

# The Temple Inn & Suites

## Site Plan

### 1) Site purpose

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The purpose of the site is to provide hotel reservations and help members of the Church of Jesus Christ of Latter-day Saints to find proper accommodations according to their needs. We will also provide extra services options to those who are looking for family research facilities or babysitting for their children.

### 2) Target Audience

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#### a) Who

Members of the church who have a valid temple recommendation.

#### b) Age

18 to 100

#### c) Motivation

They are looking for accommodations near by the temples which they are attending, and additional services that they may need.

### 3) Personas

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#### a) Mark

##### i) Occupation:

Businessman

##### ii) Demographics:

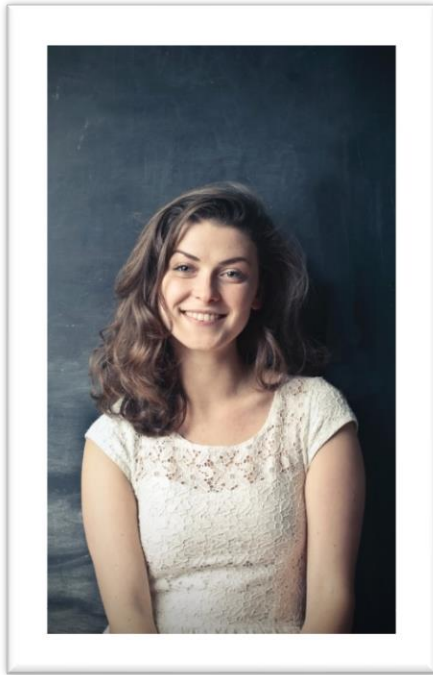
45 years old

20 years working with stock exchange

##### iii) Motivation:

He often attends the temple when he is traveling on business. He expects to find a place that have good accommodations and it is not too far from the temple.





**b) Lisa**

i) Occupation:  
Teacher

ii) Demographics:  
25 years old

She works with a small school in her town

iii) Motivation:  
She loves to visit different temples with her family when she goes on road trips. She often prefers good and cheap accommodations.

## 4) Scenarios

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**a) Can I find a babysitter for my children?**

You can find this kind of service in the services page, there you will find everything you need for babysitting services

**b) I need to go to the nearest family search center, what do I find it?**

You will find the nearest family search center on the services page, there you will find the address and office hours of that place

**c) I wish to attend a temple outside US, are the services still available to me?**

You can still find many services outside US, but the services prices will be converted to the local currency

**d) Which services will be available to me?**

The quality or which services that will be available will vary according to your hotel choice

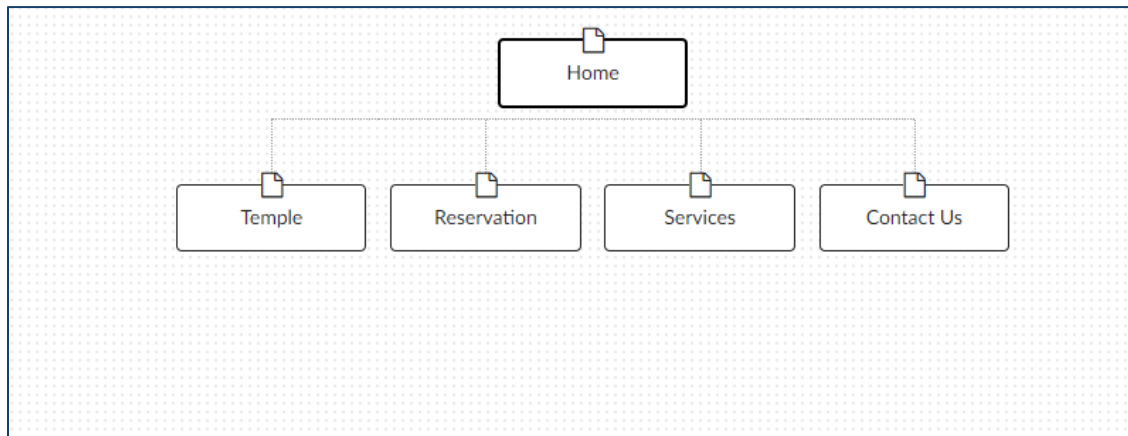
**e) I wish to report an issue in the website, how can I do this?**

Please contact us through our email. The email address will be in the footer of the page



## 5) Site Map

This is a map of the basic structure of the website.



## 6) Color scheme and Typography

This is the color scheme of the website. The colors are represented in hex.

### a) Heading 1

- i) Font: Roboto, sans-serif
- ii) Color: #0000FF

### b) Heading 2

- i) Font: Roboto, sans-serif
- ii) Color: #0000FF

### c) Paragraph

- i) Font: Roboto, sans-serif
- ii) Color: #000000 or #FFFFFF (footer)

### d) Background Color Scheme

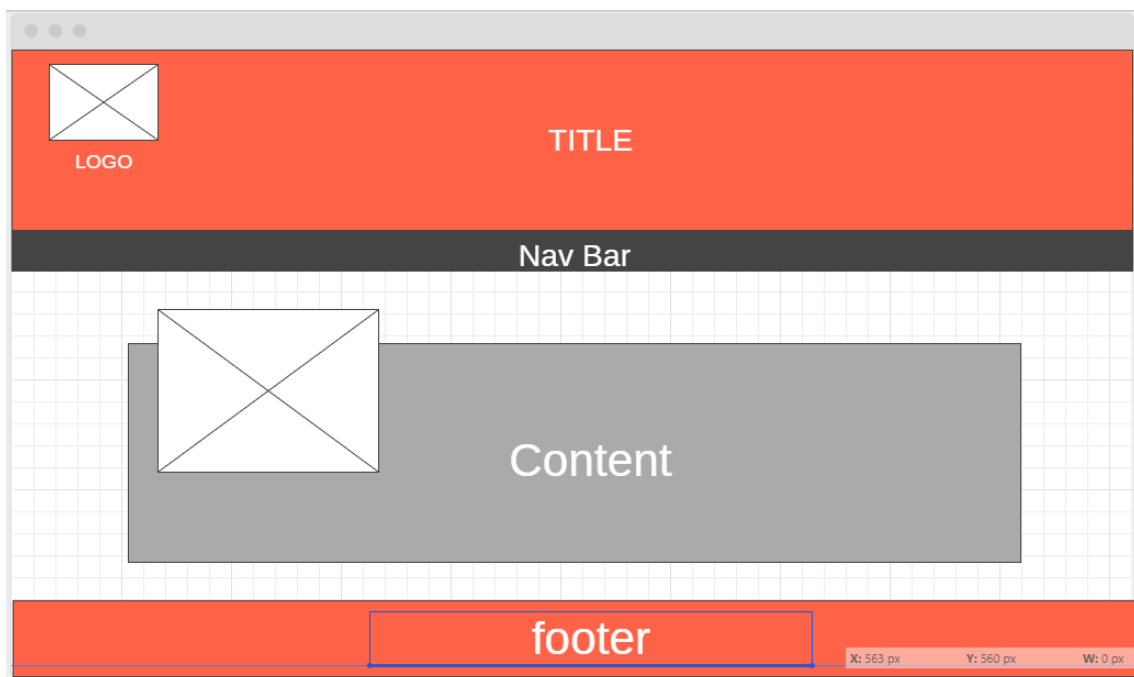
- i) Header: #000080
- ii) Navigation: #008080
- iii) Main: #FFFFFF
- iv) Footer: #000080

## 7) Wireframe

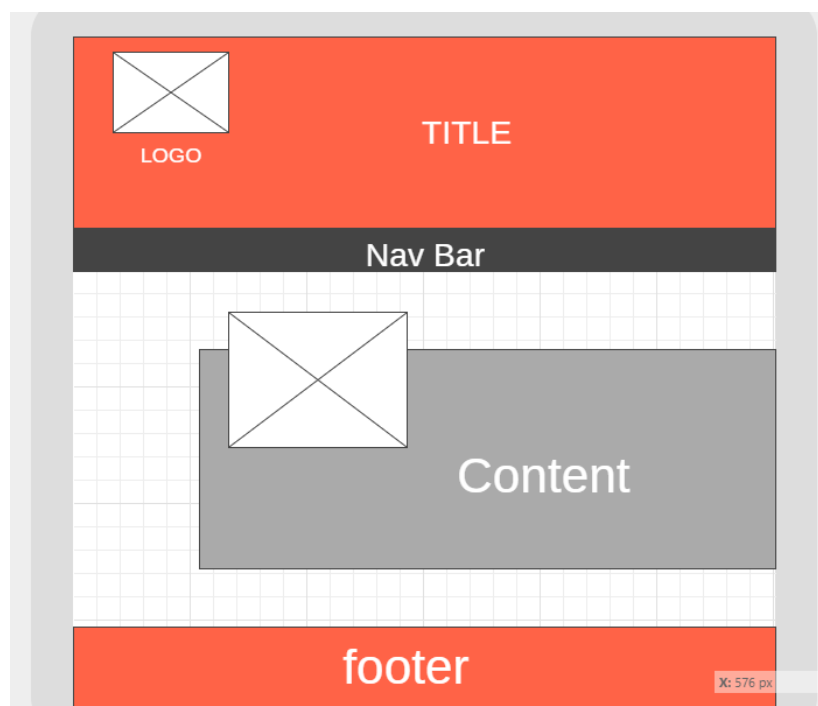
This is the basic wireframe of the



## a) Large View



## b) Tablet View



### c) Smartphone View

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