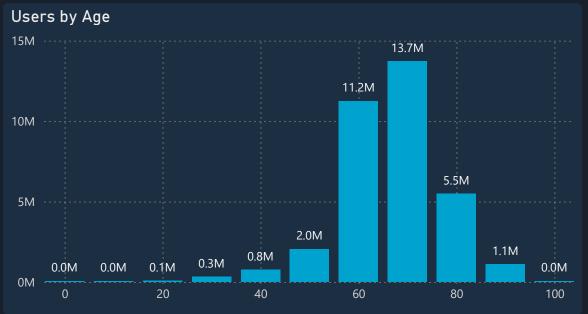
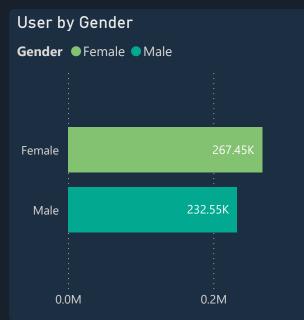
Members Insight



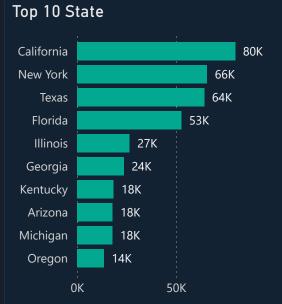


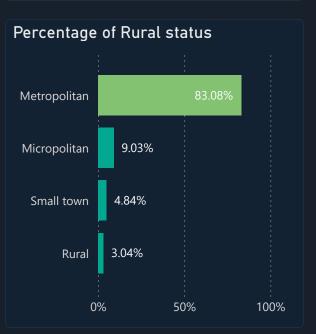












Members Assessment

Plan
P1 P2

State ✓

County

Member Status

All

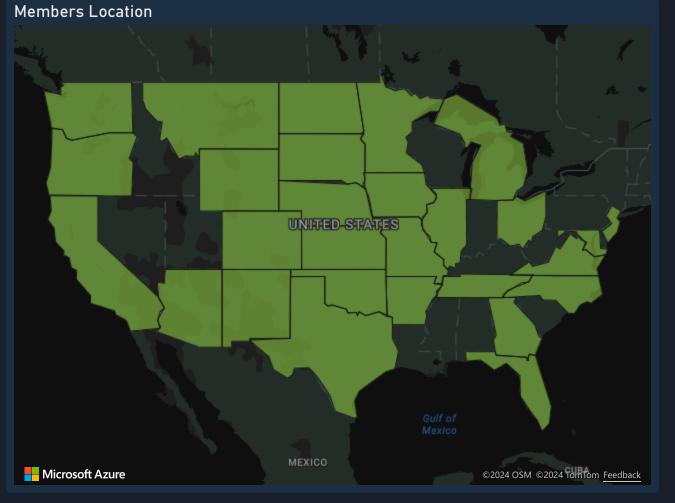
Group Name

25,804

Total Members

31.96M

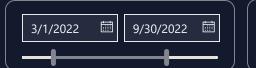
Total Member Score



Location	Members	Member Score ▼
⊞ North Dakota	10,858	14,869,311.47
⊞ Iowa	10,678	13,113,498.36
⊞ South Dakota	4,150	3,910,332.49
	57	49,690.15
	5	5,547.50
⊞ Oregon	3	3,359.89
	3	3,249.69
⊞ California	7	2,469.69
⊞ Florida	7	46.28
	6	41.95
⊞ Arizona	4	32.15
	3	17.88
⊞ Kansas	3	15.96
	2	14.28

Member Status	Members	Member Score
Active	20,804	30,966,598.63
Pending active	2,619	0.00
Pending terminated	275	984,703.20
Term submitted	4	0.00
Terminated	2,102	6,426.39

Sales Delivery insights









16302

Total Orders

10016

Total On-Time Orders

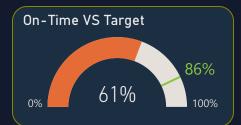
8986

Total In-Full Orders

5171

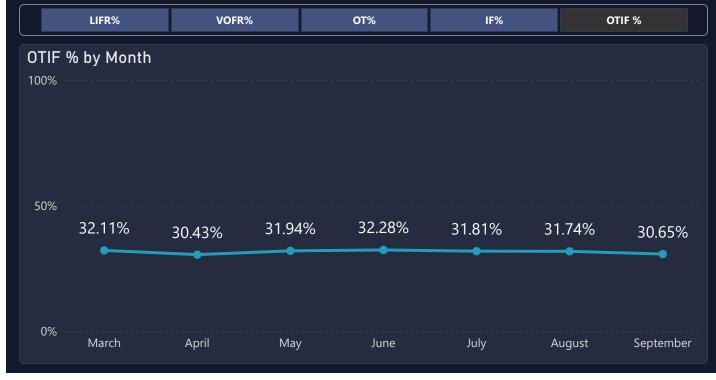
Total OTIF Orders











1 Day	Late		2 Days Late	3 Days Late	Delivere	a Ontime	
Order Comparison by City Based on Delivery Date Variance							
Delivery Status ● 1 Day Late ● 2 Days Late ● 3 Days Late ● Delivered Ontime							
New York	2908	1664		17362			
California	2904	1748		15024			
Los Angeles	2210		118	390			

Delivery Status	Beverages	Dairy	Food	Total
1 Day Late	1348	5434	1240	8022
2 Days Late	780	3222	820	4822
3 Days Late	456	1922	502	2880
Delivered Ontime	7278	29408	7590	44276

Sales Delivery insights

Interpretation:

- 1. In 2022, from March to September, Insight Sales received 16302 orders. They were able to deliver 10016 orders on time, with 8986 orders being delivered in full quantity and 5171 orders delivered both on time and in full quantity.
- 2. Through these efforts, they have achieved a 61% on-time delivery rate, compared to the target of 86%. They have also achieved a 55% in-full quantity delivery rate, while the target was 77%. Additionally, the on-time and in-full quantity delivery rate is at 32%, whereas the target was 66%.
- 3. All 16302 orders came from 4 different stores, with each of the 4 stores accounting for approximately 15% of the total orders, and the remaining 4 stores each accounting for around 10%.
- 4. On further investigation, I discovered that customers "Dattebayo Store" and "Lotus Markt" had the most deviation from the targeted on-time delivery and on-time in full delivery. This is concerning and might require further investigation.
- 5. Upon comparing the monthly statistics for Line in Full %, Volume Fill Rate %, On-Time %, In-Full%, and On-Time In-Full % across all the data. I observed minimal changes in the rates, but what stood out was that the On-Time In-Full % consistently remained low at around 30%.
- 6. Upon further investigation of the Delivery Date Variance, it was found that the majority of orders were delivered on time. However, there were late deliveries, with the maximum delay being 3 days. It was also noted that a significant number of orders for the customer "Dattebayo Store" were delivered late on the 2nd and 3rd compared to other customers.