J. Brett Hoyer

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Permanent Address: 369 Ramsey Road, Yardley, PA 19067

**OBJECTIVE:**

* A position using my leadership, interpersonal, and organizational skills

**EDUCATION:**

* **The Pennsylvania State University**

***Schreyer Honors College*  *Graduate: December 2011***

* Cumulative GPA: **3.90/4.0**

***Smeal College of Business***

* Bachelor of Science in Business Marketing Marketing GPA: 3.89/4.0

***The College of the Liberal Arts***

* Bachelor of Arts in Sociology Sociology GPA: 3.95/4.0
* Composed Honors Thesis, “*Constructing Job Satisfaction Through Workplace Factors*”

**EMPLOYMENT:**

* **Population Research Institute, The Pennsylvania State University**

*Research Assistant Summer 2011-Present*

* Aided in initiating research project funded by the National Institutes of Health, “Mexican Children of Immigrants: Health Care Access and Utilization.” Dr. Nancy Landale, principle investigator, Dr. Deborah R. Graefe, research supervisor, Dr. Gordon F. De Jong, research supervisor
* Coded articles published in U.S. city and county newspapers concerning immigrants and immigration to create quantitative measures of community receptivity climate toward immigrants and their access to community services
* **Hoyer Financial Services (Yardley, Pennsylvania)**

*Assistant to Certified Financial Planner Summer 2008-Summer 2010*

* Created client portfolio reports using Morningstar software and Microsoft Excel
* Attended client meetings to explain diversification and performance reports
* Completed a business expansion project to analyze the possibility of expanding into new markets

Agora Liberal Arts Journal

*Co-founder and Undergraduate Advisor Fall 2009-Fall 2011*

* Arranged meetings with distinguished Penn State professors to initiate new student organization
* Attended university events to promote organization and acquire a writing and editing staff
* Submitted a publishing plan to the university to acquire significant funding
* Headed the Sociology and Diversity Department, which involved writing, editing, and article selection for the printed publication

Penn State International Business Association

*Co-founder and Treasurer Spring 2009-Spring 2011*

* Reactivated a dormant association and recruited new members by conducting presentations about the group’s determined goals and objectives
* Generated corporate and student involvement in club meetings through direct contact
* Coordinated and publicized all events including the Smeal Involvement Fair and Big Event

**Las Mercedes Reforestation and Community Project (Ocotal, Nicaragua)**

*Community and Environmental Development Volunteer Spring 2010*

* Implemented plans to improve cost effectiveness on rural farm
* Connected with the local community by providing health and hygiene education through local health clinics and middle schools

**Cooperativa Spanish School (San Pedro La Laguna, Guatemala)**

*English teacher and Community Development Volunteer Winter 2010*

* Taught elementary and intermediate English in a small Mayan community
* Aided students in developing environmental projects to improve the cleanliness of nearby lakes, mountains, and city streets

**Intiwawa: Niños del Sol (Arequipa, Peru)**

*Volunteer and Project Coordinator Summer 2009*

* Organized community development projects in impoverished suburban town
* Coordinated a daycare program to provide stability and safety to a town riddled with poor sanitation, and extreme alcohol and domestic abuse

**SKILLS AND ACCOLADES:**

* Proficient in Microsoft Excel, Powerpoint, and Word
* Intermediate Spanish language knowledge
* Member of Phi Beta Kappa, liberal arts and sciences honor society
* Member of Beta Gamma Sigma, business honor society