

BSC (HONS) BUSINESS MANAGEMENT (RETAIL)

Bachelor's Degree



Overview of BSc (Hons) Business Management (Retail)

The Retail Pathway allows you to gain transferable skills that can be applied into everyday life and help you in your future career. You will be given a comprehensive understanding into the Retail industry and be able to evaluate and critically appraise theoretical approaches and models and synthesise contrasting ideas.

This course also aids you into solving complex problems and generate effective solutions. Furthermore, you will be able to employ critical self-reflection and make justified independent judgements.

Why should I choose the Retail Pathway?

The Retail Pathway makes use of your interpersonal skills effectively, including listening, influencing, negotiation and conflict resolution. Furthermore, Regent College London will make effective and confident use of appropriate information technologies and help you determine and reflect on academic, professional and personal goals.

Regent College London provide flexible timetables to ensure that you are able to fit your studies around your busy life commitments!

Apply now: www.rcl.ac.uk

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Modules

- ✓ Professional and Academic Skills Development (BMP4001)
- ✓ Business Law (BMP4002)
- ✓ Business Environment (BMP4003)
- ✓ Contemporary Issues in Marketing (BMP4004)
- ✓ Information Systems and Big Data Analysis (BMP4005)
- ✓ People and Performance (BMP4006)
- ✓ Business Management and Career Development (BMP5001)
- ✓ Leading and Managing Teams (RBM5004)
- ✓ Project Management (BMP5004)
- ✓ Enterprise, Innovation and Creativity (BMP5005)
- ✓ Financial Management and Decision Making (BMP5006)
- ✓ Strategic Management (BMP6002)
- ✓ Dissertation (BMP6001)
- ✓ Business Project (BMP6000)
- ✓ Retail Management (BMP6009)
- ✓ Global Consumer Behaviour (BMP6007)
- ✓ Integrated Digital Marketing Strategy (BMP6008)

Career Prospects

Developing your employability is a key focus of this dynamic and flexible programme. Real-life case studies, guest speakers and industry visits are designed to help you to understand the business environment and the needs of employers in local, national and international contexts. We'll support you to develop sought-after skills such as communication, data analysis, time management, team working and problem solving. We also aim to help you develop lifelong learning skills so that you can take ownership of your professional development for the future, maximising your potential for success.

You will also receive the CMI Level 5 Diploma in Leadership and Management upon completing this course.

Entry Requirements

UCAS points:	104
Level 3:	Any subjects are acceptable
GCSEs:	Five at grade C or above / grade 4 to 9
IELTS:	6.0 with no less than 5.5 in any band (non-native speakers)

If you didn't study GCSEs / A-Levels and have non-traditional entry qualifications or relevant work experience we will be happy to consider your application. You'll be required to attend an interview as part of the admissions process.

Course Specification

Duration:	3 years
Level:	RQF Level 4-6
Awarding Body:	University of Bolton
Assessment:	Exams, essays, reports and presentations
Delivery:	Full Time
Timetable:	Week Days / Evenings / Weekends
Intake dates:	September, January, April, June, July
Fee:	£8,100 per year £9,250 per year from September 2021

Delivered in partnership with:



London Academic Centre