

A Comparative Analysis Of Ireland's Beef Sector Including Forecasting Prices, As Well As Sentiment Analysis.

Ronan Downes - ID SBA22447

February 19, 2023

[Link to GitHub Repository](#)

Contents

1	Introduction	1
1.1	Background and objectives of the study	1
1.1.1	Global Beef Industry	1
1.1.2	Irish Beef Industry	1
1.1.3	The European Union's (EU) Common Agricultural Policy (CAP)	1
1.2	Significance of the beef sector in Ireland	2
1.2.1	Economic importance	2
2	Methodology	3
2.1	Data collection and sources	3
2.2	Structure of the data	3
2.3	The df.nunique() method	3
2.4	Casting the Value floats to integer	5
2.5	Categorical flagging for official, estimated, unofficial and missing figures	5
2.6	Data quality processing	5
2.7	data completeness analysis by country	6
2.8	data completeness analysis by year	6
2.8.1	Live Animal Cattle stock data stucture	7
2.8.2	Dropping unwanted atributes	7
2.9	Comparative analysis of key factors affecting the Irish beef industry	7
2.9.1	7
2.9.2	7
2.9.3	7
2.9.4	7
2.9.5	7
2.10	Forecasting models for future beef prices	7
2.10.1	7
2.10.2	7
2.10.3	7
2.10.4	7
2.10.5	7
2.11	Sentiment analysis of public perception of the beef industry	7
2.11.1	7
2.11.2	7
2.11.3	7
2.11.4	7

2.11.5	7
2.12 Cleaning the Data	7
2.12.1	7
2.12.2	7
2.12.3	7
2.12.4	7
2.12.5	7
A Deflator	13
B Data analysis	14
C Tables	15
D CASP Qualitative research checklist.	16
E	17
F	18
G	19

List of Tables

2.1	Unique Values for Each Header in Cattle Population Dataset	4
2.2	Number of unique values in each column. There are 27 European Union (EU) countries so the value of 28 is not expected for Area. There is a mismatch between the expected number of unique values in the "Area" column and the actual count. Since the data includes three unique values for Belgium ("Belgium", "Luxembourg", and "Belgium-Luxembourg"), the actual count is one higher than expected.	4
2.3	Livestock stocks of cattle in various countries	9
2.4	Example table	10
2.5	Features and Data Types for Live Animal Cattle stock	11
2.6	18.7% of cattle data missing in 1961 to 2021 time period	11
2.7	Livestock stocks in various countries, with a focus on cattle. Each row corresponds to a particular country, with information on the year, unit, and number of cattle stocks. Some rows also include information on the reliability or official status of the data (indicated by the "Flag" column).	12
C.1	CASP Qualitative research checklist.	15
D.1	CASP Qualitative research checklist.	16

List of Figures

2.1	The decision to download a larger dataset than necessary was made to ensure a high level of certainty in the workflow, given the relatively small size of the datasets involved. By having a larger dataset, it may be easier to identify and correct any errors or inconsistencies that may arise during the data analysis process.	6
2.2	msno matrix of missing cattle stock values	7
2.3	Distribution of missing values by year	8

Abstract

This paper presents a rigorous comparative analysis of the beef sector in Ireland, encompassing a wide range of key dimensions, including production, consumption, and trade. By leveraging both historical and contemporary data, the paper employs various forecasting models to project future beef prices in the Irish market. Additionally, the study integrates sentiment analysis to extract valuable insights into public perception of the beef industry. Through a combination of quantitative and qualitative analysis, the paper provides a comprehensive understanding of the industry, outlining key trends and offering strategic recommendations for relevant stakeholders. The research was carried out by Ronan Downes, with the goal of contributing to ongoing discussions around the optimisation of Ireland's beef sector.

Chapter 1

Introduction

1.1 Background and objectives of the study

1.1.1 Global Beef Industry

The global beef industry is a significant contributor to the world economy, with an estimated value of around \$300 billion. The industry is dominated by countries such as the United States, Brazil, Argentina, and Australia, which are the largest producers and exporters of beef. China and the European Union are also major players in the global beef market.

The demand for beef is increasing globally, driven by population growth, increasing per capita income, and changing dietary patterns. However, the industry faces challenges such as environmental concerns, animal welfare issues, and health concerns, which have led to increased demand for plant-based alternatives (Trostle 2010).

1.1.2 Irish Beef Industry

The Irish beef industry is an important part of the country's economy and heritage, with a long history of cattle farming. Ireland is one of the largest beef exporters in the European Union, and the industry is a significant employer in rural areas.

The Irish beef industry prides itself on its grass-fed cattle, which is seen as a key selling point for the high quality and taste of Irish beef. The industry is regulated by the Department of Agriculture, Food and the Marine, which has implemented measures to ensure high standards of animal welfare, food safety, and environmental sustainability.

However, the industry faces challenges such as Brexit, which has disrupted trade with the United Kingdom, one of its main markets, and increasing competition from other beef-producing countries. The industry is also under pressure to address concerns about its environmental impact, particularly in relation to greenhouse gas emissions from cattle farming.

1.1.3 The European Union's (EU) Common Agricultural Policy (CAP)

The European Union's (EU) Common Agricultural Policy (CAP) provides various incentives for beef production. These incentives are designed to support and promote sustainable and competitive beef production in the EU, while also ensuring high quality standards and animal welfare.

One key incentive is the direct payments provided to farmers through the CAP's Basic Payment Scheme (BPS). This scheme provides financial support to farmers who meet certain requirements related to the environment, food safety, and animal welfare. In addition, the CAP also offers coupled support for beef farmers, which provides additional financial support to farmers who are producing beef cattle in regions where there is limited potential for other agricultural activities.

The CAP also includes measures to promote sustainable beef production, such as funding for agri-environmental measures that encourage the use of sustainable farming practices, such as reducing greenhouse gas emissions, improving soil quality, and protecting biodiversity.

Furthermore, the EU has implemented programs such as the Beef and Veal Promotion Program, which aims to promote beef consumption and increase consumer awareness about the benefits of beef produced in the EU. This program provides funding for promotional activities and campaigns that highlight the quality, taste, and nutritional value of EU-produced beef.

Overall, the EU CAP provides various incentives and programs to support and promote sustainable and competitive beef production in the EU, while also ensuring high standards for animal welfare and environmental sustainability.

1.2 Significance of the beef sector in Ireland

1.2.1 Economic importance

The beef sector in Ireland is a crucial contributor to the country's GDP, employment, and exports. According to the Irish Department of Agriculture, Food, and the Marine, the beef sector is one of the most important sectors of the Irish economy. It accounts for approximately €2.5 billion in output and supports over 100,000 jobs (*gov.ie - Department of Agriculture, Food and the Marine* n.d.).

The beef sector is an important contributor to the Irish economy as it provides direct and indirect employment opportunities. The direct employment created by the sector includes farmers, veterinarians, and meat processors, while indirect employment is created through the supply chain, which includes feed suppliers, equipment manufacturers, and transportation services (*ibid.*).

Furthermore, the sector plays a crucial role in the country's export market, generating significant revenue for the Irish economy. The European Union is the largest market for Irish beef, accounting for more than 50% of its total exports. The United Kingdom is the largest individual market for Irish beef, accounting for around 35% of total exports. Other countries to which Irish beef is exported include the United States, China, and Japan (*Meat Industry - Bord Bia / Irish Food Board* n.d.).

In addition to its direct economic contributions, the beef sector also has important social and cultural significance in Ireland. Beef farming is a traditional occupation and an important part of rural life in many parts of the country. The sector also plays a role in maintaining the country's cultural heritage and identity (Loughrey et al. 2018).

In conclusion, the beef sector is a critical contributor to the Irish economy, providing significant economic benefits through its contribution to GDP, employment, and exports. Its importance extends beyond the economic realm, however, as it also plays a vital role in the country's cultural heritage and identity.

Chapter 2

Methodology

2.1 Data collection and sources

2.2 Structure of the data

Taking a higher-level view of the data before performing detailed exploratory data analysis (EDA) it helps to understanding the dataset's size and shape, as well as any high-level patterns or trends that may be present. The output of `df.shape` tells us that the dataset contains 1708 rows and 14 columns which is a small number of data points of low dimensionality. The scope of the analysis need not be reconsidered (Páez and Boisjoly 2023).

2.3 The `df.nunique()` method

The `df.nunique()` method was used to generate table . Seven of the Columns have unique value and do not provide useful information for exploratory data analysis (EDA). These columns refereed to as constant due to their absents of variation and can have no predictive value in our machine learning model.

Nevertheless, data cleaning best practice is to exercise caution before dropping columns in case they are constant due to errors or inconsistencies or if they are constant with missing data everywhere in the data. Therefore, it is still a good practice to identify these columns and verify that they do not contain any useful information before removing them from the dataset.

Viewing a sizable sample of 40 datapoints where the constant string value of 'Crops and livestock products' has been replaced with

To show columns with all exact same entries, you can use the `nunique()` method to count the number of unique values in each column. If the result is 1, it means all entries in the column are the same. Here's an example code snippet that shows how to do this for a pandas DataFrame called `df`: This code first creates a list comprehension that iterates over all columns in `df` and checks if the number of unique values in each column is equal to 1. The resulting list `same_entry_cols` contains the names of all columns where all entries are the same.

You can modify this code to fit your specific DataFrame and column name

Table 2.1: Unique Values for Each Header in Cattle Population Dataset

Header	nunique
Domain Code	1
Domain	1
Area Code (M49)	28
Area	28
Element Code	1
Element	1
Item Code (CPC)	1
Item	1
Year Code	61
Year	61
Unit	1
Value	1365
Flag	3
Flag Description	3

Table 2.2: Number of unique values in each column. There are 27 European Union (EU) countries so the value of 28 is not expected for Area. There is a mismatch between the expected number of unique values in the "Area" column and the actual count. Since the data includes three unique values for Belgium ("Belgium", "Luxembourg", and "Belgium-Luxembourg"), the actual count is one higher than expected.

Column	Unique Values
Domain Code	1
Domain	1
Area Code (M49)	28
Area	28
Element Code	1
Element	1
Item Code (CPC)	1
Item	1
Year Code	61
Year	61
Unit	1
Value	1365
Flag	3
Flag Description	3

2.4 Casting the Value floats to integer

s

It is better to have data stored in the most appropriate data types for readability, memory and computational reasons. Integer data types use less memory than float data types, so storing integer data in integer form can save memory and speed up processing times. But incorrectly modelling discrete values as real numbers has profound implications for mathematical outcomes in feature engineering. There is a distinction between discrete mathematics, which deals with countable quantities such as integers, and continuous mathematics, which deals with uncountable quantities such as real numbers (Van Der Walt, Colbert, and Varoquaux 2011).

When working with discrete data, it is often important to use integer data types to ensure that mathematical operations are well-defined and that rounding errors and other issues do not arise. On the other hand, continuous data is typically represented using floating-point data types, which can represent a wider range of values but are subject to rounding and precision errors that can affect the results of mathematical operations.

In the case of cattle count data, it is clearly a countable quantity so long as the animals are alive as they are for this dataset and will be represented using the integer data type. Therefore we **cast the data from a float to an integer** to make the most efficient use of memory and to avoid potential inaccuracies when working with the data.

2.5 Categorical flagging for official, estimated, unofficial and missing figures

Categorical flagging for official, estimated, unofficial and missing figures can impact statistical analysis and needed be considered here. The flag descriptions for reported stock figures are official, estimated, unofficial or are missing and all are represented in the FAOSTAT dataset (Contu et al. 2019). Two questions arose:

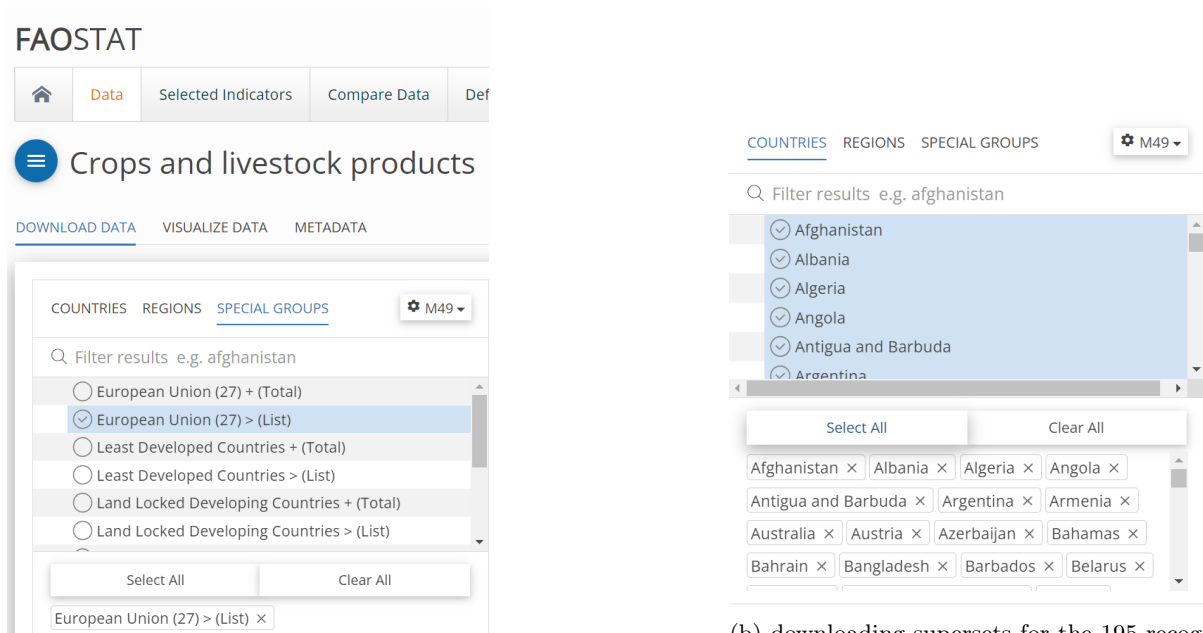
- Will estimation and unofficially sourced data contaminate the study or broaden confidence intervals?
- What is the geographical and temporal distribution of missing figures?

A list of countries with any missing entries reads Austria, Belgium, Belgium-Luxembourg, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden

Belgium-Luxembourg is not a country and it was discovered to be some sort of text processing concatenation error and was dropped from the dataset.

2.6 Data quality processing

After loading the live cattle stock data into a pandas dataframe, we observed missing values. This data reflects the number of cattle in stock or alive in a country during a particular year. For example, the dataset shows that there were 6,649,310 cattle in stock in Ireland in 2021. As the number of cattle in stock is an important variable for our study, it is crucial to carefully consider the missing values. If a



(a) Filtering to the European Union (EU) 27 on FAOSTAT leads to spurious country data and if this is variant will cause problems

(b) downloading supersets for the 195 recognised independent states in the world and data cleaning techniques will be adopted for the rest of the data retrieval

Figure 2.1: The decision to download a larger dataset than necessary was made to ensure a high level of certainty in the workflow, given the relatively small size of the datasets involved. By having a larger dataset, it may be easier to identify and correct any errors or inconsistencies that may arise during the data analysis process.

significant number of missing values correspond to Ireland and are recent, it could impact our research question. To gain a better understanding of the missing values, we quantified and analyzed them. Table 2.6 shows that 319 values are missing, which accounts for 18.7% of the data. This percentage is too high to delete records without a valid reason. Figure provides a visual representation of the missing data.

2.7 data completeness analysis by country

There are only 10 countries with missing data as seen in table so these could be filtered out in that time interval but as suggested farming in the 20th century was significantly different than now so data from any country back then is low in relevance for modelling and prediction.

Drop Belgium-Luxembourg

2.8 data completeness analysis by year

In order to better understand the dataset, we performed a data completeness analysis by year. The data covers the number of cattle in stock in the European Union (EU) member countries from 1961 to 2021. To assess how the missing values are distributed over time, we created a new table that tallied the number of missing values in each row of the dataset, grouped by year. We then visualised this distribution using a bar chart, which can be found in Figure 2.3. The last significant improvements in completeness step was from 1999 to 2000 and for this and the fact that beef farming technology has changed so much since the 20th century the decision is made to

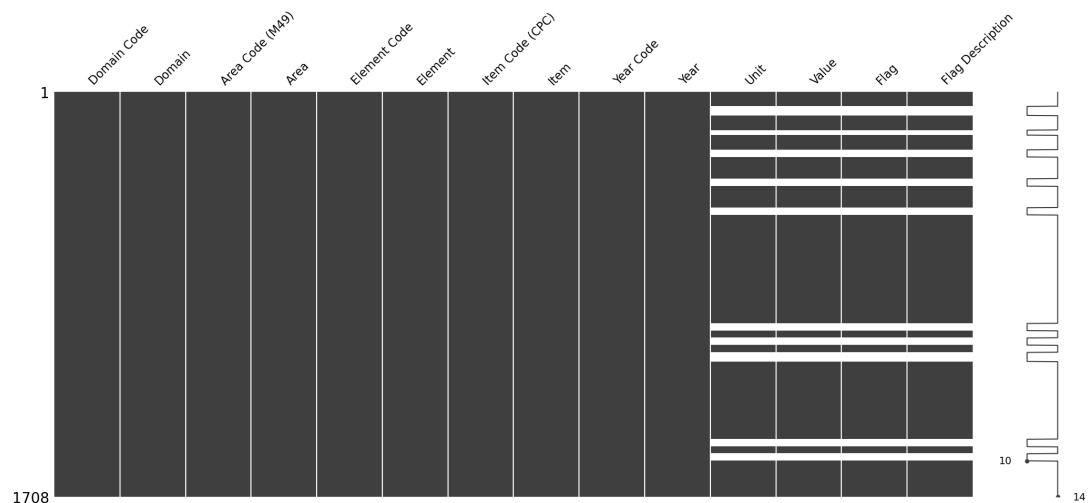


Figure 2.2: The figure shows 10 unnamed countries represented by horizontal strip having a significant proportion of missing data. The missingno package provides a `matrix()` function to create a missing value matrix plot. This plot visualizes the missingness in the data by showing where values are missing with white bars.

2.8.1 Live Animal Cattle stock data stucture

2.8.2 Dropping unwanted atributes

2.9 Comparative analysis of key factors affecting the Irish beef industry

2.9.1

2.9.2

2.9.3

2.9.4

2.9.5

2.10 Forecasting models for future beef prices

2.10.1

2.10.2

2.10.3

2.10.4

2.10.5

2.11 Sentiment analysis of public perception of the beef industry

2.11.1

2.11.2

2.11.3

2.11.4

2.11.5

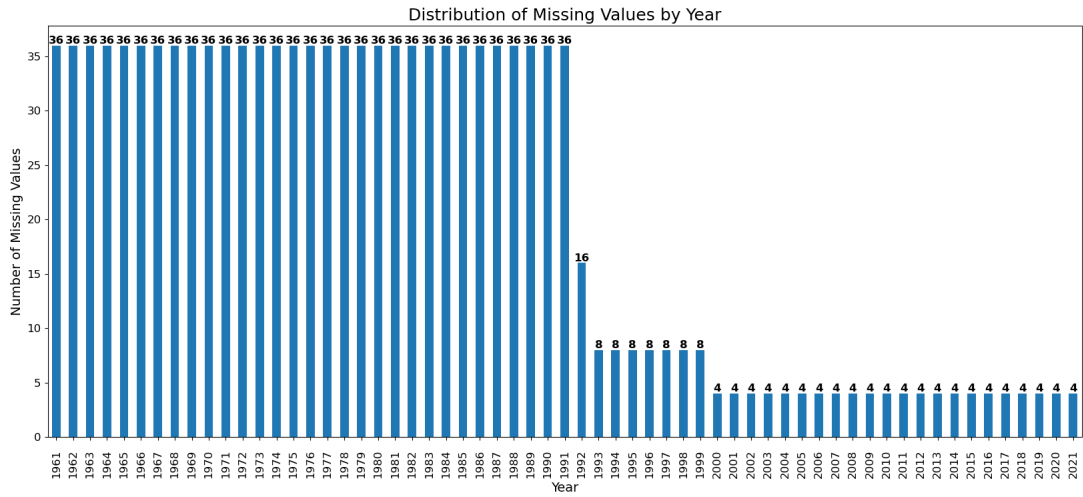


Figure 2.3: Distribution of missing values by year. The initial data studied gives the number of cattle in stock in the European Union (EU) member countries. The data spans from 1961 to 2021 and so it is natural to ascertain how the errors distribute across that interval. We created a new table that counted the number of missing values in each row of the dataset, grouped by year. Then we made a bar chart that showed the distribution of missing values by year

Table 2.3: Livestock stocks of cattle in various countries

Domain Code	Domain	Area Code (M49)	Area	Element Code	Element	Item Code (CPC)	Item	Year Code
Livestock	246	Finland	5111	Stocks	2111	Cattle	2011	2011
300	Greece	5111	Stocks	2111	Cattle	2021	2021	Head
Slovenia	5111	Stocks	2111	Cattle	2020	2020	Head	48561
5111	Stocks	2111	Cattle	2018	2018	Head	414000	A QCL
Stocks	2111	Cattle	1987	1987			QCL	Livestock
2111	Cattle	1996	1996	Head	1988810	A QCL	Livestock	380
Cattle	2019	2019	Head	6377230	A QCL	Livestock	196	Cyprus
2009	2009	Head	54097	A QCL	Livestock	372	Ireland	5111
1998	Head	6881600	A QCL	Livestock	100	Bulgaria	5111	Stocks
Head	1656317	A QCL	Livestock	246	Finland	5111	Stocks	2111
1252300	A QCL	Livestock	246	Finland	5111	Stocks	2111	Cattle
A QCL	Livestock	100	Bulgaria	5111	Stocks	2111	Cattle	1971
Livestock 348	Hungary	5111	Stocks	2111	Cattle	1989	1989	Head
QCL	Livestock	380	Italy	5111	Stocks	2111	Cattle	2007
QCL	Livestock	56	Belgium	5111	Stocks	2111	Cattle	1964
QCL	Livestock	196	Cyprus	5111	Stocks	2111	Cattle	2016
QCL	Livestock	380	Italy	5111	Stocks	2111	Cattle	1998
QCL	Livestock	191	Croatia	5111	Stocks	2111	Cattle	2020
QCL	Livestock	752	Sweden	5111	Stocks	2111	Cattle	1988
QCL	Livestock	300	Greece	5111	Stocks	2111	Cattle	2015
QCL	Livestock	250	France	5111	Stocks	2111	Cattle	2009
QCL	Livestock	372	Ireland	5111	Stocks	2111	Cattle	1970
QCL	Livestock	442	Luxembourg	5111	Stocks	2111	Cattle	2005
QCL	Livestock	724	Spain	5111	Stocks	2111	Cattle	2021
QCL	Livestock	191	Croatia	5111	Stocks	2111	Cattle	2006
QCL	Livestock	56	Belgium	5111	Stocks	2111	Cattle	2016
QCL	Livestock	58	Belgium-Luxembourg	5111	Stocks	2111	Cattle	2013
QCL	Livestock	724	Spain	5111	Stocks	2111	Cattle	1967
QCL	Livestock	56	Belgium	5111	Stocks	2111	Cattle	2008
QCL	Livestock	246	Finland	5111	Stocks	2111	Cattle	2020
QCL	Livestock	470	Malta	511 1	Stocks	2111	Cattle	1999
QCL	Livestock	528	Netherlands	5111	Stocks	2111	Cattle	1968
QCL	Livestock	528	Netherlands	5111	Stocks	2111	Cattle	1973
QCL	Livestock	246	Finland	5111	Stocks	2111	Cattle	1989
QCL	Livestock	348	Hungary	5111	Stocks	2111	Cattle	2021
QCL	Livestock	348	Hungary	5111	Stocks	2111	Cattle	1993
QCL	Livestock	250	France	5111	Stocks	2111	Cattle	1974
QCL	Livestock	208	Denmark	5111	Stocks	2111	Cattle	1965
QCL	Livestock	100	Bulgaria	5111	Stocks	2111	Cattle	1989

nan	nan	nan	40	Austria	5111	Stocks
13	QCL	CLP	703	Slovakia	5111	Stocks
2.6242e+06	A	Official figure	40	Austria	5111	Stocks
1520	QCL	Official figure	372	Ireland	5111	Stocks
446112	A	CLP	196	Cyprus	5111	Stocks
4	QCL	Official figure	348	Hungary	5111	Stocks
2.35027e+06	A	CLP	276	Germany	5111	Stocks
871	QCL	Official figure	196	Cyprus	5111	Stocks
6.2455e+06	A	CLP	203	Czechia	5111	Stocks
353	QCL	Official figure	705	Slovenia	5111	Stocks
54097	A	CLP	616	Poland	5111	Stocks
809	QCL	Official figure	440	Lithuania	5111	Stocks
1.887e+06	A	CLP	203	Czechia	5111	Stocks
728	QCL	Official figure	470	Malta	5111	Stocks
1.19491e+07	A	CLP	208	Denmark	5111	Stocks
354	QCL	Official figure	100	Bulgaria	5111	Stocks
54715	A	CLP	428	Latvia	5111	Stocks
393	QCL	Official figure	470	Malta	5111	Stocks
nan	nan	CLP	724	Spain	5111	Stocks
1574	QCL	Official figure	616	Poland	5111	Stocks
472878	A	CLP	246	Finland	5111	Stocks
1335	QCL	Official figure	428	Latvia	5111	Stocks
5.96069e+06	A	CLP	442	Luxembourg	5111	Stocks
1053	QCL	Official figure	348	Hungary	5111	Stocks
nan	nan	CLP	196	Cyprus	5111	Stocks
369	QCL	Official figure	58	Belgium-Luxembourg	5111	Stocks
nan	nan	CLP	203	Czechia	5111	Stocks
1205	QCL	Official figure	348	Hungary	5111	Stocks
19233	A	CLP	440	Lithuania	5111	Stocks
455	QCL	Official figure	58	Belgium-Luxembourg	5111	Stocks
2.221e+06	A	CLP	380	Italy	5111	Stocks
638238	A	CLP				
1035	QCL	Official figure				
398990	A	CLP				
1218	QCL	Official figure				
14290	A	CLP				
1601	QCL	Official figure				
4.40784e+06	A	CLP				
1325	QCL	Official figure				
5.48329e+06	A	CLP				
607	QCL	Official figure				
840740	A	CLP				
1002	QCL	Official figure				
nan	nan	CLP				
1140	QCL	Official figure				
189674	A	CLP				
796	QCL	Official figure				
1.88336e+06	A	CLP				
346	QCL	Official figure				
58156	A	CLP				
172	QCL	Official figure				
nan	nan	CLP				
374	QCL	Official figure				
nan	nan	CLP				
823	QCL	Official figure				
1.571e+06	A	CLP				
1060	QCL	Official figure				
nan	nan	CLP				
137	QCL	Official figure				
3.01071e+06	A	CLP				
966	QCL	Official figure				
6.09147e+06	A	Official figure				

Table 2.5: Features and Data Types for Live Animal Cattle stock

Feature	Data Type
Area Code (M49)	int64
Area	object
Element Code	int64
Element	object
Item Code (CPC)	int64
Item	object
Year Code	int64
Year	int64
Unit	object
Value	float64
Flag	object
Flag Description	object

Table 2.6: 18.7% of cattle data missing in 1961 to 2021 time period

Column	NAs
Domain Code	N/A
Domain	0
Area Code (M49)	0
Area	0
Element Code	0
Element	0
Item Code (CPC)	0
Item	0
Year Code	0
Year	0
Unit	319
Value	319
Flag	319
Flag Description	319

	Dom_Cd	Domain	Area_Cd	Area	ECode	Element	Item_Code	Item	Yr Code	Year
538	QCL	Livestock	233	Estonia	5111	Stocks	2111	Cattle	2011	2011
1375	QCL	Livestock	620	Portugal	5111	Stocks	2111	Cattle	1994	1994
769	QCL	Livestock	300	Greece	5111	Stocks	2111	Cattle	1998	1998
693	QCL	Livestock	276	Germany	5111	Stocks	2111	Cattle	1983	1983
179	QCL	Livestock	58	Bel_Lux	5111	Stocks	2111	Cattle	2018	2018
1172	QCL	Livestock	470	Malta	5111	Stocks	2111	Cattle	1974	1974
1580	QCL	Livestock	705	Slovenia	5111	Stocks	2111	Cattle	2016	2016
341	QCL	Livestock	196	Cyprus	5111	Stocks	2111	Cattle	1997	1997
1134	QCL	Livestock	442	Luxembourg	5111	Stocks	2111	Cattle	1997	1997
1144	QCL	Livestock	442	Luxembourg	5111	Stocks	2111	Cattle	2007	2007
592	QCL	Livestock	246	Finland	5111	Stocks	2111	Cattle	2004	2004
257	QCL	Livestock	191	Croatia	5111	Stocks	2111	Cattle	1974	1974
369	QCL	Livestock	203	Czechia	5111	Stocks	2111	Cattle	1964	1964
147	QCL	Livestock	58	Bel_Lux	5111	Stocks	2111	Cattle	1986	1986
1362	QCL	Livestock	620	Portugal	5111	Stocks	2111	Cattle	1981	1981
1130	QCL	Livestock	442	Luxembourg	5111	Stocks	2111	Cattle	1993	1993
1484	QCL	Livestock	703	Slovakia	5111	Stocks	2111	Cattle	1981	1981
440	QCL	Livestock	208	Denmark	5111	Stocks	2111	Cattle	1974	1974
1394	QCL	Livestock	620	Portugal	5111	Stocks	2111	Cattle	2013	2013
1478	QCL	Livestock	703	Slovakia	5111	Stocks	2111	Cattle	1975	1975
1363	QCL	Livestock	620	Portugal	5111	Stocks	2111	Cattle	1982	1982
449	QCL	Livestock	208	Denmark	5111	Stocks	2111	Cattle	1983	1983
1024	QCL	Livestock	428	Latvia	5111	Stocks	2111	Cattle	2009	2009
851	QCL	Livestock	348	Hungary	5111	Stocks	2111	Cattle	2019	2019
928	QCL	Livestock	380	Italy	5111	Stocks	2111	Cattle	1974	1974
1276	QCL	Livestock	528	Netherlands	5111	Stocks	2111	Cattle	2017	2017
161	QCL	Livestock	58	Bel_Lux	5111	Stocks	2111	Cattle	2000	2000
1568	QCL	Livestock	705	Slovenia	5111	Stocks	2111	Cattle	2004	2004
1301	QCL	Livestock	616	Poland	5111	Stocks	2111	Cattle	1981	1981
701	QCL	Livestock	276	Germany	5111	Stocks	2111	Cattle	1991	1991
1468	QCL	Livestock	703	Slovakia	5111	Stocks	2111	Cattle	1965	1965
672	QCL	Livestock	276	Germany	5111	Stocks	2111	Cattle	1962	1962
1018	QCL	Livestock	428	Latvia	5111	Stocks	2111	Cattle	2003	2003
41	QCL	Livestock	40	Austria	5111	Stocks	2111	Cattle	2002	2002
29	QCL	Livestock	40	Austria	5111	Stocks	2111	Cattle	1990	1990
740	QCL	Livestock	300	Greece	5111	Stocks	2111	Cattle	1969	1969
166	QCL	Livestock	58	Bel_Lux	5111	Stocks	2111	Cattle	2005	2005
483	QCL	Livestock	208	Denmark	5111	Stocks	2111	Cattle	2017	2017
1612	QCL	Livestock	724	Spain	5111	Stocks	2111	Cattle	1987	1987
193	QCL	Livestock	100	Bulgaria	5111	Stocks	2111	Cattle	1971	1971

Table 2.7: Livestock stocks in various countries, with a focus on cattle. Each row corresponds to a particular country, with information on the year, unit, and number of cattle stocks. Some rows also include information on the reliability or official status of the data (indicated by the "Flag" column).

Appendix A

Deflator

In economics, a deflator is a measure used to adjust nominal values for inflation, allowing for comparison with real, inflation-adjusted values. The deflator is calculated by dividing a nominal value (such as GDP or a price index) by a price index representing the general level of prices in the economy.

In Exploratory Data Analysis (EDA), deflators can be used to adjust for inflation when analyzing historical data. For example, if you are analyzing sales data over several years, it may be necessary to adjust for inflation to get a true sense of how sales have changed over time. By using a deflator, you can convert nominal values (such as sales revenue) into real values (inflation-adjusted sales revenue), which makes it easier to compare values across different time periods.

Deflators can also be useful when analyzing economic data, such as GDP or employment figures. By using a deflator to adjust for inflation, you can get a more accurate picture of how the economy is performing over time. For example, if GDP has increased by 10

In summary, deflators are an important tool in both economics and data analysis, as they allow us to adjust for inflation and make accurate comparisons of values over time.

Appendix B

Data analysis

Data analysis is the process of inspecting, cleaning, transforming, and modeling data with the goal of discovering useful information, drawing conclusions, and supporting decision-making. It involves various methods and techniques such as descriptive statistics, inferential statistics, data visualization, and machine learning.

Data analysis can be applied in a variety of fields, including business, finance, healthcare, social sciences, and engineering, among others. In business, for example, data analysis can be used to analyze customer behavior, identify trends, and make predictions about future sales. In healthcare, data analysis can be used to identify risk factors for diseases, develop treatment plans, and monitor the effectiveness of interventions.

The process of data analysis typically involves several steps, including defining the problem or research question, collecting and preparing the data, exploring and visualizing the data, performing statistical analyses, interpreting the results, and communicating the findings. Effective data analysis requires a combination of technical skills, critical thinking, and domain knowledge.

Appendix C

Tables

Table C.1: Quality assessment based on the CASP qualitative research checklist. *y* = *yes*, *n* = *no*, *u* = *unclear*.

Index	Question	gilmore2013	unkarlsund2015	homonroe2015	decision
1	Was there a clear statement of the aims of the research?	y	y	y	
2	Is a qualitative methodology appropriate?	y	y	y	
3	Was the research design appropriate to address the aims of the research?	y	y	y	
4	Was the recruitment strategy appropriate to the aims of the research?	y	y	y	
5	Was the data collected in a way that addressed the research issue?	y	y	y	
6	Has the relationship between researcher and participants been adequately considered?	u	u	u	
7	Have ethical issues been taken into consideration?	y	y	y	
8	Was the data analysis sufficiently rigorous?	y	y	y	
9	Is there a clear statement of findings?	y	y	y	
10	How valuable is the research?	y	y	y	
Assessment quality		high	high	high	

Appendix D

CASP Qualitative research checklist.

Table D.1: Quality assessment based on the CASP qualitative research checklist. $y = yes$, $n = no$, $u = unclear$.

Index	Question	gilmore2013	unkelsson2015	harrison2015	home	monroe2015	decision
1	Was there a clear statement of the aims of the research?	y	y	y			
2	Is a qualitative methodology appropriate?	y	y	y			
3	Was the research design appropriate to address the aims of the research?	y	y	y			
4	Was the recruitment strategy appropriate to the aims of the research?	y	y	y			
5	Was the data collected in a way that addressed the research issue?	y	y	y			
6	Has the relationship between researcher and participants been adequately considered?	u	u	u			
7	Have ethical issues been taken into consideration?	y	y	y			
8	Was the data analysis sufficiently rigorous?	y	y	y			
9	Is there a clear statement of findings?	y	y	y			
10	How valuable is the research?	y	y	y			
Assessment quality		high	high	high			

Appendix E

Appendix F

Appendix G

References

- Contu, Giulia et al. (2019). “The impact of Airbnb on hidden and sustainable tourism: the case of Italy”. In: *International Journal of Tourism Policy* 9.2, pp. 99–130.
- gov.ie - Department of Agriculture, Food and the Marine (n.d.). <https://www.gov.ie/en/organisation/departments/departments-of-agriculture-food-and-the-marine/>. (Accessed on 02/19/2023).
- Loughrey, Jason et al. (2018). *The Local Impact of Cattle Farming*. Tech. rep.
- Meat Industry - Bord Bia | Irish Food Board (n.d.). <https://www.bordbia.ie/industry/irish-sector-profiles/meat-industry/>. (Accessed on 02/19/2023).
- Páez, Antonio and Geneviève Boisjoly (2023). “Exploratory Data Analysis”. In: *Discrete Choice Analysis with R*. Springer, pp. 25–64.
- Trostle, Ronald (2010). *Global agricultural supply and demand: factors contributing to the recent increase in food commodity prices (rev.* Diane Publishing.
- Van Der Walt, Stefan, S Chris Colbert, and Gael Varoquaux (2011). “The NumPy array: a structure for efficient numerical computation”. In: *Computing in science & engineering* 13.2, pp. 22–30.