

# **RONALD C. MORSE**

HIGHLIGHTS PORTFOLIO

Prepared for:



Mission Staffing



#### THE RIGHT HAND OF THE CEO

#### Trusted, Discreet, and Always Two Steps Ahead

Acted as the CEO's trusted confidant and right-hand, anticipating needs and addressing issues before they surfaced. Maintained discretion and professionalism as the first call in crises.

Turned rough concepts into polished presentations and communications. Delivered data analysis, research, and feasibility studies to guide decisions.

Orchestrated the back-end of sales, training, and morale-building meetings, ensuring flawless execution under pressure, often serving as an Executive Assistant in all but title, enabling leadership to stay focused on growth and strategy.



In a small business environment, every team member needs to wear many hats — and Ronald wore them all with expertise, enthusiasm, and dependability.

Brian E. Rogers

CEO, Stamford Insurance Group

#### **OPERATIONS LEADERSHIP & PROCESS INNOVATION**

Turning daily challenges into scalable systems

Directed the operational backbone of a growing insurance agency, managing core functions such as CRM systems, document management systems, knowledge-sharing, compliance, onboarding, and more.

Designed, tested, and implemented SOPs across sales, marketing, accounting, and compliance.



This iterative approach enabled rapid, efficient scaling, strengthened cross-team collaboration, and freed leadership to focus on growth and strategy.

#### PROJECT: OFFICE MOVE - STAMFORD CT LOCATION

#### Exceptional Workplace Experience with Zero Downtime and Cost Savings

Led and executed all aspects of a strategic office relocation from a 5,000+ sq. ft. space to a right-sized facility for a 7-person team.

Achieved virtually zero downtime, reduced monthly costs by thousands of dollars, and delivered a flagship, HQ-quality workspace tailored to our niche market and high-value sales and service teams.





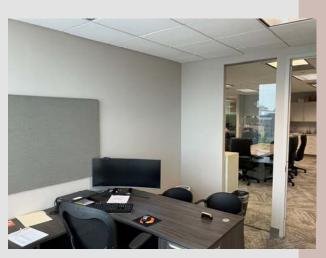
**Executive Office** 



Central Collaboration



Branded Reception



**Associate Offices** 

### PROJECT: M&A / OFFICE INTEGRATION - BROOKLYN CT

From Strategy Sessions to On-Site Execution: Every Detail Covered

Took charge of integrating a newly acquired office and business with new employees, reams of ancient paper files, failing hardware and scattered electronic data to secure.

Juggling IT migrations, telecom upgrades, and vendor consolidation while handling space planning, signage, and training. One moment finalizing budgets with leadership, the next configuring network gear or crafting marketing announcements.

Coordinated teams, vendors, and employees to deliver a fully operational, branded, and compliant location smoothly, on time, and without missing a beat.

### Project Snapshot:



**OUTCOME:** 

unit in under 6 weeks, minimizing downtime and aligning systems, procedures, and staff.

#### **FACILITIES AND PROPERTY MANAGEMENT**

### Two Roles, One Mission: Balancing Ownership & Business Operations

Most property managers focus on the building. Most operations managers focus on the business inside it. I did both, at the same time.

Managed both the physical assets and business operations for 6 properties personally owned by CEO and COO, balancing owner priorities with the needs of a fast-paced insurance operation.

Over the years, also directed daily operations, build-outs, moves, etc. for 20+ rented office locations, with a maximum of 13 offices in operation at once, ensuring real estate assets and the business were at their peak performance.



Stamford CT: 5,000 sq ft Gut renovation, 15-employee cap.



Cheshire CT: 4,000 sq ft, Full interior update, 20-employee cap.



Groton CT: 3,800 sq ft Plus two commercial tenants



Brooklyn CT: 2,000 sq ft Full interior update



Bantam CT: 2,900 sq ft Plus residential tenant



Cheshire CT: 3,800 sq ft Plus commercial tenant

## LEADERSHIP, CREATIVITY & COMMUNITY ENGAGEMENT

Applying strategic thinking, technical expertise, and creativity

#### **Brighton Court Condo Association**

**President & Condominium Board Member** 

Led a 37-unit community as President, overseeing property management, major projects, and insurance challenges with transparency and collaboration.



#### **Community Bicycle Ride Organizer**

Led musical group rides to promote healthy lifestyles and goodwill toward urban cycling



#### **Rippowam Labs Maker Space**

Partner, facilities & training

Co-managed a creative workspace, teaching technical and craft skills while fostering collaboration.



## Music In the Park at Czescik Marina Organizer, Publicity & Audio Tech

Helped revive a hidden public space through live music events, handling publicity, logistics, and sound engineering



## Let's Discuss How I Can Help Your Client Succeed

"Simplicity and complexity are the same thing, or to state it in other words—there is a point where simplicity becomes very complex."

Richard M. Palmer: The Lighting Art

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