DIY House

This house is where you choose your preferred coffee. It starts with default coffee settings for each coffee drink. If a coffee guru wants a tailored and precise coffee to give themselves a sophisticated and individual feeling, but being rewarded for each visit. But also have coffee that is enjoyed by the everyday coffee fanatic how just wants a coffee without any complications to it. It is all about giving the customer a relaxing and enjoyable experience so that they return again and again for more personal coffee and have a different experience every time they come.

As there is a steady increase demand from coffee worldwide as the years pass,

<https://www.statista.com/statistics/263311/worldwide-production-of-coffee/>

To get any creative edge to create a different idea to appeal to the customer to purchase coffee could lead to huge returns. In a basic everyday café you go and order a set coffee drink and that’s that. But to make the coffee feel more personal by the single press of a button would make it even simpler for the customer. To make a coffee that you can customise and order from a website or use an app and the coffee machine will make it instantly to your taste, instead of waiting around for the same tasting coffee.

The app would be tailored to be available on bought the “google play store” and “iTunes app store”. Over time it may become available on other phone operating systems but it will be focused on the two main operating systems where the vast majority of phone user are. The website will be available on all platforms including “Mac” and “ Microsoft Windows” PC’s.

Before the app becomes available on all platforms, it will be beta tested on the google play store as a open beta as there is a greater percentage of android users on the market over IOS users. This will give us a greater feedback on the development of the app and will be more suited to what the customers want and will become more simplified to use which is a huge objective of the apps development. This could create a beta tester base for future apps if the demand of the user are met and the user base are satisfied with the development and polishing of the app. Over time as the app is released on other platforms including “IOS”, more betas will be release to reach a broader audience of users to help create an all-round customer friendly apps that is easy to use.

A huge part of the testing will be how to keep the interface user friendly in all display modes. I can be easy to clutter up the interface and make it frustrating for the user which can lead to poor returns and bad user feedback as they wont use the app as it could be to complicated to use.