

Summary

Creative and detail-oriented Frontend Web Developer with a strong understanding of microservices architecture and data integration. Skilled in delivering intuitive and user-friendly interfaces, with a keen eye for UI/UX design. Passionate about innovation, thinking outside the box, and bringing ideas to life through clean, efficient, and responsive code.

Experience

2023 – Present **Frontend Web Developer – Profitit**

- Designed and developed fully responsive, pixel-perfect websites from scratch based on detailed design specifications.
- Created custom WordPress themes using Sage, Blade PHP, SCSS, and Vanilla JavaScript, delivering high-quality websites with advanced parallax and motion effects that enhanced user engagement, increased sales, and expanded the company's customer base.
- Built and customized WordPress CMS functionalities, including Advanced Custom Fields (ACF) and custom post types, empowering editors with seamless content management capabilities.
- Integrated websites with the company's trading platform, enabling user authentication, account management, and real-time access to trading widgets for deposits, withdrawals, and account summaries.
- Developed trading platform widgets using React.js with TypeScript, ensuring pixel-perfect designs and responsiveness.
- Managed WordPress, Nginx, and MariaDB services via Docker for local development and deployment to customer VPS environments, ensuring smooth server installations and optimal performance.
- Collaborated with the company's R&D team, utilizing GitHub and Bitbucket for version control and team-based workflows.

2021-2022 **Web Developer – Leverage**

- Theme development – developed and designed themes from scratch.
Designed B2B websites using adobe softwares, and developed the theme according to the design, using Php, Wordpress functions and Rest api, Javascript, Sass and html. giving the customers the option to manage the website content with ACF, generating raw data into customized tables in the websites, managing which countries have access to the website with Javascript, working with advanced Wordpress plugins and taking care of production and deployment of the websites.
- React Typescript – Working on the company client platform:
Built smart forms which validating the user inputs, working with fetching data and generating content and send back updated data to the server, using different react hooks, and Material UI.

2020 **Freelance and Web Developer of the Guerrilla school**

- Designing and developing Wordpress themes for customers using Woocommerce, Elementor, Php, Html, Css from scratch, based on their needs and specifications.
- Developing and maintaining the "Guerrilla" school website.

Education.

2022 **FullStack Development – Yaniv Arad Tech Training Labs**

Training of building web services with a focus on best practices and specialization in Node.js , Express, MongoDB, React & Redux.

1. Front-End Project – Developed a “To-Do” app that manages tasks and users. Features include passing props from parent to child, various API functionality including a filtering system, user updates, task updates, and more. Designed with Material UI and custom CSS. Utilized various React hooks.
2. Full Stack Project – Retail store management app, to manage users and their purchases. Used Redux as the store data, React-Routers for navigating, built with React, TypeScript.

2020 **Web Developing and Design – Guerrilla**

Learned Themes design and development using Php, Javascript, Html, Css, Elementor, and Adobe softwares.

2005 - 2011 **Electronic and Bio Medical, Ort High School, Full Matriculation Certificates**

Languages & Citizenships: English – Native | Hebrew – Native | Dual citinzenship, both Israeli and U.S

Technical Skills: Html, Css, Sass, Php, Wordpress, Javascript, JQuery, React, Redux, Typescript, Node, Express, Docker, MongoDB, , Material UI, Bootstrap, Git, Bitbucket, Elementor, WPML, ACF, Figma, WooCommerce, Microsoft teams, Slack, Jira.