

RStore website

➤ Introduction:

RStore website is a E-commerce website for small organization to help seller as well as end users as customers. Now a days most of the time due to lack of time conveniency and a bit of laziness people mostly prefer to order online and at that time E-commerce is coming in into a picture.

As we all know in some difficult situation to exemplify Corona Pandemic, customers and seller have used a technological boon E-commerce website to protect themselves as well as others and, RStore will also be doing that. Moreover, sellers can expand their radius I mean to say their reach to provide their product to large number of customers and it will ultimately benefit residents of country as economy of country increase.

➤ Expected list of features:

There are certain features that I want to implement in this website which is given below.

1. Seller module
2. Admin module
3. Buyer module
4. Customization of product
5. Option for Instant delivery

1. Seller module:

What I want in this module is any kind of seller weather it's from any city, state or even the country, he/she must be able to register their product with this website. As an epitome, Flipcart, which is one of the India's most popular E-commerce website. But one of the Scope of this website is it's not allowing a candidate from various country And, I want to solve or rather say as this facility to my website.

2. Admin module:

I have added this module or feature to stop fraud that's happening nowadays in such website. Many people are creating false or temporary companies to fool the people. For an instance, as a survey published by Times of India in 2020, almost 30% people are not satisfying with product due to its quality issue and some time for even changed product like If a person have ordered a mobile phone and he might get something else in delivery.

To eradicate this, I will use Admin module in which, this team will go for a survey when seller try to register themselves with my website and, after all the satisfactory survey, the seller will be allowed to put his/her item on a website.

3. Buyer module:

It's will be a standard e-commerce module in which people can buy products by various features such as search, add to cart, remove, wish list etc.

4. Customization module:

It's a feature which will make my website unique compare to others. What I think is that customers should have facility to modify its product as they like. For example, at present day most of the people customizing their mobile phone cover, bedsheet, clothes and even mug of small children.

This feature take a picture and some instruction from customer to modify product such as size of image, color, focus etc. If it's a food product it will provide a customization option such as adding topping, removing topping, taste etc. like dominoz.

5. Option of instant delivery:

This feature will give a customer the facility of instant delivery as a name suggest.

➤ Market survey:

There are some website which are providing some of this facilities.

1. Flipcart website
2. Amazon website
3. Paytm mall website
4. snapdeal website
5. Ebay India website

Most of the features of this site is the same as mine except customization module and option for instant delivery. Above all website are well known and very convenient across India, However I want to publish my website so everyone can ordered from any country.

➤ Reference:

➤ Website comparison Sites

1. <https://www.ecommerceceo.com/ecommerce-platforms/>
2. <https://www.websitetooltester.com/en/ecommerce-platforms/>
3. <https://www.codeinwp.com/blog/best-ecommerce-platform/>

➤ E-commerce websites:

1. https://www.amazon.co.uk/Amazon-Free-UK-Delivery-Online-Shopping/s?rh=n%3A14288281%2Cp_76%3A419159031
2. <https://www.flipkart.com/>
3. <https://www.snapdeal.com/>
4. <https://paytm mall.com/>
5. <https://pages.ebay.in/photocenter/>