

Ronaldo Aparecido Segundo Junior

Brazilian

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Github: github.com/ronaldosegundojr

Portfolio / website: <https://ronaldosegundojr.github.io/site.ronaldosegundojr/>

Profile

Aptitude in Data Analysis, with a strong desire to learn new skills and enthusiasm to perform motivated and create solutions to problems.

Technologies: **Python, Javascript, Google Analytics 4, Google Tag Manager, SQL, Tableau, Excel, HTML, CSS, Flask, Git and Github, Google Speech-to-Text API.**

Experience with **Agile SCRUM Methodology**, using **Jira** and **Trello** software

Experience with **Hue Cloud Editor** to do **SELECTS** with **SQL**

basic knowledge in web development and associated with the creation of dashboards and analysis of reports.

Education

- **Bachelor of Statistics and Data Science – University of São Paulo (USP) – Campus São Carlos (Evening) – Attending the 3th Semester**
- Extension Course: **Python for Introductory Natural Language Processing – ICMC USP – Complete – Sep21 – Sep21**
- **Git and Github** course held by the DIO platform Jan22-Jan22
- **English – Technical/Advanced**

Professional Experience

Web Analytics Analyst – Media.Monks – Home Office – May/2023 – Current

- Implementation of **Web Tracking** for several platforms, in order to map the behavior of users in websites and applications using **Google Analytics 4, Google Tag Manager** and **Javascript**.
- Responsible for creating controlled reports that integrate data from different platforms
- client, facilitating the **visualization of results through Dashboards** in order to provide the best insights in decision making.
- Configuration and analysis to maintain the health of the clients' **Google Analytics platform**.
- Documentation of projects and implementations carried out.
- Constant learning about the fundamental technologies of the area and also about the concepts
- basic of other areas of **Data Analysis**.
- Communication with multidisciplinary team.

DATA ANALYST and Business Analyst– ROCHE (Outsourced by K2 Partnering Solutions) – Home Office – May/2022 – Jan/2023

- Responsible for acting as a **Tableau/Dataviz Tester** in the project called **Curiosity**, which consists of the implementation of 12 screens with **dashboards** made in **Tableau** with support from **AWS, Oracle** and **Hadoop databases** in order to give more visibility to the data for the business team, helping in the decision making.
- Responsible for using tools such as **Tableau, SQL, Excel** and **Google Sheets** to perform the tests.
- Responsible for creating and managing the **validation** and **testing** cards in **Jira**, within the **agile SCRUM methodology**.
- Responsible for participating as a **Business Analyst (BA)** in the **agile team**, creating a connection between the business team and the **Data Engineering** team and helping the **Product Owner** to understand the technical definitions and bringing the PO closer to the technical team.

DATA ANALYST - PROETHIC CONSULTORIA – Home Office – Nov/2021 – Current (working on demand)

- Responsible for doing **Data Analysis via Excel** of the data received by the Reporting Channel.
- Acting as **Team Leader** reviewing the processes to be performed by all teams.
- Experience with **Google Cloud** to use the **Speech-To-Text API**
- Responsible for **developing dashboards** in **Excel** using **pivot tables**.
- Responsible for performing **internal audit** and **external audit of reports**.
- Responsible for **making SELECTS in the database** using **SQL Server and SQL**
- Responsible for **administering the 3CX IP telephony software**
- Responsible for **software and hardware troubleshooting**
- Responsible for **maintaining and supporting the computer network**.
- I was given the challenge of adapting the company's day-to-day to the Home office model during the COVID-19 pandemic in 2020, I made a plan and the whole company migrated based on what I structured.
- Responsible for monitoring the progress of the implementation of new customers.
- I actively participated in helping organize the deployment of 15 customers in the 1st half of 2021..
- Responsible for training new employees and also for improving old employees regarding technology.

Certificates

- Certificates available at: <https://github.com/ronaldosegundojr/Certificados>

Additional Information

- **Advanced Excel**, experience with **Pivot Tables**, Data Segmentation and formulas like **VLOOKUP(procv)**.
- Solid knowledge of **WINDOWS** and **MS Office** environment.
- Basic knowledge in **Linux Environment** (**Ubuntu** and **Kali Linux**).