Professional Resume

Ronaldo Monteiro

Data and Product Analyst, BYU-Idaho Student

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Currently

Pursuing a B.S. in Data Science at Brigham Young University - Idaho (Expected Winter 2026)

Specialized in

Data Analysis & Visualization, Product Strategy, Market Intelligence

Research interests

SQL, Python, Tableau, Excel, Sales & Marketing Analytics, Data Storytelling, IoT Product Development

Education

`Expected Winter 2026` **Bachelor of Science in Data Science, BYU-Idaho**

- Data Analysis & Visualization
- Statistics
- Product Management

`2023` **Associate of Applied Science in Computer Information Systems, BYU-Idaho**

- Programming
- SQL
- Web Development

Work Experience

`Nov 2022 - Nov 2023` **Product Analyst (R&D), Hana Electronics**

- Led data-driven analysis for IoT projects.
- Defined product vision and strategy using market research and competitor benchmarking.
- Collaborated with cross-functional engineering teams to enhance product performance.

`Aug 2020 - Oct 2022` **Marketing & Sales Manager, Smart Conversation**

- Developed marketing strategies boosting student enrollment and engagement.
- Analyzed customer behaviors to optimize pricing models.
- Improved retention rates through data-driven insights.

`Jun 2012 - Dec 2016` **Sales & Business Analyst, Eurofarma Pharmaceutical Industry**

- Conducted market analysis (DDD, MDTR, AUDIT) influencing sales strategies.
- Presented data-driven reports to regional managers for strategic decision-making.
- Designed interactive dashboards transforming data into actionable insights.

Technical Skills

- Data Analysis & Visualization (SQL, Python, Tableau, Excel)
- Statistics
- Product Management & Strategy
- Sales & Marketing Analytics
- Data Storytelling

Languages

- English
- Portuguese