPress and WooCommerce development, customizing themes, API integration, and custom functionality. I am a well-organized person, a problem solver, and an independent employee with a high attention to detail. |

# Experience

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| JUNE 2024 – PRESENTSENIOR WEB DEVELOPER, FREELANCER (REMOTE)  * **Implementor**. Build website from scratch from design to full functional website. * **Custom Coding**. Theme and Plugin Customization, Custom Functionalities, Custom Short Codes, WooCommerce Customization. * **Server Admin**. Monitor, Configure hosting server WHM, PLESK, SiteGround, GoDaddy * **Web Maintenance**. Monitor, Update, and Backup website to ensure websites is up and running and using the latest updates. * **Integration.** Integrate 3rd party app to the website * **Troubleshooting.** Troubleshoot problem and applying solution * **SEO** optimize websites and online content to rank higher in search engine results pages (SERPs) and drive organic traffic  MARCH 2019 – May 2024SENIOR WEB DEVELOPER, Delonix MARKETING CORPORATIOn  * **Implementor**. Build website from scratch from design to full functional website. * **Custom Coding**. Theme and Plugin Customization, Custom Functionalities, Custom Short Codes, WooCommerce Customization. * **Server Admin**. Monitor, Configure hosting server WHM, PLESK, SiteGround, GoDaddy * **Web Maintenance**. Monitor, Update, and Backup website to ensure websites is up and running and using the latest updates. * **Integration.** Integrate 3rd party app to the website * **Troubleshooting.** Troubleshoot problem and applying solution * **SEO** optimize websites and online content to rank higher in search engine results pages (SERPs) and drive organic traffic * Guiding and Monitoring Junior Web Developers for standards and checklist |
| MAY 2017 - JANUARY 2019SENIOR WEB DEVELOPER, titan digital pty ltd  * **Implementor**. Build website from scratch from design to full functional website. * **Web Maintenance**. Monitor, Update, and Backup website to ensure websites is up and running and using the latest updates. * **Integration.** Integrate 3rd party app to the website * **Troubleshooting.** Troubleshoot problem and applying solution  JANUARY 2016 – APRIL 2017WEB DEVELOPER, Odusee Philippines, Inc.  * **Implementor**. Build website from scratch from design to full functional website. * **Integration.** Integrate 3rd party app to the website * **Troubleshooting.** Troubleshoot problem and applying solution  MAY 2015 – NOVEMBER 2015WEB DEVELOPER, Time River Design Inc.  * **Implementor**. Build website from scratch from design to full functional website. * **Troubleshooting.** Troubleshoot problem and applying solution  NOVEMBER 2014 – FEBRUARY 2015WEB DEVELOPER, Desired Ranking Solution Inc  * **Web Content Editor** * **SEO Content Editor** * **Front-end styling** |

# Education

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| 2008-2011Computer Electronics TecHNOLOGY, SYSTEM TECHNOLOGY INSTITUTE |
| 2013-2015WEB APPLICATION DEVELOPMENT, AMA COMPUTER LEARNING CENTER |

# KEY SKILLS

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| * **HTML**, **CSS/SASS**, **PHP**, **JAVASCRIPT**. * **WORDPRESS EXPERT** – Page Builder, ACF, Custom Template, Theming and Plugin Customization, API, 3rd Party Integration * **WooCommerce Expert** – Custom Functionality and Integration | * **SEO** optimize websites * **Server Admin** (WHM/Cpanel, PLESK, SiteGround, GoDaddy) * Experienced in Node.js, Bower, Gulp, GitHub * Knowledgeable in **Shopify** * **W3C** and **BEM** coding standard |