



RONALD C. MORSE

HIGHLIGHTS PORTFOLIO

Prepared for:

24|seven™

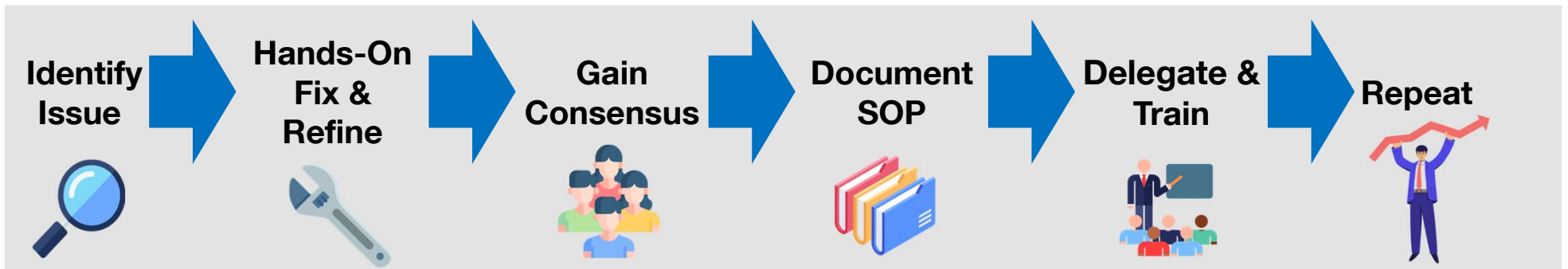


OPERATIONS LEADERSHIP & PROCESS INNOVATION

Turning daily challenges into scalable systems

Directed the operational backbone of a growing insurance agency, managing core functions such as CRM systems, document management systems, knowledge-sharing, compliance, onboarding, and more.

Designed, tested, and implemented SOPs across sales, marketing, accounting, and compliance.



*This iterative approach enabled rapid, efficient scaling, strengthened cross-team collaboration, and **freed leadership** to focus on growth and strategy.*

PROJECT: OFFICE MOVE – STAMFORD CT LOCATION

Exceptional Workplace Experience with Zero Downtime and Cost Savings

Led and executed all aspects of a strategic office relocation from a 5,000+ sq. ft. space to a right-sized facility for a 7-person team.

Achieved virtually zero downtime, reduced monthly costs by thousands of dollars, and delivered a flagship, HQ-quality workspace tailored to our niche market and high-value sales and service teams.



Executive Office



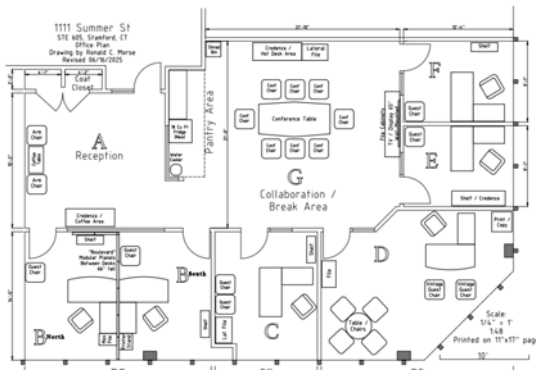
Branded Reception



Central Collaboration



Associate Offices



PROJECT SNAPSHOT: Stamford HQ Office Relocation (2025)

Role: *Space Planning, Furniture Coordination, Vendor Oversight*

Location: *Stamford, CT*

Scope: *Full workspace programming, layout development, furniture integration, installation oversight*

Overview:

Supported a full-office relocation by developing scaled floor plans, layout options, and furniture placement diagrams used for stakeholder review and vendor coordination. Integrated existing and new furniture, created clear move-day plans, and oversaw site readiness.

Key Responsibilities:

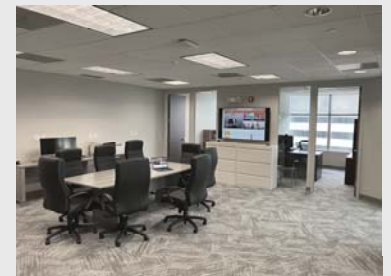
- Produced CAD plans, multiple layout iterations, and clear furniture placement diagrams
- Coordinated furniture vendor quotes, deliveries, installers, and sequencing
- Prepared the space for move-in, including reception, offices, and collaboration zones
- Communicated directly with leadership, contractors, and vendors

Outcome:

Delivered a right-sized, efficient workspace with zero downtime, improved functionality, and meaningful cost savings.



Reception Area



Central Collaboration

PROJECT SNAPSHOT: Reception Signage & Identification Layout (2025)

Role: *Spatial Planning, Vendor Coordination, Technical Layout*
Location: *Stamford, CT*
Scope: *Signage placement, scaled elevations, fabrication coordination*

Overview:

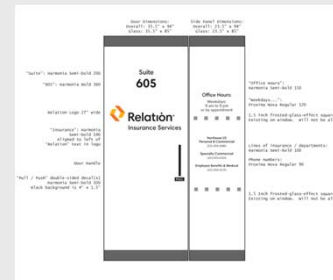
Developed elevation drawings and placement mockups for reception-area logo signage and glass entry lettering visible from the building hallway. Produced scaled diagrams used to coordinate fabricators, verify dimensions, and ensure accurate mounting within the architectural context.

Key Responsibilities:

- Created scaled elevations and digital mockups for logo and lettering placement
- Verified dimensions, clearances, and sightlines within the reception and hallway context
- Coordinated with signage fabricators on proofs, materials, and mounting details
- Documented final conditions with before/after photography

Outcome:

Delivered clean, accurate signage placement that improved visibility, clarified suite identity, and integrated cleanly with the surrounding interior.



Entry: Scale Elevation



Reception: Mock-up

THE RIGHT HAND OF THE CEO

Trusted, Discreet, and Always Two Steps Ahead

*Acted as the CEO's trusted confidant and right-hand, anticipating needs and addressing issues before they surfaced. Maintained discretion and professionalism as the **first call in crises**.*

Turned rough concepts into polished presentations and communications. Delivered data analysis, research, and feasibility studies to guide decisions.

*Orchestrated the back-end of sales, training, and morale-building meetings, ensuring flawless execution under pressure, often serving as an **Executive Assistant in all but title**, enabling leadership to stay focused on growth and strategy.*



In a small business environment, every team member needs to wear many hats — and Ronald wore them all with expertise, enthusiasm, and dependability.

Brian E. Rogers
CEO, Stamford Insurance Group

LEADERSHIP, CREATIVITY & COMMUNITY ENGAGEMENT

Applying strategic thinking, technical expertise, and creativity

Brighton Court Condo Association

President & Condominium Board Member

Led a 37-unit community as President, overseeing property management, major projects, and insurance challenges with transparency and collaboration.



Community Bicycle Ride Organizer

Led musical group rides to promote healthy lifestyles and goodwill toward urban cycling



Rippowam Labs Maker Space

Partner, facilities & training

Co-managed a creative workspace, teaching technical and craft skills while fostering collaboration.



Music In the Park at Czesnik Marina

Organizer, Publicity & Audio Tech

Helped revive a hidden public space through live music events, handling publicity, logistics, and sound engineering



Let's Discuss How I Can Help Your Client Succeed

“Simplicity and complexity are the same thing, or to state it in other words
–there is a point where simplicity becomes very complex.”

Richard M. Palmer: The Lighting Art

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