Ronald Paek

Software Engineer

Los Angeles, CA linkedin.com/in/ronaldpaek github.com/ronaldpaek ronaldpaek@gmail.com (323) 535-5553

Experience

Software Engineering Fellow Formation

Apr 2022 - Current

- Selected for a competitive fellowship to enhance software engineering skills through personalized coaching from industry leaders and a targeted curriculum
- Completed intensive training over 9 months to master computer science fundamentals through coding exercises through independent study, pair programming, and small mentor-led groups
- Fixed bugs and implemented new production-ready features in a large code base including improving the user experience by paginating search results, adding user feedback functionality, and removing unused redux code

Co-Founder SP Wireless Jan 2008 - May 2021

- Led a highly motivated team to achieve the highest average sales per day award for 7 consecutive years, through effective sales strategies, team development, and outstanding customer service
- Revamped marketing strategies, driving sales and boosting brand visibility by 35% and 50% respectively through cross-promotion with nearby businesses and targeted social media campaigns
- Provided excellent customer service, resolving issues professionally, offering expert advice on the latest cell phone models, achieving 90% customer retention and a 20% increase in positive feedback

Projects -

Software Engineer Go Pup

Jan 2023 - Current

Technologies: JavaScript, React, HTML/CSS, React Router, Tailwind, Yelp, Google Maps

- Designed and developed a responsive single-page application (SPA) to streamline the search process for dog-friendly establishments code here →
- Implemented a server to bypass CORS origin policy issues, allowing our team to integrate the Yelp Fusion API to provide relevant search results
- Leveraged Netlify hosting and serverless functions to reduce initial page load time by over 20 seconds, providing users with a faster and more reliable experience
- \bullet Implemented a geolocation feature with Google Maps and Geolocation API, reducing user input errors by 50% and increasing engagement by 25%

Skills -

Languages

JavaScript, HTML/CSS, TypeScript

Frameworks

React, Next.js, Tailwind CSS, Material-UI