



# RONALD MARTIN

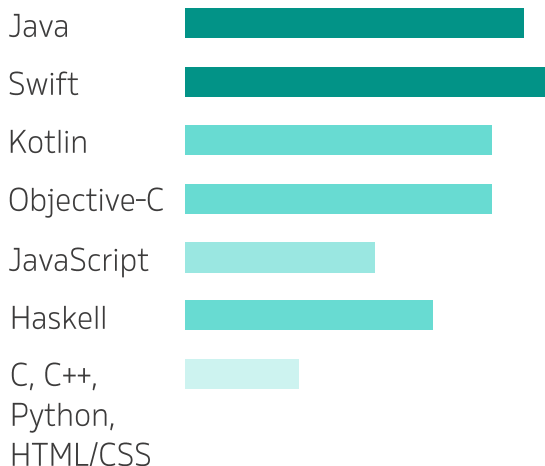
📍 San Francisco, CA, USA  
💻 [ronaldsmartin.com](http://ronaldsmartin.com)  
✉ [hello@ronaldsmart.in](mailto:hello@ronaldsmart.in)  
☎ +1.347.766.7621

Software engineer with expertise building and designing apps for iOS, Android, and the web.

## SKILLSET



## LANGUAGES



## EDUCATION

2014 May University of Pennsylvania  
Bachelor of Arts *cum Laude* in  
• Logic, Information, & Computation  
• Computer & Information Science  
Minor in Mathematics

## WORK EXPERIENCE

2017 Jan. - Present Software Engineer  
*PlanGrid, Inc. - San Francisco, CA*  
• Develop & maintain PlanGrid's top-rated iOS app  
• Lead iOS growth initiatives by building & executing in-app experiments & augmenting analytics

2016 May - 2016 Sept. Web Development Consultant  
*WestRim, Inc. - Manila, Philippines*  
• Redesigned and developed new responsive marketing website  
• Built up-to-date online presence with Google Business, Analytics, and Search Console

2014 Nov. - 2016 Mar. Head of Mobile Development  
*InvoiceASAP, Inc. - Oakland, CA*  
• Rewrote existing fintech iOS app in Swift, which after release became a featured business app in the Apple App Store from Dec 2015 to Feb 2016  
• Developed new features in and maintained apps for both Android and iOS with >10,000 MAU  
• Implemented in-app purchase framework that increased Apple app subscriptions by 59%  
• Managed and addressed escalated customer support issues  
• Coordinated testing of features in development by ~75 beta testers

2012 Oct. - 2014 May IT Helpdesk Technician & Manager  
*The Wharton School, U. of Pennsylvania*  
• Scheduled, trained, and supervised IT team of 10  
• Performed product research to find classroom and office solutions for 120+ professors & staff  
• Provided hardware, software, & network support in Windows enterprise and classroom settings

## PROJECTS

👁 20 twenty 20: 🤖 Material ViewPagerIndicator: 🔄  
🔥 APO - Delta Zeta: 🤖 🍏 InvoiceASAP: 🤖 🍏