

chem-  
cliffs-  
Medifads at  
John Hopkins University  
Chemical Engineering  
chem-  
chody-  
cjo- Led by  
mewson-  
John Hopkins' 1st Biotech  
Hackett-  
cjo- An  
innovator  
springboard for true  
innovation. Technical and managerial expertise of medicine, management,  
and changing medicines and making an impact congrate at Medifads. By  
partnering together, physicians, nurses, clinicians, scientists, aspiring  
entrepreneurs, business leaders, students, and young professionals can change  
the future. cjo- Technology, innovation, design thinking, rapid  
prototyping, and entrepreneurship will be the focus of the program. The  
workshop will be brought together for 24 hours of summative innovation. <><>  
cjo- Impact analysis and idea validation, business plan development, technology  
and IP protection, and idea scaling. All students will be able to write to develop  
innovative solutions and prototypes over a weekend. <><>

# MEDHACKS

# **Johns Hopkins University**

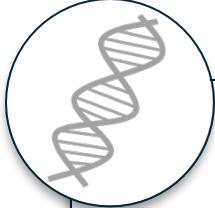
# *Bridging the gap between engineers, clinicians, healthcare professionals, and entrepreneurs to accelerate medical innovation*

# Three Pressing Problems



## *Growing pains in the nation's next life sciences hub*

*The Maryland / DC area aims to be one of the top three life sciences hubs of the nation by 2023. Entrepreneurs currently consider San Francisco, Silicon Valley, Boston, and NYC to be the best cities for their entrepreneurial pursuits. We want to add Baltimore to that list.*



## *A booming industry's search for talent*

*With the recent tech boom with flourishing venture backed startups, the tech industry is going to war to attract top technical talent. The life sciences and biotech industry has shown to be no different.*



## *Students in need of more opportunities to build*

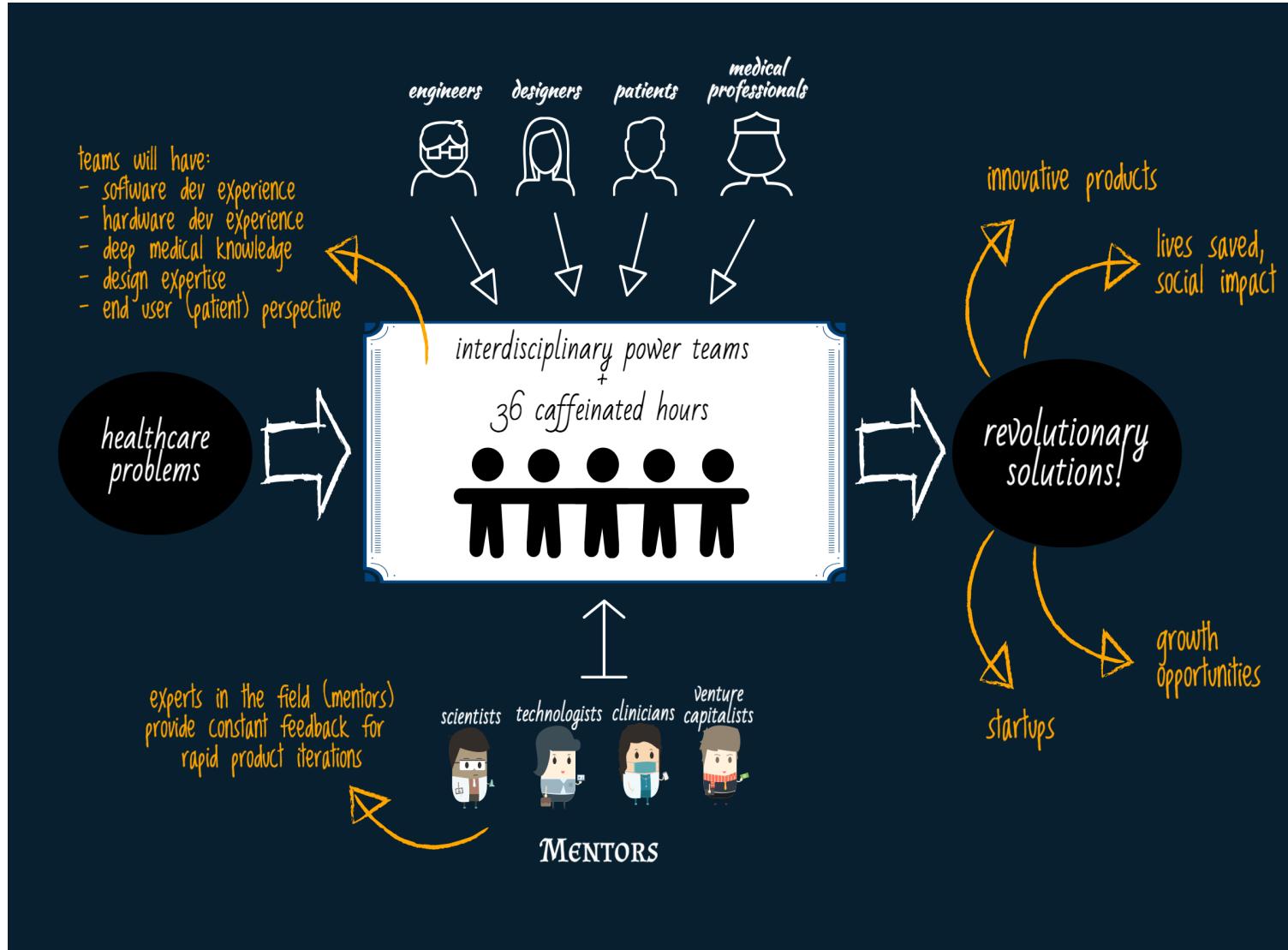
*There is an urge amongst students to be involved with the innovation and product development process. This is evidenced by the popularity of the Design Team programs, entrepreneurship courses, and the Innovation Factory at Johns Hopkins.*



# One Elegant Solution

MedHacks is a catalyst for interdisciplinary medical innovation.

MedHacks is a medical hackathon, held at one of the finest universities and medical institutions in the world



*The Details*



# MEDHACKS

Where? Johns Hopkins University

When? October 2-4, 2015



# Why You Should be Involved



- Increased brand awareness
- Feature your logo and swag



- Use of your API
- Tech demos, workshops, keynotes



- Recruit the top talent



- Participate in groundbreaking medical innovation



- Align your company with a premiere medical hackathon

## Example outcomes: success stories

### • PillPack

- ✓ sorts & delivers medications in personalized packets
- ✓ raised \$50 million in 2015

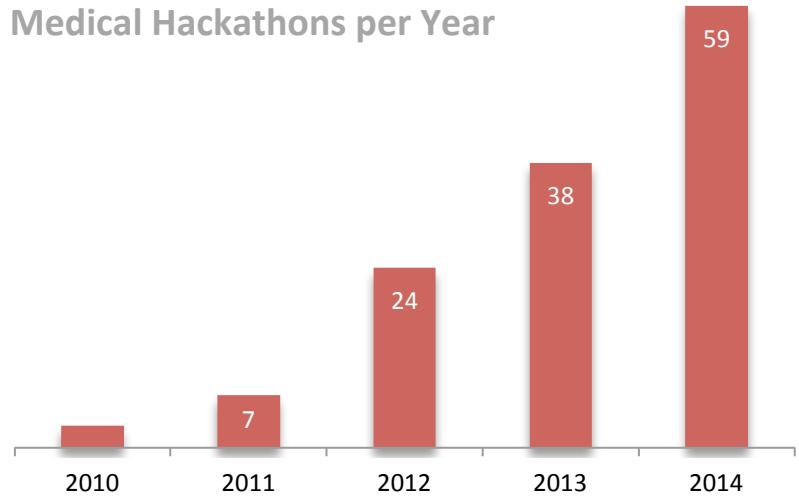
### • Augmented Infant Resuscitator (AIR)

- ✓ Monitors & records infant resuscitation procedures
- ✓ launched in Uganda



# Medical hacking is on the rise for a reason

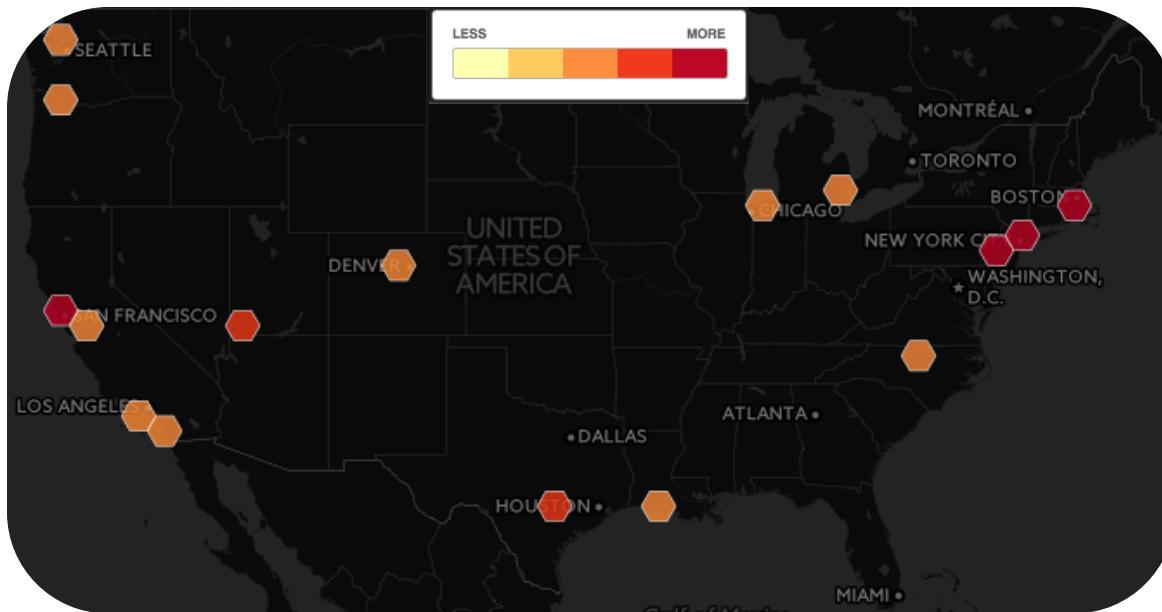
Medical Hackathons per Year



*it really works! amazing innovation is developing out of medical hackathons*

*These ‘innovation catalysts’ are an integral member of the ecosystem*

*All of the established major lifesciences hubs of the nation have thriving medical hacking communities*



*Maryland / DC is a very underserved market... it's time we change that*



# Meet our All-Star Team



Ron Boger



Kush Gupta



Neil Rens



David Hamburger

- *our undergrads span biomedical engineering, computer science, math, and international studies*
- *Winners and attendees of multiple hackathons*



Elizabeth Galbut



Tamara Goldschmidt



Gregory Kiar

- *our grad students (or recent grads) from Carey Business School and the Bloomberg School of Public Health*
- *years of experience working with startups, healthcare, and planning large-scale events*



Dr. Joshua T. Vogelstein

- *our professors*
- *Hopkins BME professor at Institute for Computational Medicine*
- *seasoned perspective*



# What we've accomplished

## TEN×2020

A Vision for Johns Hopkins University Through the Year 2020



*464 votes in 15 hours and 10 minutes in JHU Idealab*

*Supported by the #1 ranked BME program in the U.S.*



*Collaboration with 8 JHU Student Groups*



*Presenting KPCB FellowsBuildForGood initiatives*



*"Academic toys", hardware, datasets*



# Sponsorship Tiers

Nucleotide  
\$500

- Logo on website
- Bring swag

Sequence  
\$1,500

- Logo on website
- Bring swag
- Provide API and hardware
- Send Mentors
- Logo on t-Shirt

Gene  
\$3,500

- Logo on website
- Bring swag
- Provide API and hardware
- Send Mentors
- Logo on t-shirt
- Sponsor Table
- Featured in program
- Access to participant resumes

Chromosome  
\$7,500

- Logo on website
- Bring swag
- Provide API and hardware
- Send Mentors
- Logo on t-shirt
- Sponsor Table
- Featured in program
- Access to participant resumes
- Recruit and interview onsite
- Branded Prize
- Tech Demo
- Suggest Keynote speaker
- Judge in preliminary panel

## Theme Host

Nucleus  
\$10,000 min bid

- Logo on website
- Bring swag
- Provide API and hardware
- Send Mentors
- Logo on t-shirt
- Sponsor table
- Featured in program
- Access to participant resumes
- Recruit and interview onsite
- Branded Prize
- Tech Demo
- Suggest Keynote Speaker
- Judge in preliminary panel
- Run a workshop  
(theme) by you

## Add-ons

Exclusivity  
Sponsor  
\$1,000 min bid

Sponsor a Snack or  
Side Event  
\$500

Additional Portfolio  
Companies (\*)  
\$2,000

(\*) available to VC sponsors



*What we need*

ASK

You.



## REFERENCES

### Citations

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