



RONEL TARUC

ELEARNING SPECIALIST | MULTIMEDIA EXPERT

CONTACT

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EDUCATION

Bachelor of Mass Communication
Polytechnic University of the
Philippines | 1996 - 2000 Dean's Lister

SKILLS

- eLearning Development:** Articulate Storyline 360 (Advanced), Rise 360, Camtasia, Vyond.
- Multimedia:** Adobe Premiere Pro, Sony Vegas, Audacity, Photoshop.
- LMS Administration:** Workday Learning, SCORM/xAPI Management.
- ID Methodologies:** ADDIE, SAM, Rapid Prototyping, SOP & Job Aid Creation.
- AI Tools Utilization:** Generative AI (ComfyUI, Gemini, Eleven Labs, Pictory) for Content Creation and LLM usage.
- Specializations:** Gamification Mechanics, Generative AI, UI/UX Design.

FREELANCE EXP

World Vision

- Produced digital "Train-the-Trainer" modules and curriculum assets.

Norway Embassy

- Directed and produced promotional videos for public awareness campaigns.

GMA 7 Network

- Composed and arranged full musical scoring for the show "100% Pinoy."

Kumu

- Managed real-time content moderation and quality assurance for live streams.

Upwork

- Delivered remote Instructional Design services, AI-generated content, and video production for US/International clients.

PROFILE

Innovative Instructional Designer with over 15 years of experience in eLearning development, gamification, and multimedia production. Expert in translating complex technical concepts into engaging, accessible learning solutions using Articulate 360 (Storyline/Rise), Adobe Creative Cloud, and generative AI tools. Proven track record in managing end-to-end training lifecycles for global organizations including Verizon and Aurecon.

WORK EXPERIENCE

Sr Instructional Design Manager 2024 - 2025 Verizon

- Designed and developed high-impact, gamified learning solutions using Articulate Storyline 360 (utilizing custom JavaScript & xAPI) and Rise 360, translating complex technical concepts into engaging simulations.
- Led the end-to-end training lifecycle using ADDIE and SAM models from conducting needs analysis with SMEs to creating detailed SOPs, Facilitator Guides, and Job Aids.
- Managed stakeholder relationships and learning strategies, while overseeing LMS administration and ensuring all content met universal accessibility and inclusivity standards.

Digital Technologist 2018 - 2024 Aurecon Australasia Pty Ltd

- Delivered tailored eLearning and multimedia solutions for a global workforce, effectively managing remote collaboration with stakeholders across Australia and Asia.
- Acted as the primary technical lead for content creation, utilizing Articulate 360, Adobe Creative Cloud, and video production tools to build high-performing training modules.
- Established strong partnerships with SMEs to translate complex business strategies into interactive digital learning experiences.

Instructional Designer 2016 - 2018 ServiceSource

- Produced training materials for major tech clients (Dell, Microsoft, Avaya).
- Developed gamified web-based training templates.

Course Developer 2015 - 2016 ShareSource

- Led micro-teams for eLearning development and conducted QA reviews on storyboards and final builds.

Game Designer 2013 - 2015 Boomzap

- Designed mechanics and user experience (UX) for PC and mobile games, ensuring seamless player engagement.