



RONALD C. MORSE

HIGHLIGHTS PORTFOLIO

Prepared for:



ATLANTIC GROUP

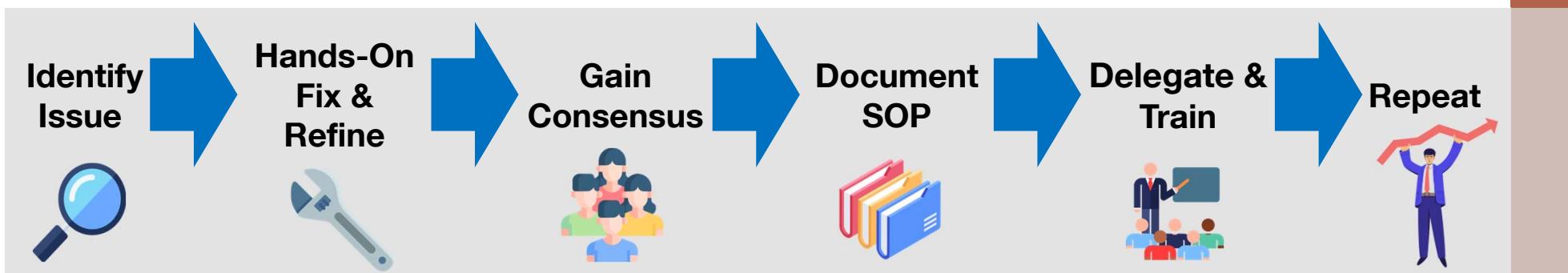


OPERATIONS LEADERSHIP & PROCESS INNOVATION

Turning daily challenges into scalable systems

Directed the operational backbone of a growing insurance agency, managing core functions such as CRM systems, document management systems, knowledge-sharing, compliance, onboarding, and more.

Designed, tested, and implemented SOPs across sales, marketing, accounting, and compliance.



This iterative approach enabled rapid, efficient scaling, strengthened cross-team collaboration, and freed leadership to focus on growth and strategy.

PROJECT: OFFICE MOVE – STAMFORD CT LOCATION

Exceptional Workplace Experience with Zero Downtime and Cost Savings

Led and executed all aspects of a strategic office relocation from a 5,000+ sq. ft. space to a right-sized facility for a 7-person team.

Achieved virtually zero downtime, reduced monthly costs by thousands of dollars, and delivered a flagship, HQ-quality workspace tailored to our niche market and high-value sales and service teams.



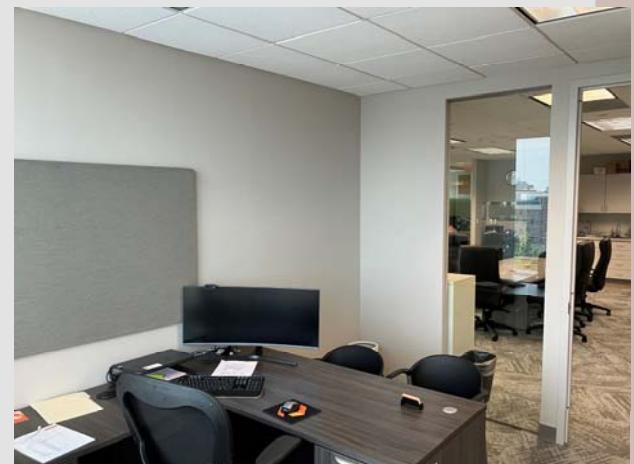
Executive Office



Branded Reception



Central Collaboration



Associate Offices

PROJECT SNAPSHOT: Reception Signage & Identification Layout (2025)

Role: Spatial Planning, Vendor Coordination, Technical Layout

Location: Stamford, CT

Scope: Signage placement, scaled elevations, fabrication coordination

Overview:

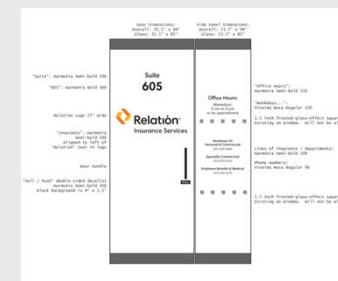
Developed elevation drawings and placement mockups for reception-area logo signage and glass entry lettering visible from the building hallway. Produced scaled diagrams used to coordinate fabricators, verify dimensions, and ensure accurate mounting within the architectural context.

Key Responsibilities:

- Created scaled elevations and digital mockups for logo and lettering placement
- Verified dimensions, clearances, and sightlines within the reception and hallway context
- Coordinated with signage fabricators on proofs, materials, and mounting details
- Documented final conditions with before/after photography

Outcome:

Delivered clean, accurate signage placement that improved visibility, clarified suite identity, and integrated cleanly with the surrounding interior.



Entry: Scale Elevation



Reception: Mock-up

FACILITIES AND PROPERTY MANAGEMENT

Two Roles, One Mission: Balancing Ownership & Business Operations

Most property managers focus on the building. Most operations managers focus on the business inside it. I did both, at the same time.

Managed both the physical assets and business operations for 6 properties personally owned by CEO and COO, balancing owner priorities with the needs of a fast-paced insurance operation.

Over the years, also directed daily operations, build-outs, moves, etc. for 20+ rented office locations, with a maximum of 13 offices in operation at once, ensuring real estate assets and the business were at their peak performance.



Stamford CT: 5,000 sq ft
Gut renovation, 15-employee cap.



Groton CT: 3,800 sq ft
Plus two commercial tenants



Bantam CT: 2,900 sq ft
Plus residential tenant



Cheshire CT: 4,000 sq ft,
Full interior update, 20-employee cap.



Brooklyn CT: 2,000 sq ft
Full interior update



Cheshire CT: 3,800 sq ft
Plus commercial tenant

THE RIGHT HAND OF THE CEO

Trusted, Discreet, and Always Two Steps Ahead

Acted as the CEO's trusted confidant and right-hand, anticipating needs and addressing issues before they surfaced. Maintained discretion and professionalism as the first call in crises.

Turned rough concepts into polished presentations and communications. Delivered data analysis, research, and feasibility studies to guide decisions.

Orchestrated the back-end of sales, training, and morale-building meetings, ensuring flawless execution under pressure, often serving as an Executive Assistant in all but title, enabling leadership to stay focused on growth and strategy.



In a small business environment, every team member needs to wear many hats — and Ronald wore them all with expertise, enthusiasm, and dependability.

Brian E. Rogers
CEO, Stamford Insurance Group

LEADERSHIP, CREATIVITY & COMMUNITY ENGAGEMENT

Applying strategic thinking, technical expertise, and creativity

Brighton Court Condo Association

President & Condominium Board Member

Led a 37-unit community as President, overseeing property management, major projects, and insurance challenges with transparency and collaboration.



Rippowam Labs Maker Space

Partner, facilities & training

Co-managed a creative workspace, teaching technical and craft skills while fostering collaboration.



Let's Discuss How I Can Help Your Client Succeed

“Simplicity and complexity are the same thing, or to state it in other words
—there is a point where simplicity becomes very complex.”

Richard M. Palmer: The Lighting Art

Ronald C. Morse • Eastchester, NY • 917-719-0386 • ron@ronaldcmorse.com

