

BA (HONS) BUSINESS MANAGEMENT

Top-Up Degree



This BA Business Management (Top-up) has been designed specifically to provide students with the knowledge and practical application in today's ever changing business climate. Exploring the leadership, innovation, marketing and change; which we believe are the most significant constants in the rapidly transforming world of business in any industry. Whether your ambition is to take on a senior leadership role in a large organisation or to drive your own business to the next level, this course will build on your previous studies in business to the next level. Through the practical application through assessments you will take the learning and see it at work in the real world.

The top up BA Business Management is a progression route from a Higher National Diploma (HND) in Business to gain a full degree awarded by Buckinghamshire New University, our validation partner.

Who is the course for?

This course is particularly aimed at those who already have a broad business-related HND, foundation degree or equivalent, who want to go on to build on their previous experience and skills, as well as develop critical, analytical, creative and reflective approaches to business.

Offering flexible timetables we can fit the learning around your life, with study options including evenings and weekends.

Progression opportunities

On successful completion of the course you'll be well placed to enter employment in management related positions and management trainee posts in both public and private sectors.

Graduates have secured employment in local authorities, retail management, financial services, media service providers and a wide range of other sectors. Many other graduates have also gone on to start their own businesses.

Other students have gone on to study at post graduate level, including MBAs.

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Students study four modules which carry 30 credits each:

1. **Strategic Marketing**
(MG624) – 30 credits
2. **Managing Innovation in Business**
(BM627) – 30 credits
3. **Leading and Managing Change**
(MG625) – 30 credits
4. **Corporate Strategy and Governance**
(BM628) – 30 credits

Entry Requirements

- ✓ **Level 5** with a good level of business topics is required
 - a pass in an HND
 - a Foundation Degree
 - a recognised UK or overseas equivalent
- ✓ Evidence of **English Proficiency (Upper B2)** (For those that have studied an English HND for 2 years, your completion in this meets this requirement)

Course Specification

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| Duration: | 1 year |
| Level: | RQF Levels 6 |
| Awarding Body: | Buckinghamshire New University |
| Assessment: | Assessments are by coursework and examination with the majority of modules being assessed by coursework only |
| Delivery: | Full Time |
| Timetable: | <ul style="list-style-type: none">• Two days per week• Two evenings with a Saturday |
| Intake dates: | September, April |
| Fee: | £8,000 £9,250 per year from September 2021 |

Validation partner:



BUCKINGHAMSHIRE
NEW UNIVERSITY
EST. 1891