



# RONALD MARTIN

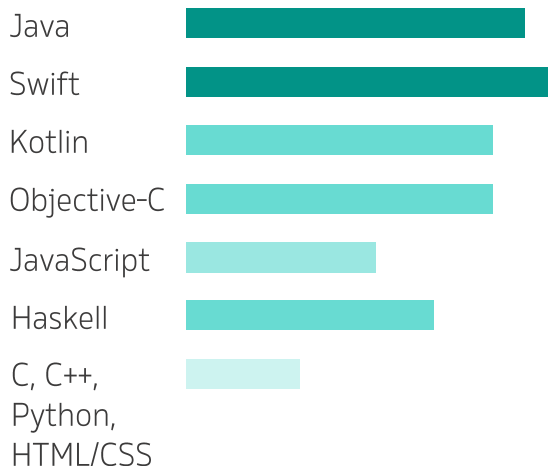
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Software engineer with expertise building and designing apps for iOS, Android, and the web.

## SKILLSET



## LANGUAGES



## EDUCATION

2014 May University of Pennsylvania  
Bachelor of Arts *cum Laude* in  

- Logic, Information, & Computation
- Computer & Information Science

Minor in Mathematics

## WORK EXPERIENCE

2016 May - 2016 Sep. Web Development Consultant  
*WestRim, Inc. - Manila, Philippines*  

- Redesigned and developed new responsive marketing website
- Built up-to-date online presence with Google Business, Analytics, and Search Console

2014 Nov. - 2016 Mar. Head of Mobile Development  
*InvoiceASAP, Inc. - Oakland, CA*  

- Rewrote existing fintech iOS app in Swift, which after release became a featured business app in the Apple App Store from Dec 2015 to Feb 2016
- Developed new features in and maintained apps for both Android and iOS with >10,000 MAU
- Implemented in-app purchase framework that increased Apple app subscriptions by 59%
- Managed and addressed escalated customer support issues
- Coordinated testing of features in development by ~75 beta testers

2013 May - 2014 May IT Helpdesk Manager  
*The Wharton School, U. of Pennsylvania*  

- Scheduled, trained, and supervised IT team of 10
- Performed product research to find classroom and office solutions for 120+ professors & staff

2012 Oct. - 2013 May IT Helpdesk Technician  
*The Wharton School, U. of Pennsylvania*  

- Provided hardware, software, network, and conferencing support in Windows enterprise and classroom settings

## PROJECTS

👁 20 twenty 20: 🤖 Material ViewPagerIndicator: 🔄  
🔥 APO - Delta Zeta: 🤖 🍏 💰 InvoiceASAP: 🤖 🍏