PromptWizard — 300 Free Prompts

Placeholders you can replace (example):

{audience}, {product}, {brand}, {feature}, {offer}, {price}, {deadline}, {benefit}, {problem}, {industry}, {city}, {season}, {lead_magnet}, {percent}, {quantity}, {code}, {alt_product}, {topic}, {keywords}, {prospect_role}, {company}, {customer_name}, {speaker_name}, {bonus}, {review_count}, {first_name}

Usage:

- Open this file and copy any prompt.

- In your app, you can also 'Merge Vars' to auto-replace placeholders.

=== 01. Facebook Post – Product Launch ===

1. Write a Facebook post announcing {{product}} for {{audience}}. Tone: {{tone}}. Include a clear CTA and 2 trending hashtags.

2. Create a punchy FB post launching {{product}}. Lead with a bold hook, add 3 benefits, end with CTA.

3. FB post for {{audience}}: introduce {{product}} at {{price}}. Mention {{feature}} and limited-time {{offer}}.

4. FB post: Share the story behind {{brand}} releasing {{product}}. Add 1 question to drive comments.

5. Craft a social-proof FB post featuring 1 short testimonial for {{product}} and a link to {{platform}}.

6. FB post: Before/After format for {{product}} showing problem → solution → CTA.

7. FB post teaser: countdown to launch ({{deadline}}). Add emoji set and 2 branded hashtags.

8. FB post for groups: practical tip using {{product}} for {{audience}}. Add soft CTA.

9. FB post: Address a common objection about {{product}} in 2 sentences + CTA.

10. FB post: Limited slots ({{quantity}}) for {{offer}} on {{product}}. Urgency + scarcity wording.

=== 02. Instagram Caption – Short & Catchy ===

1. IG caption for {{product}} aimed at {{audience}}. ≤120 chars, include 2 emojis and 3 hashtags.

2. IG caption: Use a 3-part rhythm (Hook–Benefit–CTA) for {{product}}. Keep it playful.

3. IG caption for a before/after reel of {{product}}. Add one-line CTA and hashtags.

4. IG caption template with blanks users can fill for {{product}}; add 5 suggested hashtags.

5. IG caption built around a single powerful benefit of {{product}} for {{audience}}.

6. IG caption: curiosity hook about {{product}}, then reveal in second line. CTA at the end.

7. IG caption listicle: 3 reasons {{product}} helps {{audience}}. Include emojis.

8. IG caption: announce a mini-giveaway tied to {{product}}. Simple mechanics + CTA.

9. IG caption for UGC repost featuring {{customer_name}} using {{product}}. Thank them and tag.

10. IG caption for launch day: price {{price}}, bonus {{bonus}}, ends {{deadline}}.

=== 03. TikTok Script – 30s Tutorial ===

1. TikTok 30s script: Hook (first 2s) about {{problem}} → 3 steps using {{product}} → CTA.

2. Create a TikTok 'Do/Don't' script for {{audience}} highlighting {{product}} benefits.

3. TT script: Myth vs Fact (2 myths) about {{product}} then quick demo + CTA.

4. TikTok 'Text-on-screen' beats (0–5–10–20–27s) for showcasing {{feature}}.

5. TikTok POV style: 'You when {{problem}}... then {{product}}'. Add captions cues.

6. TikTok script: 1 Hook line, 3 bullet overlays, final CTA pointing to bio.

7. TikTok duet idea responding to FAQs on {{product}}; include on-screen prompts.

8. TT script with green-screen style: show review screenshots of {{product}} + CTA.

9. TT trend remix: fit {{product}} into a popular sound; give line suggestions.

10. TikTok 'Day in the Life' mini-vlog integrating {{product}} subtly. Add CTA.

=== 04. YouTube Script – 5-min Review ===

1. YT 5-min script outline: Hook → Who it's for → Features → Pros/Cons → Verdict → CTA for {{product}}.

2. YT review talking points: compare {{product}} with {{alt_product}} for {{audience}}.

3. YT chaptered outline with timestamps for {{product}} review; include affiliate disclosure line.

4. YT script: address 3 objections to {{product}}, show demo, then CTA.

5. YT cold open: relatable scenario for {{audience}} struggling with {{problem}} → intro {{product}}.

6. YT review: feature deep dive (top 5 features) for {{product}}; add metric-based proof.

7. YT voiceover script + B-roll list for shooting {{product}} review.

8. YT script: honest verdict with scorecard (Build, Value, Ease, Support).

9. YT script Q&A: answer top 5 community questions about {{product}}.

10. YT end screen prompts: 2 related videos + subscribe CTA for {{brand}}.

=== 05. LinkedIn Post – Founder Insight ===

1. LinkedIn post: 1 insight you learned building {{product}} at {{brand}}; add 3 bullets + 1 question.

2. LI post: share a mini case study (problem → action → result) about {{product}} impact.

3. LI carousel outline (5 slides) teaching {{audience}} how to solve {{problem}} with {{product}}.

4. LI post: contrarian take in your industry linked to {{product}}. Add respectful tone.

5. LI post: hiring or collaboration CTA related to {{product}} growth.

6. LI thought leadership: prediction for next 12 months affecting {{audience}}; tie to {{product}}.

7. LI post: behind-the-scenes from building {{feature}}; talk about trade-offs.

8. LI post: lessons from a failed experiment before launching {{product}}; add questions.

9. LI post: gratitude + partner shout-outs that helped {{brand}}; subtle CTA.

10. LI post: framework (3 steps) {{audience}} can copy today; reference {{product}}.

=== 06. Blog Outline – SEO Intro ===

1. Blog outline: 'What is {{product}}?' for {{audience}}. H2/H3s + 3 target keywords.

2. Blog outline: '{{problem}}: causes, fixes, tools' featuring {{product}} (neutral tone).

3. SEO outline: Comparison {{product}} vs {{alt_product}} with objective criteria.

4. Blog outline with FAQ schema questions for {{product}}; add meta description.

5. Outline: listicle '10 ways to use {{product}} for {{audience}}'.

6. Blog outline: beginner's guide for {{product}} with prerequisites and pitfalls.

7. Outline: case study template using {{product}} with metrics placeholders.

8. Outline: 'cost & pricing' guide for {{product}} (transparent, helpful).

9. Outline: industry trends and where {{product}} fits; add sources section.

10. Outline: ultimate guide with pillar structure + internal linking suggestions.

=== 07. Email Subject Lines – Flash Sale ===

1. Write 10 subject lines for a {{percent}}% OFF flash sale on {{product}} with 1 emoji each.

2. 10 urgency-driven subject lines for {{offer}} ending {{deadline}}.

3. 10 curiosity subject lines for {{product}} that avoid spammy words.

4. 10 social-proof subject lines referencing {{review_count}} reviews.

5. 10 personalized subject ideas using {{first_name}} tokens for {{product}}.

6. 10 subject lines contrasting pain vs outcome for {{audience}}.

7. 10 minimalistic subject lines (≤30 chars) for {{product}}.

8. 10 playful subject lines using wordplay around {{brand}}.

9. 10 FOMO subject lines highlighting limited stock ({{{quantity}}}).

10. 10 re-engagement subject lines for inactive users about {{product}}.

=== 08. Product Description – Marketplace ===

1. Product listing for {{product}} (Shopee/Lazada): features, benefits, specs, FAQ.

2. Bullet list of 6 features + 6 benefits for {{product}} aimed at {{audience}}.

3. Short paragraph + bullets + CTA for {{product}}; emphasize {{feature}}.

4. Comparison table copy: {{product}} vs {{alt_product}} (3 advantages).

5. Warranty/returns copy block for {{product}}.

6. Care & maintenance tips section for {{product}}.

7. Top questions buyers ask about {{product}} (5) with short answers.

8. Trust badges copy: secure checkout, delivery times, support hours.

9. Bundle/variant copy suggestions for {{product}}.

10. Buy box microcopy (ships from, rating, delivery ETA).

=== 09. X (Twitter) Thread – Tips ===

1. 5-tweet thread: Hook + 3 tips about {{problem}} + CTA to {{product}}.

2. Thread: behind-the-scenes building {{feature}}; include metrics.

3. Thread: mistakes {{audience}} make, and how {{product}} helps.

4. Thread: mini-case study (numbers focused) using {{product}}.

5. Thread: checklist (5 items) to start with {{product}} today.

6. Thread: answer FAQs from DMs about {{product}}.

7. Thread: industry takeaways + where {{brand}} is headed.

8. Thread: myth-busting for {{product}} with receipts/links.

9. Thread: templates users can copy-paste related to {{product}}.

10. Thread: launch recap with shout-outs and next steps.

=== 10. Ad Copy – FB Primary + Headline ===

1. Write 3 FB ad primary texts + 3 headlines for {{product}}; compliant, with CTA.

2. Ad copy variant set for {{audience}} focusing on {{benefit}}.

3. Feature-led ad copy vs outcome-led ad copy for A/B test.

4. Ad copy using a brief story arc that leads to {{product}}.

5. Retargeting copy for cart abandoners of {{product}}.

6. Ad copy with risk reversal (guarantee) + clear CTA.

7. Value proposition lines (5) to test as ad headlines.

8. Short/long ad primary text pair for {{product}}.

9. Benefit stack ad: 3 benefits + social proof snippet.

10. Lead-gen ad copy offering {{lead_magnet}} related to {{product}}.

=== 11. Reel Hooks – 10 ideas ===

1. 10 hook lines (≤8 words) to open a Reel about {{product}} for {{audience}}.

2. 10 curiosity hooks that tease a reveal about {{feature}}.

3. 10 'mistakes you're making' style hooks for {{problem}}.

4. 10 controversial-but-true hooks (stay respectful) for {{industry}}.

5. 10 'I wish I knew this' hooks about {{product}}.

6. 10 'POV:' hook lines tailored to {{audience}}.

7. 10 number-driven hooks (e.g., '3 steps to…') for {{goal}}.

8. 10 transformation hooks (before→after) for {{product}}.

9. 10 seasonal hooks relevant to {{season}} and {{product}}.

10. 10 trend-phrase remixes adapted to {{product}}.

=== 12. Carousel Outline – 5 slides ===

1. Carousel outline: Slide 1 hook → 3 value slides → CTA on {{product}}.

2. Carousel copy: problem/impact/solution structure toward {{feature}}.

3. Carousel: tutorial steps (1–5) for {{goal}} using {{product}}.

4. Carousel: myth vs fact layout for {{industry}} and {{product}}.

5. Carousel: quick checklist (5 items) for {{audience}}.

6. Carousel: 'Stop doing X, try Y' tips related to {{product}}.

7. Carousel: case snippet with metric on Slide 2 and 4.

8. Carousel: quote slide from customer using {{product}}.

9. Carousel: objection handling slide before CTA.

10. Carousel: template users can screenshot & save.

=== 13. Story Sequence – 3 frames ===

1. IG Story 3-frame script: Hook → Value → CTA to {{product}}.

2. Story: poll sticker question about {{problem}}, then solution.

3. Story: countdown sticker for {{deadline}} launch {{product}}.

4. Story: behind-the-scenes clip list for {{brand}}.

5. Story: quick tutorial using {{feature}} (stickers recommended).

6. Story: limited stock alert ({{quantity}}) + swipe CTA.

7. Story: quiz sticker to qualify {{audience}} before CTA.

8. Story: UGC repost plan with overlay captions.

9. Story: saveable tip card pointing to {{product}}.

10. Story: link story with 1 benefit + CTA.

=== 14. CTA Variants – 10 lines ===

1. Write 10 CTA lines for {{product}} emphasizing speed of result.

2. 10 CTA lines that reduce risk (guarantee/free trial).

3. 10 soft CTAs for top-of-funnel content about {{product}}.

4. 10 urgency CTAs with ethical phrasing for {{deadline}}.

5. 10 CTAs tailored to {{audience}}'s pain point {{problem}}.

6. 10 CTAs referencing a bonus {{bonus}} for {{product}}.

7. 10 CTAs that invite replies/comments instead of clicks.

8. 10 CTAs for mobile users (short, thumb-stop).

9. 10 CTAs suitable for Stories/Reels format.

10. 10 CTAs that ask for a simple micro-commitment.

=== 15. Hook Pack – 10 lines ===

1. 10 hook lines that call out {{audience}} directly.

2. 10 hooks using shock statistic about {{problem}}.

3. 10 hooks starting with a question about {{goal}}.

4. 10 hooks using contrast (Before vs After).

5. 10 hooks teasing a framework name for {{product}}.

6. 10 hooks using 'You're doing X wrong…' angle.

7. 10 hooks using pattern interruption (unexpected).

8. 10 hooks focused on speed/ease of {{feature}}.

9. 10 hooks promising a tiny specific win today.

10. 10 hooks that leverage curiosity gaps.

=== 16. Hashtag Sets ===

1. Generate 5 hashtag sets (10 tags each) for {{product}} in {{industry}}.

2. 5 niche hashtag sets for {{audience}} with medium competition.

3. 5 local hashtag sets for {{city}} + {{industry}}.

4. 5 seasonal hashtag sets for {{season}} + {{product}}.

5. 5 cross-platform sets usable on IG/TikTok.

6. 5 hashtag sets tuned for tutorials about {{goal}}.

7. 5 hashtag sets for UGC campaigns of {{brand}}.

8. 5 minimal hashtag sets (≤5 tags) high-relevance.

9. 5 multilingual hashtag sets (EN + local).

10. 5 rotating hashtag sets to avoid repetition.

=== 17. Webinar Invite – Email + Post ===

1. Write a webinar invite email for {{audience}} about {{topic}}; include agenda + speakers.

2. Landing post copy for the same webinar; add date/time and CTA.

3. Reminder email (24h before) for the webinar; include add-to-calendar line.

4. Last-call social post on the day; keep it short with link.

5. Post-event email: replay link + 3 key takeaways.

6. Post-event social: carousel summary of {{topic}}.

7. Speaker spotlight microcopy for {{speaker_name}}.

8. Q&A collection post inviting questions in advance.

9. Thank-you post acknowledging partners & attendees.

10. Follow-up CTA to {{product}} that relates to webinar.

=== 18. Cold DM – Short Outreach ===

1. Write a 3-line cold DM to {{prospect_role}} about {{product}}; personalize with {{company}}.

2. Follow-up DM if no reply in 3 days; keep helpful tone.

3. Value-first DM offering a free resource {{lead_magnet}}.

4. DM that references their recent post about {{topic}}.

5. DM proposing a quick audit related to {{problem}}.

6. DM nudging to try {{offer}} risk-free.

7. DM asking for the right contact at {{company}}.

8. DM with 1 question to qualify fit for {{product}}.

9. DM with calendar link placement best-practice.

10. DM closing line options (5) that feel natural.

=== 19. Landing Page – Hero Section ===

1. Hero copy: Headline + Subhead + CTA for {{product}} targeting {{audience}}.

2. 3 alternative headlines (benefit-led) for hero section.

3. Hero bullets (5) highlighting {{feature}} outcomes.

4. Social proof strip copy (logos, stars, counts).

5. Microcopy for above-the-fold form fields.

6. Risk reversal line + safety trust microcopy.

7. Navigation labels + CTA labels (test set).

8. Alt text/captions for hero image/video.

9. Announcement bar lines for {{offer}}.

10. Mobile-first hero variant (shorter).

=== 20. FAQ List – 10 Q&As ===

1. Create 10 FAQs with short answers for {{product}}.

2. Write 10 FAQs addressing shipping/payment.

3. 10 pre-purchase FAQs (compatibility, returns).

4. 10 technical FAQs about {{feature}} details.

5. 10 safety/regulatory FAQs where relevant.

6. 10 onboarding FAQs for new users of {{product}}.

7. 10 troubleshooting FAQs addressing {{problem}}.

8. 10 pricing/discount FAQs including {{offer}}.

9. 10 integration FAQs with {{alt_product}}.

10. 10 support policy FAQs with response times.

=== 21. Testimonial Ask – Scripts ===

1. Script to ask happy customers for a testimonial (DM).

2. Email script asking for a 2-line review; include prompt.

3. In-app modal copy asking for star rating + comment.

4. Follow-up ask script offering {{bonus}} as thanks.

5. Script to request permission to use UGC publicly.

6. Template for video testimonial ask (with tips).

7. Short survey invite copy (3 questions).

8. Review platform invite (G2/Capterra/etc.).

9. PS lines to add in order confirmation email.

10. Thank-you reply after receiving a review.

=== 22. UGC Brief – Creator Pack ===

1. UGC brief: goal, deliverables, hook ideas for {{product}}.

2. Creator talking points (do/don't) for {{brand}} tone.

3. Shot list (8 shots) for a 30s UGC video.

4. Caption guidance + mandatory tags/hashtags.

5. Creative constraints (music, claims, disclaimers).

6. Example video references with notes.

7. Review checkpoints & delivery dates.

8. Usage rights & whitelisting notes (plain language).

9. Compensation and payment terms microcopy.

10. Submission checklist for creators.

=== 23. Podcast Intro – 60s ===

1. Podcast intro script (60s) introducing {{product}} as sponsor.

2. Host-read ad: problem → solution → CTA for {{product}}.

3. Mid-roll variation with a personal anecdote.

4. Short outro reminder with discount code {{code}}.

5. Ad-lib talking points (5) the host can riff on.

6. Legal disclaimer/sensitive claims guardrails.

7. Call-back line that ties to episode theme.

8. Promo cross-mention for a related episode.

9. Podcast show notes blurb with links.

10. Tracking link instructions for host.

=== 24. Review Template – Structured ===

1. Template: Summary → Pros → Cons → Verdict for reviewing {{product}}.

2. Template: Use cases by persona (3) with ratings.

3. Template: Feature scorecard (Build, Value, Ease…).

4. Template: Setup steps and learning curve notes.

5. Template: Comparison grid with {{alt_product}}.

6. Template: Who should NOT buy this.

7. Template: Pricing snapshot incl. {{offer}}.

8. Template: Support experience / SLA notes.

9. Template: Screenshots/visuals checklist.

10. Template: Final CTA with link placement.

=== 25. Giveaway Post – Mechanics ===

1. Giveaway post: rules (follow, like, tag 3), prize {{product}}; end date {{deadline}}.

2. Giveaway caption variants (3) with anti-spam wording.

3. Terms snippet (eligibility, winner pick method).

4. Reminder post 48h before close of giveaway.

5. Winner announcement template; thankful tone.

6. DM script to contact winners safely.

7. Story version of giveaway mechanics.

8. Carousel version (slides: rules, prize, date).

9. UGC prompt to encourage creative entries.

10. Legal disclaimer lines (plain language).

=== 26. Onboarding Email – Day 0/1 ===

1. Welcome email for {{product}}: quick-start steps + links.

2. Day-1 email: share 3 popular use cases for {{audience}}.

3. Checklist email: 5 things to do first with {{product}}.

4. Feature spotlight email ({{feature}}) with GIF idea.

5. Social proof email: 2 micro-case studies.

6. FAQ email: top 7 questions + answers.

7. Resource hub email (docs, videos, community).

8. Offer email: bonus {{bonus}} if they activate by {{deadline}}.

9. Survey email: ask 3 questions to segment users.

10. Reactivation email if inactive after 7 days.

=== 27. Push Notification – 10 ideas ===

1. 10 push lines (≤40 chars) for {{offer}} ending {{deadline}}.

2. 10 push lines announcing {{feature}} launch.

3. 10 push lines nudging cart recovery for {{product}}.

4. 10 push lines for content updates/new blog.

5. 10 push lines for streaks/achievements.

6. 10 push lines for reminders (webinar, call).

7. 10 push lines targeting {{audience}} time-of-day.

8. 10 push lines A/B test set with emojis.

9. 10 push lines for referral program.

10. 10 push lines for wishlist back-in-stock.

=== 28. WhatsApp Broadcast – Short ===

1. WA message announcing {{product}} with concise CTA.

2. WA broadcast for {{offer}}; include short link.

3. WA message asking one question to qualify need.

4. WA template asking for review post-purchase.

5. WA reminder for webinar starting soon.

6. WA reactivation message after 30 days.

7. WA message sharing a tip of the week.

8. WA message for order updates template.

9. WA message with mini-survey (1–3 taps).

10. WA message for referral invite.

=== 29. SMS Copy – Super Short ===

1. 10 SMS lines (≤140 chars) to announce {{product}}.

2. 10 SMS for {{offer}} ending {{deadline}} with short link.

3. 10 SMS reminders for events or calls.

4. 10 SMS upsell/cross-sell messages.

5. 10 SMS reactivation lines for dormant users.

6. 10 SMS order update templates (shipped/delivered).

7. 10 SMS review requests with opt-out line.

8. 10 SMS for appointment confirmations.

9. 10 SMS waitlist invites for {{feature}}.

10. 10 SMS cart-recovery prompts with soft tone.

=== 30. Press Release – Micro ===

1. Micro press release: headline + 2 short paragraphs announcing {{product}}.

2. Boilerplate paragraph for {{brand}} (2–3 lines).

3. Quote from founder about the launch (1–2 lines).

4. Key facts bullets (3–5) about {{product}}.

5. Distribution list note (media/creators).

6. Embargo note template with date/time.

7. Contact info block for press inquiries.

8. Call-to-action for press kit download.

9. Link list: product page, images, video.

10. Short follow-up email to journalists.