



## Professional Services

It is a pleasure to present you with this professional proposal for the development of a multi-page website specifically designed for an appliance store.

As a freelance developer, I have experience in both Front-End and Back-End development, which allows me to offer complete, modern, secure, and fully functional web solutions.

My focus is on creating platforms that boost sales, strengthen the business's digital presence, and facilitate effective communication with customers. I provide personalized service, adapting to the specific needs of each project, and ensuring that the solution is scalable and flexible as the business grows.

I am committed to delivering a high-quality website with modern design, clear navigation, functional deployment, and tailored technical support.

To view some of my work, feel free to visit: <https://github.com/ronytrox>

**Website:**

- ✓ .com domain
- ✓ Website design and development
- ✓ HTTPS security protocol
- ✓ Representative product images
- ✓ Product catalog
- ✓ Product detail page
- ✓ Contact form
- ✓ Social media links
- ✓ Videos
- ✓ Basic product management panel
- ✓ Web hosting storage
- ✓ Location with Google Maps
- ✓ 5 private email accounts

**PART #1 (WEBSITE DEVELOPMENT)**

According to the defined scope, a Multi-Page website for an appliance store will be developed, with a clean structure and modern navigation. The project will be charged based on its complexity and number of features, which include:

- a. Home: Main landing page with store introduction and current promotions.
- b. Product catalog: Section organized by categories such as washing machines, refrigerators, stoves, etc.
- c. Product detail: Individual product page showing image, description, features, price, and availability.
- d. Shopping cart: Functionality to add products and proceed to checkout.

- e. Contact form: Includes data validation and automatic email submission.
- f. Google Maps integration: Embedded map showing the physical store location.
- g. About us: Informative section about the business, its mission and vision.
- h. Basic product management panel: Private system to manage products available in the store.

## **PART #2 (HOSTING WEB)**

The project will use **Firestore Hosting** due to its secure environment, fast performance, and integrated free SSL certificate.

### **Domain (ANNUAL)**

The total annual cost for the domain is **₡45,000 CRC (~\$90 USD)**.

A reminder will be sent **30 days prior to expiration** to prevent domain loss.

### **Hosting (MONTHLY)**

- The initial cost of hosting is **\$0 USD** when launching the website.
- Starting from the second month, Firestore charges **\$11 USD (~₡6,000 CRC)** per month on average.
- Firestore includes **10 GB per month for free**, and will apply additional charges for data usage beyond that.

### **Total Project Cost:**

**Full website development:** ₡650,000 CRC

**Annual domain fee:** ₡45,000 CRC

**Initial payment to start project (hosting & activation):** \$50 USD (~₡25,000 CRC)

## **NOTAS IMPORTANTES**

1. A **temporary landing page** will be displayed on the domain while the final site is being developed.
2. To begin the project, the client must **deposit \$50 USD** and **sign the agreement in PDF format**.

3. **Future updates** (text, images, links, etc.) will be **charged separately** upon request.
4. The website will be ready **before April 15th 2026**, and a **temporary domain** will be provided for preview.
5. Once development is complete, a **compressed ZIP folder** will be delivered with all project files.

To fully agree (100%) with the web quote, you must write your full name, ID number, and sign digitally or with a scanned signature.

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Any questions, I'm happy to help.

# BANK DEPOSIT

[BN/BP/BAC]

**Client Account:**

Ronald Estiven Picado Hernández

**Account to deposit into**

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**IBAN Account**

CR150XXXXXXXXXXXXXXXXXX

In the name of: Ronald Picado Hernández

ID: 118330174

Email: ronald.pica.h@gmail.com

Mobile: +506 8611-1771